

## **ADVOCACY**

Sept. 24: Early Literacy Advocacy (Georgia Public Library Service)

## **ASSESSMENT & PLANNING**

Sept. 10: Project Outcome Survey Results: Maximizing Their Meaning (Public Library Association)

Sept. 23: Interactive Data Viz: Powering Effective Decisions (Harvard Business Review)

## **BOARDS**

Sept. 9: How You Can Engage New Board Members: Strengthening Your Nonprofit Organization (4Good)

## **CHILDREN & TEENS**

Sept. 2: Promoting Creativity in Childhood - Moving from Why? to How? (Infopeople)

Sept. 3: Arts Integration & Children's Books (Georgia Public Library Service)

Sept. 9: STEAM Programs for Youth (Texas State Library and Archives)

Sept. 10: Early Literacy: Social & Emotional Development (Georgia Public Library Service)

Sept. 15: Read Aloud Tips & Strategies (Georgia Public Library Service)

Sept. 22: Successful Programming for Babies and Toddlers (Infopeople)

Sept. 24: Reaching Reluctant Readers: Finding Appropriate High-Interest Content that Engages and Inspires (Booklist)

Sept. 29: Reading Nooks that Encourage Writing Too! (Georgia Public Library Service)

Sept. 30: STEAM & Día: Offering Informal Learning with a Mind Toward Diversity (Texas State Library and Archives)

## **COLLECTION DEVELOPMENT & MANAGEMENT**

Sept. 1: The Scoop on Series Nonfiction: New Titles for Fall 2015 (Booklist)

Sept. 10: Culturally Responsive Approaches to Children's Book Selections (Georgia Public Library Service)

Sept. 10: Teen Book Buzz Fall 2015 (School Library Journal)

Sept. 15: Isn't It Romantic?: New Romance Titles for Your Library (Booklist)

Sept. 16: Developing a Board Game Collection for your Library (Nebraska Library Commission)

Sept. 22: Documents to the Children, k-5 (Federal Depository Library Program)

Sept. 22: Romantic Sounds: The Art of Narrating Audiobooks of the Romance Genre (Booklist)

## **COMMUNICATION**

Sept. 1: 10 Actions to Maximize Your Reach Through Social Media (Idealware)

Sept. 2: How to Brief Like a Pro (American Management Association)

Sept. 3: Increase your Organization's Members with Facebook Ads (Wild Apricot)

Sept. 9: Your Digital Footprint: Managing Your Online Identity (Nebraska Library Commission)

Sept. 17: Captivating the Crowd: How to Create Compelling Presentations That Attract and Engage Clients, Customers and Colleagues (Training Magazine Network)

## **DATABASES & eRESOURCES**

Sept. 10: Digitization and Libraries (American Libraries Live)

Sept. 16: Breezing Along with the RML (National Network of Libraries of Medicine)

Sept. 16: Help! I'm an Accidental Government Information Librarian presents ... Where are those containers going? An Introduction to U.S. and Global Trade Data (North Carolina Library Association)

Sept. 22: Using Census Records for Genealogy (United States Census Bureau)

Sept. 23: National Library of Medicine Resources for K-12 educators, students and parents (National Network of Libraries of Medicine)

## **DEVELOPMENT & MANAGING CHANGE**

- Sept. 2: How to Brief Like a Pro (American Management Association)
- Sept. 9: Your Digital Footprint: Managing Your Online Identity (Nebraska Library Commission)
- Sept. 10: Growing Through Conflict: Healthy Workplace Communication (WebJunction)
- Sept. 11: 3 Steps to Thriving in Chaos (Effectiveness Institute)
- Sept. 18: Making Difficult Conversations Easy (Effectiveness Institute)
- Sept. 18: The Necessity of Joy (Pat Wagner - SieraLearn)

## **FUNDRAISING**

- Sept. 1: Nonprofit 911: Ask, Don't Guess: Donor Surveys In Action (Network for Good)
- Sept. 2: How to Find Grants (4Good)
- Sept. 17: Getting Started: Making Your Grant Requests Sparkle (TechSoup)

## **LEGAL**

- Sept. 3: Court cases shaping the fair use landscape (American Library Association)

## **MANAGEMENT**

- Sept. 2: The Modern Library: Meeting Users On Their Own Terms (Library Journal)
- Sept. 8: Strategies for Managing Patron Behavior (Washington State Library)
- Sept. 8: Introduction to Project Budgets (GrantSpace)
- Sept. 9: How to Get the Most from Your Library Budget (SirsiDynix)
- Sept. 16: Effective Strategic Planning Part 3: Measure, Monitor, Report (4Good)
- Sept. 16: Library Thought Leaders Series: Jason Griffey (Library Leadership & Management Association)
- Sept. 22: Places that Serve Us Well Every Day, Serve Us Best When Disaster Strikes (Colorado State Library)
- Sept. 30: Getting Your Slice of the Pie - Identifying the Assets You Need in Your Community (4Good)

## **OUTREACH & PARTNERSHIPS**

- Sept. 9: Letting the Genie Out of the Bottle: Getting the Most from Your Library's Relationship with Genealogists (Georgia Library Association)

## **PROGRAMMING**

- Sept. 2: Promoting Creativity in Childhood - Moving from Why? to How? (Infopeople)
- Sept. 3: Arts Integration & Children's Books (Georgia Public Library Service)
- Sept. 9: STEAM Programs for Youth (Texas State Library and Archives)
- Sept. 15: Read Aloud Tips & Strategies (Georgia Public Library Service)
- Sept. 15: Storytime Underground: A Peer-Created Community (WebJunction)
- Sept. 16: Developing a Board Game Collection for your Library (Nebraska Library Commission)
- Sept. 16: Playful Learning in the Library (DEMCO)
- Sept. 17: Speak Up: Supporting Online Language Learning with In-Person Programs (Library Journal)
- Sept. 22: Successful Programming for Babies and Toddlers (Infopeople)
- Sept. 23: Understanding Brain Health as a Pathway to Relevant Adult Programming (DEMCO)
- Sept. 24: Supporting English Language Learners & Their Families through Literature (Georgia Public Library Service)
- Sept. 30: STEAM & Día: Offering Informal Learning with a Mind Toward Diversity (Texas State Library and Archives)

