

## **BOARDS**

March 11: Making the Most of Your Board: Board Recruitment (GuideStar)

March 18: Making the Most of Your Board: Best Practices for Onboarding and Engaging Board Members (GuideStar)

March 24: Responding to a Budget Crisis (United for Libraries)

March 25: Making the Most of Your Board: Involving Your Board in Fundraising (GuideStar)

## **CHILDREN & TEENS**

March 10: Creepy Thrillers and Seriously Wicked Titles for Spring | Hot Books for Teens (School Library Journal)

March 17: Building STEAM with Día: The Whys and Hows to Getting Started (Association for Library Services to Children)

## **COLLECTION DEVELOPMENT & MANAGEMENT**

March 3: Make Way for Manga, Comics, and Graphic Novels (Booklist)

March 5: Open Licensing: What It Is, Why Do It (American Alliance of Museums)

March 10: Creepy Thrillers and Seriously Wicked Titles for Spring | Hot Books for Teens (School Library Journal)

March 12: Editors' Picks: Your Next Big Reads from HarperCollins, Penguin Publishing Group, and Random House (Library Journal)

March 17: The Scoop on Series Nonfiction: New Titles for Spring 2015 (Booklist)

## **COMMUNICATION**

March 12: 10 #Social Media Tactics to Do More With Less (Idealware)

## **DATABASES & eRESOURCES**

March 4: Thirteen Things You Might Not Know About National Library of Medicine Resources (Nebraska Library Commission)

March 25: National Library of Medicine's K-12 Resources (National Network of Libraries of Medicine)

## **DEVELOPMENT & MANAGING CHANGE**

March 6: 3 Steps to Thriving in Chaos (Effectiveness Institute)

March 10: Learn from the Past, Prepare for the Future (OCLC)

March 11: The Power of Introverted Women (American Management Association)

March 18: 6 Winning Practices for Engaging Your Employees: Proven Methods from Franklin Covey (American Management Association)

March 19: Performance Improvement: How Savvy Managers Create Measurable Change (Training Magazine Network)

March 19: The Pursuit of Happiness...Through Libraries (WebJunction)

March 19: Seven Habits of Highly Effective Organizations Webinar (GuideStar)

March 20: Making Difficult Conversations Easy (Effectiveness Institute)

March 23: Success Under Pressure (InSync)

March 24: Accelerate Performance Experience on the Job: Fast, Effective and Low-Cost Methods (Training Magazine Network)

March 31: Enjoy your job, Enjoy your life (InSync)

## **FUNDRAISING**

- March 11: Getting More \$\$ from Your Book Sales OR Is This Old Book Valuable? (Nebraska Library Commission)
- March 12: Let's Get Personal – Elevator Speeches and Personal Stories for Fundraisers (Bloomerang)
- March 18: Keys to Managing the Major Gifts Process: It's All in the Execution (4Good)
- March 19: Proposal Writing Basics (GrantSpace)
- March 24: Telling Stories Through Email: How to Write Appeals that Rock! (Network for Good)

## **LIBRARY SPACES**

- March 11: Before You Hire an Architect: Reduce Costs and Risks, Produce Better Results (4Good)

## **MANAGEMENT**

- March 12: The Best Plays from our Millennial Playbook: How to Stay on Top of Changing Trends and Behaviors (Network for Good)
- March 12: The Future of Libraries (American Libraries Live)
- March 18: Making Members Feel They Matter (Wild Apricot)
- March 24: Responding to a Budget Crisis (United for Libraries)
- March 25: Management Gone Social (American Management Association)
- March 26: Decision making: Crystal Ball or Magic 8 Ball? (Colorado State Library)

## **OUTREACH & PARTNERSHIPS**

- March 3: Legacy Program (Washington State Library)

## **PROGRAMMING**

- March 17: Building STEAM with Día: The Whys and Hows to Getting Started (Association for Library Services to Children)
- March 19: STEM-sational Learning: What to Look for in Early Childhood Programming (DEMCO)

## **READERS' ADVISORY**

- March 3: Booktalking: Harnessing the Power of Sharing Books with Patrons (Maine State Library)
- March 17: Beyond Book Displays: Helping Readers Help Themselves (Library Journal)

