### **ADVOCACY**

Aug. 13: Because Advocacy Never Stops: New Tools for Taking Action (WebJunction)

#### **CHILDREN & TEENS**

- Aug. 4: The kids are not all white (Washington State Library)
- Aug. 18: YA Announcements: Fall Titles to Know (Booklist)
- Aug. 19: Meeting the Unique Needs of Teens (Nebraska Library Commission)
- Aug. 19: Family Workshops Work! Hosting Literacy Workshops for Families of Preschoolers (Early Childhood Investigations)
- Aug. 19: Born Reading: Bringing Up Bookworms in a Digital Age (Infopeople)
- Aug. 19: New Nonfiction for Young Readers (School Library Journal)

#### **COLLECTION DEVELOPMENT & MANAGEMENT**

- Aug. 5: The Secret Art of Patron Driven e-book Acquisition: A snapshot of cost and control (Nebraska Library Commission)
- Aug. 6: Collection Development Tips & Tools (Library Journal)
- Aug. 11: Christian Fiction Book Roundup (Library Journal)
- Aug. 13: Lerner Publishing Group's Fall 2015 Librarian Preview (Booklist)
- Aug. 18: YA Announcements: Fall Titles to Know (Booklist)
- Aug. 19: New Nonfiction for Young Readers (School Library Journal)
- Aug. 20: How to Build and Promote Your Digital Collection (Booklist)
- Aug. 20: Fall Mystery Announcements (Library Journal)

### **COMMUNICATION**

- Aug. 5: 39 Creative Ways Nonprofits Can Use Email Marketing (Nonprofit Hub)
- Aug. 6: Accomplishing More with Social Media (Techsoup for Libraries)

### **DATABASES & eRESOURCES**

- Aug. 11: The Archival Advantage: Integrating Archival Expertise into Management of Born-digital Library Materials (OCLC Research)
- Aug. 20: How to Build and Promote Your Digital Collection (Booklist)

### **FUNDRAISING**

- Aug. 5: Introduction to Finding Grants (GrantSpace)
- Aug. 12: Introduction to Proposal Writing (GrantSpace)
- Aug. 12: Nonprofit 911: Donor Retention Isn't Speed Dating (Network for Good)
- Aug. 13: Donor Acquisition Beyond Direct Mail (GrantSpace)
- Aug. 19: Proposal Budgeting Basics (GrantSpace)
- Aug. 26: Data Anyone? Grant Data at Your Finger Tips (U.S. Census Bureau)
- Aug. 26: Could a Jigsaw Puzzle Tournament Be Your Next Fundraiser? (Nebraska Library Commission)
- Aug. 26: Getting All Your Ducks in a Row: How to Plan for Grant Proposal Success (4Good)

## **LIBRARY SPACES**

Aug. 11: Creating and Operating a Public Library Makerspace – A Conversation with North Richland Hills Public Library Staff (Texas State Library and Archives)

### **MANAGEMENT**

- Aug. 7: 6 Essentials for Teams that Work (Effectiveness Institute)
- Aug. 11: Juggling 101: Managing Multiple Priorities (InSync)
- Aug. 12: Tips and Tricks for Successful Negotiation (Educause)
- Aug. 19: Building More Respectful Dialogue in Meetings (4Good)
- Aug. 21: People Difficult or Different? (Effectiveness Institute)

### **OUTREACH & PARTNERSHIPS**

- Aug. 11: Bridges to Citizenship: Connecting Classrooms and Libraries to Expand and Enhance Services for Adult Immigrant Learners (U.S. Citizenship and Immigration Services)
- Aug. 18: Best Small Library in America 2015: Belgrade Community Library (WebJunction)
- Aug 20: Beyond Assistive Technology: Improving Library Services to People with Disabilities (Reaching Across Illinois Library System)

#### **PROGRAMMING**

- Aug. 11: Individual Programs: Anything but Passive (Colorado State Library)
- Aug. 11: Creating and Operating a Public Library Makerspace A Conversation with North Richland Hills Public Library Staff (Texas State Library and Archives)
- Aug. 19: Family Workshops Work! Hosting Literacy Workshops for Families of Preschoolers (Early Childhood Investigations)

