

AMERICAN LIBRARY ASSOCIATION

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May 6: What is your brand? And why does it matter? (4Good)
May 7: Copywriting for the Web: Today's Best Practices (TechSoup)
May 8: Tech Tools with Tine: 1 Hour of Social Media, part 3: Engaging Patrons (Texas State Library and Archives Commission)
May 14: How to Think Like a Search Engine: Optimizing Your Nonprofit's Content, Marketing, and Communications for SEO (TechSoup)
May 27: Planning a Nonprofit Blog You Can Manage (Charity Village)

DATABASES & eRESOURCES

May 13: Power Searching: databases and the hidden web (Infopeople)
May 21: Databases of the Month: One Book Wyoming 2015 and the GoWYLD.net resources (Wyoming State Library)

DEVELOPMENT & MANAGING CHANGE

May 6: What It Takes to Be a Courageous Woman Leader (American Management Association)
May 7: Why Motivating People Doesn't Work... And What Does (Training Magazine Network)

May 11: Flourish with Feedback (Training Magazine Network)
May 13: Escape From the Maelstrom: Managing Priorities in a Chaotic Workplace (Training Magazine Network)
May 13: Millennial Alumni Study: Key Takeaways (Network for Good)
May 13: The Recipe for Leadership Success (DEMCO)
May 14: Better Together: How Nonprofit Chief Executives and Board Chairs Build Strong Leadership Partnerships (Nonprofit Hub)
May 14: Say What You Really Mean (Library Journal)
May 15: People – Difficult or Different (Effectiveness Institute)
May 20: Seeing the Big Picture (Infopeople)
May 26: Can You Make Your Feedback Quick and Short, Please? Improving Performance with Micro-Coaching and Feedback (Training Magazine Network)
May 27: 7 Ways Managers Can Coach Employees to Boost Productivity (American Management Association)
May 27: Creating Highly Functional Virtual Teams (InSync)

FUNDRAISING

May 6: How to Create New Revenue Streams for Your Library (SirsiDynix)
May 20: Introduction to Proposal Writing (GrantSpace)
May 21: Raise More Money with Win-Win Sponsorships (Wild Apricot)
May 28: How to Get Tech Donations Before Fiscal-Year-End! (TechSoup)

MANAGEMENT

May 1: After Disasters: Salvage and Recovery in Small to Mid-Sized Museums and Libraries (Connecting to Collections)
May 1: Disaster Response Q&A (Association for Library Collections & Technical Services)
May 6: How to Create New Revenue Streams for Your Library (SirsiDynix)

OUTREACH & PARTNERSHIPS

May 6: Workforce Literacy: Supporting Job Seekers in Your Community (WebJunction)
May 28: Parents in Public Libraries: Moving from parent involvement to parent engagement and empowerment (Colorado State Library)

PROGRAMMING

May 19: Cracking the Code - Coding in the Library (Texas State Library and Archives Commission)
May 20: Teens & Tech: Creating Successful STEM Programs in Libraries (TechSoup)
May 21: Pop-Up Storytimes (Infopeople)
May 27: Beyond Book Groups: Fun Library Programs for Adult Readers (WebJunction)
May 28: Parents in Public Libraries: Moving from parent involvement to parent engagement and empowerment (Colorado State Library)

READERS' ADVISORY

May 5: Now Hear This: Lessons in music advisory (Washington State Library)
May 19: Discovering Great Mysteries Hidden in Plain Sight (Booklist)

SCHOOL LIBRARIES

May 4: Telling your Story with Social Media (Teacher-Librarian Virtual Café)
May 5: Fresh Picks for the Common Core (Booklist)

May 6: Engaging with the ACRL Framework for Information Literacy (Georgia Library Association)
May 7: Exploring Apple's Library of Free Multi-Touch eBooks for Education (American Association of School Librarians)
May 12: Diverse Voices: A Discussion on Crafting Fiction, Nonfiction, and Audiobooks that Reflect and Celebrate Diversity (School Library Journal)
May 18: Teacher Librarian News Night (Teacher-Librarian Virtual Café)
May 19: Cracking the Code - Coding in the Library (Texas State Library and Archives Commission)
May 20: School Library Collaborations: Making Them Work to Improve Student Achievement (American Association of School Librarians)

TECHNOLOGY

May 1: Tech Tools with Tine: 1 Hour of Social Media, part 2: Marketing Strategy (Texas State Library and Archives Commission)
May 6: Unlocking Search and Discovery (Library Journal)
May 7: Copywriting for the Web: Today's Best Practices (TechSoup)
May 8: Tech Tools with Tine: 1 Hour of Social Media, part 3: Engaging Patrons (Texas State Library and Archives Commission)
May 13: Cybersecurity: A Shared Responsibility with Infinite Opportunities (Federal Depository Library Program)
May 13: Discovery Services and the User Experience (Library Journal)
May 14: How to Think Like a Search Engine: Optimizing Your Nonprofit's Content, Marketing, and Communications for SEO (TechSoup)
May 14: Integrated Library Systems (American Libraries Live)
May 20: There's an App for That - 50 Apps in 60 Minutes for 2015 (EdWeb)
May 21: Excel at Everything! (Or at Least Make Better Spreadsheets) (TechSoup)
May 22: Tech Tools with Tine: 1 Hour of Arduino (Texas State Library and Archives Commission)
May 27: IT Security for Libraries (Nebraska Library Commission)