## **READERS' ADVISORY**

Sept. 23: Who Done It? And Who Figured it Out? The NLC Booktalks Mysteries (Nebraska Library Commission)

Sept. 24: Reaching Reluctant Readers: Finding Appropriate High-Interest Content that Engages and Inspires (Booklist)

## **SCHOOL LIBRARIES**

Sept. 14: Teacher-Librarian Virtual Café: Back to School Special (Teacher Librarian Virtual Cafe)

Sept. 21: Teacher-Librarian News Night (Teacher Librarian Virtual Cafe)

Sept. 22: Behind the Scenes: SLJ In Conversation with Top Children's Book Editors (School Library Journal)

Sept. 30: Libraries & Technology: The Librarian's Online Management System (American Association of School Librarians)

## **TECHNOLOGY**

Sept. 16: Managing Mobile: Library Device Checkout Made Easy (TechSoup for Libraries)

Sept. 17: GIS 101 - What is it and how does it affect me? (Indiana State Library)

Sept. 24: Navigating the World of Donated and Discounted Technology (TechSoup)

## **TRAINING & INSTRUCTION**

Sept. 8: Brain Bandwidth: Reducing Cognitive Load (InSync)

Sept. 17: Captivating the Crowd: How to Create Compelling Presentations That Attract and Engage Clients, Customers and Colleagues (Training Magazine Network)

## **VOLUNTEERS**

Sept. 17: Successful Volunteer Interview Strategies (VolunteerMatch)

### **Tuesday, Sept. 1 (1-2 pm)**

#### **[10 Actions to Maximize Your Reach Through Social Media](#) (Idealware)**

Have a social media presence, but worried you're not making the most of it? In this free course, we'll go over 10 actions you can take to maximize your organization's social media efforts.

For more information and to register for this program, visit: <http://bit.ly/1KqJLo6>

### **Tuesday, Sept. 1 (1-2 pm)**

#### **[Nonprofit 911: Ask, Don't Guess: Donor Surveys In Action](#) (Network for Good)**

Donors give for their reasons, not yours. Donor surveys are the key to unlock donor's interests, make them feel connected to your cause, build the right appeals, grow your major gift pipeline and even optimize your current donor portfolio.

For more information and to register for this program, visit: <http://bit.ly/1NYs0eX>

**Tuesday, Sept. 1 (2-3 pm)**

**[The Scoop on Series Nonfiction: New Titles for Fall 2015 \(Booklist\)](#)**

A continuation of our popular series of webinars on series nonfiction for youth featuring presentations from three publishers in the field: Black Rabbit Books, Reference Point Press, and Scholastic Library Publishing. Moderated by Booklist Books for Youth Associate Editor Julia Smith.

For more information and to register for this program, visit: <http://bit.ly/1NEBCOT>

**Wednesday, Sept. 2 (12-1 pm)**

**[How to Brief Like a Pro \(American Management Association\)](#)**

Briefings, whether in the form of briefing notes/memoranda, longer briefing books, or oral briefings, are used to keep decision makers informed about the issues for which they are responsible. In government, briefings are the principle means of communication between government policy staff and senior officials. The demands of effective governance require senior officials to constantly learn and retain information about a vast range of topics and issues, which change rapidly and continuously. The only way they can do this is to rely on concise, clear, reliable briefings. This webcast provides you with a practical overview of preparing briefings for professionals in government and advocacy organizations.

For more information and to register for this program, visit:

<http://www.amanet.org/training/webcasts/Brief-Like-a-Pro.aspx>

**Wednesday, Sept. 2 (1-2 pm)**

**[How to Find Grants \(4Good\)](#)**

Organizations are always watching for grant opportunities, yet it is rare to meet someone who excels at foundation research. Even when foundation data is readily available, it can be a challenge to determine whether to apply, how much to request, what to ask for, who to talk to, and so on. During this webinar, a grant proposal writer who has conducted foundation research for 20 years will share his methods and tricks of the trade. The webinar will cover the fundamentals, but experienced researchers may also benefit from advanced tips and a process that makes research easier to delegate.

For more information and to register for this program, visit: <https://4good.org/mark-goldstein/how-to-find-grants>

**Wednesday, Sept. 2 (3-4 pm)**

**[The Modern Library: Meeting Users On Their Own Terms \(Library Journal\)](#)**

From beach bicycles re-designed as roving story-time spectacles to late nights spent in university canteens, WCL staff are taking the best parts of the library to where their potential customers are. Learn more about how WCL is using imagination to reach key potential users in family, tourist, and student communities, and how staff is applying their experiences for new mobile services concepts. In the states, WPLS employs a bookmobile with a mobile hotspot, organizes special library card signup drives at local schools, builds book collections based on user input, and offers links to library materials that tie into school curricula at every grade level. Hear how WPLS has achieved great success by going out into the community to understand and address the needs of its user base.

For more information and to register for this program, visit: <http://bit.ly/1MTbdLz>

**Wednesday, Sept. 2 (3-4 pm)**

**[Promoting Creativity in Childhood - Moving from Why? to How? \(Infopeople\)](#)**

Looking for ways to incorporate creative learning into the programming at your library? Erica Fortescue, Associate Director of the Center for Childhood Creativity, will present the case for creativity and innovation as core skills for future success. She will share highlights from the newest research on creative thinking from a variety of fields including neuroscience, psychology, sociology, and education. This webinar will also show how these techniques prepare young readers for the new Common Core standards.