## **REFERENCE**

- March 10: Genealogy Research at the Library: How to Get the Most out of Library Resources (Booklist)
- March 11: Power Searching: Alternative search engines, social media, and subject indices (Infopeople)
- March 26: "How Do I Apply to College?" Helping Patrons Meet Their Higher Education Goals (WebJunction)

## **SCHOOL LIBRARIES**

- March 2: Tech-knowledge-y Rocks. Seriously! (TL Virtual Café)
- March 5: iTunes U & You: Digital Content in the School Library (American Association of School Librarians)
- March 10: Creepy Thrillers and Seriously Wicked Titles for Spring | Hot Books for Teens (School Library Journal)
- March 12: Transition to Digital: Integrating eBooks and Educational Technology in Schools (Booklist)
- March 16: Teacher Librarian News Night (TL Virtual Café)
- March 18: Collaborative Flipped Instruction (EdWeb)
- March 25: National Library of Medicine's K-12 Resources (National Network of Libraries of Medicine)

## **TECHNOLOGY**

March 12: Technology Planning for Patrons with Disabilities -- Where Do I Start? (Texas State Library and Archives Commission)

March 18: Assisting Patrons with E-Readers: Tactics for Teaching & Troubleshooting (TechSoup)

March 27: Tech Talk with Michael Sauers (Nebraska Library Commission)

## **TRAINING & INSTRUCTION**

March 5: Elearning on a Shoestring (InSync)

March 16: Making the Modern Classroom work for Adult Learners (InSync)

## **VOLUNTEERS**

March 3: Engaging the Volunteer of the Future (VolunteerMatch)

March 10: Build Staff Buy-In for Volunteer Engagement (VolunteerMatch)

## **PROGRAM ABSTRACTS & LOGIN INFORMATION:**

**Monday, March 2 (8-9 pm)**

[Tech-knowledge-y Rocks. Seriously!](#) (TL Virtual Café)

Take hands-on learning to a new level with this smack down of hot fire classroom iResources from the Geeky Girl, Instructional Technology Coach Jamie Forshey. Your new tech crush is about to be uncovered!

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/>

**Tuesday, March 3 (9:30-11 am)**

[Booktalking: Harnessing the Power of Sharing Books with Patrons](#) (Maine State Library)

Booktalking is at the heart of what we do with patrons each and every day at the public library. Whether we are sharing books informally at the services desk, presenting a prepared list of books, or posting information online, talking about books is something we do each and every day. It is a core service, but it is also hard to teach. Booktalking is more of an art than a skill, but with the right guidance and some practice, it can go a long way toward engaging your patrons and re-energizing your staff. Join experienced Readers' Advisory Becky Spratford as she demystifies the secrets behind delivering great book talks, giving you tips and tricks you can begin using right away to hone your own skills. Rediscover the power and joy that comes from sharing books with patrons.

For more information and to register for this program, visit: <http://bit.ly/1CkTLdU>

**Tuesday, March 3 (12-1 pm)**

[Legacy Program](#) (Washington State Library)

John Hughes, Chief Historian of Washington State's Legacy Project, will cover the basics for how to structure a community oral history project to ensure its success.

For more information and to register for this program, visit:

<http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

**Tuesday, March 3 (11 am-12 pm)**

**[Engaging the Volunteer of the Future](#)** (VolunteerMatch)

At VolunteerMatch we have a unique view into what volunteers are looking for in an opportunity. The age of one-size fits all volunteer engagement is coming to an end. This webinar will start with a review of some of the things that we know about what volunteers are looking for in an opportunity. It will then help you use this information to start designing volunteer opportunities and determining who is the “right” volunteer for your program. You’ll also learn how “word of mouth” plays such a large role in attracting volunteers to your organization and how social media makes this even more important.

For more information and to register for this program, visit: <http://bit.ly/18ycZlv>

**Tuesday, March 3 (2-3 pm)**

**[Make Way for Manga, Comics, and Graphic Novels](#)** (Booklist)

Need recommendations for expanding your graphic novels section? Representatives from DC Entertainment, Nobrow, Udon, and Viz Media will book talk their upcoming titles for adults and teens in this free, hour-long program. Moderated by Booklist’s Books for Youth associate editor Sarah Hunter.

