

ASSESSMENT & PLANNING

July 22: Effective Strategic Planning Part 2: Plan Development & Implementation (4Good)

July 23: How to Enroll in Project Outcome (Public Library Association)

BOARDS

July 15: The ABCs of Building Better Boards (4Good)

COLLECTION DEVELOPMENT & MANAGEMENT

July 14: Book Group Crystal Ball: Summer and Fall 2015 (Booklist)

July 15: STEMing up your Library's Digital Collection (EdWeb)

July 16: Introduction to FDsys (Federal Depository Library Program)

July 21: Discovering Great Historical Fiction (Booklist)

July 22: Libraries That Lend "Things" (Infopeople)

July 29: Open Educational Resources: Librarians as Advocates, Advisors, and Creators (Georgia Library Association)

COMMUNICATION

July 9: Make It Rain: Using the Google AdWords Grant to Drive Impact (TechSoup)

July 14: Nonprofit 911: Storytelling with the Emotional Brain (Network for Good)

July 14: Facebook, and Twitter, and Instagram, oh my! Sharing museum collections through social media (Connecting to Collections)

July 14: Nuts and Bolts of Social Media (InSync)

July 22: How to Promote Your Organization & Boost Member Engagement with Facebook (Wild Apricot)

July 28: Data inclusiveness benefits for all (O'Reilly)

DATABASES & eRESOURCES

July 9: Around the Web: Kelley Blue Book (Utah State Library)

July 16: Financial Literacy Resource Sampler (Federal Reserve Bank of Saint Louis)

July 29: Open Educational Resources: Librarians as Advocates, Advisors, and Creators (Georgia Library Association)

DEVELOPMENT & MANAGING CHANGE

July 1: Leadership Development Simple Truths: The Power of a Situational Approach (American Management Association)

July 2: ALA Annual Conference Wrapup (American Libraries Live)

July 8: Rookie Smarts: Why Learning Beats Knowing in the New Game of Work (American Management Association)

July 8: Coaching Skills for Managers (4Good)

July 10: Making Difficult Conversations Easy (Effectiveness Institute)

July 13: Harnessing the Power of Risk-Taking: The Good, the Bad & the Calculated (EdWeb)

July 14: The Happiness Advantage at Work Part 2: Changing Social Scripts to Positive (Training Magazine Network)

July 15-16: Leaving Library Services Behind: An e-Forum on (Preparing for) Retirement (Association for Library Collections & Technical Services)

July 20: Successful Mentoring (Idaho Commission for Libraries)

July 27: The Art and Science of Working Remotely (InSync)

FUNDRAISING

July 1: Creative Thank You's: Boost Donations with an Attitude of Gratitude (4Good)
July 14: Nonprofit 911: Storytelling with the Emotional Brain (Network for Good)
July 15: Introduction to Proposal Writing (GrantSpace)
July 21: Nonprofit 911: Get Ready for #GivingTuesday (Network for Good)
July 23: Navigating Payment Processing for Nonprofits (TechSoup)
July 29: Crowdfunding for Libraries: Technology Tips for Futuristic Fundraising (TechSoup)

MANAGEMENT

July 7: Service Animals in Libraries: Developing Best Practices Protocol for Multiple Service Points (Washington State Library)
July 15: Introduction to Facilitating Groups: Best Practices in Group Facilitation (Training Magazine Network)
July 22: Effective Strategic Planning Part 2: Plan Development & Implementation (4Good)
July 23: Navigating Payment Processing for Nonprofits (TechSoup)

OUTREACH & PARTNERSHIPS

July 2: Immigration Webinar for Public Libraries: Overview of myE-Verify (Institute of Museum and Library Services)

PROGRAMMING

July 1: Cardboard Conundrum: Why a Small University Library Has Grown a Monthly Board Game Night (Nebraska Library Commission)
July 2: Immigration Webinar for Public Libraries: Overview of myE-Verify (Institute of Museum and Library Services)
July 9: No Job Seeker Left Behind: Library Services to Meet Their Needs (WebJunction)
July 16: Financial Literacy Resource Sampler (Federal Reserve Bank of Saint Louis)
July 16: Crafting a Successful Adult Education Program for Small, Rural and/or Part-time Libraries (WebJunction)
July 22: Libraries That Lend "Things" (Infopeople)