### **READERS' ADVISORY**

Aug. 11: Readers' Advisory for your Library's Midlist Collection (Booklist)

## **REFERENCE**

- Aug. 12: Accessing Datasets for the Data Curious (North Carolina Library Association)
- Aug. 13: The Next Generation Federal Digital System (FDsys) (Federal Depository Library Program)
- Aug. 18: Data Access Tools Webinar (U.S. Census Bureau)
- Aug. 25: Introduction to the American Community Survey (U.S. Census Bureau)

### **SCHOOL LIBRARIES**

- Aug. 20: AASL Best Apps for Teaching & Learning 2015 (American Association of School Librarians)
- Aug. 26: AASL Best Websites for Teaching & Learning 2015 (American Association of School Librarians)

### **TECHNOLOGY**

- Aug. 6: Accomplishing More with Social Media (Techsoup)
- Aug. 17: Digital Citizenship & Cyberbullying (Idaho Commission for Libraries)
- Aug. 19: Technology Planning Tips for Small Libraries (Techsoup)
- Aug. 20: AASL Best Apps for Teaching & Learning 2015 (American Association of School Librarians)

## **VOLUNTEERS**

Aug. 6: Creating a Culture of Volunteer Engagement (VolunteerMatch)

## Tuesday, Aug. 4 (12-1 p.m.)

The kids are not all white (Washington State Library)

Some 43% of Millennial adults are non-white and the U.S. Census Bureau projects that the full U.S. population will be majority non-white around 2043. Kidlit publishers do not reflect these population dynamics. Do library shelves and programs? All young readers need mirrors and windows that both reflect and open to the world around them. Library materials and programs are important in helping children make cross-cultural connections and developing skills necessary to function in a pluralistic society. Resources are readily available for librarians to meet these needs.

For more information and to register for this program, visit: <a href="http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx">http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx</a>

Wednesday, Aug. 5 (11 a.m.-12 p.m.)

<u>The Secret Art of Patron Driven e-book Acquisition: A snapshot of cost and control</u> (Nebraska Library Commission)

Empire State College (NY) has been using the ProQuest ebrary system for e-book patron-driven acquisition since September 2013. This presentation will discuss the PDA model as a whole, in the context of our experiences with ebrary's system. This will include an analysis of impacts on budget, ILL, collection development, usage, and how this model (and our implementation of it) has evolved over our time.

For more information and to register for this program, visit: <a href="http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14331">http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14331</a>

Wednesday, Aug. 5 (12:30-1:30 p.m.)

39 Creative Ways Nonprofits Can Use Email Marketing (Nonprofit Hub)

Email marketing is one of the most effective and affordable ways nonprofits of any size can engage with their communities. But what content should you be sending out? Come be inspired by 39 creative ways your peers are using email marketing to drive donations, engage their volunteers, and build their communities. Whether you're a nonprofit just getting started or a seasoned pro in need of new ideas, this webinar is designed for you.

For more information and to register for this program, visit: <a href="https://attendee.gotowebinar.com/register/7684193564598908673">https://attendee.gotowebinar.com/register/7684193564598908673</a>

Wednesday, Aug. 5 (1-2 p.m.)
Introduction to Finding Grants (GrantSpace)

Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this newly revised class. You will learn the 10 most important things you need to know about finding grants including: who funds nonprofits and what are their motivations, what do funders really want to know about the organizations they are interested in funding, and how do you identify potential funders and make the first approach.

For more information and to register for this program, visit: <a href="http://bit.ly/1JW2eo2">http://bit.ly/1JW2eo2</a>

### Thursday, Aug. 6 (1-2 p.m.)

## **Accomplishing More with Social Media (Techsoup for Libraries)**

Today's social media platforms (from LinkedIn, to Facebook, Twitter, and the blogosphere), offer extraordinary capabilities and unique opportunities which can bring about significant business and personal benefits. In this session, we explore their capabilities, and discuss ways in which we can use them strategically and purposefully, to achieve significant business and personal results.