TRAINING & INSTRUCTION

May 6: Engaging with the ACRL Framework for Information Literacy (Georgia Library Association)
May 7: Social Media for Trainers (InSync)
May 28: Where's your Power? What's your Point? (InSync)

VOLUNTEERS

May 5: Managing an Aging Volunteer Corps (VolunteerMatch)
May 6: The Ethics of Volunteer Engagement (VolunteerMatch)

Friday, May 1 (11 am-12 pm)

[Tech Tools with Tine: 1 Hour of Social Media, part 2: Marketing Strategy](#) (Texas State Library and Archives Commission)

In our Tech Tools with Tine series, trainer Tine Walczyk typically tackles a single online tool for one hour. For this spring 2015 series, we're doing something a little different. For the first three webinars, Tine will put her focus on a different aspect of social media use by libraries. In this week's webinar, she'll be presenting part 2: Marketing Strategy. Topics discussed include outreach best practices, scheduling of information releases, and marketing coordination - both for creating the message and distributing it.

For more information and to register for this program,
visit: <https://attendee.gotowebinar.com/register/1815324849152398849>

Friday, May 1 (2-3:30 pm)

[After Disasters: Salvage and Recovery in Small to Mid-Sized Museums and Libraries](#) (Connecting to Collections)

Understanding the components of disaster response is key in successful recovery of collections of any type, size, and budget. This webinar will show professionals and volunteers the steps needed to save effectively collections.

For more information and to register for this program, visit:
<http://www.connectingtocollections.org/webinar-sign-up/>

Friday, May 1 (2-3 pm)

[Disaster Response Q&A](#) (Association for Library Collections & Technical Services)

Once a disaster strikes, the knee-jerk reaction is to rush in and save everything, but racing in without advance planning puts collections at risk of more damage and staff at risk of injury. This session, presented in celebration of Preservation Week 2015, will feature a live question-and-answer session. Participants will have an opportunity to comment on the recording of the 2010 webinar, "Disaster Response" and to ask questions of Nancy Kraft.

For more information and to register for this program, visit:
<https://attendee.gotowebinar.com/register/2323931438335398913>

Monday, May 4 (8-9 pm)

[Telling your Story with Social Media](#) (Teacher-Librarian Virtual Café)

Join us on Monday, May 4th when Elissa Malespina and Nikki D Robertson talk about the importance of telling your story.

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/>

Tuesday, May 5 (12 am-1 pm)

[Now Hear This: Lessons in music advisory](#) (Washington State Library)

Do you find yourself at a loss for suggestions when a patron asks for some C&W music recommendations? Can't tell Be-Bop from Big Band or Rap from Hip Hop? Whether you're trying to improve your music advisory skills or simply want to expand your own listening experience, we have a class for you. We'll discuss the major genres in popular music, sharing a few titles and artists from each and you will leave with a "tool kit" sure to inform and delight.

For more information and to register for this program,
visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

Tuesday, May 5 (2-3 pm)

[Fresh Picks for the Common Core](#) (Booklist)

In this free, hour-long webinar, librarians and educators will find the latest titles and resources designed to help implement the common core state standards across subject and grade levels. Moderated by Booklist's Books for Youth Associate Editor, Julia Smith, and sponsored by DK Publishing, Holiday House, Listening Library, and Lee & Low Books.

For more information and to register for this program, visit: <http://bit.ly/1bjK0XW>

Tuesday, May 5 (2-3 pm)

[Managing an Aging Volunteer Corps](#) (VolunteerMatch)

So many programs and organizations depend on volunteers that have been with them for years. What happens when those volunteers start to get older? If your volunteers are aging, this session can help. Learn strategies for identifying the signs of aging in place - volunteers who continue to do the same work even though their capabilities have changes - and how to start a conversation about that change. Managing the transition as well as creating new options for aging volunteers will be covered, and we'll discuss what to do when the situation can't be solved amicably. Participants will have the opportunity to discuss challenges.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/4452357252845104642>

Tuesday, May 5 (3-4 pm)

[Love Is in the Air](#) (Library Journal)

According to LJ's Materials Survey 2015, romance ranks consistently among the top three genre circulators in public libraries, in both print and ebook formats (it's actually tied with general fiction at No. 2 in ebooks). And by locale, after mystery, romance is tops in suburban and urban libraries. Join the conversation on this most lustily favored genre and get ready to add some love to your collections.

For more information and to register for this program, visit: <http://bit.ly/1GKklOx>

Wednesday, May 6 (11 am-12 pm)

[Let's Make This Look Good: Graphic Design for Maximum Engagement](#) (Nebraska Library Commission)

The future is a visual place. The media is dominated by image-based sharing. Carefully designed ads and brands are constantly bombarding us. Such a visually stimulated world raises important questions about visual literacy but it also asks questions about how libraries are communicating without words. What do our materials and use of images say about us? How are we engaging our communities with intentional graphic design? This session will begin with basic graphic design principles and apply them to various print and electronic materials with the purpose of effectively communicating messages and engaging with communities. Emphasis will be placed on the practical considerations of the design process, software choices, where to find useful materials for including in designs, and places to be inspired. Attendees will leave with many free resource suggestions and an understanding of how to use design principles to create all kinds of materials from handouts and event posters to infographics and syllabi.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14052>