For more information and to register for this program, visit: <http://bit.ly/1hayjRA>

**Thursday, Sept. 3 (2-3 pm)**

**[Court cases shaping the fair use landscape \(American Library Association\)](#)**

Join us on CopyTalk in September to hear about the leading legal cases affecting Fair Use and our ability to access, archive and foster our common culture. Our presenter on this topic will be Corynne McSherry, Legal Director at the Electronic Frontier Foundation.

For more information and to register for this program, visit: <http://bit.ly/1hJTIYe>

**Thursday, Sept. 3 (3-4 pm)**

**[Arts Integration & Children's Books \(Georgia Public Library Service\)](#)**

Participants will explore using “story baskets” to tell and retell stories. A story basket is a collection of small materials that represent key story elements such as the character(s), setting, problem, and solution. For example, the storyteller could use a small stuffed animal for a character and a rock or leaf to represent the setting. Variations of the story basket strategy are limitless! Librarians can create story baskets, use them in conjunction with the selected read aloud, and then invite “young readers” to retell the story using the story basket’s visual cues. Additionally, young readers could help create their own story baskets as an art activity. Advantages, such as oral language and listening skills development, will be discussed, and useful resources will be shared.

For more information and to register for this program, visit: <http://bit.ly/1lqdh7v>

**Thursday, Sept. 3 (3-4 pm)**

**[Increase your Organization's Members with Facebook Ads \(Wild Apricot\)](#)**

Have you considered using Facebook to increase your membership? If not, you should! Imagine advertising only to people who may already be interested in your organization. Now imagine paying only for that advertisement when those people click on it. That’s the magic of Facebook Ads - they can be vital to your organization’s growth. In this free, live workshop, we’ll take you step by step through the process of how to create your own Facebook Ad.

For more information and to register for this program, visit: <http://trial.wildapricot.com/lp/workshop-Facebook-Ads>

**Tuesday, Sept. 8 (12 am-1 pm)**

**[Strategies for Managing Patron Behavior](#) (Washington State Library)**

Libraries reflect the communities we serve and like those communities we sometimes navigate disruptive and unsafe patron behaviors. Join the Community Conduct Coordinator for the King County Library System and a public library manager as they share how policies, procedures, and guidelines can support a safe and welcoming environment for patrons and staff. Participants will learn techniques for engaging staff in solutions; review facilities considerations; explore community and police partnership opportunities; take away ideas for training and resources; and practice de-escalation techniques.

For more information and to register for this program, visit: <http://1.usa.gov/1hJToU2>

**Tuesday, Sept. 8 (2-3 pm)**

**[Brain Bandwidth: Reducing Cognitive Load](#) (InSync)**

Trainers and instructional designers know that much instruction simply places too many demands on learners in terms of volume, clarity, and memory. This session provides an overview of cognitive load considerations in instructional design. Particular emphasis is placed on how information can be presented in such a way as to avoid overloading the recipient's ability to receive, process, and understand the information (i.e., their "brain bandwidth").

For more information and to register for this program, visit: <http://bit.ly/1ViXQHq>

**Tuesday, Sept. 8 (2-3 pm)**

**[Introduction to Project Budgets](#) (GrantSpace)**

Are you ready to start fundraising for your project or idea, but don't know what and how much to ask for? If preparing a budget for your foundation grant is holding you back, come learn the basic elements of how to draft a project budget with confidence! This class will provide you with step-by-step instructions on how to generate a standard project budget for a foundation proposal.

For more information and to register for this program, visit: <http://bit.ly/1h1FSFg>

**Wednesday, Sept. 9 (11 am-12 pm)**

**[Your Digital Footprint: Managing Your Online Identity](#) (Nebraska Library Commission)**

Your digital footprint is the trail left by all the things you do online, including Facebook accounts, your browsing history, your online subscriptions, any photo galleries and videos you've uploaded — essentially, anything on the Internet with your name on it. Digital natives like today's students rarely think twice about putting their names on things online, so their footprints can be pretty wide. Digital immigrants like adults and seniors learning to use the Internet don't understand what their footprints reveal about them. Join Denise Harders, Co-Director, Central Plains Library System, to learn how you can help both groups manage their Digital Footprints.

For more information and to register for this program, visit:  
<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14393>

**Wednesday, Sept. 9 (1-2 pm)**

**[How to Get the Most from Your Library Budget](#) (SirsiDynix)**

No matter the size of your library, you can allocate your funds wisely to support your mission. In this webinar, Dr. Lisa Hussey of the Simmons School of Library and Information Science will share practical advice for managing your budget. By attending the webinar, you'll learn how to: Prioritize expenses from your library's funding, Make smart purchases and help your money go further, and Survive a budget cut, with examples from other libraries.

For more information and to register for this program, visit: <http://bit.ly/1hJyqD>

**Wednesday, Sept. 9 (1-2 pm)**

**[How You Can Engage New Board Members: Strengthening Your Nonprofit Organization](#) (4Good)**

Finding, cultivating and orienting board members is no small task. Strong boards understand that a focus on new members requires a clear understanding and commitment to the notion of governance—not management (the role of staff) as well as stewardship, dedication and consistency. Unfortunately, there is often a space between what nonprofits know they should do and the reality of what occurs. Remember the ultimate goal: to establish a high-functioning board that provides a wealth of resources through stability, income, credibility and labor. This webinar is designed to help you achieve maximum success—whether you are a new start-up organization or about to celebrate your centennial. It will help you consider the current state of your board, highlight gaps and areas for improvement as well as find paths to ensure you create a successful and cohesive working group.