For more information and to register for this program, visit: https://cc.readytalk.com/cc/s/registrations/new?cid=hqki39yny1mi

# Thursday, Aug. 6 (2-3 p.m.)

**Creating a Culture of Volunteer Engagement (VolunteerMatch)** 

It's important to create a culture of inclusion and engagement of volunteers within your organization. But, it can be hard to recognize what your current culture says to volunteers, or identify how to make changes to help volunteers feel more welcome. This webinar will help you identify how your organization's current culture is shaping or limiting what volunteers do, and provide steps you can take to start to create more understanding, respect, and appreciation for engaging volunteers.

For more information and to register for this program, visit: <a href="https://attendee.gotowebinar.com/register/972771289516648962">https://attendee.gotowebinar.com/register/972771289516648962</a>

# Thursday, Aug. 6 (3-4 p.m)

**Collection Development Tips & Tools (Library Journal)** 

Join Library Journal, Ingram Content Group, and special guests for a lively discussion about Collection Development. We'll have a dynamic discussion about the challenges Selectors face – from predicting popular titles in advance, to dealing with patron demands, to staying on top of titles in the media and much more. Our expert panelists will have some solutions for many of these challenges, and we hope you'll join the discussion!

For more information and to register for this program, visit: http://bit.ly/1KFVKMW

### Friday, Aug. 7 (2-3 p.m.)

**6 Essentials for Teams that Work (Effectiveness Institute)** 

Learn what it takes to build your high performance team. The strongest and most effective teams tap into and activate the strengths of every team member and build an environment rich with trust and respect. This allows for open communication and cohesiveness, which enables a team to rise to its full potential and overcome any obstacle to achieve desired results. Discover the 6 characteristics of high performance teams, determine where to focus to build a stronger team, and start development of an action plan to increase team performance.

For more information and to register for this program, visit: <a href="https://attendee.gotowebinar.com/rt/1184813201512749324">https://attendee.gotowebinar.com/rt/1184813201512749324</a>

## Tuesday, Aug. 11 (1-1 p.m.)

The Archival Advantage: Integrating Archival Expertise into Management of Born-digital Library Materials (OCLC Research)

In this webinar, Program Officer Jackie Dooley will provide an overview of her recently published report, The Archival Advantage: Integrating Archival Expertise into Management of Born-digital Library Materials, in which she showcases the benefits of involving archivists in the management of born-digital library materials (i.e., created and managed in digital form). She'll cover ten areas of archival expertise and their relevance to the digital context, including: confirming ownership, appraising the significance of content, documenting the context of creation, negotiating with collection donors and nurturing these relationships over time, recognizing and navigating legal issues, ensuring authenticity of files, and using practical approaches to creating metadata for large collections.

For more information and to register for this program, visit: http://bit.ly/1IP6DOR

Tuesday, Aug. 11 (2-3 p.m.)

Readers' Advisory for your Library's Midlist Collection (Booklist)

Join Booklist and Thorndike Press for this free, hour-long webinar on using Readers' Advisory to leverage your library's midlist, with a special focus on Large Print books. RA experts Wendy Bartlett (Cuyahoga County Public Library), Robin Nesbitt (Columbus Metropolitan Library), and Joyce Saricks from Booklist will discuss approaches and techniques to help you promote your adult midlist—and help your readers find those special under-the-radar gems. Representatives from Thorndike Press will showcase some of their hottest midlist Large Print titles. Moderated by Rebecca Vnuk, Booklist Editor for Collection Management.

For more information and to register for this program, visit: http://bit.ly/1DeSdFB

Tuesday, Aug. 11 (2-3 p.m.)

**Juggling 101: Managing Multiple Priorities (InSync)** 

"Time management" is an oxymoron. You can't change it, or lengthen it, or shorten it, or 'manage' it. This course will help you identify ways to deal with the things you can manage: yourself, others, and the tasks with which you're confronted.

