ONLINE CONFERENCE

Mar. 16: Library 2.016: Privacy in the Digital Age (Library 2.0)

ASSESSMENT & PLANNING

Mar. 16: Strategic Planning Part 1: Cultivation & Organizational Development (4Good)
Mar. 17: Make a Splash with Project Outcome: Measuring the Success of Summer Reading Programs (Public Library Association)
Mar. 24: Using Data to Make Smart Decisions (Idealware)

CHILDREN & TEENS

Mar. 9: Children, Children, What Do You See? Using the Whole Book Approach at Storytime (School Library Journal)
Mar. 17: Literacy a la carte & Fun for Early Learners (edWeb)
Mar. 22: Tween Programming (University of Wisconsin-Madison)
Mar. 23: Mix It Up: Spaces, Programs and Outreach That Engage Teens (Demco)
Mar. 29: Tap, Click, Read: Growing Readers in a World of Screens (edWeb)
Mar. 30: Womb Literacy: a Parent -to-be-Program (Nebraska Library Commission)

COLLECTION DEVELOPMENT & MANAGEMENT

Mar. 2: What is this New Adult Fiction: A new category of literature or stepped up YA novels? (Nebraska Library Commission)
Mar. 15: Get More Graphic: New Titles for Your Graphic Novels Shelves (Booklist)
Mar. 16: Literature for Social Emotional Development: Books that help children explore feelings (Early Childhood Investigations)
Mar. 22: The Scoop on Series Nonfiction: New Titles for Spring 2016 (Booklist)

COMMUNICATION

Mar. 2: Visual Content: Level Up Your Social Media (Infopeople)
Mar. 9: Computers are lazy: Fight back with the UI stack (OReilly)
Mar. 9: Communication Mistakes Only Really Really Smart or Busy People Make (Siera)
Mar. 16: A Library's Use of Social Media (National Network of Libraries of Medicine)

DATABASES & eRESOURCES

Mar. 23: Discover National Library of Medicine Resources and More (National Network of Libraries of Medicine)

DEVELOPMENT & MANAGING CHANGE

Mar. 7: Social Justice @ your library (TL Virtual Cafe)
Mar. 9: Modern Pathfinders: Creating Better Research Guides (Nebraska Library Commission)
Mar. 10: Adobe Photoshop for Advanced Beginners (TechSoup)
Mar. 31: Supervisor Success: Development Programs That Work (WebJunction)

FUNDRAISING

Mar. 3: Easy Fundraising for Public Libraries: Quick Wins for COHS and other Smaller Projects (Infopeople)

Mar. 8: Nonprofit 911: 5 Simple Steps to Start a Major Gifts Program (Network for Good)

Mar. 9: Creating a Monthly Giving Program: A Solution to Donor Retention and Financial Sustainability (4Good)

Mar. 16: Introduction to Finding Grants (GrantSpace)

Mar. 17: Grants.gov: Register, Find, and Apply (Federal Depository Library Program)

Mar. 23: Are You Ready for a Capital Campaign? (4Good)

Mar. 29: Collaborative Grantseeking (GrantSpace)

Mar. 30: 10 Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised and Retained (4Good)

MANAGEMENT

Mar. 15: Purposeful Innovation: Idea Management for Libraries (WebJunction)

Mar. 15: Micro-Coaching: The Impacts of Continuous, Short and Instant Learning and Feedback (Training Magazine Network)

Mar. 22: Leading Doesn't Have to be Loud (Colorado State Library)

Mar. 24: Using Data to Make Smart Decisions (Idealware)

OUTREACH & PARTNERSHIPS

Mar. 1: Partnering with Community Organizations to Reach the Underserved (Washington State Library)

Mar. 2: Visual Content: Level Up Your Social Media (Infopeople)

Mar. 7: Social Justice @ your library (TL Virtual Cafe)

Mar. 16: A Library's Use of Social Media (National Network of Libraries of Medicine)

Mar. 22: Library Outreach to the Business Community (Texas State Library & Archives Commission)

Mar. 29: Tap, Click, Read: Growing Readers in a World of Screens (edWeb)

PROGRAMMING

Mar. 9: Children, Children, What Do You See? Using the Whole Book Approach at Storytime (School Library Journal)

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Mar. 22: Tween Programming (University of Wisconsin-Madison)

Mar. 23: Super Happy Maker Fun Hour (Colorado State Library)

Mar. 23: Mix It Up: Spaces, Programs and Outreach That Engage Teens (Demco)