For more information and to register for this program, visit: <http://bit.ly/1NMh0TP>

**Wednesday, Sept. 9 (3-4 pm)**

**[Letting the Genie Out of the Bottle: Getting the Most from Your Library's Relationship with Genealogists](#) (Georgia Library Association)**

A love-hate relationship often exists between libraries and genealogy. Many libraries acknowledge that genealogists account for a sizeable portion of their visitors, but the enthusiasm and expectations of genealogists often place burdens on reference/research and acquisitions staff. How can you better understand genealogists and their needs and draw upon that understanding to benefit your library? This Webinar takes you on a journey toward mutual appreciation and support.

For more information and to register for this program, visit: <http://bit.ly/1KSvigE>

**Wednesday, Sept. 9 (3-4 pm)**

**[STEAM Programs for Youth](#) (Texas State Library and Archives)**

STEAM programs--those that incorporate science, technology, engineering, arts, and math--are interesting, engaging, and educational, and they appeal to a wide range of youth library customers. This webinar will explore all aspects of offering STEAM programs for preschoolers and school-age children in the library: how STEAM fits the library mission, what age-appropriate STEAM programs look like, how to identify and approach potential community partners, and strategies for gathering go-to program planning resources. Attendees will leave the webinar equipped to offer hands-on STEAM learning

opportunities for youth, regardless of library size or budget. This Webinar will be presented by Amy Koester, Youth & Family Program Coordinator, Skokie Public Library in Skokie, Illinois.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/2361839304597636609>

**Wednesday, Sept. 9 (3-4 pm)**

[Getting Started with Evernote](#) (Infopeople)

Maybe you've heard of Evernote, and wondered why all of the hype. Perhaps you've even used it a bit, and still don't "get" all of the fuss. Don't worry – you're not alone!

On its surface, Evernote is a very underwhelming tool. However, as Evernote fans will tell you, online note taking is just the very beginning of what it can do. In this webinar, we will dig deep, and reveal many of the features that really make Evernote sing, and we'll discover why there are so many hardcore devotees of this popular service.

At the end of this one-hour webinar, participants will:

- Be familiar with methods for getting data into Evernote
- Be able to name at least four features of Evernote, beyond note taking
- Be able to list at two main differences between free and paid subscriptions
- Be familiar with repositories for adding functionality to Evernote
- Be aware of a few ways that Evernote can fit into your library workflow

This webinar will be of interest to staff at all levels in any type of library interested in making their workflow easier and more productive.

For more information and to register for this program, visit:

<https://infopeople.org/civcrm/event/info?reset=1&id=503>

**Thursday, Sept. 10 (10-11 am)**

[Culturally Responsive Approaches to Children's Book Selections](#) (Georgia Public Library Service)

Ever wonder if you're choosing the "right" book for each reader? Do your choices reflect your young readers' cultures, languages, interests, families, and communities? This session will grapple with the choices available to librarians and their young patrons and what voices may be needed. Additionally, a checklist and resources will be provided that support librarians in self-assessing literature selections.

For more information and to register for this program, visit: <http://bit.ly/1lqcgML>

**Thursday, Sept. 10 (2-3 pm)**

[Digitization and Libraries](#) (American Libraries Live)

American Libraries Live, a free, streaming video broadcast allows viewers to watch broadcasts about library issues and trends in real time and interact with hosts via a live chat. Each episode focuses on a specific issue affecting libraries and librarians, and features a panel of vendors and library industry

experts engaged in a real-time discussion which is broadcast through a live video format. Viewers can ask questions during the program via chat.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

**Thursday, Sept. 10 (2-3 pm)**

**[Early Literacy: Social & Emotional Development](#) (Georgia Public Library Service)**

This one-hour webinar will provide an overview of child development theories related to the social and emotional development of young children. Additional information on why children may act inappropriately and strategies for supporting social and emotional development will also be discussed. This webinar is presented by Dr. Laura Johns. Dr. Johns is a managing partner of Propulsion Squared, a private consulting company focused on early care and education system (ECE) reform. Previous to her consulting work, Laura was the Early Education Empowerment Zone (E3Z) System Architect and the Quality Initiatives Director at the Georgia Department of Early Care and Learning (DECAL). She is also an adjunct instructor at Georgia State University. Dr. Johns earned her undergraduate degrees from San Diego State University and her doctorate degree from the Union Institute and University in Cincinnati, Ohio.

For more information and to register for this program, visit: <http://bit.ly/1UbtOn8>

**Thursday, Sept. 10 (2-3 pm)**

**[Project Outcome Survey Results: Maximizing Their Meaning](#) (Public Library Association)**

The first in a series of three webinars designed to help you turn your Project Outcome results into action. This webinar will focus on developing an understanding of how to parse your survey results and develop strategies for potential uses. Deeply engaging with your data is a key first step; later webinars will address how to use what you've learned for program improvement, advocacy, and strategic planning.

For more information and to register for this program, visit: <http://bit.ly/1UbsUMi>

**Thursday, Sept. 10 (3-4 pm)**

**[Growing Through Conflict: Healthy Workplace Communication](#) (WebJunction)**

We are all so busy! Who has time to deal with conflicts? When conflict occurs, and we are confronted with a colleague, library patron, supervisor, or board member who is frustrated and upset, it can be tempting to identify a quick fix. However, when we do take the time to practice clear communication to uncover what people really need, we can get to better outcomes. Healthy communication involves: Actions that show you are really listening, Communication with people who are angry or upset in a way that their needs can be addressed and resolved, and Knowing your own emotions and needs, and effective ways to express them.