For more information and to register for this program, visit: <a href="https://reg131.imperisoft.com/InSyncTraining/ProgramDetail/3232343232/Registration.aspx">https://reg131.imperisoft.com/InSyncTraining/ProgramDetail/3232343232/Registration.aspx</a>

# Tuesday, Aug. 11 (2-3 p.m.)

<u>Bridges to Citizenship: Connecting Classrooms and Libraries to Expand and Enhance Services for Adult Immigrant Learners</u> (U.S. Citizenship and Immigration Services)

Learn more about resources available to immigrant-serving organizations and adult education programs. Representatives from the USCIS Office of Citizenship will provide an overview of how libraries can expand and enhance adult citizenship education services and obtain free materials to display.

For more information and to register for this program, visit: http://bit.ly/1MCpbTb

### Tuesday, Aug. 11 (3-4 p.m.)

**Christian Fiction Book Roundup (Library Journal)** 

What do Beverly Lewis, Ben Hur, and Lisa Wingate have in common? They will all be featured in our upcoming webcast on new Christian Fiction. Join Library Journal's Christian Fiction columnist on August 11 for an up close look at the latest inspirational titles publishing in Fall 2015. Don't miss these exciting offerings presented by Baker Books Publishing, Tyndale House Publishers, and Waterbrook Mulnomah Publishing Group. There will even be a sneak peek of works releasing in 2016!

For more information and to register for this program, visit: http://bit.ly/1fPYCvW

# Tuesday, Aug. 11 (3-4 p.m.)

<u>Creating and Operating a Public Library Makerspace – A Conversation with North Richland Hills Public Library Staff (Texas State Library and Archives)</u>

North Richland Hills Public Library's The Maker Spot, which opened in early August, provides access to 3-D Printing, Audio-Visual Production and Editing, Electronics and Robotics, Collaborative Science, Soft Crafts, and a Training Center. In this webinar, makers from The Maker Spot volunteer steering committee and Library staff will discuss the process of creating, funding, and operating a makerspace.

For more information and to register for this program, visit: https://attendee.gotowebinar.com/register/3501346767724081666

Tuesday, Aug. 11 (5:30-6:30 p.m.)

**Individual Programs: Anything but Passive** (Colorado State Library)

Individual programs have been called many things (self-led, passive, proactive, and more), but one thing remains the same – these are a great way for any library to encourage interaction from people who may not normally attend programs while using less library resources and staff time. Join us for an interactive webinar where you will help lead the discussion. Bring your questions, your previous successes, and even your failures to share with others! Learn how to give your patrons a voice and participate on their own time, regardless of the size of your location or budget.

For more information and to register for this program, visit: <a href="http://cslinsession.cvlsites.org/">http://cslinsession.cvlsites.org/</a>

## Wednesday, Aug. 12 (12-1 p.m)

**Accessing Datasets for the Data Curious** (North Carolina Library Association)

Directing patrons to subscription repositories of data like ICPSR and Roper is a useful service that any reference librarian can learn to do. But can the generalist take data-seeking patrons just a little bit further before referring to the data librarian? This webinar will help the generalist or subject librarian learn ways to help patrons download data successfully, use documentation to explore the relevance of a dataset to answer a question, and alert patrons to common pitfalls and patterns. Participants will learn strategies to apply their librarian expertise for finding and accessing information to the rarified realm of datasets.

For more information and to register for this program, visit: http://tinyurl.com/grs-session49

### Wednesday, Aug. 12 (1 -2 p.m.)

Tips and Tricks for Successful Negotiation (Educause)

The concept of negotiation is something we use almost every day with co-workers, bosses, friends, and family. Learning to negotiate successfully, especially where both parties feel the result is a win-win solution, is an essential skill. The ability to negotiate complex or high-stakes issues often requires a high degree of emotional intelligence, self-awareness, and preparation in order to achieve satisfactory results. The presenters will share lessons learned from their manifold negotiation experiences over the years, with an emphasis on the key emotional intelligence skills everyone should focus on mastering, as well as tips on becoming successful negotiators. The lessons they have learned from negotiating will benefit attendees looking for productive interpersonal tools.