Wednesday, May 6 (12-1 pm)

[What It Takes to Be a Courageous Woman Leader](#) (American Management Association)

World-renowned Fortune 500 business consultant Bonnie St. John has noticed an alarming degree of ambivalence among women about seeing themselves as leaders and being fully committed to achieving leadership roles. Even her teenage daughter, Darcy, has harbored reservations and voiced surprisingly stereotypical criticisms of women as leaders. In this powerful program, Bonnie will share the rich wisdom and insights she and her daughter Darcy gleaned from their conversations with such fascinating role models as Hillary Clinton, Liberian President Ellen Johnson Sirleaf, Facebook COO Sheryl Sandberg, Geena Davis, Condoleezza Rice, and many more.

For more information and to register for this program, visit: <http://bit.ly/1PbbBCY>

Wednesday, May 6 (1-2 pm)

[How to Create New Revenue Streams for Your Library](#) (SirsiDynix)

Has your budget been cut? How can you find more money while maintaining your reputation? If your library's budget is cut, you may face shortened hours, fewer children's programs, outdated equipment, or long holds lists. But there may be another option. Join adult services librarian Ed Rossman to learn alternative ways to generate revenue without sacrificing your library's reputation. Using public broadcasting as a model, Rossman will talk about how to develop a prospect list, take advantage of new technology, and put underused library assets to work.

For more information and to register for this program, visit: <http://bit.ly/1bH6yNU>

Wednesday, May 6 (1-2 pm)

[What is your brand? And why does it matter?](#) (4Good)

Author and consultant Michele Levy brings a practical approach to the topic of nonprofit branding. Learn from her real world examples, and walk away with tactics you can implement in your own organization.

For more information and to register for this program, visit: <http://bit.ly/1Ewh190>

Wednesday, May 6 (2-3 pm)

[Engaging with the ACRL Framework for Information Literacy](#) (Georgia Library Association)

The co-chairs of the ACRL Information Literacy Competency Standards for Higher Education Task Force will identify the ideas underpinning the ACRL Framework for Information Literacy, which creates new opportunities for collaboration on campuses around student engagement with the information ecosystem. The Framework draws on metaliteracy, theories about threshold concepts, and the "backward design" model of Wiggins and McTighe. It promotes knowledge practices and habits of mind as learning goals, and emphasizes the evolving role of the student as creator as well as consumer of knowledge. The presenters will identify principles for instructional design supporting the Framework, as well as assessment methods that address developmental aspects of learning the information literacy concepts and practices comprising the Framework.

For more information and to register for this program, visit: <http://bit.ly/1zv6JqJ>

Wednesday, May 6 (2-3 pm)

[The Ethics of Volunteer Engagement](#) (VolunteerMatch)

Sometimes it can be difficult to identify when you're facing an ethical dilemma in your work with volunteers. Using volunteer management scenarios and a conversational format, this webinar will cover some of the dilemmas you face when you engage and manage volunteers and provide ideas on how to resolve these situations effectively and ethically.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/1724548069501342466>

Wednesday, May 6 (2-3 pm)

[Workforce Literacy: Supporting Job Seekers in Your Community](#) (WebJunction)

As job seekers of all kinds continue to come to the library for resources and support, libraries continue to find new ways to respond to this essential community need. Workforce literacy impacts a variety of patrons, including ex-offenders reentering the workforce, small businesses looking to grow, young first time job seekers, military personnel and veterans, and older adults seeking new skills to stay in the workforce. Work SC brings a comprehensive, yet accessible, set of tools to South Carolina residents through the State Library, and Jason played no small part in making it happen. Find out how your library, large or small, can adapt these service models and partnerships to provide the resources and support your local community needs to thrive in today's workforce.

For more information and to register for this program, visit: <http://bit.ly/1DFm436>

Wednesday, May 6 (3-4 pm)

[Unlocking Search and Discovery](#) (Library Journal)

Discovery services sit at the forefront of libraries' current efforts to expose and enhance access to their information resources. Join this webinar to learn about recent advances in implementing discovery services and the results that these libraries have seen regarding their collections. In addition, a leading technology consultant will present on the future of Discovery services and libraries.

For more information and to register for this program, visit: <http://bit.ly/1FAT2HD>

Thursday, May 7 (1-2 pm)

[10 Tips for Measuring Programs Through Data](#) (Idealware)

Nonprofits need a solid strategy for data collection and analysis to understand the strengths and weaknesses of their programs. Funders often request this data to determine program effectiveness, and measuring programs is clearly an essential element of taking your mission further. However, with all the confusing terminology, varying approaches to collection, and difficulty of clear presentation, many nonprofits are without a foundation to start from.

For more information and to register for this program, visit: <http://bit.ly/19yMdJt>

Thursday, May 7 (1-2 pm)

[Library Trustee Resources](#) (Wyoming State Library)

Join the Wyoming State Library for an overview of current and future trustee training and outreach programs and opportunities. Come prepared to share what you are doing to reach trustees in your state and region.