SCHOOL LIBRARIES

July 15: STEMing up your Library's Digital Collection (EdWeb)
July 16: Maker MacGyver: School and Library Makerspaces on a Shoestring Budget (Colorado State Library)

TECHNOLOGY

July 8: Managing the Device Deluge - Training and Supporting Staff (Nebraska Library Commission)
July 16: Maker MacGyver: School and Library Makerspaces on a Shoestring Budget (Colorado State Library)

TRAINING & INSTRUCTION

July 8: Managing the Device Deluge - Training and Supporting Staff (Nebraska Library Commission)
July 9: 5 Myths About Measuring Training's Impact and Why They'll Get You Into Trouble (Training Magazine Network)
July 15: Introduction to Facilitating Groups: Best Practices in Group Facilitation (Training Magazine Network)
July 21: Micro-Video IS Training – Learn How to Make the Most of It (Training Magazine Network)
July 23: Better than Bullet Points (InSync)

VOLUNTEERS

July 14: Single Days of Service: Make it Work! (VolunteerMatch)

July 16: Telling the Story of Volunteer Impact (VolunteerMatch)

Wednesday, July 1 (11 am-12 pm)

[Cardboard Conundrum: Why a Small University Library Has Grown a Monthly Board Game Night \(Nebraska Library Commission\)](#)

One Saturday each month about 50 people gather at Concordia University's Link Library to play board games. That might sound banal in a higher education setting or Luddite in this age of ever-increasing technology. Since 1995, however, a grand renaissance in board game design is providing games that are intellectually stimulating, artistically engaging, educationally valuable, and socially exciting. Hear how a modern board game event in the library offers outreach to the students, faculty and community. Learn what resources we use to develop and promote the event. If you believe that fun has no place in the library, do not attend this session.

For more information and to register for this program, visit: <http://1.usa.gov/1EdHYL>

Wednesday, July 1 (12-1 pm)

[Leadership Development Simple Truths: The Power of a Situational Approach \(American Management Association\)](#)

Build Strong Work Relationships to Boost Team Performance To improve the level of engagement and performance among team members, managers must master the art of flexing their leadership style to increase the quality and quantity of their conversations with the people they lead. During this webcast, you'll learn the timeless truths and proven practices of the most widely-used leadership model in the world. Look at the ways managers—new and experienced alike—can improve the way they connect and communicate with others to improve performance.

For more information and to register for this program, visit: <http://bit.ly/1HqaFwo>

Wednesday, July 1 (1-2 pm)

[Creative Thank You's: Boost Donations with an Attitude of Gratitude \(4Good\)](#)

Creating long-lasting relationships and inspiring donors to give again and again is not as easy as you might think. What do donors want? It's simple really: to feel truly appreciated with a heartfelt thank you. However, it's deceptively simple. Why? You want your donors to feel really, really good. And you want them to remember that feeling. How can you create a lasting glow? How can you go beyond the standard show of thanks and create a gratification strategy that makes donors feel valued and motivated to keep giving? Join us for this interactive, 60-minute webinar to discover how to show gratitude in a way that knocks your donors' socks off and gets them to keep giving to your nonprofit.

For more information and to register for this program, visit: <http://bit.ly/1EeYyI>

Thursday, July 2 (2-3 pm)

[ALA Annual Conference Wrapup \(American Libraries Live\)](#)

American Libraries Live, a free, streaming video broadcast allows viewers to watch broadcasts about library issues and trends in real time and interact with hosts via a live chat. Each episode focuses on a specific issue affecting libraries and librarians, and features a panel of vendors and library industry experts engaged in a real-time discussion which is broadcast through a live video format. Viewers can ask questions during the program via chat.