READERS' ADVISORY

Mar. 8: Teen Book Buzz Spring 2016 (School Library Journal)

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Mar. 16: Literature for Social Emotional Development: Books that help children explore feelings (Early Childhood Investigations)

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REFERENCE

Mar. 11: Data Tools (U.S. Census Bureau)

Mar. 15: Motivating Student Research in Government Information: From K to Infinity (Federal Depository Library Program)

Mar. 16: Breezing Along with the RML (National Network of Libraries of Medicine)

Mar. 18: Help! I'm an Accidental Government Information Librarian presents ... Get App(y): Government apps and mobile sites (North Carolina Library Association)

Mar. 22: The National Agricultural Library: Agricultural Information for the 21st Century (Federal Depository Library Program)

Mar. 29: Social Security Express – The Latest from the Social Security Administration (Texas State Library & Archives Commission)

SCHOOL LIBRARIES

Mar. 11: Getting Started with a Flipped Classroom (TLT Group)

Mar. 16: Rethinking the Research Paper – Part 2 (edWeb)

Mar. 16: Minecraft and Immersive Learning Environments for School Librarians (American Association of School Librarians)

Mar. 17: Literacy a la carte & Fun for Early Learners (edWeb)

Mar. 23: Super Happy Maker Fun Hour (Colorado State Library)

TECHNOLOGY

Mar. 1: Emerging Tech Trends in Libraries - Part 3 (Infopeople)

Mar. 2: Reading on Mobile Devices: Challenges and Opportunities (School Library Journal/ISTE)

Mar. 8: Supporting Makerspace Literacies in the Library (University of Wisconsin-Madison)

Mar. 9: Computers are lazy: Fight back with the UI stack (OReilly)

Mar. 15: Library 2.016 : Privacy in the Digital Age (Library 2.0)

Mar. 18: Help! I'm an Accidental Government Information Librarian presents ... Get App(y): Government apps and mobile sites (North Carolina Library Association)

TRAINING & INSTRUCTION

Mar. 9: Modern Pathfinders: Creating Better Research Guides (Nebraska Library Commission)

Mar. 11: Getting Started with a Flipped Classroom (TLT Group)

Mar 15: Motivating Student Research in Government Information: From K to Infinity (Federal Depository Library Program)

Mar. 23: Digital Literacy Training Tutorials for Libraries (TechSoup)

March 1

[Partnering with Community Organizations to Reach the Underserved (Washington State Library)](http://bit.ly/1P3JUey)
Building relationships with other organizations that serve the public has a range of benefits, from gaining community knowledge to increasing opportunities for programming and outreach. This session will discuss the importance of partnerships between libraries and community organizations including after-school program providers, mental health providers, shelters, city parks and recreation departments. Attendees will learn how to select partner organizations, initiate contact, articulate goals in creating partnerships and identify the advantages of different types of relationships.

      Archive can be viewed at: http://bit.ly/1P3JUey

[Emerging Tech Trends in Libraries - Part 3 (Infopeople)](https://infopeople.org/civicrm/event/info?reset=1&id=550)
As part of the Emerging Tech Trends series, this webinar continues the exploration into emerging technology trends and tipping points, and how these trends are re-shaping library services. Join David Lee King as he expertly guides you through examples of how you might incorporate these emerging trends into your library. Some of the topics covered that were not covered in previous webinars include: grassroots technology (makerspaces & digital media labs), payment systems (credit and debit card processing, new forms of payment), drones, mobile apps, web & social media changes and how to tell the difference between a trend and a fad.

      Archive can be viewed at: https://infopeople.org/civicrm/event/info?reset=1&id=550

March 2

[What is this New Adult Fiction: A new category of literature or stepped up YA novels? (Nebraska Library Commission](http://1.usa.gov/1U6DpiX))
In the last few years we've witnessed a boom in Young Adult literature both in the marketing of books and its readership. YA literature includes many firsts such as: first crush, first kiss, first love, first moral dilemma. The birth of New Adult literature takes it one step further. As the YA readers age out publishers are seeing New Adult as the next, new step. But what does New Adult literature mean for editors, publishing companies and librarians? A few years ago, editors at St. Martin's Press held a contest. The results helped them to coin the term New Adult Fiction. What were they thinking when they came up with the term? And who did they think the readership would be? How did Indie authors impact the market? And where do you place these works of fiction in your collection? In this presentation we will: define New Adult Fiction and explore its history, identify books and publishers, and analyze its fast-paced success. At the end of the session, participants will: understand the significance of New Adult Fiction, identify motivated readers, and consider innovative ways to promote and integrate New Adult Fiction into their collections.