Join this webinar at: <https://attendee.gotowebinar.com/register/4943075890621138178>

Thursday, May 7 (2- 3:30 pm)

[Copywriting for the Web: Today's Best Practices](#) (TechSoup)

Of course, your organization absolutely must have a nice-looking website. But it also must contain content that your users really want to engage with AND can easily find! Your website is a key part of your organization's outreach/marketing effort and needs to speak to your readers their way. This free webinar will offer you plenty of tips and techniques to make sure your content is web reader-friendly, while it stresses your community impact.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=imhb3f5an2ll>

Thursday, May 7 (2-3 pm)

[Social Media for Trainers](#) (InSync)

Explore the use of free technologies like blogs, wikis, Facebook, Twitter, and online groups to help build communication, increase participation, and enhance transfer of training to the job. We'll both define and demystify each tool. You will get ideas for applying low-cost collaboration strategies to your own training programs—both classroom and online!

For more information and to register for this program, visit: <http://bit.ly/1l1y3ji>

Thursday, May 7 (4-5 pm)

[Why Motivating People Doesn't Work... And What Does](#) (Training Magazine Network)

In nearly every organization, leaders are being held accountable to do something they cannot do—motivate others. Leaders can't motivate people, because people are already motivated. The question is not if a person is motivated but why. This realization always leads to an epiphany for training and human resource practitioners. HR's dependence on carrots and sticks to motivate people had become common practice because we didn't understand the true nature of human motivation. Now we do, thanks to thought leaders like Dan Pink and his blockbuster book DRIVE. But letting go of carrots and sticks has been a challenge. HR leaders know Dan Pink, they know what they've been doing doesn't work, and they know managers aren't successful at motivating people. But they haven't understood what their alternatives are. In this webinar, Susan Fowler will help HR leaders understand the viable alternatives to the carrots and sticks on three levels: Individual, Leaders and Organization.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/events/427>

Thursday, May 7 (7-8 pm)

[Exploring Apple's Library of Free Multi-Touch iBooks for Education](#) (American Association of School Librarians)

Apple's ecosystem of media-rich educational content is rapidly growing. Thousands of open educational resources in the form of multi-touch iBooks are available to libraries, teachers, and students for download from the iBookstore. This webinar will highlight some of the best interactive iBooks for education. We will explore iBooks connected to your curriculum and those that are just plain fun to download, read and interact with. Furthermore, we will demonstrate how you can easily create these dynamic iBooks for your own students with free software from Apple called iBooks Author. Please join us to learn about these amazing resources.

For more information and to register for this program, visit: <http://bit.ly/1JcEkG3>

Friday, May 8 (11-12 pm)

[Tech Tools with Tine: 1 Hour of Social Media, part 3: Engaging Patrons](#) (Texas State Library and Archives Commission)

In our Tech Tools with Tine series, trainer Tine Walczyk typically tackles a single online tool for one hour. For this spring 2015 series, we're doing something a little different. For the first three webinars, Tine will put her focus on a different aspect of social media use by libraries. In this week's webinar, she'll be presenting part 3: Engaging Patrons. Topics discussed include examples of what libraries are doing with social media, developing support parameters, and recommendations on how to get patrons involved and engaged.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/3908473931042658817>

Monday, May 11 (1-2 pm)

[Flourish with Feedback](#) (Training Magazine Network)

Feedback is a powerful intervention for improving human performance. Everyone gives and receives feedback every day in the workplace. Given appropriately, feedback can enhance a person's motivation, competency, and self-image. Given inappropriately, feedback can leave a person feeling resentful, patronized, confused, stupid, and ashamed. In this interactive webinar, Thiago and Matt will use LOLAs (Live Online Learning Activities) to help you become more proficient in both sides of using effective feedback: giving and receiving.

For more information and to register for this program, visit: <http://www.trainingmagnetwork.com/events/424>

Tuesday, May 12 (2-3 pm)

[What We're Reading for Fall 2015: Staff Favorites from Penguin Random House Library Marketing](#) (Booklist)

Join Booklist for a free, hour-long webinar with the Penguin Random House Library Marketing staff as they share their top picks for Fall 2015. Find out what new books made their TBR piles and get the inside scoop on their predictions for the fall's sleeper hits and blockbuster bestsellers. Booklist Adult Books senior editor Donna Seaman will also offer her selections of not-to-be-missed Penguin Random House

titles from the forthcoming season. Due to the overwhelming response from the first “What We’re Reading” webinar, Penguin Random House is giving away twice as many tote bags! Attendees to the live webinar will be entered to win one of 50 ARC-filled “Keep Calm and Read On” tote bags.

For more information and to register for this program, visit: <http://bit.ly/1Pbh115>

Tuesday, May 12 (3-4 pm)

[Diverse Voices: A Discussion on Crafting Fiction, Nonfiction, and Audiobooks that Reflect and Celebrate Diversity](#) (School Library Journal)

Join authors Sharon Draper, Jason Reynolds, Christy Hale, and Sandra Moore, along with librarian Thom Barthelmess, and SLJ editor Kiera Parrott for a conversation about diversity in kid and YA lit.