For more information and to register for this program, visit: <http://bit.ly/1zO4xF9>

**Wednesday, March 4 (11 am-12 pm)**

**[Thirteen Things You Might Not Know About National Library of Medicine Resources](#)** (Nebraska Library Commission)

Where are you going to look? The answer should be the National Library of Medicine...for topics such as human anatomy, animal disease, health organizations, doctors, drugs, low-cost care and medicine, diagnostic tests and more. Marty Magee, from the University of Nebraska Medical Center’s McGoogan Library of Medicine, looks at reference and consumer resources beyond MedlinePlus.gov, that are freely accessible for patrons and libraries everywhere.

For more information and to register for this program, visit: <http://1.usa.gov/1BNLxwM>

**Thursday, March 5 (2-3 pm)**

**[Elearning on a Shoestring](#)** (InSync)

Sure, E-learning solutions can provide enormous savings, but start-up and design costs can be prohibitive. Join Jane Bozarth, author of E-learning Solutions on a Shoestring, to explore examples of inexpensive – even free! – e-learning solutions. Learn to: Make the “buy vs. build” decision. Identify inexpensive means of adding interactivity and visual interest. Make better use of tools and resources, including those you already have. Break down examples of online training programs into essential parts and identify ways of cutting costs to produce similar products. Identify inexpensive means of adding interactivity and visual interest.

For more information and to register for this program, visit: <http://bit.ly/17G8NPE>

**Thursday, March 5 (2-3 pm)**

**[Open Licensing: What It Is, Why Do It](#)** (American Alliance of Museums)

Interested in how you can open up your collections for the public good? In this one-hour roundtable discussion via Google+ Hangout, a panel of experts will explore the variety of ways that cultural institutions such as galleries, libraries, archives, and museums (GLAMs) can apply open licensing to their collections, as well as how this type of licensing benefits both institutions and their audiences. The conversation will also introduce attendees to open licensing models and will articulate the potential benefits and challenges for implementing open licensing at institutions of all sizes. Digital strategist Michael Edson of the Smithsonian Institution and the Open Knowledge Foundation will moderate the discussion.

For more information and to register for this program, visit: <http://bit.ly/1E5c7ll>

**Thursday, March 5 (7-8 pm)**

[iTunes U & You: Digital Content in the School Library](#) (American Association of School Librarians)

Explore the largest repository of free content in the world through the lens of the school librarian. Learn how iTunes U has revolutionized the way educators create, share, and engage with students. Participants will investigate a variety of collections from K-12 & higher education institutions and learn how to curate content specific to school curricula. Participants will also be introduced to building a course, uploading content, and engaging in online discussions using an iPad, Mac, or PC.

For more information and to register for this program, visit: <http://bit.ly/1zObEgH>

**Friday, March 6 (2-3 pm)**

[3 Steps to Thriving in Chaos](#) (Effectiveness Institute)

The turbulence of current events increases stress, drains energy and reduces productivity. In this webinar you'll learn three essential steps for not only surviving but thriving in the chaos. As a result of participating in this session you will: Identify the three phases of change and how to manage them effectively. Discover how behavior style impacts the change process. Apply three tools to increase your ability to thrive.

For more information and to register for this program, visit:  
<https://attendee.gotowebinar.com/rt/8142066484753750283>

**Tuesday, March 10 (2-3 pm)**

[Build Staff Buy-In for Volunteer Engagement](#) (VolunteerMatch)

Is your organization open to engaging volunteers in new ways? Often one of the biggest challenges to a new model of volunteer engagement is the resistance of paid staff. Often attitudes and fears of our co-workers prevent us from expanding the work that volunteers do. But, if you've never worked with volunteers before, it can be scary. In this webinar we'll discuss strategies for working with paid staff to engage volunteers. We'll cover what you can do to alleviate some of those fears, strategies for working within a Union environment, and how you can train and support your coworkers as they become responsible for managing volunteers.

