

ADVOCACY

June 17: Take Your Message Online: Digital Advocacy for Small & Rural Libraries (TechSoup)

ASSESSMENT & PLANNING

June 3: Recent developments in library evaluation, statistics and measurement, and why they are important (American Library Association)

June 11: Measuring Success: How to Strategically Assess Your Program (VolunteerMatch)

June 16: A Strong Foundation: Library Master Planning, from Campus or Community Vision to Broad-Based Support (Library Journal)

June 24: Telling Your Story with Data (Federal Depository Library Program)

CAREERS

June 11: The Art of Narrating an Audiobook: A Primer for Librarians (Library Journal)

June 23: Take the Bite Out of Hiring: Abandon Competencies for Lean Key Accountabilities (Training Magazine Network)

CHILDREN & TEENS

June 2: Hooray for Books!: Reading Initiatives and Celebrations (Booklist)

June 3: Tests Are Changing: How to Keep Your Collections Up to Date (School Library Journal)

June 9: From Superheroes to Vampires: The Hottest Graphic Novels and Manga of 2015 (School Library Journal)

June 17: Cool Ideas to Promote Independent Reading (EdWeb)

COLLECTION DEVELOPMENT & MANAGEMENT

June 2: Graphic Novels (Washington State Library)

June 3: Tests Are Changing: How to Keep Your Collections Up to Date (School Library Journal)

June 5: SuDocs Classification System: An Overview (Federal Depository Library Program)

June 9: From Superheroes to Vampires: The Hottest Graphic Novels and Manga of 2015 (School Library Journal)

June 11: Virtual Storytime: Disney Publishing Preview at Your Desk (Booklist)

June 24: Metadata Manipulations: Using MarcEdit and Open Refine to Enhance Technical Services Workflows (Nebraska Library Commission)

COMMUNICATION

June 3: Strengthening Your Library's Profile in the Community (Texas State Library and Archives Commission)

June 10: Customer Service in Social Media: Delight Your Followers and Friends (Utah State Library)

June 10: Six Tips to Master Your Online Communications (Idealware)

June 17: How to Fail at Social Media: Lessons Learned from Other Libraries (Utah State Library)

June 17: Take Your Message Online: Digital Advocacy for Small & Rural Libraries (TechSoup)

DATABASES & eRESOURCES

June 11: Health Happens in Libraries: Launching Community Conversations with Local Health Data (WebJunction)

June 18: Introduction to Missouri Digital Heritage (Missouri State Library)

DEVELOPMENT & MANAGING CHANGE

June 5: Webinar: 3 Steps to Thriving in Chaos (Effectiveness Institute)

June 15: Conference Attendee Tips - ALA in San Francisco (Idaho Commission for Libraries)

June 17: Manage Work. Inspire People. Three Ways to Transform Your Managers into Leaders. (Training Magazine Network)

June 17: Little Old Ladies and Rock Star Librarians: Genderizing the Librarian Stereotype (Georgia Library Association)
June 18: Learning & Development and Its Importance to Employee Engagement (Training Magazine Network)
June 22: Learning across the Performance Spectrum: Designing for the Moment of Need (InSync)
June 24: Striving for Excellence, Not Perfection (American Management Association)
June 30: The Happiness Advantage at Work Part 1: Unraveling the Happiness Mystery (Training Magazine Network)

FUNDRAISING

June 17: How to Ask for BIG Gifts from Individuals (in 3 Easy Steps) (4Good)
June 17: Crowdfunding 101: How To Run a Successful Campaign, from Prep Through Appreciation! (Nonprofit Hub)
June 17: Raising Money and Visibility Using Smart Communications (Network for Good)
June 23: Beyond Book Sales: Practical Ideas for Raising Funds for Your Library (WebJunction)
June 24: Your Board and Fundraising (GrantSpace)

LIBRARY SPACES

June 1: Classroom Cribs (Teacher-Librarian Virtual Café)

MANAGEMENT

June 3: Strategic Planning Part 1: Cultivation & Organizational Development (4Good)
June 3: Creating Highly Effective Virtual Teams (InSync)
June 3: How to Run Your Library Like a Startup (SirsiDynix)
June 16: A Strong Foundation: Library Master Planning, from Campus or Community Vision to Broad-Based Support (Library Journal)
June 23: Take the Bite Out of Hiring: Abandon Competencies for Lean Key Accountabilities (Training Magazine Network)

OUTREACH & PARTNERSHIPS

June 3: Connecting to your community through the Human Library program: The Pace University Library experience (Nebraska Library Commission)
June 11: Health Happens in Libraries: Launching Community Conversations with Local Health Data (WebJunction)
June 25: CSL In Session: Business Outreach for Libraries (Colorado State Library)