For more information and to register for this program, visit: <a href="https://net.educause.edu/LIVE1508/Registration/1037175">https://net.educause.edu/LIVE1508/Registration/1037175</a>

Wednesday, Aug. 12 (1-2 p.m.)
Introduction to Proposal Writing (GrantSpace)

Are you new to proposal writing or want a quick refresher? If so, you don't want to miss one of our most popular classes! This newly revised class will provide you with an overview of how to write a standard project proposal to a foundation. It will include: the basic elements of a proposal, the "do's" and "don'ts" of writing and submitting a proposal, and how to follow up whether the answer is yes or no.

For more information and to register for this program, visit: <a href="http://bit.ly/1eHeC2g">http://bit.ly/1eHeC2g</a>

Wednesday, Aug. 12 (1-2 p.m.)

Nonprofit 911: Donor Retention Isn't Speed Dating (Network for Good)

Speed dating helps you meet a lot of people in a very short time—and you never see 99% of them again. This reminds us of the statistic that 80% of donors never make a second gift. How can you develop a successful donor relations program? What works and what doesn't? And how can you improve your retention rate? Learn how to form a lasting relationship with your donors based on their behavior—not the amount of their gift.

For more information and to register for this program, visit: http://bit.ly/1MY22HQ

Thursday, Aug. 13 (1 2 p.m.)

**Donor Acquisition Beyond Direct Mail (GrantSpace)** 

Most nonprofits have experienced a steady decline in how effective direct mail is for acquiring new donors. Our panel discussion will explore effective alternative ways groups are acquiring new donors, using a variety of tools and techniques. We will look at online tactics including email, social media and crowdfunding, and new twists on "old school" tactics like events and house parties, even canvassing, and board and volunteer networks – and how direct mail returns are strengthened when combined with other strategies. Our focus is tactics grassroots nonprofits can use, although any size organization will learn from the discussion.

For more information and to register for this program, visit: http://bit.ly/1SQUUPb

## Thursday, Aug. 13 (2-3 p.m.)

**Because Advocacy Never Stops: New Tools for Taking Action (WebJunction)** 

This webinar will highlight free, newly revised downloadable materials for public libraries distilled from landmark advocacy and awareness-building programs. Learn about two resources scheduled for release in summer 2015: updated curriculum from Turning the Page including tools, worksheets and training materials you can adapt locally to grow your team's advocacy knowledge and abilities; and a new online guide that walks through each step of planning and carrying out a local library awareness campaign modeled after Geek the Library. Hear from library leaders who have put these ideas to work to build advocacy know-how, increase staff confidence, and engage more deeply with the community. Whether you are looking to get started, or seeking to maintain momentum following a recent advocacy effort, join us to discuss strategies to take your library to the next level.

For more information and to register for this program, visit: <a href="http://bit.ly/1fQ0iFF">http://bit.ly/1fQ0iFF</a>

Thursday, Aug. 13 (2-3 p.m.)

**Lerner Publishing Group's Fall 2015 Librarian Preview (Booklist)** 

Join Booklist and Lerner Publishing Group for a free, hour-long webinar where Lerner's editorial directors will introduce their outstanding list of fiction and nonfiction offerings for Fall 2015 and provide the behind-the-scenes stories of how the books came to be. Get a sneak peek at Lerner's lineup of exceptional K–12 titles, including nonfiction, picture books, middle grade and YA fiction, and graphic novels. The webinar will also include information about new digital offerings and free resources—teaching guides, reader's discussion guides, classroom activities, and websites—that make lesson planning easy. Moderated by Booklist's Books for Youth associate editor Julia Smith.

For more information and to register for this program, visit: <a href="http://bit.ly/1DfPyew">http://bit.ly/1DfPyew</a>

Thursday, Aug. 13 (2-3 p.m.)

The Next Generation Federal Digital System (FDsys) (Federal Depository Library Program)

GPO will present a preview of the Next Generation FDsys website before it launches as a public beta later this year. This webinar will include a demo of the new features of the site and an opportunity for Q&A.

For more information and to register for this program, visit: http://bit.ly/1UcTi4Q

Monday, Aug. 17 (2:30-3:30 p.m.)

**<u>Digital Citizenship & Cyberbullying</u>** (Idaho Commission for Libraries)

Info2Go offers monthly webinars on current hot topics. The focus will be on providing a platform for you to share your knowledge as well as get your questions answered. Join guest experts to explore new library trends and services.