For more information and to register for this program, visit: <http://americanlibrarieslive.org>

Thursday, July 2 (2-3 pm)

[Immigration Webinar for Public Libraries: Overview of myE-Verify \(Institute of Museum and Library Services\)](#)

On July 2, 2015, the Institute of Museum and Library Services (IMLS) and U.S. Citizenship and Immigration Services (USCIS) will host a free webinar for public librarians on the topic of immigration and U.S. citizenship. Join in to learn more about what resources are available to assist libraries that provide immigrant and adult education services. The webinar, Overview of myE-Verify, will explore a new online service for the general public. Representatives will be on hand to discuss how the service can be used to: Confirm their work eligibility with Self Check; Create a myE-Verify account; Protect their Social Security number in E-Verify with Self Lock; and Access myResources, a multimedia resource center to learn about their rights and their employer's responsibilities.

For more information and to register for this program, visit: <http://bit.ly/1JddL7d>

Tuesday, July 7 (12-1 pm)

[Service Animals in Libraries: Developing Best Practices Protocol for Multiple Service Points \(Washington State Library\)](#)

Responding to patron concerns about an animal in the library can be a difficult scenario for library professionals. But what if the animal in question is a service animal? How do library professionals best respond to patron concerns while respecting the rights of an individual with a disability and their service animal? This webinar will provide an overview of how Western Washington University Libraries developed a Best Practices document for its personnel in order to consistently address concerns about service animals – including tailored recommendations for specific service points. Upon completion of this webinar, attendees will have new knowledge, and some resources, to begin this conversation within their own library.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

Wednesday, July 8 (11 am-12 pm)

[Managing the Device Deluge - Training and Supporting Staff \(Nebraska Library Commission\)](#)

Librarians have always taught the public how to use the tools that serve their information needs, but now there's an ever-changing variety of personal devices that patrons use to access our services. How do front-line staff with self-taught or very basic knowledge of technology stay savvy about the latest and

hottest gadgets? How do we train non-technical staff to effectively troubleshoot and train our patrons on using their own gadgets? By discussing her recent Library Journal article, Jennifer Koerber will offer suggestions and resources to train and support your library staff.

For more information and to register for this program, visit: <http://1.usa.gov/1drg0FI>

Wednesday, July 8 (12-1 pm)

[Rookie Smarts: Why Learning Beats Knowing in the New Game of Work](#) (American Management Association)

How Being New, Naïve, and Even Clueless Can Be an Asset. In a rapidly changing world, experience can be a curse. Rookies are unencumbered, with no baggage to weigh them down, no resources to burden them, and no track record to limit their thinking or aspirations. For today's knowledge workers, constant learning is more valuable than mastery. Leadership expert Liz Wiseman argues that the most successful rookies are hunter-gatherers — alert and seeking, cautious but quick like firewalkers, and hungry and relentless like pioneers. Most importantly, she identifies a breed of leaders she refers to as “perpetual rookies.” Despite years of experience, they retain their rookie smarts, thinking and operating with the mindsets and practices of these high-performing rookies.

For more information and to register <http://www.amanet.org/training/webcasts/Rookie-Smarts.aspx>

Wednesday, July 8 (1-2 pm)

[Coaching Skills for Managers](#) (4Good)

Coaching is a transformational tool in any manager's toolkit. Partnering with employees in a coaching relationship helps them take greater ownership for their performance, increase their creative problem skills, and offers the opportunity for greater self-awareness and insight. At its best, coaching is a partnership designed to help employees move from where they are now to where they want to be. In other words, coaches help people bridge the gap between their current state and desired future state. Coaches don't consult, advise, tell or manage. They hold a specific stance: helping people solve their own problems and find their own answers.

For more information and to register for this program, visit: <https://4good.org/claurette-rowley/coaching-skills-for-managers>

Thursday, July 9 (1-2 pm)

[5 Myths About Measuring Training's Impact and Why They'll Get You Into Trouble](#) (Training Magazine Network)

There are a number ideologies and beliefs on how to best measure the impact of training. As a result, it can be difficult to distinguish myths from best practices. During this webinar, our prominent measurement experts will provide “practitioner-focused” solutions for the most common misconceptions about measuring business impact.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/events/444>

Thursday, July 9 (2-3 pm)

[Make It Rain: Using the Google AdWords Grant to Drive Impact](#) (TechSoup)