      Archive can be viewed at: http://1.usa.gov/1U6DpiX

[Visual Content: Level Up Your Social Media (Infopeople)](#)
Even if your library has already been creating visual content, there are now guidelines that can help you to make that content even more effective. These include recommendations for: colors, typography,

stock art, infographics, videos and optimizing for Facebook and Twitter. Join Laura Solomon as she demonstrates best practices and new ideas for telling your library's story, as well as tricks and tools that can boost engagement and make your library's visuals stronger.

Archive can be viewed at: https://infopeople.org/civicrm/event/info?reset=1&id=552

Reading on Mobile Devices: Challenges and Opportunities (School Library Journal/ISTE)

Smartphones and tablets may be the future of reading, but how does this work in today's classroom and library? Join us for this free webcast from ISTE and SLJ to learn the latest on using mobile devices with students. Experts in the field will share insight and practical tips on everything from the finer points of 1:1 integration to the best apps, all toward enhancing multiple literacies among students and teachers alike.

Archive can be viewed at: http://bit.ly/1Rc2l1V (register and you will be taken to the presentation)

March 3

Easy Fundraising for Public Libraries: Quick Wins for COHS and other Smaller Projects (Infopeople)

Do you need matching funds for a grant project such as Career Online High School (COHS)? Perhaps you need easy-to-implement fundraising strategies for a small library project or program. In this webinar, you will discover successful strategies for raising funds that you can implement immediately. We will explore sponsorships and partnerships, social media and other online appeals, easy grant opportunities, fundraising events and "non-events."

Archive can be viewed at: https://infopeople.org/civicrm/event/info?reset=1&id=552

March 7

Social Justice @ your library (TL Virtual Cafe)

Join in the conversation on social justice and your library.

Archive can be viewed at: http://bit.ly/1SFFPUC

March 8

Nonprofit 911: 5 Simple Steps to Start a Major Gifts Program (Network for Good)

Closing major gifts is the most productive, most efficient way to raise the money we need. But it's also the most challenging. We all know that if you can create a solid major gifts program, you can turn your fundraising into a money-raising machine. Join major gifts guru Gail Perry to find out how get a major gifts program up and running - and actively bringing in the money to your nonprofit – even if you are a very small organization.

Archive can be viewed at: http://bit.ly/1Rc4qe9

Supporting Makerspace Literacies in the Library (University of Wisconsin-Madison)

Makerspaces continue to become increasingly prevalent within libraries allowing for a variety of active learning and discovery opportunities. Yet, along with exciting new equipment and resources, new literacies and subsequently, deficiencies in those literacies, are appearing. In order to fully utilize the potential of the makerspace patrons must acquire literacies beyond information including 3D modeling,

design, computational, and tactile literacies. This webinar will focus on how one academic library has been utilizing expert student employees, online point of need resources, and repurposing the traditional reference interaction to teach these new literacies and encourage deeper use of the makerspace.

Archive can be viewed at: http://bit.ly/1RULzHM

Teen Book Buzz Spring 2016 (School Library Journal)

Join SLJTeen editor Shelley Diaz in conversation with Albert Whitman, Harlequin Teen, and Houghton Mifflin Harcourt about their most buzz-worthy books coming out this Spring. From a new novel by Kwame Alexander, winner of the Newbery medal for The Crossover, to mind-bending time-travel adventures to thrillers that will leave readers on the edge of their seats, you'll hear about some of the hottest titles for teen readers coming soon. Don't miss out!

Archive can be viewed at: http://bit.ly/1SFDw3U (register and you will be taken to the presentation)

March 9

Modern Pathfinders: Creating Better Research Guides (Nebraska Library Commission)

Librarians put hours into creating research guides, but usage studies show that they're often confusing, intimidating and generally under-used by students. Learn some effective techniques of instructional design and web usability that any librarian can apply to make online guides better and more useful to your students, whether you are using LibGuides or a home-brew system.

Archive can be viewed at: http://1.usa.gov/1LWyLBu

Creating a Monthly Giving Program: A Solution to Donor Retention and Financial Sustainability (4Good)

This webinar will provide you and your organization with strategies to solve the donor retention malaise through a disciplined program to encourage monthly donors who become the key to sustaining your enterprise. Monthly donors are more likely to give more, become major donors and make bequests and other planned gifts. This webinar will show you how to get started to assure the financial sustainability of your organization.