For more information and to register for this program, visit: <http://bit.ly/1fLcrLB>

**Thursday, Sept. 10 (3-4 pm)**

**[Teen Book Buzz Fall 2015](#) (School Library Journal)**

Join representatives from Harlequin Teen and Houghton Mifflin as they tell us about books that will have teens turning pages and coming back for more. You do not want to miss this exciting webcast!

For more information and to register for this program, visit: <http://bit.ly/1NMI0as>

**Friday, Sept. 11 (2-3 pm)**

**[3 Steps to Thriving in Chaos](#) (Effectiveness Institute)**

The turbulence of current events increases stress, drains energy and reduces productivity. In this webinar you'll learn three essential steps for not only surviving but thriving in the chaos.

For more information and to register for this program, visit: <http://bit.ly/1Enss67>

**Monday, Sept. 14 (8-9 pm)**

**[Teacher-Librarian Virtual Café: Back to School Special](#) (Teacher Librarian Virtual Cafe)**

Join us as we kick off the newest season of the #TLChat Virtual Cafe Webinar Series with special guests Andy Plemmons, Diana Rendina, and Nikki D. Robertson! Leave with inspiring ideas to make this the best school year EVER!

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/>

**Tuesday, Sept. 15 (10-11 am)**

**[Read Aloud Tips & Strategies](#) (Georgia Public Library Service)**

Participants will explore the most popular reading strategy used by educators of infants through kindergarten: read alouds. We will explore how various styles and levels can be implemented to better engage "young readers", increase excitement with books, and, ultimately, increase literacy and language development. Preparation strategies, effective techniques, and useful resources will be provided. Additionally, models will be shared and discussed.

For more information and to register for this program, visit: <http://bit.ly/1NYxcPN>

**Tuesday, Sept. 15 (2-3 pm)**

**[Isn't It Romantic?: New Romance Titles for Your Library](#) (Booklist)**

Readers love to snuggle up with a good romance novel, enjoying all the drama, suspense, or humor that leads to a happily-ever-after ending. Join Booklist for an hour-long webinar full of scintillating romance possibilities as Baker Publishing Group, Riptide, Samhain, and Shadow Mountain present intriguing forthcoming romances. Booklist senior editor Donna Seaman will moderate.

For more information and to register for this program, visit: <http://bit.ly/1Uic0pT>

**Tuesday, Sept. 15 (2-3 pm)**

**[Storytime Underground: A Peer-Created Community \(WebJunction\)](#)**

Library practitioners who provide storytimes have a gold mine of ideas to share and questions to ask of each other. Storytime Underground is your online community to connect with peers and enhance your practice. Learn about Storytime University, where you earn digital badges for participating in professional development activities and learning new skills; learn about Guerrilla Storytime and how to host one in your area (spoiler alert: we give you all the tools you need!). Storytime Underground is open and free to anyone interested in storytimes and early literacy, regardless of the level of education or position held. It is created by and for storytime providers everywhere, so join us!

For more information and to register for this program, visit: <http://bit.ly/1KqTomK>

**Wednesday, Sept. 16 (11 am-12 pm)**

**[Developing a Board Game Collection for your Library \(Nebraska Library Commission\)](#)**

There is currently a booming interest in board games and libraries are just beginning to discover the social, creative, recreational, and educational benefits for patrons. This webinar will provide practical advice for researching, acquiring, cataloging, and preparing a collection for circulation that will meet your community's specific needs. To do this, we will explore the rules, mechanics, classifications, and themes of a variety of popular modern board games. Additionally we will discuss how to plan, host, and maintain a thriving board gaming night. And, of course, no board game talk would be complete without a list of the current Top Ten Board Games at the Bucks County Library System.

For more information and to register for this program, visit: <http://1.usa.gov/1Ens5Zi>

**Wednesday, Sept. 16 (12-1 pm)**

**[Breezing Along with the RML \(National Network of Libraries of Medicine\)](#)**

This Month: Info Buttons and Reports on results from two National Network of Libraries of Medicine questionnaires.

No registration needed. For login information, visit: <http://nmlm.gov/mcr/education/breezing>

**Wednesday, Sept. 16 (12-1 pm)**

**[Help! I'm an Accidental Government Information Librarian presents ... Where are those containers going? An Introduction to U.S. and Global Trade Data \(North Carolina Library Association\)](#)**

Trade data is its own little world of business and economics statistics. It has plenty of jargon (Schedule B, reporter country, partner countries, re-exports, re-imports, Bill of Lading, etc.) and a vegetable soup of acronyms (HC, HS, HTS, SITC, USITC, FAS, TEU, etc.) U.S. trade data's commodity codes can be as short as 2-digits or as long as 10. There are many trade data sources provided by the United States and Canadian governments, the United Nations, and commercial vendors. And you can get some data U.S. states and urban areas. In this introduction to trade data, UNCG's Steve Cramer will discuss the core concepts (and some of the pesky acronyms) and demonstrate them using free sources provided by the U.S. and U.N. (and perhaps one from Canada with unique features and U.S. coverage, time permitting). The most important fee-based sources will be mentioned in comparison to the free ones.

For more information and to register for this program, visit: <http://bit.ly/1UbsaGX>

**Wednesday, Sept. 16 (1-2 pm)**

**[Effective Strategic Planning Part 3: Measure, Monitor, Report](#) (4Good)**

No matter how rewarding a planning process is in cultivating your stakeholders, focusing your board and staff, and developing your organization, and no matter how promising the goals and objectives of your plan, strategic planning cannot be successful unless it drives action. A bit of wisdom from the business world is that we manage what we measure. This webinar rounds out our strategic planning series with a look at selecting what to measure and how to use, track and report the data.