Did you know Google has an AdWords program specifically designed to help nonprofits? Are you using it? Better yet - are you maximizing it for impact? This presentation -- using case studies from nonprofits - will walk you through applying for the grant, maximizing it, and optimizing it for impact. We'll also take a look at some advanced strategies for improving existing AdWords accounts.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=piwvnxn2opwa>

Thursday, July 9 (2-3 pm)

[No Job Seeker Left Behind: Library Services to Meet Their Needs](#) (WebJunction)

Every day, libraries around the country are filled with people seeking help with jobs and careers. How do library staff find time and resources to assist them all? Learn a variety of practical ways to deliver career development services in your library from two certified ALA Career Development Facilitators. They have strategies and resources to help you cover the spectrum from a quick "on the fly" toolbox of forms and templates to ideas for one-time classes, workshop series, and even one-on-one personalized career sessions for patrons. You really can support those job-seekers!

For more information and to register for this program, visit: <http://bit.ly/1eh7ZUs>

Thursday, July 9 (3:30-4:30 pm)

[Around the Web: Kelley Blue Book](#) (Utah State Library)

Around the Web is a training program that emphasizes web resources that are under-utilized but may be of great help to your patrons. This week's session features Kelley Blue Book, <http://www.kbb.com/>. Which cars can you afford? How do trade-in values compare to private-sale values? Which car is right for you? Is it the right time to buy or sell? Kelley Blue Book's tools can help. Join us for a webinar that shows you the ins and outs of this fabulous website so that you have more methods to assist your patrons when they come into the library.

For more information and to register for this program, visit: <http://bit.ly/1CHLRsm>

Friday, July 10 (2-3 pm)

[Making Difficult Conversations Easy](#) (Effectiveness Institute)

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall underperformance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it.

For more information and to register for this program, visit: <http://bit.ly/1x4hHzP>

Monday, July 13 (3-4 pm)

[Harnessing the Power of Risk-Taking: The Good, the Bad & the Calculated](#) (EdWeb)

This webinar will focus on calculated risk-taking—a careful decision-making process that weighs all alternatives and emphasizes mitigating the risk along the way whenever possible. Laurene Johnson, PhD, will provide clear definitions of the different types of risk-taking and their potential impacts on students' learning and the classroom environment. Laurene, an educator with over 20 years of experience, will translate the research in this area into helpful, practical information for K-12 educators. She will share specific strategies that educators can use in the classroom immediately to help students learn to be calculated risk takers. Opportunities will be provided during the presentation for participants to interact with the information and apply it to their own teaching situation.

For more information and to register for this program, visit: <http://bit.ly/1Hw5qeJ>

Tuesday, July 14 (1-2 pm)

[Nonprofit 911: Storytelling with the Emotional Brain](#) (Network for Good)

A powerful story rooted in emotion is the key to effective marketing and fundraising. Join Network for Good's Vice President of Communications, Caryn Stein, for an exclusive webinar about harnessing the power of the emotional brain to create appeals that compel donors to give.

For more information and to register for this program, visit: <http://bit.ly/1JvjsO5>

Tuesday, July 14 (1-2 pm)

[The Happiness Advantage at Work Part 2: Changing Social Scripts to Positive](#) (Training Magazine Network)

In this second of a three part webinar series on The Happiness Advantage at Work, Devin Hughes, Chief Inspiration Officer at International Thought Leader Network (partner with Harvard happiness researcher and internationally best-selling author Shawn Achor) talks to T-Mobile's Jennifer Falkenberg, Director of Customer Service Learning & Development, on the challenges and critical steps involved in building a happiness advantage inside T-Mobile. In the fast-moving mobile marketplace, T-Mobile is a positive outlier. Jennifer suggested that happiness might be exactly what her organization needed as an enabler to deliver on T-Mobile's Un-carrier promise to employees and customers. Jennifer saw that starting inside out and infusing happiness into their DNA was "how" T-Mobile could deliver on the Company's mission to revolutionize the wireless industry.