Archive can be viewed at: http://bit.ly/1Wey7Qo

Computers are lazy: Fight back with the UI stack (OReilly)

In this webcast we'll talk about: How to incorporate the UI Stack; 5 states of a user interface & how a user moves through them — into your design process; Dive deeply into real world examples both good and bad. By the end of this webcast you'll learn, ultimately, how to make user interfaces that are both more human and more understandable.

Archive can be viewed at: http://www.oreilly.com/pub/e/3680

Communication Mistakes Only Really Really Smart or Busy People Make (Siera)

Intelligent busy people sometimes cut corners when it comes to workplace relationships. Are you a degreed professional, devoted scholar and researcher, or just a superior smart cookie? You might have

been rewarded for brilliant ideas, big grants, and amazing productivity, but not so much for getting along well with others. Now that no one wants to be part of your team, what will you do?

Archive can be viewed at: http://bit.ly/1pkrjpY

Children, Children, What Do You See? Using the Whole Book Approach at Storytime (School Library Journal)

Joined by editorial director, Yolanda Scott, and educator, Emily Prabhaker, Megan introduces this practical method for reshaping storytime. Whether it takes place in the classroom, library, or home, a Whole Book Approach storytime serves as a primer on the picture book art form for readers of all ages. With examples from books available in most school libraries, adopting the Whole Book Approach for your storytimes is easy, enriching, and rewarding.

Archive can be viewed at: http://bit.ly/1TEmy7u (register and you will be taken to the presentation)

March 10

Adobe Photoshop for Advanced Beginners (TechSoup)

If you already have an elementary knowledge of Photoshop, this free, one-hour presentation will help you build on your foundation and increase your basic design terminology. This webinar is designed for beginners that have some experience in the program and want to learn more about working with images. TechSoup's content developer, Wes Holing, will demonstrate advanced fundamentals including how to work with layers, using the magic wand effectively, changing backgrounds, and more.

Archive can be viewed at: http://bit.ly/1QMyxgB

March 11

1:00-2:00

Data Tools (U.S. Census Bureau)

Learn how to use a variety of data access tools available online at census.gov. Tools such as QuickFacts, Census Explorer, Easy Stats, My Congressional District, American FactFinder, and more. Live exercises will be used to illustrate the various tools.

For more information and to register: http://bit.ly/1pBs8L3

2:00-3:00

Getting Started with a Flipped Classroom (TLT Group)

Join us to learn how to use Flipped.

For more information and to register: http://bit.ly/1UENdlc

March 15

2:00-3:00

Motivating Student Research in Government Information: From K to Infinity (Federal Depository Library Program)

This webinar examines a way to blend resources and to create excitement about Government documents research during first year experience classes at the university level. Dotty Ormes works with

university freshmen, many of whom come from underserved populations. She set up an iPad class in the Government documents stacks to take advantage of a variety of Government apps and mobile sites and engage her students with hard copy resources at the same time. Dotty strongly advocates exposure to Government information at an early age to promote information literacy, and her research has led her to write a book that will be published in the fall of 2016: Free Government e-Resources for Youth: Inform, Inspire, and Activate.

>   For more information and to register: http://bit.ly/1QJQuuP

2:00-3:00
Get More Graphic: New Titles for Your Graphic Novels Shelves (Booklist)
Are your graphic novel offerings looking a little sparse? In this free, hour-long program, join representatives from DC, Random House Publishing, and VIZ media as they discuss upcoming comics, graphic novels, and manga to enliven this increasingly popular section of the library. Moderated by Booklist's Books for Youth senior editor Sarah Hunter.

>   For more information and to register: http://bit.ly/1RbXk9G

3:00-4:00
Purposeful Innovation: Idea Management for Libraries (WebJunction)
Sooner or later, all libraries need to realign or reinvent services and workflows to respond to shifting community needs, but there's often a disconnect between ideas generated by staff on the front lines and the decisions made by management. Imagine a library where all staff feel empowered to submit, vote and comment on service and workflow ideas. To reach this ideal, Sno-Isle Libraries (WA) has embraced the idea management process in order to consider and approve ideas holistically, for cost, benefit and time, and before a heavy investment of resources. Sno-Isle Libraries realized that building a collaborative, transparent framework to support workflows, change, ideas and community engagement is essential to creating a culture of purposeful innovation. During this webinar, you'll gain a clear understanding of the "what" and "why" of idea management, hear lessons learned, and leave with tools to empower staff to lead from any position by sharing their ideas.