PROGRAMMING

June 2: Hooray for Books!: Reading Initiatives and Celebrations (Booklist)
June 3: Connecting to your community through the Human Library program: The Pace University Library experience (Nebraska Library Commission)
June 4: Fresh Titles for Book Clubs (Library Journal)
June 16: Library Love for Library Reads (Booklist)
June 17: Cool Ideas to Promote Independent Reading (EdWeb)

REFERENCE

June 5: SuDocs Classification System: An Overview (Federal Depository Library Program)
June 11: House and Senate Materials in GPO's Federal Digital System (Federal Depository Library Program)
June 24: Help! I'm an Accidental Government Information Librarian presents ... Order in the Court Records: Finding Briefs, Transcripts, and other Court Materials (North Carolina Library Association)

SCHOOL LIBRARIES

June 1: Classroom Cribs (Teacher-Librarian Virtual Café)

June 3: Tests Are Changing: How to Keep Your Collections Up to Date (School Library Journal)

TECHNOLOGY

June 10: Making The Most of The Cloud (Nebraska Library Commission)

June 16: Is your nonprofit ready for Mobilegeddon? (Nonprofit Hub)

TRAINING & INSTRUCTION

June 11: Show your work: The new Knowledge Management (InSync)

June 22: Learning across the Performance Spectrum: Designing for the Moment of Need (InSync)

VOLUNTEERS

June 9: Engaging the Volunteer of the Future (VolunteerMatch)

June 11: Measuring Success: How to Strategically Assess Your Program (VolunteerMatch)

June 17: Engaging the Volunteer of the Future (Infopeople)

Monday, June 1 (8-9 pm)

[Classroom Cribs](#) (Teacher-Librarian Virtual Café)

It's time to rethink our learning spaces. The mission of Classroom Cribs is to enhance pedagogy and the learning experience with brain-based classroom designs that students will love. Join this conversation with Erin Klein & Al Juliani to learn tips and tricks on how to create learning spaces centered around research and that work!

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/>

Tuesday, June 2 (12-1 pm)

[Graphic Novels](#) (Washington State Library)

Comics and graphic novels are a medium that is changing and progressing at lightning speed. As the popularity of comics becomes more widespread, librarians are in a unique position to build comic collections that engage readers while starring protagonists of different perspectives and backgrounds. In this session, I will cover how librarians can build diverse graphic novel collections, stay on top of trends, and incorporate diverse graphic novels into your library program to stimulate exciting and educational discussions.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

Tuesday, June 2 (2-3 pm)

[Hooray for Books!: Reading Initiatives and Celebrations](#) (Booklist)

From summer reading clubs to El día de los niños/El día de los libros and more, public libraries show children that reading is something to cheer about. Join Children's Services Today: A Practical Guide for Librarians (Rowman & Littlefield, 2015) author Jeanette Larson (Texas Woman's University) for a free, hour-long webinar full of practical information for planning and developing reading initiatives and library programs that harness the power of reading. Sponsored by Rowman & Littlefield. Moderated by Rebecca Vnuk, Booklist editor for reference and collection management.

For more information and to register for this program, visit: <http://bit.ly/1GHC9LZ>

Wednesday, June 3 (11 am-12 pm)

[Connecting to your community through the Human Library program: The Pace University Library experience](#) (Nebraska Library Commission)

This session will provide information on how the Mortola Library at Pace University (Pleasantville, NY) used the "Human Library" program to build community through the sharing of unique experiences from university community members through the "borrowing" of human "books." Steven Feyl and Phil Poggiali will provide lessons learned from the conceptualization, planning, implementation, and reflection on the program experience.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14071>

Wednesday, June 3 (11 am-12 pm)

[Strengthening Your Library's Profile in the Community](#) (Texas State Library and Archives Commission)

Learn strategies and tips for ongoing promotion of the library in your community. It is no longer the case that a onetime awareness campaign, however successful, will be enough to keep your library running smoothly and effectively into the future. Learn how tweaking your current library communications and public relations efforts can position your library as a vital resource in your community.

For more information and to register for this program,

visit: <https://attendee.gotowebinar.com/register/8003276235626791170>

Wednesday, June 3 (1-2 pm)

[Strategic Planning Part 1: Cultivation & Organizational Development](#) (4Good)

Strategic planning should be a means not only to produce a strategy, but also to engage and cultivate stakeholders, develop leadership, and generate new energy, commitment and consensus around mission. Its primary product is not a written plan, but strategic thinking within the organization, which is achieved through a process of planning followed by a process of implementation. A well-conceived and managed planning process can be the most effective form of organizational development.

