

APRIL 2015

ACADEMIC LIBRARIES

- April 7: Breaking Barriers: How Academic Librarians Can Communicate More Effectively with Faculty (Library Journal)
- April 10: UX for the People: Empowering Patrons and Front-line Staff through a User-centered Culture (Gale Geek)
- April 16: Building a professional identity - From research to impact (BrightTalk)

CHILDREN & TEENS

- April 7: Youth Announcements: Ready for Summer Reads (Booklist)
- April 14: What's New in Children's Literature: 2015 Update (Infopeople)
- April 16: STEAM & the Maker Mentality for School-age Youth (DEMCO)
- April 21: Let's Hear It for Middle-Grade (Booklist)
- April 21: What's New in Young Adult Literature: 2015 Update (Infopeople)
- April 22: Explore Wearable Technologies and Book Connections for Youth (Nebraska Library Commission)

COLLECTION DEVELOPMENT & MANAGEMENT

- April 7: Youth Announcements: Ready for Summer Reads (Booklist)
- April 14: Look to the Stars: New SF/Fantasy for Your Library (Booklist)
- April 14: What's New in Children's Literature: 2015 Update (Infopeople)
- April 16: Books for Your LGBTQ Audience (Library Journal)
- April 21: Let's Hear It for Middle-Grade (Booklist)
- April 21: What's New in Young Adult Literature: 2015 Update (Infopeople)
- April 28: Killer Crime Fiction for Mystery Month (Booklist)
- April 28: Moving Image Preservation 101 (Association for Library Collections & Technical Services)
- April 30: Digital Preservation for Individuals and Small Groups (Association for Library Collections & Technical Services)

COMMUNICATION

- April 2: IT Webinar: How to Perfect Your Voice on Social Media for Maximum Engagement (Special Library Association)
- April 7: Six Reasons Why Infographics Matter (Idealware)
- April 7: Breaking Barriers: How Academic Librarians Can Communicate More Effectively with Faculty (Library Journal)
- April 8: 12 Ways to More Effective Marketing (WebJunction)
- April 9: The Brand Idea: The Secret to Managing Your Values-Based Brand (TechSoup)
- April 23: How to Find Free (and Legal to Use) Images and Media Online (TechSoup)
- April 24: Tech Tools with Tine: 1 Hour of Social Media, part 1: Needs Analysis (Texas State Library and Archives Commission)

DATABASES & eRESOURCES

- April 1: I Reject Your Reality and Substitute My Own: Information Access and Civil Discourse in the Digital Age (Georgia Library Association)
- April 9: The Present and Future of E-Books (American Libraries Live)
- April 14: Tips and Tricks in GPO's Federal Digital System (FDsys) (Federal Depository Library Program)

April 15: Breezing Along with the Regional Medical Library: App Share Project (National Network of Libraries of Medicine)

April 17: Databases and Google Apps in the Classroom (Gale Geek)

April 22: Discover National Library of Medicine Resources and More: Social Media (National Network of Libraries of Medicine)

April 22: New Developments in eContent (EdWeb)

April 29: Help! I'm an Accidental Government Information Librarian presents ... Finding Government Data on the Environment (North Carolina Library Association)

DEVELOPMENT & MANAGING CHANGE

April 1: Singletasking: How to Get More Done, One Thing at a Time (American Management Association)

April 14: Turning Stress into Power (InSync)

April 16: Building a professional identity - From research to impact (BrightTalk)

April 29: The Well-Spoken Woman Can Be You (American Management Association)

FUNDRAISING

April 8: To Propose or Not to Propose: That is the Grant Writing Question (4Good)

April 13: Introduction to Finding Grants (GrantSpace)

April 15: Demystifying the Form 990: Tips, Tricks, and Traps of the Form 990 (GuideStar)

April 15: Ensuring Resources as a Board Member: Giving and Getting (4Good)

April 22: The Secret to a Successful Direct Mail Campaign (Nonprofit Hub)

LIBRARY SPACES

April 6: Makerspaces (Teacher-Librarian Virtual Café)

April 8: Makerspaces: Curating, Creating, Collaboration (Texas State Library and Archives Commission)

April 22: Turn on a Dime: Changing Your Library on a Limited Budget (American Association of School Librarians)

MANAGEMENT

April 8: Expect the Unexpected and Prepare for It: Crisis Planning for Nonprofits (Nonprofit Hub)

April 10: UX for the People: Empowering Patrons and Front-line Staff through a User-centered Culture (Gale Geek)

April 15: How to Read Financial Statements (American Management Association)

April 22: Turn on a Dime: Changing Your Library on a Limited Budget (American Association of School Librarians)

April 24: Librarian of the Year 2015 (Gale Geek)

April 24: 6 Essentials for Teams That Work (Effectiveness Institute)

April 30: Coaching for Performance (Training Magazine Network)

OUTREACH & PARTNERSHIPS

April 20: Info2Go!: Poverty (Idaho Commission for Libraries)

April 21: The Community Connector: Referring Social Services at the Library (WebJunction & TechSoup)

April 21: Reaching Out: Creating Meaningful Library Services for Patrons Experiencing Homelessness (Colorado State Library)

PROGRAMMING

April 1: How to Kill Your Book Club (or never be asked back again) (Nebraska Library Commission)

April 8: Every Hero Has A Story: Summer Reading Program 2015 (Nebraska Library Commission)

April 9: Agents: The Gateway to Author Engagement at Your Library and Beyond! (Booklist)
April 16: STEAM & the Maker Mentality for School-age Youth (DEMCO)
April 21: Financial Education Resources for Library Staff (Federal Depository Library Program)

READERS' ADVISORY

April 14: Thrills and Chills @ Your Library: How to Help Your Scariest Patrons (Maine State Library)

REFERENCE

April 14: The Reference Interview: Best Practices/Dealing with Difficult Situations (Utah State Library)