For more information and to register for this program,  
visit: <https://attendee.gotowebinar.com/register/121069686>

**Tuesday, March 10 (2-3 pm)**

**[Genealogy Research at the Library: How to Get the Most out of Library Resources](#)** (Booklist)

Almost all public libraries offer the library edition of popular ancestry resources, but not many provide in-depth training on how staff can help patrons use those resources. Getting the most out of online genealogy resources requires knowing some basics about research and practicing search strategies that really work. In this informative webinar based on her book *Genealogy: A Practical Guide for Librarians* (Rowman & Littlefield, 2015), Katherine Pennavaria will cover those basics and answer questions about doing genealogy research, and also show you how to search ancestry resources like a pro. Moderated by Booklist's Reference and Collection Management editor Rebecca Vnuk.

For more information and to register for this program, visit: <http://bit.ly/1C97rdr>

**Tuesday, March 10 (2-3 pm)**

**[Learn from the Past, Prepare for the Future](#)** (OCLC)

Join this first event in the Transformative Leaders webinar series for current and future library leaders. This webinar will explore the changing landscape of libraries and the role of leadership in managing effective change.

For more information and to register for this program, visit: <http://bit.ly/1C9ucxV>

**Tuesday, March 10 (3-4 pm)**

**[Creepy Thrillers and Seriously Wicked Titles for Spring | Hot Books for Teens](#)** (School Library Journal)

Join SLJ reviews senior editor Shelley Diaz as she moderates a free one-hour webcast featuring presentations on teen romances, gripping sci-fi, and insightful postapocalyptic works that will keep teens buzzing.

For more information and to register for this program, visit: <http://bit.ly/1FIEDpP>

**Wednesday, March 11 (11 am-12 pm)**

**[Getting More \\$\\$ from Your Book Sales OR Is This Old Book Valuable?](#)** (Nebraska Library Commission)

Cecelia Lawrence, Director of the North Platte Public Library, will show and discuss how libraries can generate additional funds for their book sales through finding rare and valuable books in their donations, even their withdrawn items. We will explore the impact of scarcity, author, edition (how to know if you have a first edition), condition, age, aesthetics, and association on these older books. Once we have this information, she will then show you how to best utilize online resources like [www.abebooks.com](http://www.abebooks.com) to provide a value to the book in hand. And finally, she will discuss pricing of the item, as well as discuss Betterworld Books as an option for additional streams of Book Sale revenues.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=13861>

**Wednesday, March 11 (12-1 am)**

**[The Power of Introverted Women](#)** (American Management Association)

Women who are introverted are continually asked to adapt to an often extrovert-centric, male-dominated workplace that rewards being out there and on stage. Many organizational cultures support those who talk about their accomplishments and who spend more time out and about networking instead of alone deep in thought. Yet, thankfully, the world is changing. Women who are introverted have found their voice and the world is starting to awaken to the power of quiet influence. In this webcast, you will learn to tap into your natural strengths to make your own unique difference. Join this insightful conversation with Jennifer B. Kahnweiler, Ph.D., CSP, author of *Quiet Influence: The Introvert's Guide to Making a Difference*.

For more information and to register for this program, visit:

<http://www.amanet.org/training/webcasts/The-Power-of-Introverted-Women.aspx>

**Wednesday, March 11 (1-2 pm)**

**[Before You Hire an Architect: Reduce Costs and Risks, Produce Better Results](#)** (4Good)

Before launching a facility project, nonprofit boards and CEOs should have a clear sense of the entire process, with its opportunities and pitfalls, so they can maximize value while minimizing costs, risks and stress. This webinar will address the critical information a board and CEO need to have, and the work they need to do, before hiring an architect. It will cover roles and responsibilities (board, staff, architects, contractors, consultants), strategy, planning, programming, budgeting, architect and contractor selection, and client-favorable contracts.

For more information and to register for this program, visit: <http://bit.ly/1BOEyUf>

**Wednesday, March 11 (2-3 pm)**

**[Making the Most of Your Board: Board Recruitment](#)** (GuideStar)

Join us for a three-part series that will demonstrate how nonprofit leaders can ensure they are building and capitalizing on the power of their boards. Using our experience leading and working alongside some of America's most-admired nonprofits, we will provide you with the tools and resources to develop your board into one that will provide you with strategic support and will lead you to financial security.