For more information and to register for this program, visit: <http://bit.ly/1fLbXFn>

**Wednesday, Sept. 16 (1-2 pm)**

**[Library Thought Leaders Series: Jason Griffey](#) (Library Leadership & Management Association)**

Join the Library Leadership & Management Association for a conversation with Jason Griffey as part of LLAMA Thought Leaders: A Free Series of Conversational Webinars Highlighting Innovative ideas and practices.

For more information and to register for this program, visit: <http://bit.ly/1EpKdly>

**Wednesday, Sept. 16 (2-3 pm)**

**[Managing Mobile: Library Device Checkout Made Easy](#) (TechSoup for Libraries)**

Are you starting to check out devices like e-readers, tablets, and laptops? Making devices available for public use may seem challenging and overwhelming. However, the right combination of technology, organization, and policies can help your library create a popular checkout program that your patrons will love. Come to this free webinar to learn what one library is doing to expand checkout to cover a wide range of devices. Stephen Tafoya (Garfield County Library District, CO) will share his experience with device checkout, including Kindles, iPads, and Google Chromebooks. He will share best practices, tips, and advice to help you get started (or to improve your existing device checkout program).

For more information and to register for this program, visit: <http://bit.ly/1LAEjO3>

**Wednesday, Sept. 16 (2-3 pm)**

**[Playful Learning in the Library](#) (DEMCO)**

Play spaces encourage the development of literacy skills through active and experiential learning. As part of a building-wide renovation in 2014, the Barrington Area Library combined the best parts of libraries and museums to create a hands-on active learning space that touts the benefits of play and brings the whole family back for more. The project team will share connections between play and learning, tips for planning space for play, ideas for developing support among your library staff and tricks they've learned since opening day.

For more information and to register for this program, visit: <http://bit.ly/1UbwrKs>

**Thursday, Sept. 17 (2-3 pm)**

**[Captivating the Crowd: How to Create Compelling Presentations That Attract and Engage Clients, Customers and Colleagues](#) (Training Magazine Network)**

Learn techniques for captivating your audience, increasing impact and improving your presentations, including... 3 tweaks that will improve your presentations overnight, How (and when) to use visuals and slides to boost impact, and Ways to read a room and incorporate real-time feedback.

For more information and to register for this program, visit: <http://bit.ly/1PDpT0r>

**Thursday, Sept. 17 (2-3 pm)**

**[Getting Started: Making Your Grant Requests Sparkle](#) (TechSoup)**

Are you new to grant writing? This free webinar for TechSoup's audience (normally \$89!) will help you prepare the basic documents needed to write compelling letters of inquiry and grant proposals. Participants come away with a clear picture of exactly what documents they should have on hand and how to polish and present these documents in order to submit successful grants requests. Why not make your first grant proposals not only a joy to write, but also make them stand out from other submissions?

For more information and to register for this program, visit: <http://bit.ly/1hJJaIA>

**Thursday, Sept. 17 (2-3 pm)**

**[GIS 101 - What is it and how does it affect me?](#) (Indiana State Library)**

This webinar will explain the basic nature of Geographic Information Systems, how we use them, and the technical details surrounding their application in the larger world. GIS is often misunderstood as a new science, when society has been using geographic waypoints for navigation since the beginnings of humanity. Speakers: David Nail, Physical Scientist and National Map Liaison, United States Geological Survey, and Katie Springer, Data Center Librarian, Indiana State Library.

For more information and to register for this program, visit: <http://bit.ly/1fLennr>

**Thursday, Sept. 17 (2-3 pm)**

**[Successful Volunteer Interview Strategies](#) (VolunteerMatch)**

Interviewing each prospective volunteer can seem overwhelming, but it's one of the best ways to ensure that the volunteers you recruit are the volunteers you need. This webinar introduces a variety of question types used in volunteer interviews and offers strategies for honing your interview skills. Materials will be provided to help you implement this process in your organization, as well as a training syllabus so you can learn how to recruit and train a volunteer staff to assist with prospective volunteer interviews.

For more information and to register for this program, visit: <http://bit.ly/1F3LJVi>

**Thursday, Sept. 17 (3-4 pm)**

**[Speak Up: Supporting Online Language Learning with In-Person Programs](#) (Library Journal)**

Join Will Chan, program administrator for services to new immigrants with Denver Public Library; Sandy Irwin, library director at the Durango Public Library, CO; Jack Marmorstein, Director of Learning Solutions from sponsor Rosetta Stone, Eric Soriano, e-services librarian with the Jacksonville Public Library (JPL), FL; and moderator Erin Shea, ?Supervisor, Harry Bennett and Weed Hollander Branches at The Ferguson Library, Stamford, CT, as they discuss strategies such as cultural programming, volunteer facilitators, and partnerships with community organizations that can take online language learning to the next (reading) level.

For more information and to register for this program, visit: <http://bit.ly/1JqRErq>

**Friday, Sept. 18 (2-3 pm)**

**[Making Difficult Conversations Easy](#) (Effectiveness Institute)**

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall under-performance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one-hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it.

For more information and to register for this program, visit: <http://bit.ly/1x4hHzP>

**Friday, Sept. 18 (2-3 pm)**

**[The Necessity of Joy](#) (Pat Wagner - SieraLearn)**

Joy allows healing, because it removes the stress of grief and pain. Joy displaces anger, because in the joyful moment, we grab the hand of our enemy so they can join us in the dance. How do we model Joy for the people we love? Joy, that over-the-edge state of physical, emotional, intellectual, and spiritual transcendence, is where we forget ourselves, which means we forget our limits. How can we apply what we know about Joy to make our workplaces more productive?

For more information, visit: <https://attendee.gotowebinar.com/register/8650224481218737665>

**Monday, Sept. 21 (8-9 pm)**

**[Teacher-Librarian News Night](#) (Teacher Librarian Virtual Cafe)**

News Night is a LIVE show presented in news show format featuring a Wrap up of "This Month in School Libraries" and deeper discussion of topical school library issues with special guest experts.