SCHOOL LIBRARIES

April 1: Transform Teaching and Learning with Digital Tools (American Association of School Librarians)
April 6: Makerspaces (Teacher-Librarian Virtual Café)
April 8: The Best of the AASL Best Websites for Teaching & Learning (American Association of School Librarians)
April 17: Databases and Google Apps in the Classroom (Gale Geek)
April 20: Info2Go!: Poverty (Idaho Commission for Libraries)
April 21: Teacher Librarian News Night (TL Virtual Café)
April 22: New Developments in eContent (EdWeb)

TECHNOLOGY

April 6: Responsive Web Design (University of Wisconsin)
April 6: Makerspaces (Teacher-Librarian Virtual Café)
April 8: Makerspaces: Curating, Creating, Collaboration (Texas State Library and Archives Commission)
April 15: Brave New World of Tech – An Exploration of Space, Drones, AI & Other Cool Stuff (Library Journal)
April 16: Are Tablets Just Toys? How to Get Work Done (and Be Green!) with Mobile Devices (TechSoup)
April 22: Explore Wearable Technologies and Book Connections for Youth (Nebraska Library Commission)
April 24: Tech Tools with Tine: 1 Hour of Social Media, part 1: Needs Analysis (Texas State Library and Archives Commission)
April 29: Tech Talk with Michael Sauers (Nebraska Library Commission)
April 30: Library 2.015 Spring Summit - The Emerging Future: Technology and Learning (San Jose State University)

TRAINING & INSTRUCTION

April 15: What We've Learned: Tips & Tricks for Webinars That Deliver The Goods (Nebraska Library Commission)
April 27: Applying the Flipped Classroom Model to Business Learning (InSync)

VOLUNTEERS

April 14: Telling the Story of Volunteer Impact (VolunteerMatch)
April 16: Converting Volunteers From Joiners to Stayers (Wild Apricot)
April 22: Leveraging Volunteer Talent for Organizational Change (VolunteerMatch)

Wednesday, April 1 (11 am-12 pm)

[How to Kill Your Book Club \(or never be asked back again\)](#) (Nebraska Library Commission)

On this April 1st, we take a light-hearted look at the many ways you can bring your book group to a grinding halt or never be invited again. Enjoy our tips, tricks, and techniques for book club doom! Join Vicki Wood, Library Youth Services Supervisor at Lincoln City Libraries, Ceri Daniels, former librarian at Cline Williams and Doane College, and Lisa Kelly, Nebraska Library Commission - as they present lessons learned (and wish they hadn't learned) from leading book groups.

Registration is closed, but you will be able to view here: <http://1.usa.gov/1GJduGs>

Wednesday, April 1 (12-1 pm)

[Singletasking: How to Get More Done, One Thing at a Time](#) (American Management Association)

We have become a nation addicted to the enticing and dangerously misleading drug of multitasking. You might be hooked yourself. The popular notion is that by doing several tasks at once we can accomplish more — but a host of neuroscientific research shows that the opposite is true. The fact is that your brain is simply not built to multitask. In any situation, we're most efficient focusing on one task at a time. But with all the information and interruptions that bombard us, how is that possible? In this webcast, you'll discover how to clear and calm your mind, arrange your schedule and environment, and gently but firmly manage the expectations of people around you so that you can accomplish a succession of tasks, one at a time — and be infinitely more productive and effective.

For more information and to register for this program, visit: <http://bit.ly/1GJdndK>

Wednesday, April 1 (2-3 pm)

[I Reject Your Reality and Substitute My Own: Information Access and Civil Discourse in the Digital Age](#)
(Georgia Library Association)

In this webinar, Brandy Horne will outline different factors that can influence, and even hinder, our ability to access information in a digital environment, and she'll discuss how the information we do access can ultimately impact our ability to engage in civil discourse. Finally, addressing some possibly conflicting directives from ALA documents, such as the Core Values of Librarianship and the Code of Ethics, she'll look at how libraries might strike a balance between showing patrons how to find the information they need and helping them to find the information they want.

For more information and to register for this program, visit: <http://bit.ly/1EZe5iC>

Wednesday, April 1 (7-8 pm)

[Transform Teaching and Learning with Digital Tools](#) (American Association of School Librarians)

Students and teachers can have varying levels of engagement with technology in the classroom and library. Mobile technology adds new dimension to this experience. At what level is this technology being used to enhance student learning, and at what level is it being used to truly transform education? In this webinar, participants will explore selected mobile apps from the past two years of AASL Best Apps for Teaching & Learning and learn how to inspire and engage students with mobile technology.

For more information and to register for this program, visit: <http://bit.ly/1Blxr9J>

Thursday, April 2 (12-1 pm)

[IT Webinar: How to Perfect Your Voice on Social Media for Maximum Engagement](#) (SLA)

The voice is what people hear on social media – but are they really listening? Are they engaged? Davis Erin Anderson and Cheryl Yanek will address how to fine-tune the personality of social media efforts to take it beyond just the voice. Learn how to adjust the voice to communicate with specific audience groups, across and within platforms. Colleagues who may have their own social media contributions don't always "get it". At this webinar, you will learn how to gain buy-in, build trust, and work collaboratively to ensure reader preferences and manager preferences are aligned; achieve a consistent voice, no matter who is posting; and find and write engaging content when social media is only one part of the many parts of your job.

For more information and to register for this program, visit: <http://bit.ly/1HhujfZ>

Monday, April 6 (12-1 pm)

[Responsive Web Design](#) (University of Wisconsin)

Responsive web design (RWD) "is a web development approach that creates dynamic changes to the appearance of a website, depending on the screen size and orientation of the device being used to view it. RWD is one approach to the problem of designing for the multitude of devices available to customers, ranging from tiny phones to huge desktop monitors." NNG/Nielsen-Norman Group. Made possible by the latest versions of HTML and cascading stylesheets, HTML5 and CSS3, responsive web design has been around for almost 5 years. RWD provides a solution to the conundrum of a library or organization having to maintain multiple versions of their website, each optimized for a different device. In addition, responsiveness is being built into more content management systems, for example Word Press themes, so RWD is within the reach of organizations without large IT departments. This webinar will present an overview of the benefits RWD, and provide criteria to help anyone charged with managing a website choose between a mobile site, RWD, or mobile app development.