For more information and to register for this program, visit: <http://bit.ly/1wxKXRR>

**Wednesday, March 11 (3-4 pm)**

**[Power Searching: Alternative search engines, social media, and subject indices](#)** (Infopeople)

Are you concerned how Google and Bing gain personal information from your search history? Would you like to be able to query multiple search engines at once? Need to search for relevant information on social media networks? Google, Bing, and Yahoo, are three of the most popular search engines used. Regardless of the one you prefer, chances are there will be information that cannot be found in these traditional sources. In this second of our 3-part webinar series, we will focus on the other available search options, such as subject directories, social media, and alternate search engines, and how they differ from the popular engines used. We will discuss the pros and cons of using these alternate resources and when to use them.

For more information and to register for this program, visit:

<http://infopeople.org/civCRM/event/info?reset=1&id=469>

**Thursday, March 12 (11 am-12 pm)**

**[Technology Planning for Patrons with Disabilities -- Where Do I Start?](#)** (Texas State Library and Archives Commission)

Join Dina Abramson, Disability Information and Referral Coordinator at the Texas State Library, to learn about resources that help libraries meet the needs of patrons with disabilities, including low-cost or free basic assistive equipment that they can download immediately.

For more information and to register for this program, visit: <https://attendee.gotowebinar.com/register/4407818233590974210>

**Thursday, March 12 (1-2 pm)**

**[10 #SocialMedia Tactics to Do More With Less](#)** (Idealware)

In the early days of social media, most people jumped in and tried to figure it out for themselves, usually by posting anything and everything. Now many organizations dedicate massive budgets to sophisticated campaigns, an approach that's beyond the reach of most small nonprofits.

For more information and to register for this program, visit: [http://org.salsalabs.com/o/957/p/salsa/event/common/public/?event\\_KEY=83020](http://org.salsalabs.com/o/957/p/salsa/event/common/public/?event_KEY=83020)

**Thursday, March 12 (1-2 pm)**

**[Let's Get Personal – Elevator Speeches and Personal Stories for Fundraisers](#)** (Bloomerang)

Join R. Daniel Shephard, CFRE for an examination of the distinctions between the Elevator Speech and the Personal Story, as well as instructions on how to prepare and share them with your key audiences, including professional colleagues, key volunteers, and – most important – prospective donors.

For more information and to register for this program, visit: <http://bit.ly/1aCHgAf>

**Thursday, March 12 (1-2 pm)**

**[The Best Plays from our Millennial Playbook: How to Stay on Top of Changing Trends and Behaviors](#)** (Network for Good)

How do Millennial values and tech-centric approaches influence donor behavior across all generations? Join Network for Good and Third Plateau Social Impact Strategies to take a closer look at how young supporters are redefining giving and nonprofit outreach. Get tips for engaging Millennials as advocates, donors, volunteers, and board members and learn why understanding this generation will help you better connect with donors of all ages.

For more information and to register for this program, visit: <http://bit.ly/1DmrksS>

**Thursday, March 12 (2-3 pm)**

**[The Future of Libraries](#)** (American Libraries Live)

Get the inside scoop on pressing library topics from leaders in the field—free—with American Libraries Live. It's a streaming video program that you can view in your library, at home, or while sipping coffee at



your favorite wi-fi enabled coffee shop. This is not just a webinar with voice-overs drilling through PowerPoint slides. You'll watch presenters live onscreen, and you can ask questions in real time via chat.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

**Thursday, March 12 (2-3 pm)**

**[Transition to Digital: Integrating eBooks and Educational Technology in Schools](#)** (Booklist)

School and district librarians are helping teachers meet the growing demand for technology in the classroom by adding digital reading options across all subjects and reading levels into the curriculum. Join Booklist and OverDrive for a free, hour-long webinar where Jay Greenlinger, Director of Instructional Technology at Pleasant Valley School District (CA), will share techniques and tips for successfully integrating eBooks into the classroom. Moderated by Booklist's Reference and Collection Management editor Rebecca Vnuk.