For more information and to register for this program, visit: <http://www.trainingmagnetwork.com/events/434>

Tuesday, July 14 (2-3 pm)

[Book Group Crystal Ball: Summer and Fall 2015](#) (Booklist)

Join Kaite Mediatore Stover, Director of Readers' Services at the Kansas City Public Library, and representatives from Harper Collins, Random House, Shadow Mountain, and Sourcebooks for this free, hour-long presentation of great books for discussion. Stover will talk about her top five books that book groups shouldn't miss, along with creative ways to pump up the conversation. Then our publishers will

present their best new and upcoming titles. Moderated by Rebecca Vnuk, Booklist Editor for Reference and Collection Management.

For more information and to register for this program, visit: <http://bit.ly/1LTxeaA>

Tuesday, July 14 (2-3 pm)

[Facebook, and Twitter, and Instagram, oh my! Sharing museum collections through social media \(Connecting to Collections\)](#)

Social media has infiltrated our lives, and it's no longer restricted to personal use. Many cultural institutions are using social media outlets very effectively to connect and communicate messages to a wide variety of audiences. There are so many choices and platforms and ways of engaging with the public, which can make even just the term "social media" seem overwhelming or daunting. Whether you're completely inexperienced or you're looking to refine or streamline and make the most of your efforts, this webinar will provide an opportunity to learn more about what is out there, how different platforms are being used, and will provide tips for effectively using social media to share your collections, which ultimately assists in furthering access and preservation.

For more information and to register for this program, visit: <http://bit.ly/1RQfLK>

Tuesday, July 14 (2-3 pm)

[Nuts and Bolts of Social Media \(InSync\)](#)

This session will cover basics of creating and sustaining community via social media tools. Rather than theory, participants will walk away with an understanding of how to implement and utilize these applications. Briefly, we will look at several popular social media tools, such as blogs, wikis, Facebook and Twitter, then basics of using these tools for: 1) Creating Community & Community Management 2) Fostering Communities of Practice 3) Knowledge Transfer and Management.

For more information and to register for this program, visit: <http://bit.ly/1KrtXCi>

Tuesday, July 14 (2-3 pm)

[Single Days of Service: Make it Work! \(VolunteerMatch\)](#)

More and more volunteers are looking to get involved and make a difference in a single day of service. The political and social climate is further emphasizing this trend. How do you create meaningful work that can be completed in a single day by a large group of diverse volunteers? This webinar will walk you through the first steps for incorporating single days of service into your program, and help you begin to think more creatively about volunteer engagement.

For more information and to register for this program, visit:

<https://attendeegotowebinar.com/register/8720862604667647746>

July 15-16 (10 am - 6 pm)

[Leaving Library Services Behind: An e-Forum on \(Preparing for\) Retirement](#) (Association for Library Collections & Technical Services)

What images do you conjure up when you think of “retirement?” An AARP card? Medicare? Caribbean beaches? Continuing education? Travel? Sleeping until noon? Reading the latest best-sellers? All of the above and then some! This e-forum will give participants—and lurkers on the list—opportunities to ask questions and share experiences to ease the transition from a career in library services to the condition of retirement. There is a lot of talk about the “graying” of the profession but less about the kinds of things those who are graying should consider. We hope that sharing our experiences in navigating our way out of the work world and into the world of retirement will stimulate a lively discussion.

For more information and to register for this program, visit:

<http://www.ala.org/alcts/confevents/upcoming/e-forum/071515>

Wednesday, July 15 (1-2 pm)

[Introduction to Proposal Writing](#) (GrantSpace)

This newly revised class will provide you with an overview of how to write a standard project proposal to a foundation. It will include: The basic elements of a proposal; The “do’s” and “don’ts” of writing and submitting a proposal; and How to follow up whether the answer is yes or no.

For more information and to register for this program, visit: <http://bit.ly/1HtiQWW>

Wednesday, July 15 (2-3 pm)

[Introduction to Facilitating Groups: Best Practices in Group Facilitation](#) (Training Magazine Network)

In this session with Certified Master Facilitator, veteran trainer, and CEO Michael Wilkinson, you will learn practical facilitation techniques to elevate your group handling skills to help you achieve amazing team results. Whether you facilitate training sessions, project meetings, strategy planning, or executive retreats, this webinar will give you an introduction to a proven comprehensive approach for leading any type of group. Learn cutting-edge tools designed to make your sessions even more engaging.