>   For more information and to register: http://bit.ly/1QMBj5q

3:00-4:00
Micro-Coaching: The Impacts of Continuous, Short and Instant Learning and Feedback (Training Magazine Network)
Many learning specialists and leaders have very limited time to plan and organize regular and scheduled formal coaching sessions. Instead coaching is done in micro events – as needed, as it happens, in conversations and usually in combination with Web tools and mobile devices. In these situations, micro-coaching becomes the only link between learners and workers and their leaders or trainers. The success of micro-coaching, therefore, leads to better performance. Topics covered include: What is the difference between formal coaching and micro-coaching; What events trigger micro-coaching; How do you implement micro-coaching, e.g. instant assists, feed-back loops, self-guided reviews, deliberate applications, and others; What leader and trainer skills to develop in micro-coaching; How do you effectively use web tools and mobile apps?

>   For more information and to register: http://www.trainingmagnetwork.com/events/534

3:00-6:00

[Library 2.016: Privacy in the Digital Age (Library 2.0)](#)

This is free online conference. We'll hear from a variety of library professionals as well as keynote Speakers: Lee Rainie; Director, Internet, Science, and Technology Research; Pew Research Center; Jamie Larue, Director, Office for Intellectual Freedom, American Library Association; Jonathan Hernández, Associate Researcher, Library and Information Institute, National Autonomous University of Mexico (UNAM); Deborah Caldwell-Stone, Deputy Director, Office for Intellectual Freedom, American Library Association; and Alison Macrina, Director, Library Freedom Project.

For more information and to register: http://bit.ly/1Qv8GWn

March 16

11:00-12:00

[On Your Mark, Get Set...READ! Summer Reading Program 2016 (Nebraska Library Commission)](#)

Sally Snyder, Coordinator of Children and Young Adult Library Services at the Nebraska Library Commission, will give brief book talks of new titles pertaining to the 2016 Summer Reading Program themes: On Your Mark, Get Set...READ! (children's theme) and Get in the Game: Read (teen theme).

For more information and to register: http://1.usa.gov/24UMejx

12:00-1:00

[Breezing Along with the RML (National Network of Libraries of Medicine)](#)

This Month:

1. Diagnostic Errors in Medical Settings
2. Cost Impact of Librarian – Methodology

For more information and to register: http://nnlm.gov/mcr/education/breezing

2:00-3:00

[Strategic Planning Part 1: Cultivation & Organizational Development (4Good)](#)

Strategic planning should be a means not only to produce a strategy, but also to engage and cultivate stakeholders, develop leadership, and generate new energy, commitment and consensus around mission. Its primary product is not a written plan, but strategic thinking within the organization, which is achieved through a process of rigorous planning followed by a process of implementation. A well-conceived and managed planning process can be the most effective form of organizational development.

For more information and to register: http://bit.ly/1QRAJQw

2:00-3:00

[Introduction to Finding Grants (GrantSpace)](#)

Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this newly revised class. You will learn the 10 most important things you need to know about finding grants including: Who funds nonprofits and what are their motivations; What do funders really want to know about the organizations they are interested in funding; and How do you identify potential funders and make the first approach.

For more information and to register: http://bit.ly/1QRBc57

2:00-3:30

[Literature for Social Emotional Development: Books that help children explore feelings (Early Childhood Investigations)](#)

Being a little one can be an emotional roller coaster! There are lots of big feelings and relationships with highs, and lows, twists and turns. Early educators need all of the tools and strategies they can get to help children manage the ride! Books are the perfect tools to engage and inspire children with stories that include social and emotional concepts. Books with themes related to big feelings open doors for conversations and help children grapple with issues that might ordinarily go unaddressed. This unique webinar presented by expert educators and teacher trainers, Jacky Howell and Kimberly Reinhard, will include a roundup of some of the most captivating children's books that encourage social emotional development and spark children's play. Join us to learn about some of the best children's literature that is focused on exploring social and emotional themes.

> For more information and to register: http://bit.ly/21UyaCh

4:00-5:00

[A Library's Use of Social Media (National Network of Libraries of Medicine)](#)

Learn how Montana State University librarians have incorporated social media into their communication and library services as well as tips for those who are wanting to start or expand their library social media presence.