For more information and to register for this program, visit: <http://bit.ly/1ACO2hN>

Monday, April 6 (8-9 pm)

[Makerspaces](#) (Teacher-Librarian Virtual Café)

Join teacher librarians to learn about Makerspaces. The TL Virtual Cafe is committed to creating conversations about teacher-librarians, educational technology, and collaborative connections to facilitate meaningful and lifelong learning skills.

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/>

Tuesday, April 7 (1-2 pm)

[Six Reasons Why Infographics Matter](#) (Idealware)

Why infographics? If you've never created one, they can seem daunting and expensive. However, when you find the right data and have the right story to tell, your Infographic can reach a wide audience and make a big difference in your community and beyond.

For more information and to register for this program, visit: <http://bit.ly/1NAhOrl>

Tuesday, April 7 (2-3 pm)

[Youth Announcements: Ready for Summer Reads](#) (Booklist)

Join Booklist for this free, hour-long webinar where representatives from Albert Whitman & Company, Tommy Nelson, and Zonderkids will share titles perfect for your younger patrons and the long, warm days of summer. Moderated by Booklist's Books for Youth Acting editor Keir Graff.

For more information and to register for this program, visit: <http://bit.ly/1NEubVI>

Tuesday, April 7 (3-4 pm)

[Breaking Barriers: How Academic Librarians Can Communicate More Effectively with Faculty](#) (Library Journal)

Every aspect of the higher education ecosystem is changing—from libraries, to faculty, to administration, to publishers. Understanding these developments will allow librarians and faculty to communicate more effectively with each other and collectively achieve their institution's mission. Join us for a stimulating and perhaps challenging, but necessary discussion.

For more information and to register for this program, visit: <http://bit.ly/1bNwxDN>

Wednesday, April 8 (11 am-12 pm)

[Every Hero Has A Story: Summer Reading Program 2015](#) (Nebraska Library Commission)

Sally Snyder, Coordinator of Children and Young Adult Library Services at the Nebraska Library Commission, will give brief book talks of new titles pertaining to the 2015 Summer Reading Program themes: Every Hero Has A Story (children's theme) and Unmask! (teen theme).

For more information and to register for this program, visit:
<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=13941>

Wednesday, April 8 (12:30-1:30 pm)

[Expect the Unexpected and Prepare for It: Crisis Planning for Nonprofits](#) (Nonprofit Hub)

Crisis preparedness is usually the last priority for busy, understaffed, overworked nonprofit organizations. Tell that to Penn State or Susan G. Komen, two organizations caught in a media firestorm and whose unpreparedness almost crippled them. Even corporations like BP mismanaged communications during a crisis, largely because they were unprepared for a PR situation of that magnitude. Simple crisis planning helps mitigate the risk of being caught unprepared when your organization's reputation is at risk. This webinar will walk participants through, step-by-step, the process of crisis preparedness. How do you know you're in a crisis? What are the strategies to find your way out of a crisis? How do we structure the response? And most valuable to nonprofits: How do I protect my organization's reputation while still promoting our cause? Through the lessons of real-life examples and tailored scenarios organizations are most vulnerable to, participants will leave this webinar with a better understanding of how to handle a crisis, what it takes to effectively prepare for one, and the precise elements that should go into any PR crisis plan.

For more information and to register for this program, visit:
<https://attendee.gotowebinar.com/register/6489536794142590978>

Wednesday, April 8 (1-2 pm)

[To Propose or Not to Propose: That is the Grant Writing Question](#) (4Good)

Summary: Obtaining grant funding from foundations, corporations, and public agencies is a competitive process. Before beginning a lengthy proposal, applicants must carefully assess their alignment with grantor guidelines, interests, and funding priorities. Otherwise, the endeavor will force an organization to contort itself to meet grant requirements, squandering time and resources while distracting from its true mission. This webinar, led by a grant proposal writer who has successfully obtained millions for nonprofits based on careful evaluation of grantors, will share tips about best practices for reviewing grant guidelines, eligibility requirements, and funding priorities.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/516421185637224706>

Wednesday, April 8 (2-3 pm)

[12 Ways to More Effective Marketing](#) (WebJunction)

Marketing in libraries is often an afterthought rather than a priority embedded in planning. But times are changing! Community members now have more choices for books, information, entertainment and assistance. Don't let your library become invisible due to perceived lack of time, money or marketing savvy. Jamie will help you think differently to achieve the basics of effective marketing without a ton of money or staff. From promotional videos to eye-catching emails, you'll learn about marketing techniques and tools available to even the smallest of libraries. Discover simple ways to gain attention and increase attendance.

For more information and to register for this program, visit: <http://bit.ly/1NErSBK>

Wednesday, April 8 (3-4 pm)

[Makerspaces: Curating, Creating, Collaboration](#) (Texas State Library and Archives Commission)

A Makerspace is a place for curation, design, collaboration, creation, and evaluation. In education, Makerspaces need to have clear goals, ties to the curriculum, student led events, and a place for students to take initiative. This webinar will be presented by elementary librarians Nancy Jo Lambert of Frisco ISD, Chair-Elect of the Texas Library Association's Children's Round Table, and Shawna Ford of Weatherford ISD, both popular presenters at TCEA and TLA. In this webinar, Nancy Jo and Shawna will walk participants through the process of initiating a Makerspace with both no-tech and high-tech resources. They will also discuss the ways in which each of them have created times and places for students to participate in Makerspace activities.

For more information and to register for this program,

visit: <https://attendee.gotowebinar.com/register/5779311657265283329>

Wednesday, April 8 (7-9 pm)

[The Best of the AASL Best Websites for Teaching & Learning](#) (American Association of School Librarians)

Come and check out a session on the AASL Best Websites for Teaching and Learning with Heather Moorefield-Lang. She has handpicked a selection of great sites just for librarians. In this presentation she

will discuss sites, how they can be used, examples from the field as well as look for new ideas and suggestions. Come and learn about some new technology and have fun chatting about sites.