*No registration required* ~ log in at http://icfl.adobeconnect.com/ce

Tuesday, Aug. 18 (2-3 p.m.)

YA Announcements: Fall Titles to Know (Booklist)

Get a leg up on the fall's most anticipated YA releases in a free hour-long webinar featuring representatives from Bloomsbury, Disney Book Group, Harlequin TEEN, Macmillan Children's Publishing Group, and Tor. Moderated by Booklist Books for Youth Editor Daniel Kraus.

For more information and to register for this program, visit: http://bit.ly/1luvbGm

Tuesday, Aug. 18 (2-3 p.m.)

**Best Small Library in America 2015: Belgrade Community Library (WebJunction)** 

With just six staff members serving a community of 12,700 outside of Bozeman, MT, the Belgrade Community Library won this year's Library Journal Best Small Library in America Award. With a robust volunteer base, they have reimagined library services and aggressively developed new outreach efforts to meet the community's changing needs. The result is intense engagement and support from the community and an impact beyond Belgrade's borders through leadership to small libraries throughout the state. Learn how to replicate and adapt Belgrade's ambitious outreach efforts on a small-library budget.

For more information and to register for this program, visit: http://bit.ly/1DeW715

Tuesday, Aug. 18 (2-3 p.m.)

<u>Data Access Tools Webinar</u> (U.S. Census Bureau)

Learn how to locate Census Bureau statistics using several different data tools. In this session, we will demonstrate Census Bureau data tools and how to look up some of the most requested types of data.

For more information and to register for this program, visit: http://www.census.gov/mso/www/training/

Wednesday, Aug. 19 (11 a.m.-12 p.m.)

Meeting the Unique Needs of Teens (Nebraska Library Commission)

To address complaints about library atmosphere during after school hours, Columbus Public Library evaluated behavior policies, empowered library staff, and took innovative steps to meet the needs of their community. Rachelle McPhillips, Adult & Young Adult Librarian, Columbus (NE) Public Library will provide attendees with a set of tools to motivate library staff to meet the unique needs of their young adult patrons.

For more information and to register for this program, visit: <a href="http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14296">http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14296</a>

Wednesday, Aug. 19 (1-2 p.m.)

**Building More Respectful Dialogue in Meetings (4Good)** 

Dialogue builds more insightful and better supported decisions in meetings. Effective dialogue requires a respectful exchange of views. But this can be difficult when the issue is complex and there are different

stakes in its resolution. Resorting to meeting norms or asking people to behave in a certain way is seldom enough. But, you can structure your meeting to make a productive, respectful dialogue possible. In this webinar you will learn: how to enable all to be heard while staying on time; how to lead a productive, not defensive discussion on a proposal; how to hear all sides of an issue and build a way forward; and how to build alignment on decisions and avoid "sides."

For more information and to register for this program, visit: <a href="http://bit.ly/1lp6Zp1">http://bit.ly/1lp6Zp1</a>

Wednesday, Aug. 19 (1-2 p.m.)

Proposal Budgeting Basics (GrantSpace)

Learn to prepare and present a budget in a grant proposal. This session, geared to the novice grantseeker, will cover such topics as: What is included under the "personnel" section and how to calculate it?; What level of detail do you need to include for non-personnel expenses?; How do you determine reasonable costs?; What types of expenses are considered "overhead"?; and What other financial documents will funders want to see? Prior attendance at Proposal Writing Basics/Introduction to Proposal Writing is strongly recommended.

For more information and to register for this program, visit: <a href="http://bit.ly/1HbjEe8">http://bit.ly/1HbjEe8</a>

Wednesday, Aug. 19 (2-3 p.m.)
Technology Planning Tips for Small Libraries (Techsoup)

How do you maximize your technology resources? When should you replace computers? How do you manage software updates? Do you have enough bandwidth to support patron Internet use? Technology decisions can be difficult to make, but a technology plan can help you focus your efforts. Join us for this free webinar to learn from small libraries that have used technology planning to make better decisions, be more prepared, and improve services to their communities.