For more information and to register for this program, visit: <http://bit.ly/1HLhIEU>

Wednesday, June 3 (1-2 pm)

[Creating Highly Effective Virtual Teams](#) (InSync)

Can a virtual team be as effective as a co-located team? This is a question that organizations are debating, and the arguments on both sides are very compelling. Factors like work-life balance and organizational savings need to be balanced with the value of face-to-face collaboration and managerial oversight. Whether you personally embrace the concept or not, chances are you will participate as a virtual team member during your career. The reality is, a virtual team can be very effective if the correct conditions are met and maintained. It's about putting together the right personalities, ensuring they have the right tools, and leading the team successfully. After discussing the arguments for and against establishing a virtual team, this workshop will use real life examples to address six key enablers for success.

For more information and to register for this program, visit: <http://bit.ly/1Kysbfg>

Wednesday, June 3 (1-2 pm)

[How to Run Your Library Like a Startup](#) (SirsiDynix)

Is your library struggling to keep up with the changes around it? Find out how changing your mindset can help you adapt.

Learn how to operate your library more nimbly by thinking like a startup. In this webinar, librarians MJ D'Elia and Helen Kula will give you five simple strategies for delivering the services your users want. By attending the webinar, you'll learn: How startup thinking can build a culture of "always be learning" for your library, not just your patrons. Why you should abandon perfectionism and launch a service before it's "finished." How to articulate your library's value for all your audiences (and yes, you have more than one). Join us for this 35-minute presentation and the following Q&A session for startup techniques you can try at your library.

For more information and to register for this program, visit: <http://go.sirsidynix.com/2015-06-03-How-to-Run-Your-Library-like-a-Startup-Wbr.html>

Wednesday, June 3 (1-2 pm)

[Recent developments in library evaluation, statistics and measurement, and why they are important](#)
(American Library Association)

Over the past five years, there have been several key developments in library evaluation. During this webinar, our presenters will discuss these developments and their implications for librarians and the library research community: the demand for evaluation expertise is beginning to outstrip supply; there is a technology-enabled shift in research and evaluation focus from the world of the library to the information world of potential library users; there is growing experience across countries of conducting library evaluation that goes beyond outputs to measure impact; there is a recognition that sustaining impact evaluation efforts is a core element in ensuring sustainability of libraries; there are early signs of movement towards more ethical evaluation; and, as library services become more innovative the limitations of simple evaluation models are beginning to show.

For more information and to register for this program, visit: <http://bit.ly/1QfmRyV>

Wednesday, June 3 (1-2 pm)

[Tests Are Changing: How to Keep Your Collections Up to Date](#) (School Library Journal)

Join us as Rosanne Cordell, Lauren Barack, and Barron's publisher, Bob O'Sullivan, share insights and tips on ensuring your test-prep collections are up-to-date.

For more information and to register for this program, visit: <http://bit.ly/1RuTuv4>

Thursday, June 4 (3-4 pm)

[Fresh Titles for Book Clubs](#) (Library Journal)

Join Clare Davitt, Reference and Digital Media Librarian, along with Sourcebooks and Other Press as they discuss a variety of refreshing book club picks including House of Thieves, The Readers of Broken Wheel Recommend along with others in their lineups that promise to create memorable conversations adding new favorite authors to the book club roster.

For more information and to register for this program, visit: <http://bit.ly/1FeiG08>

Friday, June 5 (1-2 pm)

[SuDocs Classification System: An Overview](#) (Federal Depository Library Program)

This webinar is designed to provide a basic understanding of the Superintendent of Documents Classification scheme. The webinar instructors create, develop, and utilize this scheme on a daily basis. An opportunity to ask questions will be provided at the conclusion of the session.

For more information and to register for this program, visit: <http://bit.ly/1G7qZRW>

Friday, June 5 (2-3 pm)

[Webinar: 3 Steps to Thriving in Chaos](#) (Effectiveness Institute)

The turbulence of current events increases stress, drains energy and reduces productivity. In this webinar you'll learn three essential steps for not only surviving but thriving in the chaos. As a result of participating in this session you will: Identify the three phases of change and how to manage them effectively, Discover how behavior style impacts the change process, and Apply three tools to increase your ability to thrive.