For more information and to register for this program,

visit: <http://www.trainingmagnetnetwork.com/events/455>

Wednesday, July 15 (4-5 pm)

[STEMing up your Library's Digital Collection](#) (EdWeb)

Science, Technology, Engineering and Math...Oh My! Working at an elementary STEM campus is already out of this world - add an iPad for every student to that equation and you've got one STEMtastic outcome. In this webinar, Library Media Specialist Tina Berumen will share with school librarians how she created a major eBook frenzy on her campus and implemented a completely digital library orientation. Find out how she is able to manage all of her school's digital content under a single login system to keep her scholars accessing information safely, 24/7 from their own device. Whether you're a STEM librarian, or a librarian looking to infuse STEM into your library programming, you're sure to gain some great tips to start the upcoming school year off with a bang! Tina will field questions from attendees during this live, interactive event.

For more information and to register for this program, visit: <http://bit.ly/1GCinNs>

Thursday, July 16 (12-1 pm)
[Introduction to FDsys](#) (Federal Depository Library Program)

During this introductory course, attendees will learn how to navigate FDsys to locate Federal Government information, basic and advanced searching, browsing, retrieving by citation, help tools, and working with FDsys search results.

For more information and to register for this program, visit: <http://bit.ly/1Hw75AW>

Thursday, July 16 (11-12:30 am)
[Financial Literacy Resource Sampler](#) (Federal Reserve Bank of Saint Louis)

Join Economic Education Specialist Eva Johnston and Librarian Kathy Cosgrove from the Federal Reserve Bank of Saint Louis as they provide a "sampler" session on free personal finance and basic economic materials for ages - from early childhood to adulthood.

For more information and to register for this program, visit:
<https://attendee.gototraining.com/7f237/register/7541233961860550657>

Thursday, July 16 (2-3:30 pm)
**[Crafting a Successful Adult Education Program for Small, Rural and/or Part-time Libraries](#)
(WebJunction)**

No matter how small a community you serve, your library can provide vital, successful adult education opportunities for patrons who lack a GED, or other high school equivalency. When the Shreve Memorial Library (LA) decided that its small, rural part-time branches should be equipped to serve patrons with the same level of instruction and resources offered in the full-time branches, the first ever Rural Adult Education Program was born. Join us to hear how the library's Adult Education Coordinator devised workable, affordable and manageable strategies to launch the program in small libraries; learn about solutions and alternatives that can be adapted to any budget, workforce, workspace and public need.

For more information and to register for this program, visit: <http://bit.ly/1ehdZwG>

Thursday, July 16 (2-3 pm)
[Maker MacGyver: School and Library Makerspaces on a Shoestring Budget](#) (Colorado State Library)

Makerspaces and maker programs in libraries don't have to cost a fortune or require you to be a tech wizard, super hacker, or evil genius in order to be successful. All you really need is an open mind! Bring your creativity, your grand ideas, your problems, and your questions to an interactive session where we will dream up maker program ideas literally from rubber bands, paperclips, duct tape and more! In addition to programming, we will discuss free and low cost software and hardware, ideas for potential partners, and provide language you can use to justify your would-be makerspace.

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

Thursday, July 16 (2-3 pm)

[Telling the Story of Volunteer Impact \(VolunteerMatch\)](#)

You want to share the impact volunteers have in your organization and in the community, but often the information you track doesn't help you tell that story. This webinar will help you move past number of volunteers and number of hours and start telling the real story. You'll learn about information gathering and the key components to good storytelling, how to evaluate your current measurements and how to build support for a more thorough measurement and evaluation program, and how to engage other staff – paid and volunteer – in this work. You'll also receive a worksheet to help you begin to tell the story of volunteer impact in your organization.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/6261575051216546050>

Monday, July 20 (12:30-1:30 pm)

[Successful Mentoring \(Idaho Commission for Libraries\)](#)

Jamie Bair, Supervisor and Outreach Coordinator for Marshall Public Library, Pocatello, Idaho, will share insights into successful mentoring activities. Learn how to be a successful mentor. Learn about your responsibilities as a mentee.