> For more information and to register: https://webmeeting.nih.gov/rendezvous

5:00-6:00

[Rethinking the Research Paper – Part 2 (edWeb)](#)

This webinar is a continuation of Rethinking the Research Paper – Part 1 hosted in January 2016. The Common Core calls for inquiry, close reading, and publication but in this millennium, publication is evolving. Giving students choice helps to differentiate and personalize instruction, and technology opens the door to new options for publication. In this session, participants will explore alternatives to the traditional research paper that will engage students with the research process while challenging them to document their learning using innovative tools and meeting rigorous expectations.

> For more information and to register: http://bit.ly/1UYwwzD

7:00-8:00

[Minecraft and Immersive Learning Environments for School Librarians (American Association of School Librarians)](#)

Gamification, particularly Minecraft, has been a hot topic for librarians and educators recently. This webinar presents an overview of current virtual worlds and how librarians are using them and shares potential future opportunities with virtual reality systems in the near future. Understanding that school librarians serve as leaders in new tools and technology, this webinar will illuminate the concept through examples of teaching and learning in the library.

> For more information and to register: http://bit.ly/1XifsDt

March 17

2:00-3:00

[Make a Splash with Project Outcome: Measuring the Success of Summer Reading Programs (Public Library Association)](#)

This webinar is designed to teach participants how to administer Project Outcome surveys to measure outcomes for their library's summer reading program. By successfully administering surveys, libraries will be able to use the results to showcase program successes and influence future summer reading programs. Participants will hear from one Project Outcome participant who successfully surveyed their summer reading program in 2015 and learned valuable lessons from the process. There will also be a Q&A and discussion segment where participants will have the opportunity to ask questions and share ideas with their peers.

For more information and to register: http://bit.ly/1QMtCw6

2:00-3:00

[Grants.gov: Register, Find, and Apply (Federal Depository Library Program)](#)

Participants will learn how to register in order to submit Federal grant applications and how to use the Federal Grants.gov system to find and apply for grant funding.

For more information and to register: http://bit.ly/1RV0G4b

3:00-4:00

[Literacy a la carte & Fun for Early Learners (edWeb)](#)

You are sure to find just the right mix of activities to teach literacy on this menu of learning fun! In this webinar Kim will share ways to use puppets, games, activities, props, and songs to develop meaningful lessons that will grow dendrites—connections within the brain that make children smarter– as they learn letters, rhyming, word families, story elements and much, much more! You will discover ways to stir up some literacy success in your little learners when you develop activities that appeal to the different multiple intelligences. Kim will also share a plethora of ideas that develop the love of reading. She will model how to take a selection of literature and develop a strategic lesson that will have your little ones applying their learning to new pieces of literature. Kim says, "The brain learns by pattern, but seeks novelty." In this webinar you will see just what that means in action!

For more information and to register: http://bit.ly/1UYwXde

March 18

12:00-1:00

[Help! I'm an Accidental Government Information Librarian presents ... Get App(y): Government apps and mobile sites (North Carolina Library Association)](#)

Many people rely on smartphones and tablets to access the internet, and the number of mobile device applications and websites has exploded in recent years. Following these trends, government entities have been busy creating apps of their own. Currently, there are hundreds of apps and mobile websites

from federal, state, and local governments. This session focuses on the various types of government apps that are available as well as free, online resources you can use to find them.

For more information and to register: http://bit.ly/2293lMc

March 22

11:00-12:00
Library Outreach to the Business Community (Texas State Library & Archives Commission)
The success of local small business owners and entrepreneurs is key to a healthy community. This webinar will be a discussion of the different ways to reach out to the local business community, as well as ways to provide services and programming that may be appealing to small business owners. Maximizing resources with other local agencies in successful partnerships will also be a topic of discussion. This webinar will be presented by Kerry Montz, Assistant Branch Manager and Business Outreach Librarian at the Denton Public Library in Denton, Texas.

For more information and to register: http://bit.ly/1VV7Et1

1:00-2:00
Tween Programming (University of Wisconsin-Madison)
Your professional shelves are likely lined with storytime resources and books full of ideas for cutting-edge teen programs. But what about the kids in between? In this webinar, we'll discuss the nuts and bolts of programming for 'tweens: selecting topics, structuring programs, and getting the most mileage possible out of your planning and preparation time.