For more information and to register for this program, visit:
<https://attendee.gotowebinar.com/rt/8142066484753750283>

Tuesday, June 9 (2-3 pm)

[Engaging the Volunteer of the Future](#) (VolunteerMatch)

At VolunteerMatch we have a unique view into what volunteers are looking for in an opportunity. The age of one-size fits all volunteer engagement is coming to an end. This webinar will start with a review of some of the things that we know about what volunteers are looking for in an opportunity. It will then help you use this information to start designing volunteer opportunities and determining who is the "right" volunteer for your program. You'll also learn how "word of mouth" plays such a large role in attracting volunteers to your organization and how social media makes this even more important.

For more information and to register for this program,
visit: <https://attendee.gotowebinar.com/register/4917407790440976386>

Tuesday, June 9 (3-4 pm)

[From Superheroes to Vampires: The Hottest Graphic Novels and Manga of 2015](#) (School Library Journal)

Join Brigid Alverson, editor of SLJ's "Good Comics for Kids," along with a panel of experts who will share their views on the hottest graphic novels hitting book shelves this year. You'll hear all about upcoming releases from DC, Dark Horse, Archie Comics, Del Rey, Marvel, Titan, and Viz Media, including Batman, Star Wars, Buffy, SHONEN JUMP, and more!

For more information and to register for this program, visit: <http://bit.ly/1cnidBu>

Wednesday, June 10 (11 am-12 pm)

[Making The Most of The Cloud](#) (Nebraska Library Commission)

Cloud computing can be confusing - the number and types of services that are available through "the cloud" are growing by the day. Robin Hastings, author of Making the Most of the Cloud: How to Choose and Implement the Best Services for Your Library, takes you through some of the more popular cloud services in

libraries and breaks down what you need to know to pick the best one for your library. She will cover services that can be accessed through the cloud (ILS, email, photo editing and more) and give tips on what to consider when making decisions about those services (security and training, specifically).

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14118>

Wednesday, June 10 (12:30-1:30 pm)

[Customer Service in Social Media: Delight Your Followers and Friends](#) (Utah State Library)

Are you responding to customers on social media? Do you customize your interactions with them? Your library's brand and online reputation depend on how you provide social media customer service. Customer Service in our libraries continues to be redefined and reshaped. The impact of Social Media on Customer Service is already being felt, yet many libraries have only begun to successfully address how they will engage, manage and serve this growing customer group. In this interactive and fun webinar program participants will learn more about: Deciding which Social Media Sites to Use for their Customers, Using the 6-2-2 Marketing Approach for Delighting the Social Media Customer, Responding (not react) to Happy, Mad and Unreasonable Customers on Twitter, Facebook and other Social Media pages, The Four Ways Social Media Conversations Create an Extraordinary Customer Experience.

For more information and to register for this program, visit: <http://bit.ly/1Aywjfd>

Wednesday, June 10 (1-2 pm)

[Six Tips to Master Your Online Communications](#) (Idealware)

Keeping up with your online communications is challenging. Your website needs updating, there's a newsletter to write, and don't forget about your daily Tweets and Facebook posts. How do you keep track of your supporters and keep them engaged? More importantly, how do you use all these outreach channels to get them to donate time or money to your organization? We'll show you how to master your online communications by looking at the following topics: Constituent databases, Websites, Broadcast email, Social media, and Peer-to-peer fundraising. Then we'll look at how to put it all together for a more integrated communications plan.

For more information and to register for this program, visit: <http://bit.ly/1cnlzEF>

Thursday, June 11 (1-2 pm)

[The Art of Narrating an Audiobook: A Primer for Librarians](#) (Library Journal)

With hundreds of titles to his credit, including adult, personal development, history, comedy, and children's books narrations, the man AudioFile magazine calls the "best narrator for children's books around" is the ideal guide for showing librarians all the ins and outs of this complex industry. Then, if time allows, Johnny will take questions from the audience about his work and artistic process. This is one presentation that no librarian will want to miss.

For more information and to register for this program, visit: <http://bit.ly/1Ktlxa3>

Thursday, June 11 (2-3 pm)

[Health Happens in Libraries: Launching Community Conversations with Local Health Data](#) (WebJunction)

Community health data is a powerful tool. It allows public library leaders and local partners to launch conversations and prioritize activities to support community members with reliable health information and

services. The County Health Rankings & Roadmaps program provides a comprehensive platform for community based organizations of all kinds to examine and take action on community health data. Attendees at this webinar will learn about ways in which cross-sector collaboration can positively influence social and environmental factors that impact community health. Attendees will also gain familiarity with key features of the County Health Rankings & Roadmaps tool for further exploration of these topics. Attendees will also learn how Buffalo & Erie County Public Library has built awareness, partnerships and services in support of community health, using local data and networks.