For more information and to register for this program, visit: <http://icfl.adobeconnect.com/ce>

Tuesday, July 21 (1-2 pm)

[Micro-Video IS Training – Learn How to Make the Most of It \(Training Magazine Network\)](#)

In this session, you'll learn about some of the latest emerging neuroscience and behavioral science about how humans really learn. What the empirical data tells us is there are amazing connections between the reality of learning and video, especially micro-video. Some of what we think we know about human learning is simply mistaken. We'll go over actual case studies and the findings proving how results change when learning practices are tied to the realities of human learning. In this session, we will go through some best practices tips and suggestions showing how you can leverage these amazing data-driven findings to improve the rates of employee learning in your organization, and by extension, drive ever higher levels of performance and business results.

For more information and to register for this program, visit:

<http://www.trainingmagnetwork.com/events/451>

Tuesday, July 21 (1-2 pm)

[Nonprofit 911: Get Ready for #GivingTuesday \(Network for Good\)](#)

How do you turn #GivingTuesday into a full-fledged fundraising event and donor acquisition machine? Caryn Stein, VP of Communications and Content for Network for Good, will help you develop a game plan for launching a #GivingTuesday campaign that works for nonprofits of all sizes.

For more information and to register for this program, visit: <http://bit.ly/1Jr4PbN>

Tuesday, July 21 (2-3 pm)

[Discovering Great Historical Fiction \(Booklist\)](#)

Booklist and ALA Editions have teamed up for a series of free, hour-long readers' advisory webinars, featuring content experts in various genres. In this program, ALA Editions author (The Readers' Advisory Guide to Historical Fiction) and veteran Booklist reviewer Jen Baker will discuss how to work with readers to help them find the right books. Booklist Adult Books editor Brad Hooper will share key titles every library should have in their historical fiction collection, and Five Star will share their best new and forthcoming historical fiction titles. Moderated by Booklist's Collection Management editor Rebecca Vnuk.

For more information and to register for this program, visit: <http://bit.ly/1ehBghW>

Wednesday, July 22 (1-2 pm)

[Effective Strategic Planning Part 2: Plan Development & Implementation \(4Good\)](#)

Strategic planning has a dicey reputation for any number of reasons: it often is tedious and time-consuming; the issues it identifies are either obvious or not critical to the mission (or both); the actions it specifies are vague and unmeasurable; it is ignored once the plan is written (or the written plan is never quite finished); it simply adds tasks to an already over-stretched staff; it has no results visible to stakeholders; and it does not advance your mission. These problems are not inherent to strategic planning; they are signs that it has been done badly. This webinar will look at how a nonprofit can infuse its mission into the daily activity of staff and board through a straightforward, rigorous, and even morale-building process. It will offer both a structure and tools for planning.

For more information and to register for this program, visit: <http://bit.ly/1eZOR08>

Wednesday, July 22 (3-4 pm)

[How to Promote Your Organization & Boost Member Engagement with Facebook \(Wild Apricot\)](#)

Facebook groups, Facebook pages...what's the difference? And how can you use them strategically to grow and engage your membership? John Haydon - the author of Facebook Marketing for Dummies and Founder of Inbound Zombie - will reveal his best kept tips and tricks for building a thriving online community. In this expert webinar, you will learn: The difference between Facebook Groups and Pages; How to use Facebook Groups to boost member engagement; How to promote your organization and increase reach via Facebook Pages; and Best practices for moderating and hosting Facebook Groups.

For more information and to register for this program, visit: <http://trial.wildapricot.com/lp/webinar-20150722>

Wednesday, July 22 (3-4 pm)

[Libraries That Lend "Things" \(Infopeople\)](#)

Join Infopeople to learn more about libraries that lend "things" in addition to traditional library resources.

For more information and to register for this program, visit: <http://bit.ly/1lostah>

Thursday, July 23 (2-3 pm)
[Better than Bullet Points](#) (InSync)

Effective e-learning involves much more than just putting PowerPoint shows on the Web. In this session we'll explore solid ideas for transforming bullet-based content into compelling, engaging, interactive online learning programs. See the possibilities for putting simple PowerPoint based e-learning to a level on par with programs created with long-learning-curve higher-end products, custom art, and approaches dependent on programming expertise. Audience: Trainers and instructional designers.