For more information and to register for this program, visit: <http://bit.ly/17G4aEZ>

**Thursday, March 12 (3-4 pm)**

**[Editors' Picks: Your Next Big Reads from HarperCollins, Penguin Publishing Group, and Random House](#)** (Library Journal)

Want to be in the know about hot books everyone will be discussing this spring and summer? What better way than to hear directly from the editors who have bought and fought for these titles? To learn about your next big reads, tune in on Thursday, March 12, at 3:00 p.m. to Library Journal's newest Editors' Picks webcast. Joining us are six editors from HarperCollins, Penguin Publishing Group, and Random House LLC in conversation with Prepub Alert editor Barbara Hoffert.

For more information and to register for this program, visit: <http://bit.ly/189rYRD>

**Monday, March 16 (1-2 pm)**

**[Making the Modern Classroom work for Adult Learners](#)** (InSync)

Learning technologies have become so ubiquitous in the modern workplace that training professionals are finally able to move the focus from a discussion about what technologies to use to a discussion about how to best teach content, and how to address learner needs. Virtual and blended learning curricula, when designed to maximize engagement and knowledge transfer, provide vast opportunities to incorporate the tenants of adult learning theory. In this session, we'll take a look at the individual concepts related to adult learning theory, and explore a few ways to accomplish this in your virtual and blended learning designs. Be prepared for this to be a working session – we'll ask you all to bring and share your personal experiences.

For more information and to register for this program, visit: <http://bit.ly/1E59wYB>

**Monday, March 16 (8-9 pm)**

**[Teacher Librarian News Night](#)** (TL Virtual Café)

This is a LIVE show presented in news show format featuring a Wrap up of “This Month in School Libraries” and deeper discussion of topical school library issues with special guest experts. Did we mention it was LIVE?

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/TL+News+Night>

**Tuesday, March 17 (10-11 am)**

**[Building STEAM with Día: The Whys and Hows to Getting Started](#)** (Association for Library Services to Children)

Did you know that minorities are underrepresented in STEAM education and professional fields, and that children of color routinely score below their white peers in math and science? The library can help bridge this STEAM gap with programs and services developed with the intent of having a positive impact on every child who participates. Whether you're new to STEAM or have offered STEAM programs before, this webinar will equip you with tools and resources to ensure that your STEAM programming reaches the full spectrum of your community.

For more information and to register for this program, visit: <http://bit.ly/18yibWv>

**Tuesday, March 17 (2-3 pm)**

**[The Scoop on Series Nonfiction: New Titles for Spring 2015](#)** (Booklist)

Don't miss this free, hour-long continuation of our popular series of webinars on series nonfiction for youth featuring presentations from three publishers in this booming field: 12-Story Library, DK Publishing, and Penguin Young Readers. Moderated by Booklist Books for Youth associate editor Julia Smith.

For more information and to register for this program, visit: <http://bit.ly/17G4mEu>

**Tuesday, March 17 (3-4 pm)**

**[Beyond Book Displays: Helping Readers Help Themselves](#)** (Library Journal)

Behavior studies show that more and more people visiting libraries want to find materials and information on their own. This presents a challenge for librarians: how can they best help these self-directed readers? While many libraries use traditional strategies with book displays and bibliographies, today's readers need more. This webinar will share the latest results of patron browsing behaviors and offer innovative practices to help you engage patrons with passive programming ideas and self-directed pathways.

For more information and to register for this program, visit: <http://lj.libraryjournal.com/category/webcasts/>

**Wednesday, March 18 (12-1 pm)**

**[6 Winning Practices for Engaging Your Employees: Proven Methods from FranklinCovey](#)** (American Management Association)

All too often we hear corporate leaders say that people are their company's most valuable asset. They genuinely believe it; but are they intentional about creating and reinforcing their culture, how they lead, and what is woven into the fabric of their organization to leverage that “most valuable” asset? In this compelling webcast, representatives from FranklinCovey, the company that brought you the 7 Habits of Highly Effective People, discuss the key elements of a winning culture where everyone leads. They'll also expose you to a framework....an operating system that builds effective leaders at every level. And you'll cover crucial and highly effective practices that can propel your company to success by unleashing the potential of your people who are, indeed, the key to your ultimate competitive advantage.