For more information and to register for this program, visit: <http://bit.ly/1GJu89m>

Thursday, June 11 (2-3 pm)

[House and Senate Materials in GPO's Federal Digital System](#) (Federal Depository Library Program)

In this tutorial, attendees will learn about the various House and Senate materials available for free access through GPO's Federal Digital System (FDsys). This session will include background information, as well as a closer look at the following FDsys collections: Congressional Calendars (House and Senate), House Practice, House Rules and Manual, Journal of the House of Representatives, Precedents of the U.S. House of Representatives, Riddick's Senate Procedure, and the Senate Manual. Various search strategies will be demonstrated.

For more information and to register for this program, visit: <http://bit.ly/1LRkMle>

Thursday, June 11 (2-3 pm)

[Measuring Success: How to Strategically Assess Your Program](#) (VolunteerMatch)

Your volunteer engagement program can be measured by more than just the hours a volunteer gives your organization. What other kinds of information should you keep track of, and how do you know if you're doing a good job with your volunteer engagement program? This webinar will help you think through both the quantitative and qualitative information you can use to evaluate your program.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/7303895579505542402>

Thursday, June 11 (2-3 pm)

[Show your work: The new Knowledge Management](#) (InSync)

As training practitioners we spend a great deal of time talking about how people learn and how to help people learn and how to use that learning to help organizations improve. But "learning" often looks like doing, and talking with others about what we're doing. This is frequently how we learn and how we help others learn. In this session we'll look at what to narrate as well as how and when. The bottom line? To improve workplace learning and knowledge management we need to stop saying, "Tell me what you do" and start asking, "Please show me how you did that?"

For more information and to register for this program, visit: <http://bit.ly/1PSrofU>

Thursday, June 11 (2-3 pm)

[Virtual Storytime: Disney Publishing Preview at Your Desk](#) (Booklist)

Want to hear about some great new books? Better yet, how about hearing the books themselves – read by their authors! Join us for a free sneak peek at some of Disney Publishing's biggest titles, featuring their

amazing authors – including Mo Willems & Tony DiTerlizzi, Tom Angleberger, Alexandra Bracken, Gregory Funaro, Ryan Higgins, Adam Mansbach & Alan Zweibel, Margaret Stohl, and Tamara Ireland Stone. This unique, hour-long webinar will be moderated by Dina Sherman, School and Library Marketing Director at Disney Publishing Worldwide and Ilene Cooper, Senior Editor, Booklist Books for Youth.

For more information and to register for this program, visit: <http://bit.ly/1KssDvx>

Monday, June 15 (2:30-3:30 pm)

[Conference Attendee Tips - ALA in San Francisco](#) (Idaho Commission for Libraries)

First time to a national conference? Learn from the veterans on how to make the most of your conference activities.

For more information and to register for this program, visit: <https://icfl.adobeconnect.com/a951056399/ce>

Tuesday, June 16 (12-1 pm)

[Library Love for Library Reads](#) (Booklist)

Library Reads is a librarian-driven venture where public library staff can help build word-of-mouth for new books. Whether you're already an active participant or want to learn more, join Booklist for this free, hour-long webinar. Library Reads Steering Committee member Stephanie Chase (Hillsboro Public Library) will discuss the initiative and the vital role librarians play in creating audiences for all kinds of authors. Representatives from HarperCollins, Penguin Library Marketing, Random House Library Marketing, and W. W. Norton will share forthcoming titles perfect for public libraries and for your Library Reads nominations. Moderated by Booklist's Collection Management editor Rebecca Vnuk.

For more information and to register for this program, visit: <http://bit.ly/1J9HgVD>

Tuesday, June 16 (3-4 pm)

[A Strong Foundation: Library Master Planning, from Campus or Community Vision to Broad-Based Support](#) (Library Journal)

From first surveying the terrain to (literal or metaphorical) groundbreaking, planning for an exceptional academic or public library is a journey.

For more information and to register for this program, visit: <http://bit.ly/1G7gcqV>

Tuesday, June 16 (3:30-4:30 pm)

[Is your nonprofit ready for Mobilegeddon?](#) (Nonprofit Hub)

The all-powerful Google recently changed its algorithm to prioritize mobile-friendly websites. But it should be no surprise that the mobile revolution is already upon us. Despite this knowledge, it is estimated 84% of nonprofits have donation pages that are NOT optimized for mobile. And the lack of preparedness for Mobilegeddon doesn't stop there. The writing on the wall is sad, but true - organizations that don't invest in mobile will be left behind. Bottom line: if you've been putting off optimizing your website or emails for mobile, then there's no denying that Mobilegeddon is the perfect reason to get buy-in and get cracking now!