For more information and to register for this program, visit: http://bit.ly/1I7ZcyN

Wednesday, Aug. 19 (2-3:30 p.m.)

<u>Family Workshops Work! Hosting Literacy Workshops for Families of Preschoolers</u> (Early Childhood Investigations)

Without a doubt, children's experiences during the preschool years affect their later language and literacy skills and achievement. High-quality early childhood education programs are one way in which we support development during these years, but family interactions and home environments also play a crucial role. In this presentation, Kathryn Roberts and Nell Duke, co-authors with Gail Jordan of Engaging Families in Children's Literacy Development: A Complete Workshop Series and language and literacy education faculty at Wayne State University and The University of Michigan, will explore not only the "why" and "what" of family literacy workshops, but also practical tips for making them work for families. Specifically, participants will have opportunities to learn about six constructs of literacy that are key to later literacy success, specific ways in which all families can integrate those constructs into their daily routines, and (most importantly) how to plan for workshops that will be engaging and well-attended.

For more information and to register for this program, visit: https://attendee.gotowebinar.com/register/1117636344484762881

## Wednesday, Aug. 19 (3-4 p.m.)

Born Reading: Bringing Up Bookworms in a Digital Age (Infopeople)

Looking for ways to show users how to share books and apps more effectively with young readers? Need ways to help users prepare their children for Common Core "English Language Arts" standards? Want ideas to help users apply engaging reading techniques across books, apps, movies and other media? Author Jason Boog explores a set of interactive reading techniques that can help parents and caregivers to increase a child's intellectual development. These techniques make any media experience more engaging, especially traditionally passive activities like TV watching or digital device usage.

For more information and to register for this program, visit: <a href="http://infopeople.org/civicrm/event/info?reset=1&id=502">http://infopeople.org/civicrm/event/info?reset=1&id=502</a>

Wednesday, Aug. 19 (3-4 p.m.)

**New Nonfiction for Young Readers (School Library Journal)** 

Nonfiction resources have a profound impact on young learners. The constantly changing and evolving world around us means that your collection needs constant updating to best serve their needs. Tune in and find out about new and upcoming nonfiction titles from Amicus, Scholastic Library Publishing, Houghton Mifflin, Quarto & School Library Journal.

For more information and to register for this program, visit: <a href="http://bit.ly/1JB5F7E">http://bit.ly/1JB5F7E</a>

Thursday, Aug. 20 (2-3 p.m.)

**How to Build and Promote Your Digital Collection (Booklist)** 

Join Booklist for a free, hour-long webinar where HarperCollins Publishers and librarian Wendy Bartlett will discuss key points of building and promoting your library's digital collection. Presenters will discuss how and why the HarperCollins team acquires and publishes e-books, e-book originals, audio, and print; offer suggestions on how you can keep up with forthcoming titles and promote them to your patrons; and suggest some not-to-be missed fall and winter digital titles from HarperCollins. Moderated by Booklist Collection Management editor Rebecca Vnuk.

For more information and to register for this program, visit: http://bit.ly/1DeRRie

Thursday, Aug. 20 (3-4 p.m.)

Fall Mystery Announcements (Library Journal)

Let us take the detective work out of your mystery collection this fall. Join Library Journal for this free one-hour webcast and get a preview of the latest titles in the highest circulating fiction genre in the U.S. You'll hear from Books on Tape, Midnight Ink, Oceanview, and Soho Crime, all sure to quicken your patrons' pulses! Learn which books and audiobooks to match up with your mystery lovers.

For more information and to register for this program, visit: <a href="http://bit.ly/1DWk3Bk">http://bit.ly/1DWk3Bk</a>

### Thursday, Aug. 20 (7-8 p.m.)

AASL Best Apps for Teaching & Learning 2015 (American Association of School Librarians)

In this webinar, participants will celebrate and explore this year's list of AASL Best Apps for Teaching & Learning in the categories of Content Creation, Organization & Management, STEM, Social Sciences, and Books. Participants will also learn how the apps can be used in classrooms and school libraries to engage students, inspire learning, and dive into inquiry.