For more information and to register for this program, visit: <http://bit.ly/1xvXcP3>

Thursday, April 9 (2-3 pm)

[Agents: The Gateway to Author Engagement at Your Library and Beyond!](#) (Booklist)

Join Booklist and New Leaf Literary & Media agents for an hour-long, free webinar that will discuss the role of a literary agent, as well as describing how librarians, teachers, and booksellers can work directly with agents to forge relationships between authors and readers. Panelists will share examples of working with their YA authors, including Veronica Roth, Victoria Aveyard, Kody Keplinger, and Leigh Bardugo, and explain how they've connected with schools, libraries, and bookstores to coordinate events, panels, special mailings, social media interaction, and more. Moderated by Ilene Cooper, Booklist Books for Youth Senior Editor.

For more information and to register for this program, visit: <http://bit.ly/1Cluivo>

Thursday, April 9 (2-3 pm)

[The Brand Idea: The Secret to Managing Your Values-Based Brand](#) (TechSoup)

Authors of The Brand Idea will discuss the strategic role a brand can play in achieving mission impact, supporting collaboration, and strengthening organizational cohesion.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=ianmwj3u8jw1>

Thursday, April 9 (2-3 pm)

[The Present and Future of E-Books](#) (American Libraries Live)

Get the inside scoop on pressing library topics from leaders in the field—free—with American Libraries Live. It's a streaming video program that you can view in your library, at home, or while sipping coffee at your favorite wi-fi enabled coffee shop. This is not just a webinar with voice-overs drilling through PowerPoint slides. You'll watch presenters live onscreen, and you can ask questions in real time via chat.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

Friday, April 10 (11 am-12 pm)

[UX for the People: Empowering Patrons and Front-line Staff through a User-centered Culture](#) (Gale Geek)

Featured at ACRL, and now available via webinar for librarians across the country, you won't want to miss this session from Courtney Greene McDonald, Head of Discovery & Research Services at Indiana University Libraries, and Heidi Steiner Burkhardt, Head of Digital Services at Norwich University! Other people live in the world and come to the library, but until recently, librarians have often lived in the library and only occasionally escaped to the world. Patron expectations today are shaped by myriad external factors, and libraries are responding through developing a user experience (UX) culture. Come

and be inspired to intentionally integrate sustainable UX practices into your day-to-day, and discover tangible actions to implement in your library's virtual and physical environments.

For more information and to register for this program, visit: <http://bit.ly/1G3W0W1>

Friday, April 10 (3-4 pm)

[Summer Reading Programs for Adults](#) (Infopeople)

If you're not planning to offer an Adult Summer Reading Program, WHY NOT? Adults are people, too, and having a Summer Reading Program is a great way to show them your library cares. Did you know participants in Adult Summer Reading Programs:

- Have families who also participate?
- Are looking for ways to stay active and involved?
- Become library advocates?
- VOTE for Library funding?

Now that you know why you should have a program, join Santa Clara City Library Librarian, Morgan Pershing and Simi Valley Public Library Director, Heather Cousin, as they share the nuts and bolts of creating a successful Adult Summer Reading Program at your library. During the webinar, Morgan and Heather will discuss:

- How to start a program for first timers, including how to encourage your administrators and fellow staff to support your effort
- How to enhance your existing program
- How to develop affordable programming
- How to target adults

For more information and to register for this program, visit:

<https://infopeople.org/civicrm/event/info?reset=1&id=486>

Monday, April 13 (2-3 pm)

[Introduction to Finding Grants](#) (GrantSpace)

Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this newly revised class. You will learn the 10 most important things you need to know about finding grants including: Who funds nonprofits and what are their motivations. What do funders really want to know about the organizations they are interested in funding. How do you identify potential funders and make the first approach.

For more information and to register for this program, visit: <http://bit.ly/1xw1s0Q>

Tuesday, April 14 (9:30-11 am)

[Thrills and Chills @ Your Library: How to Help Your Scariest Patrons](#) (Maine State Library)

Did you know that Halloween is only 6 months away? Now's the perfect time to assess your horror collections and reacquaint yourself with this popular genre so that you are ready to handle the increase in demand come October. Join experienced Readers' Advisor and international horror expert Becky Spratford for 90 minutes of vampires, ghosts, zombies and more. She will show you how to work with horror readers by explaining the appeal of horror, book talking some of the genre's most popular authors, presenting the current trends, and going over the most useful resources. Remember, you don't need to be scared of your horror readers. They are not monsters, they just like to read about them.

For more information and to register for this program, visit:

<http://evanced.info/maine/evanced/eventsignup.asp?ID=2606>

Tuesday, April 14 (12:30-1:30 pm)

[The Reference Interview: Best Practices/Dealing with Difficult Situations](#) (Utah State Library)

Come join us for a discussion of the American Library Association's Reference Interview Guidelines and an examination of the most common types of difficult patron interactions and reference desk situations. Presenters will include: Michael Noe and April Love from the University of Utah Marriot Library, and Meghan Hunt and Holly Whistler from Salt Lake Country Library Services.

For more information and to register for this program,

visit: <http://stateofutah.adobeconnect.com/usltraining/>

Tuesday, April 14 (2-3 pm)

[Look to the Stars: New SF/Fantasy for Your Library](#) (Booklist)

Join us for this free, hour-long webinar where representatives from ChiZine, Samhain Publishing, and Tor Teen will share excellent science fiction and fantasy titles for that sought-after section of the public library collection. With these new books, even the most all-consuming sf reader will find at least temporary satiation. Moderated by Booklist's Adult Books editor Brad Hooper.

For more information and to register for this program, visit: <http://bit.ly/1afntqF>

Tuesday, April 14 (2-3 pm)

[Telling the Story of Volunteer Impact](#) (VolunteerMatch)

You want to share the impact volunteers have in your organization and in the community, but often the information you track doesn't help you tell that story. This webinar will help you move past number of volunteers and number of hours and start telling the real story. You'll learn about information gathering and the key components to good storytelling, how to evaluate your current measurements and how to build support for a more thorough measurement and evaluation program, and how to engage other staff – paid and volunteer – in this work. You'll also receive a worksheet to help you begin to tell the story of volunteer impact in your organization.