For more information and to register for this program, visit: <http://bit.ly/1DNEIMS>

Wednesday, May 13 (11 am-12 pm)

[A Conversation with ALA President Courtney Young](#) (Nebraska Library Commission)

Join ALA President Courtney Young for a conversation about ALA’s strategic planning process and the strategic directions. With the current plan running through 2015, ALA is currently in the process of articulating the Association’s strategic direction for the next three to five years. Building on the Council-adopted Key Action Areas, three strategic initiatives have been identified as priority areas of focus for the Association after a series of conversations with members during 2013 and 2014. These three strategic initiatives are: Advocacy, Information Policy, and Professional & Leadership Development.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14075>

Wednesday, May 13 (1-2 pm)

[Cybersecurity: A Shared Responsibility with Infinite Opportunities](#) (Federal Depository Library Program)

The world is more interconnected than ever before; with more connectivity comes more responsibility. The Federal Government is committed to raising cybersecurity awareness across the Nation; this involves working across all levels of government, with the private sector, and internationally to defend against and respond to cyber incidents, while protecting individual privacy, civil rights, and civil liberties. As a librarian, you are a trusted resource for many Americans and have a unique opportunity to help spread awareness for cybersecurity and make the Internet a more secure experience for everyone. During this presentation, you will learn about the U.S. Department of Homeland Security’s free cybersecurity resources including the Stop.Think.Connect. campaign.

For more information and to register for this program, visit: <http://1.usa.gov/1JcF51B>

Wednesday, May 13 (1-2 pm)

[Escape From the Maelstrom: Managing Priorities in a Chaotic Workplace](#) (Training Magazine Network)

In this webinar, we’ll discuss ways to develop a framework to support high performance by: Applying clear criteria to identify top priorities, Better leveraging physical and mental stamina, Negotiating the

terms of requests, so you can say “yes” more often, and Delivering the results that your organization and customers expect.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/events/413>

Wednesday, May 13 (1-2 pm)

[LLAMA Thought Leaders Series: Barbara Stripling](#) (Library Leadership & Management Association)

Join the Library Leadership & Management Association for a conversation with Barbara Stripling, ALA immediate past President, as part of LLAMA Thought Leaders: A Free Series of Conversational Webinars Highlighting Innovative ideas and practices.

For more information and to register, visit: <https://attendee.gotowebinar.com/register/5465770524171247362>

Wednesday, May 13 (1-2 pm)

[Millennial Alumni Study: Key Takeaways](#) (Network for Good)

How do Millennials relate to the organizations they support? What do they want as a donor and how does that translate into future support? Join experts from The Chronicle of Philanthropy and the Millennial Impact Project to hear the key takeaways from the recent Millennial Alumni Study.

For more information and to register for this program, visit: <http://1.usa.gov/1JcF51B>

Wednesday, May 13 (2-3 pm)

[Project Outcome: An Overview of PLA’s Latest Initiative for Libraries](#) (Public Library Association)

Learn about Project Outcome, PLAs latest field-driven initiative. Project Outcome will help libraries better measure the outcomes of the services they offer to patrons and provide the resources and support to effectively communicate and implement their findings for advocacy, partnership, and planning activities. This interactive webinar will provide insights from the field about measuring outcomes. Presenters will share their experiences piloting Project Outcome’s easy-to-use surveys and discuss future opportunities to enroll.

For more information and to register for this program, visit: <http://bit.ly/1Q3SLQL>

Wednesday, May 13 (2-3 pm)

[The Recipe for Leadership Success](#) (DEMCO)

In this Demco-sponsored webcast Catherine Hakala-Ausperk, from Libraries Thrive Consulting, joins Demco’s Director of Library Engagement, Janet Nelson, to discuss time-proven professional development ideas for leadership success. Whether you have just been promoted to a leadership position or would like to be in one in the future, there are always tips and tricks that can help you to further develop your skills. We have all met great leaders, worked for great leaders or sometimes known their evil twins. For anyone — and everyone — who wants to be a great leader, a very simple recipe of awareness, key qualities and ongoing development can be your pathway to success.

For more information and to register for this program,
visit: <https://attendee.gotowebinar.com/register/3432879076379334402>

Wednesday, May 13 (3-4 pm)

[Discovery Services and the User Experience](#) (Library Journal)

Libraries have invested a great deal of time and effort into choosing and implementing discovery systems, often to mixed responses from students and faculty. Learn how libraries have marketed these services to their users and assessed users' experience with discovery tools.

For more information and to register for this program, visit: <http://bit.ly/1FAT2HD>

Wednesday, May 13 (3-4 pm)

[Power Searching: databases and the hidden web](#) (Infopeople)

The Hidden Web, also commonly known as the invisible or deep web, consists of pages that have not been indexed by search engines. They might be websites that have requested not to be indexed or databases that are difficult for search engines to crawl. It is estimated that the content in the deep web is over 500 times greater than what is visible to conventional search engines. In this webinar, we will explore the depths of the Internet, discussing how to search the Hidden Web and databases, as well as when to choose one over the other.

For more information and to register for this program, visit:
<https://infopeople.org/civCRM/event/info?reset=1&id=470>

Thursday, May 14 (12:30-1:30 pm)

[Better Together: How Nonprofit Chief Executives and Board Chairs Build Strong Leadership Partnerships](#) (Nonprofit Hub)

The chief executive-board chair leadership pair drives a nonprofit's success—or not. When their working relationship is good, both parties are free to lead their colleagues toward mission impact and enjoy their work. When it is poor, progress stagnates as the chief executive waits for relief and the board chair casts about ineffectively.