For more information and to register: http://bit.ly/1RRhMlH

2:00-3:00
The National Agricultural Library: Agricultural Information for the 21st Century (Federal Depository Library Program)
This webinar describes the history and customers of the NAL. It will include an in-depth description of NAL's current services, information products, and tools. Participants will learn about the information resources and tools freely available to them via the web. These include the PubAG repository of agricultural research articles, the AGRICOLA periodical index, the specialty Information Centers, and information tools such as the NAL thesaurus.

For more information and to register: http://bit.ly/1RbC9Lh

2:00-3:00
Leading Doesn't Have to be Loud (Colorado State Library)
If you're an introvert, you might assume (or you might have been told) that you're not cut out for leadership. Maybe you think you're too quiet to lead. Maybe you think that all great leaders need to have larger-than-life personalities. Nothing could be further from the truth. Introverts possess skills that make them valued leaders—skills like listening, relationship building, and thoughtfulness. This session will provide you with practical strategies for turning the strengths you already have into leadership

potential. If you're not an introvert, come learn how you can create a work environment that values all voices, even the quiet ones.

For more information and to register: http://bit.ly/1RPAXxm

2:00-3:00
The Scoop on Series Nonfiction: New Titles for Spring 2016 (Booklist)

A continuation of our popular series of webinars on series nonfiction for youth featuring presentations from five publishers in the field: DK Publishing, Enslow Publishing, Lerner Publishing Group, Rosen Publishing, and Scholastic Library Publishing. Moderated by Booklist's Book for Youth editor Daniel Kraus.

For more information and to register: http://bit.ly/1WeoTna

March 23

11:00-12:00
Beyond the CMS: From Darienlibrary.tv to SOPAC3, new technologies at work

Much has changed in the world of web design and development in the last 8 years. This session will focus on some of the many new web tools and frameworks that have emerged as de-facto standards among web professionals. Darien Library has embraced a number of these new technologies and is using them to design a suite of applications which will serve as the pillars of the patron digital experience. John Blyberg, Assistant Director for Innovation and UX at Darien Library (Darien, CT), will explain what those technologies are and show example of what they have done with them.

For more information and to register: http://1.usa.gov/1QMquQV

1:00-2:00
Are You Ready for a Capital Campaign? (4Good)

In this session we will look at the organization's internal and external readiness to conduct a campaign. We will discuss the infrastructure needed to run a successful campaign—board involvement, staffing, technology, and the case for support. Participants will evaluate their readiness to conduct a campaign and critique campaign case statements. We will also discuss the planning/feasibility study—do you need one, what you should expect from the study, and what to do if the study says you are not ready for a campaign.

For more information and to register: http://bit.ly/1SG2VdU

2:00-3:00
Mix It Up: Spaces, Programs and Outreach That Engage Teens (Demco)

Trying to understand how to stay relevant to your teens? Libraries across the country are looking at what they need to do to provide services and spaces to keep their teens engaged. San Francisco Public Library noticed several years ago that they were seeing fewer teens in their libraries and wanted to do something about it. That began a 3 year journey to develop what is now known as "The Mix." Cathy Cormier, manager of The Mix at SFPL, along with teen librarians, Mary Abler and Eric Hannan, will discuss their experience and how they were able to engage their youth and truly make this a community project. While the physical location for The Mix is located at the Main Library, they are beginning a plan

for taking their approach to all 27 of their branch libraries through "The Mix on the Move," showing that the idea can be scaled to libraries of all sizes. Regardless of the size of your library, you will find helpful tips and concepts that you can use.

For more information and to register: http://bit.ly/1RchhgA

1:00-2:00

Super Happy Maker Fun Hour (Colorado State Library)

The Colorado State Library is going to be showcasing a new maker every month from January until June, and you can ask questions, learn about their projects, and get ideas for inspiring and implementing maker activities in your library. We'll have something for everyone, so no need to be an expert on any given topic. Just come interested and eager to ask questions! March's maker is Jalai Hartman from Robauto to talk about robotics and partnerships between public libraries, schools, and businesses.

For more information and to register: http://bit.ly/1UlnvA2

2:00-3:00

Digital Literacy Training Tutorials for Libraries (TechSoup)

Libraries are an integral part of digital inclusion and technology training in communities across the United States. GCFLearnFree.org and DigitalLearn.org are two resources that provide free digital literacy and technology training tutorials that can be used by library staff to assist patrons.

For more information and to register: http://bit.ly/1LWMNmK

3:00-4:00

Discover National Library of Medicine Resources and More (National Network of Libraries of Medicine)

This month: Genetics Home Reference and Genetics Learning Resource Center - NLM consumer health resource. This is a monthly webinar conducted by coordinators in the NN/LM Midcontinental Region. Continuing Education credit available. No registration needed.