For more information and to register for this program, visit: <http://bit.ly/1HhDqH7>

Tuesday, April 14 (2-3 pm)

[Tips and Tricks in GPO's Federal Digital System](#) (FDsys) (Federal Depository Library Program)

This webinar will review numerous tips for navigating FDsys, such as viewing historical editions of publications, downloading part or all of a publication, working with the U.S. Congressional Serial Set on FDsys, making use of the "Document in Context" feature, locating related resources, and much more.

For more information and to register for this program, visit: <http://bit.ly/1OVHBxJ>

Tuesday, April 14 (2-3 pm)

[Turning Stress into Power](#) (InSync)

Managing stress effectively has less to do with managing external events – things you can't control – and more to do with better managing yourself. This session focuses on strategies for taking charge of your own responses to stress and turning them to more productive reactions and behaviors.

For more information and to register for this program, visit: <http://bit.ly/1xTKn1I>

Tuesday, April 14 (3-4 pm)

[What's New in Children's Literature: 2015 Update](#) (Infopeople)

Discover the new books that you can offer to children who use your library! Hear about books published in late 2014 and Spring 2015 that will be popular with children ages 0-12. These include board books, picture books, easy readers, transitional fiction, genre fiction for middle grades, graphic novels, poetry, nonfiction, and more. Hear about books that will appeal to the "reluctant reader," and books that will have popularity with a wide audience of children.

For more information and to register for this program, visit: <https://infopeople.org/civicrm/event/info?reset=1&id=478>

Wednesday, April 15 (11 am-12 pm)

[Brave New World of Tech – An Exploration of Space, Drones, AI & Other Cool Stuff](#) (Library Journal)

During this presentation Dr. Chris Marker will discuss hot topics in science, engineering and technology. Dr. Marker will also demonstrate how the Inspec database drives research and innovation through its depth and breadth of content and ease of access. He will show how, through careful selection and categorization of relevant information, Inspec allows researchers to drill down and retrieve specific information quickly and efficiently; plus showcase why the Inspec database has been the research tool of choice of the world's leading universities, companies and government agencies.

For more information and to register for this program, visit: <http://bit.ly/19FFzRD>

Wednesday, April 15 (11 am-12 pm)

[What We've Learned: Tips & Tricks for Webinars That Deliver The Goods](#) (Nebraska Library Commission)

Staff of the Nebraska Library Commission have either attended, produced, or delivered more than 500 webinars in the past decade and they'd like to encourage others to try out this communications

platform. In this episode, NLC staff Christa Burns, Laura Johnson, and Michael Sauers will share many of the lessons they've learned over the years about how to produce, host, and deliver successful webinars.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=13951>

Wednesday, April 15 (12-1 pm)

[Breezing Along with the Regional Medical Library: App Share Project](#) (National Network of Libraries of Medicine)

Join the Regional Medical Library to learn about their App Share Project.

For more information and to register for this program,

visit: <http://nml.gov/mcr/services/updates/index.html>

Wednesday, April 15 (12-1 pm)

[How to Read Financial Statements](#) (American Management Association)

This webcast explains and helps you understand financial statements, digging into the nitty-gritty of the Balance Sheet, P&L, and Cash Flow. For an hour, you'll get practical examples and learn tips you can easily use to read financial statements in your organization, whether a large publicly-held company or a start-up. You will identify the main parts of financial statements, distinguish the main functions of each statement, and interpret the numbers to make sound financial decisions.

For more information and to register for this program, visit: <http://bit.ly/1ywl3cz>

Wednesday, April 15 (1-2 pm)

[Demystifying the Form 990: Tips, Tricks, and Traps of the Form 990](#) (GuideStar)

Join us for our free webinar featuring Polsinelli PC shareholder Virginia C. Gross, and Capin Crouse National Director for Not-for-Profit Tax Services Dave Moja. These leaders will present new insights from the 2015 ACT report, go over common trip up points in the Form 990, and reveal what's new in the 2014 Form 990.

For more information and to register for this program, visit: <http://bit.ly/1G3Y5KJ>

Wednesday, April 15 (1-2 pm)

[Ensuring Resources as a Board Member: Giving and Getting](#) (4Good)

Ensuring resources - human and financial - are an essential board responsibility, but many of us cringe at the mention of fundraising. Join this webinar to learn more about what fundraising really means for board members and the specific, fun ways to get involved in ensuring financial sustainability for your organization. This is a great opportunity for board, staff, and volunteers to learn about the essentials of fundraising and different ways to fundraise for your organization.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/1044452848788263169>

Wednesday, April 15 (7-8 pm)

[Augmented Reality in the Classroom](#) (American Association of School Librarians)

Learn how to create fun and engaging lessons for your students with augmented reality! Augmented reality (AR) is a technology that superimposes a computer-generated image on a user's view of the real world. Learn how you can create interactive experiences for your students by unlocking or creating layers of digital information on top of the physical world that can be viewed through an Android or iOS device. This session includes how to implement augmented reality in all content areas.

For more information and to register for this program, visit: <http://bit.ly/1EZbGEH>

Thursday, April 16 (11 am-12 pm)

[Building a professional identity - From research to impact](#) (BrightTalk)

Conducting research can be richly rewarding in terms of career development, institutional enrichment, and understanding the needs and pressures of library users. Many librarians and information professionals have a dual role with respect to research: leading their own research/participating as part of a research team, and advising other researchers on achieving research impact. Join our webinar presenters as they explore three critical facets of managing a research career and reputation. Eminent LIS scholar Carol Tenopir will begin with a presentation based on the new Library Connect ebooklet Librarians Do Research Too! She will outline an easy-to-follow blueprint for LIS professionals to begin their own research projects. Manon Burger will then describe how to prepare and promote articles to increase their visibility and attract readers. Wouter Haak concludes with information on measuring research impact via My Research Dashboard, a new service being rolled out to Elsevier authors that includes metrics, such as citations, usage, views, scholarly mentions and more.

For more information and to register for this program, visit:

<https://www.brighttalk.com/webcast/9995/125073>

Thursday, April 16 (2-3 pm)

[Are Tablets Just Toys? How to Get Work Done \(and Be Green!\) with Mobile Devices](#) (TechSoup)

Join TechSoup's Jim Lynch and mobile solutions VP at CDI Glenn Collins to learn how tablets and mobile devices can be leveraged to help you work smarter - and greener - this Earth Day month and year-round.