For more information and to register for this program,
visit: <https://attendee.gotowebinar.com/register/2921912934226898177>

Thursday, May 14 (2-3 pm)

[How to Think Like a Search Engine: Optimizing Your Nonprofit's Content, Marketing, and Communications for SEO](#) (TechSoup)

Do you wonder why your nonprofit's or library's rankings on search engines are always low? Wish you had a better understanding of how to improve search results that bring your organization to the top of the page? Join TechSoup's Online Marketing and Analytics Manager James Metzger for a crash-course on how to think like a search engine so you can get your organization's message heard and found across the web!

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=viv0z7yj3wdq>

Thursday, May 14 (2-3 pm)
[Integrated Library Systems](#) (American Libraries Live)

Get the inside scoop on pressing library topics from leaders in the field—free—with American Libraries Live. It's a streaming video program that you can view in your library, at home, or while sipping coffee at your favorite wi-fi enabled coffee shop. This is not just a webinar with voice-overs drilling through PowerPoint slides. You'll watch presenters live onscreen, and you can ask questions in real time via chat.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

Thursday, May 14 (2-3 pm)
[We've Got Diverse Books: New Multicultural Titles for Children and Teens](#) (Booklist)

The call for diverse children's literature has never been louder, but multicultural books are still often hard to find. This hour-long, free webinar will feature representatives from Annick Press, Lee & Low Books, Lorimer, and Second Story Press, who will present new multicultural titles perfect for enriching the diversity of your library's youth collection. Moderated by Booklist's Books for Youth associate editor Sarah Hunter.

For more information and to register for this program, visit: <http://bit.ly/1zhIE6B>

Thursday, May 14 (3-4 pm)
[Say What You Really Mean](#) (Library Journal)

It is time for all women to realize they have the right to say what they truly mean. All of us are responsible for helping women everywhere to find their voices and to listen when they speak. Direct communication transcends boundaries and overcomes obstacles. It builds relationships and clarifies positions. As more women embrace freedom of expression, they will begin to enjoy a quality of life heretofore not achieved.

For more information and to register for this program, visit: <http://bit.ly/1Q3UJAB>

Friday, May 15 (2-3 pm)
[People – Difficult or Different](#) (Effectiveness Institute)

Why are some clients or co-workers so frustrating to work with? Or more importantly, why would anyone think of YOU as a difficult person? For example, isn't it irritating when the person across the desk or on the phone can't seem to ever make a decision... or makes a snap decision only to change it a day later? In this interactive and engaging Webinar, you will discover why "different" does not have to mean "difficult." Then you will learn the magic of making slight adjustments in your awareness and behavior that will have a significant impact on your ability to "click" with customers and co-workers. You will laugh as you identify your behavior style, as well as those with whom you work. While you laugh, you will also learn that people are different and that "intent" doesn't always equal "impact." In short, you will realize how to make work... less work!

For more information and to register for this program, visit:
<https://attendee.gotowebinar.com/rt/5702538254765283585>

Monday, May 18 (8-9 pm)
[Teacher Librarian News Night](#) (Teacher-Librarian Virtual Café)

This is a LIVE show presented in news show format featuring a Wrap up of “This Month in School Libraries” and deeper discussion of topical school library issues with special guest experts. Did we mention it was LIVE?

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/TL+News+Night>

Tuesday, May 19 (2-3 pm)
[Discovering Great Mysteries Hidden in Plain Sight](#) (Booklist)

Booklist and ALA Editions have teamed up for a series of free, hour-long readers’ advisory webinars, featuring content experts in various genres. Up first, ALA Editions author (The Readers' Advisory Guide to Mystery) and veteran Booklist reviewer, John Charles, will reveal the secrets of working with readers to help them find the right books. Then representatives from Books on Tape, Penguin Random House, Poisoned Pen Press, and Seventh Street Books will share their best new and forthcoming crime fiction titles for your patrons. Moderated by Booklist Online editor Keir Graff.

For more information and to register for this program, visit: <http://bit.ly/1DWzzfe>

Tuesday, May 19 (3-4 pm)
[Cracking the Code - Coding in the Library](#) (Texas State Library and Archives Commission)

Join us for an hour long webinar where we will look at FREE resources for teaching K-12 computer programming via your library. The best part? You need zero coding experience to participate! All you need is a willingness to have fun, to let your patrons be the experts, and to provide time for kids to get excited about designing their own programs. Perhaps you have heard about Hour of Code? Well the hour for coding in your library is now! Don’t miss out!

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/7278029569076986626>

Wednesday, May 20 (2-3 pm)
[Teens & Tech: Creating Successful STEM Programs in Libraries](#) (TechSoup)

How do you build successful STEM programs? Technology can be a big draw for teens, but it isn't the only component needed to create engaging experiences. It also takes a dedicated staff, creative ideas, and a willingness to try new things (and sometimes fail). Come to this free webinar to learn from experienced youth librarians who will share what they do to develop awesome teen tech programs. They will share practical planning tips and programming ideas. They will also help you think outside the box of traditional teen library programming to come up with new, creative ideas to engage youth in your community.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=o9sj0kbwbg9q>

Wednesday, May 20 (3-4 pm)
[Introduction to Proposal Writing \(GrantSpace\)](#)

Are you new to proposal writing or want a quick refresher? If so, you don't want to miss one of our most popular classes! This newly revised class will provide you with an overview of how to write a standard project proposal to a foundation. It will include: The basic elements of a proposal, The "do's" and "don'ts" of writing and submitting a proposal, and How to follow up whether the answer is yes or no.