For more information and to register: https://webmeeting.nih.gov/mcr2

March 24

12:00-1:00

Using Data to Make Smart Decisions (Idealware)

Instinct can be a good tiebreaker, but when it comes to making smart decisions, it's better to trust the data than just your gut. During this hour-long webinar we'll offer practical tips for how to incorporate data into your current decision-making processes and encourage staff members to factor data into their everyday work.

For more information and to register: http://bit.ly/1QPgTUZ

March 29

2:00-3:00

Collaborative Grantseeking (GrantSpace)

In this webinar you will learn five secrets for success when sponsors require collaboration on grant

projects. You will learn key factors that determine whether grant collaborations produce precious "wins" or painful "losses." You will learn about different types of collaborations and essential characteristics of grant leaders that contribute to success when managing people and projects. You will also learn tips for integrating the concept of collaboration throughout your proposals and see actual comments from grant reviewers who evaluated collaborative proposals.

>   For more information and to register: http://bit.ly/1MbZyVi

3:00-4:00

[Social Security Express – The Latest from the Social Security Admin, (TX State Library & Archives)](#)

Have you kept up with the latest news and developments from the Social Security Administration? Have you heard about Social Security Express? Are you aware of the Desktop Icon project? If you answered no to any of those questions, you owe it to yourself and your library patrons to join us for this informative session presented by Valery Mearcklein, Dallas Regional Public Affairs Specialist with the Social Security Administration. Valery's presentation will provide a detailed look at Social Security Express Desktop Icon project, which allows users to access specific portions of the Social Security Administration's website to conduct business and obtain forms. She will also discuss the benefits for library patrons of creating their own mySocialSecurity account and answer any questions you may have.

>   For more information and to register: http://bit.ly/1PHxl8W

4:00-5:00

[Tap, Click, Read: Growing Readers in a World of Screens (edWeb)](#)

With young children gaining access to a dizzying array of games, videos, and other digital media, will they ever learn to read? The answer is yes—if they are surrounded by adults who know how to help and if they are introduced to media designed to promote literacy, instead of undermining it. In this webinar, Michael Levine and Lisa Guernsey, authors of Tap, Click, Read: Growing Readers in a World of Screens, will show how educators and parents can help children grow into strong, passionate readers who are skilled at using media and technology of all kinds—print, digital, and everything in between.

>   For more information and to register: http://bit.ly/1RV1vdf

March 30

11:00-12:00

[Womb Literacy: a Parent -to-be-Program (Nebraska Library Commission)](#)

Womb Literacy is a cutting edge initiative at North Liberty (IA) Community Library that encourages expecting families to learn about early literacy skills and develop daily literacy routines like reading to their child while they are still in the womb. Parents will feel more confident as their child's first teacher and better prepared to continue those habits after their child is born. Womb Literacy includes three programs: a Baby Fair, Stork Storytime Podcasts and Read to the Bump. Just as it's never too late to develop a love of reading, it's never too early either.

>   For more information and to register: http://1.usa.gov/1P3NCEZ

1:00-2:00

[10 Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised and Retained (4Good)](#)

Donations made online is one of the fastest-growing gift channels. While it's not yet a juggernaut, it is significant enough to pay attention to. And if your online gift processes aren't operating according to best practices for user-experience and donor stewardship, you may be leaving a lot of money on the table. In this webinar, we will examine 10 simple, research-backed fixes that any fundraiser can make to their online donation process. You'll leave with the confidence that your donation pages and forms can convert any visitor into a donor - and retain that donor for years to come.

For more information and to register: http://bit.ly/1SG9AVp

March 31

1:00-4:30

[Supervisor Success: Development Programs That Work (WebJunction)](#)

As our profession transforms and our work changes, nurturing skillful and competent supervisors has become a priority for all types of libraries. Rising to the challenge, many people are creating and offering learning and development programs in their libraries. Whether we hire outside consultants or create in-house programs, we could all benefit from knowing the best practices. Let's learn together about the most effective and low-cost options for supervisor development programs, and how to strategically promote implementation of those programs in our organizations. And let's explore how we might motivate our supervisors to fully benefit from their learning.

You can attend any or all of the three sessions. There will be a short break in between the sessions, and your registration link will work the entire time. All presentations will be recorded and available after the symposium is completed.

For more information and to register: http://bit.ly/1QK2ixe