For more information and to register for this program, visit:

<http://www.amanet.org/training/webcasts/6-Winning-Practices-for-Engaging-Your-Employees.aspx>

**Wednesday, March 18 (1-2 pm)**

**[Keys to Managing the Major Gifts Process: It's All in the Execution](#)** (4Good)

Major gifts-whether \$1,000 or \$100,000 or anything in between-still produce the lion's share of a nonprofits philanthropic revenue. The key to a successful program to identify, inform, interest and involve major gift donors, is more than simply asking-as important as the solicitation is. This webinar will focus on the development of a disciplined approach to achieving consistently good results and exceeding your goal.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/1847440483645400322>

**Wednesday, March 18 (2-3 pm)**

**[Assisting Patrons with E-Readers: Tactics for Teaching & Troubleshooting](#)** (TechSoup)

Do you help library patrons with e-readers? E-Readers have changed the way people consume information – and the way libraries operate. More than 50% of American adults now own an e-reader, and e-reading is on the rise. However, many people still need help downloading e-resources from the library. The challenge is that there are so many different types of e-readers and e-books that patrons can get confused by what to download. Come to this free webinar to learn tips and tricks for how you can provide better assistance and customer service to library patrons with e-readers. We will hear from e-reader experts who have been making a difference in their libraries.

For more information and to register for this program, visit:

<https://cc.readytalk.com/cc/s/registrations/new?cid=n56ote2u2jkb>

**Wednesday, March 18 (2-3 pm)**

**[Making Members Feel They Matter](#)** (Wild Apricot)

Without realizing it, many organizations make their members feel that they don't matter – through automated letters and emails and less-than-heartfelt thank you's. Why do organizations routinely dismiss and distance themselves from their own members, making their work harder and lonelier? How can leaders practice fearless leadership that centers on making members matter more, resulting in more relevant and successful organizations? In our upcoming Wild Apricot Expert Webinar, Allison Fine will answer these questions and outline a new kind of leadership that generates the courage to be out in the world in more open and vulnerable ways by knowing that other people truly matter and trusting that

the world will respond with good will, creativity, and generosity. Leading this way doesn't mean doing something different, it means being something different.

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/5713411327768659969>

**Wednesday, March 18 (2-3 pm)**

**[Making the Most of Your Board: Best Practices for Onboarding and Engaging Board Members](#)**

(GuideStar)

Join us for a three-part series that will demonstrate how nonprofit leaders can ensure they are building and capitalizing on the power of their boards. Using our experience leading and working alongside some of America's most-admired nonprofits, we will provide you with the tools and resources to develop your board into one that will provide you with strategic support and will lead you to financial security.

For more information and to register for this program, visit: <http://bit.ly/1EzZGgg>

**Wednesday, March 18 (5-6 pm)**

**[Collaborative Flipped Instruction](#)** (EdWeb)

Participatory learning tools like social media and/or learning management systems can strengthen instructional partnerships between classroom teachers and school librarians. This webinar will highlight examples of how such partnerships can increase student achievement and professional learning for teachers. Assessment, blogging, and discussion forums will be covered. This webinar will benefit school librarians, classroom teachers, curriculum leaders, and administrators in grades 6-12.

For more information and to register for this program, visit:

<http://www.instantpresenter.com/AccountManager/RegEv.aspx?PIID=ED56DB83854D>

**Thursday, March 19 (1-2 pm)**

**[Performance Improvement: How Savvy Managers Create Measurable Change](#)** (Training Magazine Network)

Annual performance reviews are a given in business. What is not a given is timely and meaningful feedback throughout the year. Yet research shows that providing ongoing feedback in smaller chunks, while situations and circumstances are still fresh in the employee's mind, is more effective than a one hour meeting once per year. Savvy managers know that frequent contact, recognition, and encouragement with honest and direct feedback regularly produce higher performing employees. Communication with simplicity, a focus on the future and support for employee self-tracking is a winning combination that yields measurable change.

For more information and to register for this program,

visit: <http://www.trainingmagnetwork.com/events/372>

**Thursday, March 19 (1-2 pm)**

**[Proposal Writing Basics](#)** (GrantSpace)

Learn the key components of a proposal to a foundation. For those new to proposal writing, this class will cover: How the proposal fits into the overall grantseeking process, What to include in a standard proposal to a foundation, Tips for making each section of your proposal stronger, What funders expect to see in your proposal and attachments, Tips for communicating with funders during the grant process, and Additional resources on proposal writing, including sample proposals.