For more information and to register for this program, visit: <http://bit.ly/1zvTfuV>

Wednesday, May 20 (3-4 pm)
[Seeing the Big Picture \(Infopeople\)](#)

They say that there are two types of people – the "big picture people" and the "details people." But what if your role requires you to be both? Whatever your natural comfort zone, big picture thinking can also be a learned skill, if you wish to develop it. In this lively webinar, we will explore ways to see and apply the big picture in your daily work. Our focus will be on practical skills for extending and enhancing your perspective to achieve better results.

For more information and to register for this program, visit: <https://infopeople.org/civCRM/event/info?reset=1&id=494>

Wednesday, May 20 (5-6 pm)
[There's an App for That - 50 Apps in 60 Minutes for 2015 \(EdWeb\)](#)

It's time for our annual app review! In this session, participants will discover apps that change the way students and teachers think about learning. The presenter will feature apps that promote essential 21st century learning skills - creativity, critical thinking, collaboration, communication, and apps that fuel creativity. Do you have apps you'd like to share? Please do so here! This webinar will benefit K-12 school librarians, classroom teachers, curriculum leaders, and administrators using iOS, Droid, or Chrome.

For more information and to register for this program, visit: <http://bit.ly/1GKleXj>

Wednesday, May 20 (7-8 pm)
[School Library Collaborations: Making Them Work to Improve Student Achievement \(American Association of School Librarians\)](#)

Research studies indicate that qualified school librarians who actively engage in effective collaborations in their teaching and curricular roles are major contributors to increased student achievement. This webinar will address the concept of collaboration and the actual functions, or operations, of collaboration that make up effective collaborative efforts. We will discuss the models and strategies of school library collaborations that must be reinforced by effective professional development. Most teachers view the role of the school librarian to be that of resource manager and not of instructional collaborator who is an expert in information literacy and 21st century instructional technology. We will

also discuss how teacher education programs might introduce the information literacy role of the 21st century school librarian to pre-service teachers and administrators.

For more information and to register for this program, visit: <http://bit.ly/1dyhn61>

Thursday, May 21 (2-3 pm)

[Excel at Everything! \(Or at Least Make Better Spreadsheets\)](#) (TechSoup)

Don't know a filter from a formula? This free 60-minute webinar will walk you through a few of our favorite basic Microsoft Excel formulas and shortcuts, as well as introduce the near-magical power of pivot tables. Sample data and step-by-step instructions for practice will also be included.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=akay3rhmilgf>

Thursday, May 21 (3-4 pm)

[Raise More Money with Win-Win Sponsorships](#) (Wild Apricot)

Everyone talks about sponsorship, but how many organizations profit from win-win partnerships for their events and programs? The answer is too few! You're probably struggling with sponsorship because the standard rules don't apply. If you want sponsors to say yes, you need to know how and what to sell. And spoiler alert, they're not just interested in what's good for YOU. They too want to profit from the partnership. Fortunately, Joe Waters (Selfish Giving) knows what both partners want and need.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/4566515146423306753>

Thursday, May 21 (3-4 pm)

[Pop-Up Storytimes](#) (Infopeople)

Are you looking for: Quick and easy outreach opportunities? Ways to expand your storytime portfolio? Ideas to increase strategic partnerships with businesses, corporations, and non-profits? Then look no further than Pop-Up Storytimes. The most popular program in the library is still storytime. What about taking a time-honored program on the road. Instead of having storytime in the library, you could have it at a bank, a toy store, or a car dealership.

For more information and to register for this program, visit: <https://infopeople.org/civicrm/event/info?reset=1&id=491>

Friday, May 22 (11 am-12 pm)

[Tech Tools with Tine: 1 Hour of Online Fundraising](#) (Texas State Library and Archives Commission)

In the Tech Tools with Tine series, Tine Walczyk puts her focus on different technology tools. In this webinar, the topic is online fundraising. She will take a look at some of the fundraising campaign and donation tools available. Topics discussed will include strategies for raising funds for current projects, building a funding pool for the future, and encouraging donor retention.

For more information and to register for this program,
visit: <https://attendee.gotowebinar.com/register/3262303042026654209>

Tuesday, May 26 (1-2 pm)

[Can You Make Your Feedback Quick and Short, Please? Improving Performance with Micro-Coaching and Feedback](#) (Training Magazine Network)

Have you heard these urgent requests before? “Can you make it quick, please?” “Can you tell me how I can improve immediately?” “Will you let me know instantly if I am doing a good job or if I am failing?” The mode and tone of today’s workers and team members sound urgent, almost always needing immediate attention. What happens when we miss the opportunity to provide coaching and feedback because of long awaited and scheduled performance evaluation or weekly meetings? The urgency of the need may have passed, that the value of the coaching and feedback may be diminished. How do you avoid this from happening?

For more information and to register for this program,
visit: <http://www.trainingmagnetwork.com/events/418>

Tuesday, May 26 (2-3 pm)

[Cataloging Government Serial Publications using RDA](#) (Federal Depository Library Program)

The focus of this webinar will be on cataloging U.S. Government serial publications using RDA. LSCM staff will discuss GPO practices in determining if a publication is a serial through processing and cataloging of serial publications following CONSER and RDA standards. Practical tips and examples will be provided.