For more information and to register for this program, visit: <http://bit.ly/1C2SvHT>

Thursday, April 16 (2-3 pm)

[Converting Volunteers From Joiners to Stayers](#) (Wild Apricot)

In our upcoming Wild Apricot Expert Webinar, Tobi Johnson will help you understand what drives volunteer satisfaction and show you how to design an onboarding process that speeds up engagement. Plus, we'll share a list of volunteer orientation "must haves". You won't want to miss out!

For more information and to register for this program,

visit: <https://attendee.gotowebinar.com/register/5420643267661778946>

Thursday, April 16 (2-3 pm)

[STEAM & the Maker Mentality for School-age Youth](#) (DEMCO)

Are you looking for ways to engage school-age children in hands-on learning experiences at your library? Curious about injecting the maker mentality into your current programs and services? In this webinar, we'll explore the philosophy behind STEAM and maker activities for youth before delving into a range of program ideas that can be applied at any library, regardless of space or budget. We'll also identify some go-to resources to allow any library to start offering dynamic STEAM and maker activities with minimal fuss.

For more information and to register for this program,

visit: <https://attendee.gotowebinar.com/register/2344120671837797889>

Thursday, April 16 (3-4 pm)

[Books for Your LGBTQ Audience](#) (Library Journal)

Join Bold Strokes Books and Riptide Publishing to hear about trends and the latest titles for patrons interested in LGBTQ materials. Romance, erotica, mystery, and fantasy: these publishers will cover the spectrum of hot upcoming titles for LGBTQ readers from YA to adult, allowing you to stock your shelves with don't-miss titles that patrons will clamor for. You'll also hear more about Library Journal's recent coverage for the community as well.

For more information and to register for this program, visit: <http://bit.ly/1DnqrWJ>

Friday, April 17 (11 am-12 pm)

[Databases and Google Apps in the Classroom](#) (Gale Geek)

Looking for new, creative ways to encourage classroom use of library resources? Look no further! In this session, you will hear from Sara Swenson, Media Specialist at Edina High School (MN), on her latest practices for integrating the library into the classroom: using databases and Google Apps to build curricular packets for teachers to use in instruction.

For more information and to register for this program, visit: <http://bit.ly/1BIT61s>

Monday, April 20 (2:30-3:30 pm)

[Info2Go!: Poverty](#) (Idaho Commission for Libraries)

Join Julie Armstrong, Project Coordinator with Idaho Commission for Libraries, as she shares information about how poverty impacts learning and library services. A great informational session focusing on connecting with the needs of underserved and unserved populations.

No registration required – log in at: <https://icfl.adobeconnect.com/a951056399/ce>

Tuesday, April 21 (2-3 pm)

[The Community Connector: Referring Social Services at the Library](#) (WebJunction & TechSoup)

Every day, patrons enter libraries around the country with questions about health, housing, employment, counseling and other essential human services. And libraries are there to make these

crucial connections for them. Many libraries are now exploring ways to expand their role as connector to community social services through resources such as webpages, mobile apps, and databases. These services might refer somebody to a free meal, legal assistance, support groups, and much more. Join us to hear examples of how referral services and resources have augmented the social services connections that contribute to community vitality.

For more information and to register for this program, visit: <http://bit.ly/1Ey4aFC>

Tuesday, April 21 (2-3 pm)

[Financial Education Resources for Library Staff](#) (Federal Depository Library Program)

The Consumer Financial Protection Bureau (CFPB) is working to provide libraries with financial education resources, program ideas, marketing materials, training, and more. The goal of the effort is to make libraries the go-to source for financial information and education in every community. The CFPB worked closely with nine public libraries to build strategies that could be implemented in any library. Learn more about this innovative national initiative and how you can participate.

For more information and to register for this program, visit: <http://bit.ly/1HhAzOm>

Tuesday, April 21 (2-3 pm)

[Let's Hear It for Middle-Grade](#) (Booklist)

Tune in for the latest in middle-grade reading from Annick Press, Bloomsbury, Disney Book Group, Houghton Mifflin Harcourt Books for Young Readers, and Macmillan Children's Publishing Group. In this free, hour-long program moderated by Booklist Associate Editor Sarah Hunter, representatives from each publisher will share their up-and-coming titles exclusively for the middle-grade set.

For more information and to register for this program, visit: <http://bit.ly/1IOVIAO>

Tuesday, April 21 (2:30-3:30 pm)

[Reaching Out: Creating Meaningful Library Services for Patrons Experiencing Homelessness](#) (Colorado State Library)

Libraries across the state are developing services, policies, and procedures to ensure individuals, families and unaccompanied youth who are experiencing homelessness in their communities have access the information and services they need to stay connected. Please join us for this interactive session on library partnerships and services for the patrons experiencing homelessness. Come prepared to engage in a lively discussion, ask your burning questions, and share your experiences!

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

Tuesday, April 21 (3-4 pm)

[What's New in Young Adult Literature: 2015 Update](#) (Infopeople)

The world of young adult literature is a dynamic one that has become one of the most vibrant areas of publishing. Each publishing season brings a plethora of new titles, new forms, and new formats, many of which require new methods of evaluation. Keeping up with these changes and the 5,000 + new titles

flooding the market annually can be a full-time job. This webinar will help you identify new trends and the best new titles for your collections.

For more information and to register for this program, visit:
<https://infopeople.org/civCRM/event/info?reset=1&id=480>

Tuesday, April 21 (8-9 pm)

[Teacher Librarian News Night](#) (TL Virtual Café)

This is a LIVE show presented in news show format featuring a Wrap up of “This Month in School Libraries” and deeper discussion of topical school library issues with special guest experts. Did we mention it was LIVE?