For more information and to register for this program, visit:  
<http://tlvirtualcafe.wikispaces.com/TL+News+Night>

**Tuesday, Sept. 22 (2-3 pm)**

**[Documents to the Children, k-5](#) (Federal Depository Library Program)**

There are many resources available for older students, but what is available for younger children? This webinar is a general introduction to educational resources for educators and students. Find out which Federal agencies have the best resources on art, culture, reading, and STEM (science, technology, engineering, and mathematics) subjects.

For more information and to register for this program, visit: <http://1.usa.gov/1LHarm4>

**Tuesday, Sept. 22 (2-3 pm)**

**[Romantic Sounds: The Art of Narrating Audiobooks of the Romance Genre](#) (Booklist)**

Join Booklist for a free, hour-long webinar where expert audiobook narrators Amanda Leigh Cobb, Johanna Parker, and Thérèse Plummer will discuss the preparation, recording, and listening experience of romance titles. Discover how their processes change as the subject matter fluctuates from sweet to sexy. Enjoy behind-the-scenes stories of how their work affects both those in the recording studio and those in their personal lives. Finally, explore some highlights of recent and upcoming titles from Recorded Books. Moderated by Booklist Audio editor Joyce Saricks.

For more information and to register for this program, visit: <http://bit.ly/1JodIRw>

**Tuesday, Sept. 22 (2-3 pm)**

**[Using Census Records for Genealogy](#) (United States Census Bureau)**

Generations of genealogists have used manuscript census records as a key component of their efforts to trace their ancestors. The first six censuses focused on the household as the major unit of data collection. Only the household head's name appears in the census. Other household members appeared only as numbers in the appropriate age, sex, and race boxes. This changed in 1850, when individual household members began to be listed by name. Slaves were an exception to this and continued to be listed by the name of their owners until slavery was abolished in 1865. This webinar consists of a discussion of the types of questions that have been asked in the census and the American Community Survey over the past 200 plus years. I will also mention other types of records that can be used to supplement the information available in census records.

For more information and to register for this program, visit: <http://1.usa.gov/1Uikxt0>

**Tuesday, Sept. 22 (3-4 pm)**

**[Successful Programming for Babies and Toddlers](#) (Infopeople)**

Are you seeking ways to energize your baby and toddler programs? Do you want to improve your knowledge of early literacy skills and practices? Are you searching for programs that will keep families coming back? Join us for an interactive discussion on programming for the youngest patrons. Learn how to create exceptional, early literacy rich programs for this demographic that will have caregivers lining up to participate.

For more information and to register for this program, visit: <http://bit.ly/1PaiENf>

**Tuesday, Sept. 22 (3-4 pm)**

**[Behind the Scenes: SLJ In Conversation with Top Children's Book Editors](#) (School Library Journal)**

Join Kiera Parrott, SLJ's review editor, for a conversation with three storied children's book editors, Neal Porter of Roaring Brook Press, Sheila Barry of Groundwood Books, and Kathy Dawson of Penguin.

For more information and to register for this program, visit: <http://bit.ly/1KSwmkv>

**Tuesday, Sept. 22 (3-4 pm)**

**[Places that Serve Us Well Every Day, Serve Us Best When Disaster Strikes](#) (Colorado State Library)**

Well poised to disseminate public information, libraries have served as emergency shelters, cooling centers during heat waves, sites for blood drives and inoculations, and a place to fill out electronic relief forms. Libraries have the infrastructure to serve as a health information services portal to emergency responders, the public health workforce, patients, and consumers during disaster. Join us in a lively discussion about how libraries can actively function as disaster and emergency planning, response and recovery centers by partnering with emergency responders to provide vital resources to the community.

For more information and to register for this program, visit: <http://cslinsession.cvlisites.org/>

**Wednesday, Sept. 23 (11 am-12 pm)**

**[Who Done It? And Who Figured it Out? The NLC Booktalks Mysteries](#) (Nebraska Library Commission)**

Books that fall within the mystery category take up a goodly share of the fiction shelf space in public libraries. It seems that sooner or later, most active readers read mysteries. Within the genre, there's just about something for everyone - romantic mystery, historical mystery, cozy, hardboiled, detectives professional and non from all walks of life, and even some non-human - mysteries run the gamut. And the readers can't get enough of their favorite detective series. Cecelia Ramsey, Devra Dragos, and Laura Johnson will talk about some of their favorite mysteries, about some of the challenges around providing mysteries in the library, and some of the tools that can help.

For more information and to register for this program, visit: <http://1.usa.gov/1qlsRc>

**Wednesday, Sept. 23 (12-1 pm)**

**[Interactive Data Viz: Powering Effective Decisions](#) (Harvard Business Review)**

If your organization has huge amounts of data and wants to derive valuable, actionable insights from this data, join HBR and David Kasik, senior technical fellow at Boeing, on September 23 to learn from his wealth of experience.

For more information, visit: <http://bit.ly/1Ubvzp8>

**Wednesday, Sept. 23 (1-2 pm)**

**[National Library of Medicine Resources for K-12 educators, students and parents](#) (National Network of Libraries of Medicine)**

National Library of Medicine Resources for K-12 educators, students and parents. Presented by Dana Abbey, Colorado/Health Information Literacy Coordinator.

For more information, visit: <http://nnlm.gov/mcr/education/discover>

**Wednesday, Sept. 23 (3-4 pm)**

**[Understanding Brain Health as a Pathway to Relevant Adult Programming \(DEMCO\)](#)**

To gain greater insight into the needs of our aging society, Demco has teamed up with Posit Science to talk about the hot topic of brain health and fitness. We'll bust myths about killing brain cells and show how brains can be changed and strengthened through exercise, similar to how you strengthen your body. You'll gain insights into the far reaching impact the brain has on physical and emotional health, and the importance of lifelong learning and experiences so you can help patrons lead the life they want.