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/5610655371128412418>

Wednesday, June 17 (1-2 pm)

[How to Ask for BIG Gifts from Individuals \(in 3 Easy Steps\)](#) (4Good)

This webinar will provide hands on training in cultivating and soliciting BIG gifts (The definition of “Big” is different for each nonprofit). The 3 Steps are: Get Organized, Schedule Your Meetings, Meet Your Donor and Ask. Peter will explain the concepts and share valuable tools that participants can use right away to improve their individual donor fundraising. Why might you need this webinar? Regardless of a nonprofit’s mission or fundraising diversification, if there is no plan in place to identify, cultivate, and solicit major gifts from individuals, you are leaving vital funds untapped. Successful nonprofits possess an ability to connect with wealthy individuals who are happily supporting the cause. How do nonprofits do this, and how can your organization transition from government and/or foundation dependency to include major gifts, and to even make these into your top gifts? Join us to learn useful strategies for your work, and gain a greater understanding of each step involved in the cultivation and solicitation of big gifts.

For more information and to register for this program, visit: <http://bit.ly/1LRdd49>

Wednesday, June 17 (12:30-1:30 pm)

[Crowdfunding 101: How To Run a Successful Campaign, from Prep Through Appreciation!](#) (Nonprofit Hub)

You’ve probably heard the buzz around “crowdfunding”. But what is it, and how does it work? Join us for a free event to learn how you can incorporate crowdfunding to raise the bar on your fundraising initiatives. The timing is perfect as you prep for Fall initiatives, traditional benefits and even #GivingTuesday (it will be here before you know it!). Please join us for a lively discussion with Deposit a Gift, the go-to crowdfunding site for nonprofits, schools and religious organizations.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/5845851902960331777>

Wednesday, June 17 (12:30-1:30 pm)

[How to Fail at Social Media: Lessons Learned from Other Libraries](#) (Utah State Library)

It’s easy to have some successes in our library’s Social Media efforts. Unfortunately, it’s even easier to fail. Whether it is how we begin in our social media efforts or how we focus on informing instead of engaging, many libraries have tasted the bitterness of failure. The good news is, we can learn from the mistakes and failures of others and not repeat their mistakes. This fast paced interactive and fun webinar program will show you (rather poignantly) how to improve your social media presence and your outcomes in connecting with your users. We will include examples of failing and succeeding from the social media pages of many public and academic libraries.

For more information and to register for this program, visit: <http://bit.ly/1J8hse8>

Wednesday, June 17 (1-2 pm)

[Manage Work. Inspire People. Three Ways to Transform Your Managers into Leaders.](#) (Training Magazine Network)

The classic role of a manager is to direct processes, projects, and people. Yet, behind the endless meetings and growing to-do lists hides the part of their role that – when done right – will accelerate success for your organization. The art of engaging and inspiring people is the game-changer that separates managers from leaders. Join us for a highly interactive webinar, with author and strategy execution expert Gary Magenta, to learn three ways to transform your managers into leaders.

For more information and to register for this program,
visit: <http://www.trainingmagnetnetwork.com/events/422>

Wednesday, June 17 (1-1 pm)

[Raising Money and Visibility Using Smart Communications](#) (Network for Good)

Smart communications are key to ensure everyone among your on and off-line efforts are speaking with one voice. Join Farra Trompeter as she introduces brandraising concepts that can help you improve your fundraising, outreach, and relationship-building communications.

For more information and to register for this program, visit: <http://learn.networkforgood.org/nonprofit-911-061715-brandraising.html>

Wednesday, June 17 (2-3 pm)

[Little Old Ladies and Rock Star Librarians: Genderizing the Librarian Stereotype](#) (Georgia Library Association)

This webinar is based off of the author's chapter "That's Women's Work: Pink-Collar Professions, Gender, and the Librarian Stereotype," published in the ACRL publication *The Librarian Stereotype: Deconstructing Perceptions & Presentations of Information Work*. She will discuss how the stereotyping of librarianship not only harms the profession with regards to status and pay equity, but is also detrimental to both genders.

For more information and to register for this program, visit: <http://bit.ly/1J8hse8>

Wednesday, June 17 (2-3 pm)

[Take Your Message Online: Digital Advocacy for Small & Rural Libraries](#) (TechSoup)

How can your library leverage digital tools and social media for an effective advocacy campaign? With limited time and funding, how do you get the most out of your advocacy messaging? How can online advocacy help strengthen your library's relationship with your community? Join us at the free webinar to learn how your small library can leverage the power of email, social media, and other online tools to create a successful advocacy or awareness campaign. We will have a panel of experts from small libraries and library advocacy organizations who will discuss best practices, challenges, and advice for taking your library message online.