For more information and to register for this program, visit: <http://bit.ly/1GXG5qz>

Thursday, July 23 (2-3 pm)
[How to Enroll in Project Outcome](#) (Public Library Association)

Learn how to participate in Project Outcome, PLA's latest field driven initiative, designed to help libraries measure outcomes using patron-facing surveys. Attend this webinar to learn what tools and resources are available to libraries interested in participating in Project Outcome. See web demos and sample worksheets that will help you test, measure and understand the true impact you have on your communities.

For more information and to register for this program, visit: <http://bit.ly/1GNandw>

Thursday, July 23 (2-3 pm)
[Navigating Payment Processing for Nonprofits](#) (TechSoup)

Payment gateways, merchant accounts, credit card terminals, oh my! Overwhelmed by the credit card payment options out there and unsure of how to select the right one for your organization's needs? You've come to the right webinar!

For more information and to register for this program, visit: <http://bit.ly/1LGDDsW>

Monday, July 27 (1-2 pm)
[The Art and Science of Working Remotely](#) (InSync)

Join us for a discussion of how to make working remotely successful. Our panelists worked together remotely, and will take some time to share their experiences along with lessons learned and tips for success. Whether you are working from home (full time or part of the time), working with colleagues in different office locations (across the country or across the world!), leading virtual classes, managing teams who are dispersed...or just thinking about it and wondering if it would work for you – you'll find the discussion interesting and it may even challenge your thinking about how you do your work!

For more information and to register for this program, visit: <http://bit.ly/1GXFKnT>

Tuesday, July 28 (12-1 pm)
[Data inclusiveness benefits for all](#) (O'Reilly)

This webcast will demonstrate how data enables people to overcome their disabilities and live to their fullest. The discussion will also point out critical underlying flaws of data interpretation (due to human

bias), and will offer action items for us to make the data world more inclusive, efficient, and connected. Being inclusive with Data: We will dive in head-first by showing some of the current issues with data visualizations and tools. I will demonstrate how a person with various disabilities would use the tool, and highlight the biggest blockers. I will then prove that these issues are not something that are isolated to people with disabilities, and motivate everyone to take action to resolve these issues. Proper insight creation: Humans lie, a lot. When there's personal bias put into a data visualization, very little can be trusted. This portion of the webcast will show how we need to restructure our thinking on proper insight generation so that we can react more quickly to all issues.

For more information and to register for this program, visit: <http://www.oreilly.com/pub/e/3409>

Wednesday, July 29 (2-3pm)

[Crowdfunding for Libraries: Technology Tips for Futuristic Fundraising \(TechSoup\)](#)

Could you use more funding for your library projects? Are you looking for money to launch a new program? Turn community-driven support into dollars with crowdfunding! A well-run crowdfunding campaign can yield big results, even for small libraries. Join us for this free webinar to learn technology tools, tips, and tried-and-true practices for running a successful crowdfunding campaign for your library. Learn the basics, and hear from libraries with experience in this type of fundraising.

For more information and to register for this program, visit: <http://bit.ly/1Nsnh56>

Wednesday, July 29 (2-3 pm)

[Open Educational Resources: Librarians as Advocates, Advisors, and Creators \(Georgia Library Association\)](#)

College textbooks have gotten so expensive that many students are opting not to buy the textbook at all, but are taking their chances at lower grades or resorting to work-arounds like sharing textbooks, photocopying from classmates, or finding illegal copies. An increasing number of educators are seeking alternatives to traditional texts, including open educational resources (OERs) and library resources. This webinar will introduce you to what OERs are (and aren't) and how librarians can support this movement as advocates, advisors, and participants in creating OERs. While primarily directed at academic librarians and administrators, the information provided also applies to media specialists and public librarians who work with home schoolers interested in free and low-cost educational resources.

For more information and to register for this program, visit: <http://bit.ly/1BUmaK2>