For more information and to register for this program, visit: <http://1.usa.gov/1dyQa3f>

Wednesday, May 27 (11 am-12 pm)

[IT Security for Libraries](#) (Nebraska Library Commission)

Most any library can be a target, so join Blake Carver, the Owner of LISHost.org, and get some ideas on how to make your library and your home more secure. Carver covers privacy, as it is closely related to security, and should be taken seriously. He shares many ways to stay safe online, how to secure your browser, PC, and other devices you and your patrons use every day. He also tackles some common security myths, talks about secure passwords and network security, as well as hardware and PC security. Carver discusses security issues that you’ll find in your library as well as tricks sysadmins can do with servers to make things safer for you, and that you’ll never see as an end user.

For more information and to register for this program, visit:
<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14088>

Wednesday, May 27 (12-1 pm)

[7 Ways Managers Can Coach Employees to Boost Productivity](#) (American Management Association)

Traditional managers expect compliance. Coaching-managers expect engagement, creativity, responsibility, and ownership. Coaching is not an isolated practice?it's a management discipline that can boost both employee development and performance. But many managers are of the opinion that they

simply do not have the time to coach each and every one of their employees on a regular basis. However, ask yourself, “What will it cost in time or money if my employees don’t have a clear view of goals, lack critical skills, or are encountering problems that impede progress?” Join Dan Rockwell as he explains the differences between coaching-managers and traditional managers and offers advice on how to use a coaching approach to energize and engage your staff.

For more information and to register for this program, visit: <http://bit.ly/1DFLsFW>

Wednesday, May 27 (1-2 pm)

[Creating Highly Functional Virtual Teams \(InSync\)](#)

Can a virtual team be as effective as a co-located team? This is a question that organizations are debating, and the arguments on both sides are very compelling. Factors like work-life balance and organizational savings need to be balanced with the value of face-to-face collaboration and managerial oversight. Whether you personally embrace the concept or not, chances are you will participate as a virtual team member during your career. The reality is, a virtual team can be very effective if the correct conditions are met and maintained. It’s about putting together the right personalities, ensuring they have the right tools, and leading the team successfully. After discussing the arguments for and against establishing a virtual team, this workshop will use real life examples to address six key enablers for success.

For more information and to register for this program, visit: <http://bit.ly/1Kysbfq>

Wednesday, May 27 (1-2 pm)

[Planning a Nonprofit Blog You Can Manage \(Charity Village\)](#)

There’s no question; creating and managing a blog for your nonprofit organization requires a significant commitment and investment of time. Our upcoming free webinar will show you a number of steps you can take to make blogging manageable.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/8649985884875149058>

Wednesday, May 27 (2-3 pm)

[Beyond Book Groups: Fun Library Programs for Adult Readers \(WebJunction\)](#)

Think outside the book group! Libraries are re-engaging with adult readers and sharing books with them in innovative new ways and in unconventional places. From pop-up programming on planes, trains and ferries, to Books on Tap, a literary sport over local brews, jump into the programming sandbox to explore creative ideas for reaching new adult audiences and delighting the bibliophiles in your own community.

For more information and to register for this program, visit: <http://bit.ly/1I1EBOP>

Thursday, May 28 (2-3 pm)

[How to Get Tech Donations Before Fiscal-Year-End! \(TechSoup\)](#)

The June 30 fiscal-year-end for many nonprofits and churches is right around the corners, so now is the time to exhaust all of the donations your organization is eligible to receive between now and then! Join our free webinar at 11 a.m. Pacific time/2 p.m. Eastern on Thursday, May 28 to walk through different donation programs through TechSoup, learn which ones reset on July 1, and get the most out of tech donations right now.

For more information and to register for this program, visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=dlpe7ni5c753>

Thursday, May 28 (2-3 pm)
[Where's your Power? What's your Point? \(InSync\)](#)

Tired of seeing PowerPoint shows that have neither power nor a point? This session provides strategies for developing memorable slides with punch, not just pretty slides peppered with bullets. Join us as we look at ways to hook our learners, highlight critical information, and create learning points that will stick.

For more information and to register for this program, visit: <http://bit.ly/1GLdirQ>

Thursday, May 28 (2:30-3:30 pm)
[Parents in Public Libraries: Moving from parent involvement to parent engagement and empowerment](#) (Colorado State Library)

Join us for this interactive session where we will explore ways to move parent involvement to parent engagement, hear examples from public libraries and other organizations successful in engaging and empowering parents, and share your own experiences and ideas on the topic. We'll also discuss the possibilities of parent ambassador programs and parent advisory boards in public libraries. This is not a traditional lecture-type webinar; come prepared to actively participate in the conversation!

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

Friday, May 29 (11 am-12 pm)
[Tech Tools with Tine: 1 Hour of Arduino](#) (Texas State Library and Archives Commission)

In the Tech Tools with Tine series, Christine Walczyk puts her focus on different technology tools. In this webinar, she discusses Arduino - mail-order kits for building digital and interactive devices. Find out what it is, what it can be used for, how to get it, and receive some basic instruction on how to program with it! Come away with the tools to complete your 1st project and learn about the community to keep your knowledge building.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/8269056782453523713>