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/TL+News+Night>

Wednesday, April 22 (11 am-12 pm)

[Explore Wearable Technologies and Book Connections for Youth](#) (Nebraska Library Commission)

In 2015 the hottest accessory for young and old is wearable technology. You may be asking what wearable technology is. Wearable technology refers to devices that can be worn by users, taking the form of an accessory such as jewelry, sunglasses, a backpack, or even actual items of clothing like shoes or a jacket. A benefit of wearable technology is that it can conveniently integrate tools, devices, power needs, and connectivity within a user’s everyday life and movements. This NCompass Live focuses on "wearable tech" projects for youth in your library. Ann O'Connor, J.D., Instructional Designer from Nebraska 4-H will be presenting wearable tech youth project ideas for libraries. She’s selected a fiction and a non-fiction book for each of these age-groups, grades K-5, middle school and high school. She’ll suggest wearable tech projects that can be done with each book. Ann will share information on where to purchase the hardware for the wearable tech projects she highlights in today’s webinar.

For more information and to register for this program, visit:
<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=13950>

Wednesday, April 22 (12:30-1:30 pm)

[The Secret to a Successful Direct Mail Campaign](#) (Nonprofit Hub)

Direct mail can serve as an important opportunity to connect with donors and prospects, and a strategically executed piece can lead to increased revenue over previous campaigns, but does it still play a critical role in today’s technological age? How are nonprofits adapting to changes in the way that their donors and prospects receive and respond to fundraising appeals? Join Giving Tree’s Amy Schiffman, Lizzy Sternberg and Lisa Sheridan to learn about best practices in preparing for and maximizing the return on your direct mail investment.

For more information and to register for this program, visit:
<https://attendee.gotowebinar.com/register/6158408972142531585>

Wednesday, April 22 (2-3 pm)

[Leveraging Volunteer Talent for Organizational Change](#) (VolunteerMatch)

Organizations are recognizing that the old ways of doing business don't work in this changing world. The good news is that today's volunteers are interested in opportunities to help organizations innovate and pilot new ways of doing business. This webinar will explore how to engage volunteers as leaders of change. Learn where your organization is in its lifecycle and gain an appreciation for the importance of innovation in organizational sustainability. The webinar will also feature strategies for supporting volunteers and holding them accountable for change.

For more information and to register for this program,

visit: <https://attendee.gotowebinar.com/register/8819720791404140546>

Wednesday, April 22 (3-4 pm)

[Discover National Library of Medicine Resources and More: Social Media](#) (National Network of Libraries of Medicine)

This month, a NN/LM Coordinator will review some cool social media tools available from the National Library of Medicine, National Institutes of Health, and related government organizations.

For more information and to register for this program,

visit: <http://nnlm.gov/mcr/services/updates/spotlightresources.html>

Wednesday, April 22 (5-6 pm)

[New Developments in eContent](#) (EdWeb)

In this annual review of new developments in eContent delivery, participants will learn about platforms, services, licensing options, new product "packaging," spending models, and content availability. Michelle Luhtala, Head Librarian at New Canaan High School in Connecticut, will also review recent research on student usage of eContent, and participants will discuss anticipated changes in evolving patron needs. This webinar will benefit K-12 school librarians, classroom teachers, curriculum leaders, and administrators using iOS, Droid, and Chrome.

For more information and to register for this program, visit: <http://bit.ly/1C2CO3k>

Wednesday, April 22 (7-8 pm)

[Turn on a Dime: Changing Your Library on a Limited Budget](#) (American Association of School Librarians)

In an age of dwindling budgets and rising expectations, librarians must constantly be on the lookout for inexpensive ways to improve their libraries. This three-part interactive workshop will equip librarians with inventive strategies for enhancing their library's atmosphere at minimal to no cost. Firstly, the presentation will recount how—with the help of eager student volunteers—I was able to re-design, re-shelve, and reinvigorate Willoughby South High's library to create an organized and aesthetically pleasing information commons. Secondly, a Google slideshow will showcase economically savvy strategies for enhancing a library's physical space as well as its online presence while encouraging students to take an active role in their library's transformation. The presentation promises to be an interactive, fun learning experience, in that, attendees will vote in real time about the direction they wish the discussion to proceed and what examples they are most interested in exploring. Following the

presentation, participants will demonstrate learning objectives by brainstorming ideas for transforming their own libraries into attractive spaces with appealing websites. Responses will be displayed on a Google form and spreadsheet. Participants will leave the session with extension resources including a sample grant proposal, a list of grant-writing tips, a list of student program suggestions, a study hall expectations handout, an aiding application with skills inventory, and most importantly an inspired outlook for turning their libraries into places where students feel welcome and excited to learn.

For more information and to register for this program, visit: <http://bit.ly/1115baw>

Thursday, April 23 (1-2 pm)

[How to Find Free \(and Legal to Use\) Images and Media Online](#) (TechSoup)

In this free, hour-long webinar hear TechSoup's Jim Lynch and Creative Commons' project manager Jane Park tell where to source free images and music for your nonprofit or public library.

For more information and to register for this program, visit: <http://bit.ly/1HhB8bd>

Friday, April 24 (11-12 am)

[Librarian of the Year 2015](#) (Gale Geek)

Siobhan Reardon, director of the Free Library of Philadelphia, was recently honored as Librarian of the Year 2015 by Library Journal for awe-inspiring success in the face of difficult budgetary circumstances. After less than a month on the job, Reardon and FLP were faced with a 20% budget cut and reduced branch hours. Out of this, Reardon launched a new, innovative model for library service based on a clustering model. Don't miss this interview with Reardon to hear more about the struggles, the successes, and what this award-winning library is up to next.

For more information and to register for this program, visit: <http://bit.ly/1BMzU3Q>

Friday, April 24 (11 am-12 pm)

[Tech Tools with Tine: 1 Hour of Social Media, part 1: Needs Analysis](#) (Texas State Library and Archives Commission)

In our Tech Tools with Tine series, trainer Tine Walczyk typically tackles a single online tool for one hour. For this spring 2015 series, we're doing something a little different. For the first three webinars, Tine will put her focus on a different aspect of social media use by libraries. In this week's webinar, she'll be presenting part 1: Needs Analysis. Topics discussed include when to use which tools, conducting user surveys, meeting your patrons where they live online, and thinking through your purpose for using social media.