For more information and to register for this program,
visit: <https://cc.readytalk.com/cc/s/registrations/new?cid=xohepgl9rovq>

Wednesday, June 17 (3-4 pm)

[Engaging the Volunteer of the Future](#) (Infopeople)

The age of one-size fits all volunteer engagement is coming to an end. This webinar will start with a review of some of the things that we know about what volunteers are looking for in an opportunity. It will then help you use this information to start designing volunteer opportunities and determining who is the "right" volunteer for your program.

For more information and to register for this program, visit:
<https://infopeople.org/civicrm/event/info?reset=1&id=493>

Wednesday, June 17 (5-6 pm)

[Cool Ideas to Promote Independent Reading](#) (EdWeb)

Don't reinvent the wheel! Resourceful librarians promote reading every day. This webinar will highlight fruitful partnerships, engaging programming, and creative strategies to get kids reading. This webinar will benefit K-12 school librarians, classroom teachers, curriculum leaders, administrators, and public librarians.

For more information and to register for this program, visit: <http://bit.ly/1ACiITE>

Thursday, June 18 (11 am-12 pm)

[Introduction to Missouri Digital Heritage](#) (Missouri State Library)

Matt Butler, digital collections coordinator for the Missouri State Library will introduce the wealth of resources available through Missouri Digital Heritage, a collaborative digitization initiative.

For more information and to register for this program, visit: <https://attendee.gototraining.com/7f237/register/2360829951217772034>

Thursday, June 18 (1-2 pm)

[Learning & Development and Its Importance to Employee Engagement](#) (Training Magazine Network)

Mr. Sheridan will outline and quantify the importance of Learning and Development to building a culture of true Employee Engagement, where employees are so jazzed to get to work each day and deliver nothing less than superior results. Specifically, the webinar will feature: An updated and fresh definition of Employee Engagement, Exploring the value of Employee Engagement as it relates to Learning & Development, Reviewing the value of Learning and its meaningfulness to employees and their engagement, Summarizing the significance of Development, both personal and career, to Employee Engagement, Revealing the related best practices on all of the above, and Final thoughts, action steps, and key take-aways.

For more information and to register for this program, visit: <http://www.trainingmagnetwork.com/events/436>

Monday, June 22 (1-2 pm)

[Learning across the Performance Spectrum: Designing for the Moment of Need](#) (InSync)

Learning across the Performance Spectrum – Designing for the Moment of Need, in which we'll look at ways that L&D is evolving to meet the needs of learners and how learning professionals can adapt and thrive. In this interactive webinar, we'll: Review the high-level evolution of L&D, focusing on performance support. Learn strategies to design for the five moments of learning need. Learn about models that can be used to extend learning beyond the classroom. Discuss how we as L&D professionals can 'stay relevant'.

For more information and to register for this program, visit: <http://bit.ly/1KthGcU>

Tuesday, June 23 (1-2 pm)

[Take the Bite Out of Hiring: Abandon Competencies for Lean Key Accountabilities](#) (Training Magazine Network)

There is a clear connection between engagement, performance and profit. It is imperative to drive performance results at all levels of the organization to seize market position and steer growth. Recruiting talented candidates is not enough; it's crucial that people are assigned to the specific roles where their

talents will have the greatest effect on achieving company goals, and where they are most likely to remain fully engaged. Matching each person to the right job using the job matching process outlined in this session will give you the ultimate edge over competitors: It builds a superior performing workplace and boosts employee morale and engagement. Job matching is the science of carefully defining superior performance in each position and using objective criteria to determine who is hired. Add some science to check your intuition when you join us for this session.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/events/442>

Tuesday, June 23 (2-3 pm)

[Beyond Book Sales: Practical Ideas for Raising Funds for Your Library](#) (WebJunction)

It's time to take a fresh look at ideas for raising funds for your library. Although book sales have been a standard library fundraiser, they take a lot of time and effort, with dwindling returns on investment in recent years. Whether considering new types of events or tried-and-true activities, you'll learn the "12 Must-Know Facts About Fundraising." Find out how to assess your library's capacity for fundraising, enlist the right volunteers, engage the community, and create a sustainable plan to boost your library's bottom line and raise visibility. With this strong foundation, libraries of any size can move into new directions to grow support for their libraries.