For more information and to register for this program, visit: <a href="http://bit.ly/1MzdgED">http://bit.ly/1MzdgED</a>

Friday, Aug. 21 (2-3 p.m.)

People - Difficult or Different? (Effectiveness Institute)

Why are some clients or co-workers so frustrating to work with? Or more importantly, why would anyone think of YOU as a difficult person? In this highly interactive and engaging presentation, you will discover why "different" does not have to mean "difficult." Then you will learn the magic of making slight adjustments in your awareness and behavior that will have a significant impact on your ability to "click" with customers and co-workers.

For more information and to register for this program, visit: https://attendee.gotowebinar.com/rt/5702538254765283585

Tuesday, Aug. 25 (2-3 p.m.)

**Introduction to the American Community Survey (U.S. Census Bureau)** 

Discover the detailed social, economic, and housing statistics that the American Community Survey (ACS) provides for every community every year. You will learn about basics of the yearly estimates and datasets produced from the ACS, resources available on our website (<a href="mailto:census.gov/acs">census.gov/acs</a>), and how to access ACS data products through a variety of tools with emphasis on American FactFinder. (Level: Introductory)

For more information and to register for this program, visit: http://www.census.gov/mso/www/training/

Wednesday, Aug. 26 (11 a.m.-12 p.m.)

Could a Jigsaw Puzzle Tournament Be Your Next Fundraiser? (Nebraska Library Commission)

Join Cecelia Lawrence, Director of the North Platte (NE) Public Library, as she shares the triumphs and pitfalls of holding a major competitive Jigsaw Puzzle Tournament. Lawrence has been the Jigsaw Puzzle Tournament Coordinator for the past 10 years in North Platte and has seen this event grow from 60 competitors in 2 divisions to over 160 puzzlers in 6 divisions. This session will walk you through the basics of holding a tournament; developing rules for the tournament; volunteer recruitment; discuss finding business sponsorships for teams; explore where to purchase puzzles and prizes, as well as trophy and prize ideas.

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14300

### Wednesday, Aug. 26 (1-2 p.m.)

Getting All Your Ducks in a Row: How to Plan for Grant Proposal Success (4Good)

You should never have to worry about being unprepared for a grant proposal, grant report, or conversation with a grantmaker. In this webinar we will discuss the planning you'll need to do to make sure you're ready. Takeaways: the 5 pieces of information you absolutely need when planning a funding proposal; how to use those plans to shape a full proposal template; and how you can prepare your proposal to make grant reporting a snap. SPECIAL OPPORTUNITY: Are you already working on your grantseeking "pitch" to prospective funders? If you would like to be considered to engage in a brief role play during the webinar, please send your name, email address, and organization name to: <a href="mailto:info@WritingToMakeADifference.com">info@WritingToMakeADifference.com</a>.

For more information and to register for this program, visit: http://bit.ly/1JB5hWR

Wednesday, Aug. 26 (2-3:15 p.m.)

**Data Anyone? Grant Data at Your Finger Tips** (U.S. Census Bureau)

Are you looking for data to complete a grant? In this webinar, we will review some of the data topics available from the Census Bureau that you can use to apply for a grant and how you might access using our data tools. Some familiarity with the Census Bureau site and data would be helpful.

For more information and to register for this program, visit: <a href="http://www.census.gov/mso/www/training/">http://www.census.gov/mso/www/training/</a>

Wednesday, Aug. 26 (7-8 p.m.)

AASL Best Websites for Teaching & Learning 2015 (American Association of School Librarians)

In this webinar, explore the best of the 2015 AASL Best Websites for Teaching & Learning with Heather Moorefield-Lang, past-chair, and Lucy Santos Green, current chair of the Best Websites committee. The Best Websites for Teaching & Learning committee selects and honors websites, tools, and resources of exceptional value to inquiry-based teaching and learning as embodied in the American Association of School Librarians' Standards for the 21st-Century Learner. From this year's recipients, Lucy and Heather hand-picked a selection of great sites just for librarians and classroom teachers. They will discuss how these websites can be used and share examples from the field.

For more information and to register for this program, visit: <a href="http://bit.ly/1hbp5EY">http://bit.ly/1hbp5EY</a>