For more information and to register for this program, visit:

<https://attendeegotowebinar.com/register/9109428912724957697>

Friday, April 24 (2-3 pm)

[6 Essentials for Teams That Work](#) (Effectiveness Institute)

Learn what it takes to build your high performance team. The strongest and most effective teams tap into and activate the strengths of every team member and build an environment rich with trust and

respect. This allows for open communication and cohesiveness, which enables a team to rise to its full potential and overcome any obstacle to achieve desired results. Learn how you can build a breakthrough team by participating in our one-hour webinar. As a result of participating in this session you will: Discover the 6 characteristics of high performance teams, Determine where to focus to build a stronger team, and Start development of an action plan to increase team performance.

For more information and to register for this program, visit:
<https://attendeegotowebinar.com/rt/1184813201512749324>

Monday, April 27 (1-2 pm)

[Applying the Flipped Classroom Model to Business Learning](#) (InSync)

Flipped classroom learning — courseware and recorded content serving as the initial element of a learning experience, supplemented with live virtual sessions and social and collaborative tools to enhance and reinforce the learning experience — has the potential to increase learning effectiveness, lower operational costs, and improve retention and application of the learning. Flipped classrooms have created tremendous buzz in the education community but is this model viable in business learning? Join Bob Lee and Jim Recker to explore the implementation and application of the flipped classroom model and discuss its benefits to business learning organizations.

For more information and to register for this program, visit: <http://bit.ly/1GJbWw5>

Tuesday, April 28 (2-3 pm)

[Killer Crime Fiction for Mystery Month](#) (Booklist)

Murder and mayhem are coming soon—are you ready? Booklist’s sixth annual Mystery Month is coming this May! Join us as we kick things off with our ever-popular mystery webinar, hosted by Booklist Online Editor Keir Graff. Representatives from HarperCollins, Pegasus Books, Penguin Random House, Severn House, and Soho Crime will help you prepare as they share the most exciting titles from their new and forthcoming lists. Visit The Booklist Reader to find out how you and your library can join the fun.

For more information and to register for this program, visit: <http://bit.ly/19yvDcF>

Tuesday, April 28 (2-3 pm)

[Moving Image Preservation 101](#) (Association for Library Collections & Technical Services)

This presentation covers the basic composition and history of film and video technology, particularly as it relates to formats found within personal and family collections. Tips and tricks for preserving your personal moving image materials will be addressed so that future generations can continue to enjoy your family movies and videos.

For more information and to register for this program,
visit: <https://attendeegotowebinar.com/register/181133908892524801>

Wednesday, April 29 (11 am-12 pm)

[Tech Talk with Michael Sauers](#) (Nebraska Library Commission)

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit: <http://1.usa.gov/1Gdediz>

Wednesday, April 29 (12-1 pm)

[Help! I'm an Accidental Government Information Librarian presents ... Finding Government Data on the Environment](#) (North Carolina Library Association)

Interest in sustainability has grown exponentially at colleges and universities, such that a 2009 New York Times article announced, "Sustainability Field Booms on Campus," noting growth at both liberal arts institutions and at community colleges. This session focuses on finding governmental data relevant to research on sustainability, and will examine tools provided by agencies such as the EPA, Department of Energy, and some selected international sources. In addition, the session will suggest strategies for answering a data question, especially when it's unclear where to begin or when other sources have been exhausted. The session is offered by Ann Marshall, a former political science librarian at the University of Rochester.

For more information and to register for this program, visit: <http://tinyurl.com/grs-session46>

Wednesday, April 29 (12-1 pm)

[The Well-Spoken Woman Can Be You](#) (American Management Association)

Effective presentation skills are a critical element of success in the workplace and beyond. The ability to state your ideas effectively and deliver with confidence enhances your standing with audiences large and small. This interactive webcast will focus on best practices from a speech coach who has worked with First Lady Michelle Obama, female political candidates, and CEOs.

For more information and to register for this program, visit: <http://bit.ly/1MuengX>

Thursday, April 30 (1-2 pm)

[Coaching for Performance](#) (Training Magazine Network)

Coaching is a powerful and underutilized technique for improving human performance. Every manager can coach others to achieve mutual goals. Coaching serves different purposes including building competence, encouraging teamwork, securing trust, setting expectations, and measuring success. Different contexts can benefit from different approaches to coaching. In this interactive workshop, Thiago and Tracy will use LOLAs (Live Online Learning Activities) to coach you through proven guidelines for improving your coaching performance. Among other things, they will explore some little-known (but extremely effective) approaches to coaching from the fields of positive psychology and creativity.

For more information and to register for this program, visit: <http://www.trainingmagnetwork.com/events/409>

Thursday, April 30 (2-3 pm)

[Digital Preservation for Individuals and Small Groups](#) (Association for Library Collections & Technical Services)

As technology changes, the greatest threat to preserving digital files is obsolescence. Files may get stuck on obsolete media or in some form that may become unusable in time. If you don't actively care for your digital possessions you may lose access to them. This webinar can help increase your understanding of what it takes to preserve commonly used digital files such as photos, recordings, videos and documents. Learn about the nature of the digital-preservation challenge and hear about some simple, practical tips and tools to help you preserve your digital stuff.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/8250568492396589057>

Thursday, April 30 (3-6 pm)

[Library 2.015 Spring Summit - The Emerging Future: Technology and Learning](#) (San Jose State University)

Inspired by the San Jose State University iSchool's Emerging Future MOOC, this interactive seminar on future technology trends in library and information services will present key issues faced by information professionals and educators. Attendees will learn about and discuss ways to prepare for the future, both professionally and organizationally.

The Library 2.015 Spring Summit will be divided into three parts, with opening and closing keynote panels and one hour of quick topic presentations. In Part 1, Chasing Storms or Rainbows, a keynote panel will look at the effects of emerging technologies on current and future learning trends. Part 2, In the Know, will feature three short sequential presentations: how to plan and fund new technologies; how to stay up to date with new technologies; and a drill down on the key impact areas of new technologies. Part 3, The Here and Now, will be a closing panel discussion on technology and social media trends.

For more information and to register for this program, visit: <http://www.library20.com/spring2015>