For more information and to register for this program, visit: <http://bit.ly/1Bu9Avy>

Wednesday, June 24 (11 am-12 pm)

[Metadata Manipulations: Using MarcEdit and Open Refine to Enhance Technical Services Workflows](#)
(Nebraska Library Commission)

Are you looking for ways to edit your catalog records more efficiently, transform your library data from one format to another, and easily detect misspellings and other inaccuracies in your metadata? MarcEdit and Open Refine are powerful tools that can help you deal with all of these issues. Emily Nimsakont, Cataloging Librarian, Nebraska Library Commission, will show how you can harness the power of these tools to make your work easier.

For more information and to register for this program, visit:
<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=14117>

Wednesday, June 24 (12-1 pm)

[Help! I'm an Accidental Government Information Librarian presents ... Order in the Court Records: Finding Briefs, Transcripts, and other Court Materials](#) (North Carolina Library Association)

Library patrons have many reasons to ask for help with finding court filings: from tracking the progress of a pending lawsuit, to digging up centuries-old court materials for genealogical research, and countless other academic or personal pursuits in between. The unpublished nature of many court materials can make such research very challenging for librarians. But before you refer your patrons elsewhere, hear some tips and tricks for locating court opinions, briefs, filings, and other materials related to court cases from all levels of courts in both state and federal systems.

For more information and to register for this program, visit: <http://bit.ly/1JY22f7>

Wednesday, June 24 (12-1 pm)

[Striving for Excellence, Not Perfection](#) (American Management Association)

Having It All, But Not at the Same Time. Women who have a “Be the Perfect Driver” outlook are bound to be disappointed. In our busy lives, if we see ourselves as having and doing it all at the same time to be perfection, failure is all that we will get. Superman is a fictional character and so is Superwoman. If we strive for excellence in certain domains at different times, such as happiness, achievement, and significance, we can leave a legacy of a life well lived. What You Will Learn: For a full hour, this program will explore: An assessment of what “having it all” is NOT, Techniques of creating your day with gratitude and acknowledgement, Looking at the power of language to change a problem into a challenge, Having the ability to view your life as reasonably content with moments of ecstasy, Devices of modeling, mentoring, and monitoring to move you toward excellence.

For more information and to register for this program,

visit: <http://www.amanet.org/training/webcasts/Striving-For-Excellence-Not-Perfection.aspx>

Wednesday, June 24 (2-3 pm)

[Telling Your Story with Data](#) (Federal Depository Library Program)

In this presentation, Melanie Poulter, MA, Senior Planner of Data Analysis and Communication for the Community Service Council of Greater Tulsa, Oklahoma (CSC), a human services research, planning, and convening organization will be presenting. Learn how to more effectively tell your story by presenting data in easy to grasp infographics. Some familiarity with Excel graphics and PowerPoint graphics would be helpful.

For more information and to register for this program, visit: <http://bit.ly/1SGDJ5N>

Wednesday, June 24 (2-3 pm)

[Your Board and Fundraising](#) (GrantSpace)

This class helps you think through the process of getting your board involved with fundraising. What we will cover: The role of your board, Why board members may be reluctant to fundraise and how to overcome these concerns, Ways the board can participate in fundraising activities, and Tips for strengthening your fundraising board.

For more information and to register for this program, visit: <http://bit.ly/1HAsJxX>

Thursday, June 25 (2-3 pm)

[CSL In Session: Minding Your Own Business: Library services for businesses and entrepreneurs](#) (Colorado State Library)

Libraries are often great at meeting the individual needs of their patrons, both inside the library and out. But, how well are we serving the businesses in our communities? Come join us for a discussion on the different ways libraries can serve the businesses and entrepreneurs who live and work on our communities. Learn and share ideas about making your library the go-to resource for business people in your community.

For more information and to register for this program, visit: <http://cslinsession.cvl/sites.org/>

Tuesday, June 30 (1-2 pm)

[The Happiness Advantage at Work Part 1: Unraveling the Happiness Mystery](#) (Training Magazine Network)

Although scientific support for the benefits of happiness is mounting, creating a happy and engaged culture requires a new kind of organizational learning. Current data suggest that this is only possible if leaders and their organizations choose happiness. In this interactive session, Devin and JJ will explore why happy cultures are difficult to build and sustain AND WHAT TO DO ABOUT IT! You'll hear the story of how Nationwide Brokerage Solutions has increased engagement levels, reduced turnover and achieved record-breaking business growth and financial performance by prioritizing a positive culture and embedding happiness practices into the organization.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/events/433>