For more information and to register for this program, visit: <http://bit.ly/1PDv7cB>

**Thursday, Sept. 24 (2-3 pm)**

**[Early Literacy Advocacy \(Georgia Public Library Service\)](#)**

This one-hour webinar will focus on strategies and key messages to support your ability to advocate for the work you do to support literacy in your community.

For more information and to register for this program, visit: <http://bit.ly/1LADcnZ>

**Thursday, Sept. 24 (1-2 pm)**

**[Navigating the World of Donated and Discounted Technology \(TechSoup\)](#)**

Did you know that more than \$1 billion in technology services, software, and hardware is donated each year to support social causes around the world? Hundreds of donated or discounted technology products are available for nonprofits, whether desktop software, computer equipment, accounting packages, network hardware, or cloud-based tools. TechSoup's Gayle Sameulson Carpentier and Independent Sector's Matt Perdoni will help you navigate this landscape so you can access the many resources available. By taking advantage of programs from industry leaders like Microsoft, Google, Adobe, Cisco, Salesforce, and Intuit, can help you stretch dollars while improving and streamlining operations.

For more information and to register for this program, visit:

<https://cc.readytalk.com/cc/s/registrations/new?cid=t581xd5zqi73>

**Thursday, Sept. 24 (2-3 pm)**

**[Reaching Reluctant Readers: Finding Appropriate High-Interest Content that Engages and Inspires \(Booklist\)](#)**

Finding the right book for the right student is at the root of encouraging literacy and raising reading levels. In this free, hour-long webinar, hear from a librarian and representatives from Orca Book Publishers, Saddleback Educational Publishing, and Follett School Solutions on how to reach those readers and keep them reading. Presenters will also share engaging new titles and offer new techniques for list-building and selection. Moderated by Booklist Associate Editor Sarah Hunter.

For more information and to register for this program, visit: <http://bit.ly/1JC7xwx>

**Thursday, Sept. 24 (3-4 pm)**

**[Supporting English Language Learners & Their Families through Literature](#) (Georgia Public Library Service)**

If “it takes a village” is your motto, then it’s important to consider how librarians can support their young learners by supporting their young learners’ families. By exploring and celebrating your community’s cultures with the families in your community, you can welcome more and more families into your facility and place books into the hands of your neighbors. Families visiting the library already recognize the importance of literature, so we will explore additional strategies, tips, and resources for developing literacy and language skills at home.

For more information and to register for this program, visit: <http://bit.ly/1NMeehi>

**Tuesday, Sept. 29 (10-11 am)**

**[Reading Nooks that Encourage Writing Too!](#) (Georgia Public Library Service)**

Children become stronger readers by being more aware of and inspired by amazing, interesting stories. Typically, adults share their love for stories through reading picture books to their young readers. Did you know that reading skills enhance writing skills, and writing skills enhance reading skills? It’s true. So, why not provide opportunities for young learners to experiment with both? We will explore reading and writing tools that are advantageous to young children’s literacy and language development as well as fun, interesting, and exciting for our budding authors!

For more information and to register for this program, visit: <http://bit.ly/1JodQQS>

**Wednesday, Sept. 30 (1-2 pm)**

**[Getting Your Slice of the Pie - Identifying the Assets You Need in Your Community](#) (4Good)**

Nonprofits have had to navigate through challenging times. Having done this, it's natural to feel one must hoard limited resources or feel that we will always have to deal with less. In this webinar, participants learn to understand and appreciate the assets model pioneered by John Kretzmann and John McKnight. They will also learn techniques to train their eyes on the assets their nonprofit needs in their community and how to mobilize these assets into effective collaborations. The session explores the questions: What difference will it make to look at our community through its assets rather than its deficits? How can we go about discovering undervalued assets in our community? How can we be more inclusive in identifying our community’s potential? What happens when we bring the assets of our community together? Join us on September 30 and discover there is enough "pie" for everyone!

For more information and to register for this program, visit: <http://bit.ly/1hJR4fA>

**Wednesday, Sept. 30 (3-4 pm)**

**[STEAM & Día: Offering Informal Learning with a Mind Toward Diversity](#) (Texas State Library and Archives)**

Libraries are optimal institutions to provide informal learning: we can structure programs around our own goals instead of formal curricula, and our offerings are freely available to anyone in the community. Yet it is vital that we recognize that the children who attend our programs--especially STEAM (science, technology, engineering, arts, and math) program--are likely not all on a level playing field. Young

students of color routinely score lower in math and science than their white peers due to lack of access and preparation in STEAM areas. The library can help bridge this STEAM gap with programs developed with the intent of having a positive impact on every child who participates. Attendees will leave the webinar with tools and resources to allow your STEAM programming to reach the full spectrum of your community. This Webinar will be presented by Amy Koester, Youth & Family Program Coordinator, Skokie Public Library in Skokie, Illinois.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/2324981475812287233>

**Wednesday, Sept. 30 (7-8 pm)**

**[Libraries & Technology: The Librarian's Online Management System](#) (American Association of School Librarians)**

In this webinar, participants will learn how online circulation (LMS) features could be a productive, efficient toolbox for school libraries. Participants will also discover how to take full advantage of Google Apps and its collaborative features & integration for everyday library use. Because librarians need to stay on top of new trends, educational technology, and best practices, a general discussion on developing a Personal Learning Network (PLN) will help participants improve their professional development skills.

For more information and to register for this program, visit: <http://bit.ly/1i7VCwg>