For more information and to register for this program, visit: <http://bit.ly/1AFSuxB>

**Thursday, March 19 (2-3 pm)**

**[STEM-sational Learning: What to Look for in Early Childhood Programming](#)** (DEMCO)

If you're a children's or youth services librarian or early childhood professional this webinar is for you! In this Hatch Early Learning-sponsored webinar, Susan Gunnewig, Vice President of Product Development, draws from her extensive background in early childhood education to give you insights on the importance of STEM curriculum for our youngest learners. Did you know that some preschool curriculums only spend 58 seconds of a five-hour day on math education? Or that there is only one preschool curriculum that meets the Committee on K–12 Engineering Education's standards to adequately teach engineering basics? Early childhood educators and children's librarians know how important these skills are, but how can you tailor this information for young children?

For more information and to register for this program, visit:

<https://attendee.gotowebinar.com/register/4713029468870408193>

**Thursday, March 19 (2-3 pm)**

**[The Pursuit of Happiness...Through Libraries](#)** (WebJunction)

"The public library is a center of public happiness first..." John Cotton Dana, 1896. Research points to how we can increase happiness and a sense of well-being in ourselves and others. Using interactive activities, participants will discover methods to improve joy, shift workplace culture, and offer programs for the public on happiness. You will walk away with a smile and a plan. An encore presentation of the highest rated session from this year's conference, this webinar is hosted in collaboration with the Association for Rural and Small Libraries.

For more information and to register for this program, visit: <http://bit.ly/1aCuZvy>

**Thursday, March 19 (3-4 pm)**

**[Seven Habits of Highly Effective Organizations Webinar](#)** (GuideStar)

"High-performance organization" is a moniker most organizations—private, public, or nonprofit—would love to earn. And yet who can say what "high performance" really means for mission-based nonprofits? More important, how do executives, boards, and funders get there from here?!

For more information and to register for this program,

visit: <https://www.guidestar.org/rxg/news/webinars/index.aspx>

**Friday, March 20 (2-3 pm)**

**[Making Difficult Conversations Easy](#)** (Effectiveness Institute)

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall underperformance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one hour session introduces you to concepts that enable you to begin to “integrate conflict” - to walk into it and effectively handle it - rather than avoid it.

For more information and to register for this program, visit: <http://bit.ly/1x4hHzP>

**Monday, March 23 (1-2 pm)**

**[Success Under Pressure](#)** (InSync)

Gary and Michelle Bailey are a one of a kind husband and wife team that combine their experience as superstar sportsman and world famous beauty queen together to give companies a revolutionary business presentation. This star studded duo use their successful business backgrounds and extensive television and public speaking experience to provide delegates with a humorous business presentation using a series of practical steps to teach them how to THRIVE UNDER PRESSURE. This talk is ideal for regular business events and also for Spousal retreats, and is vital in today’s fast-paced world where the ability to thrive under pressure is key to success. They have 5 GREAT principles which they prove are of huge value in terms of improving success levels:

For more information and to register for this program, visit: <http://bit.ly/1zqTi4c>

**Tuesday, March 24 (1-2 pm)**

**[Accelerate Performance Experience on the Job: Fast, Effective and Low-Cost Methods](#)** (Training Magazine Network)

Why is experience the ultimate best teaching model? Why do we miss out on opportunities for improving performance through experience? Research have shown that the demographics in the workforce are gradually changing. Companies are losing more experienced people. Moreover, it is equally getting more difficult to hire people with experience. Unfortunately, learning environments and training programs focus on the theory about the work, and not gaining the experience needed for the work. As a result, companies lose valuable human resource assets and ultimately, their competitive edge as well. In this webinar, we will explore how “learning-for-experience” and “learning-for-performance” models to help learners and workers gain experience faster.

For more information and to register for this program, visit: <http://bit.ly/1GDIDsP>

**Tuesday, March 24 (1-2 pm)**

**[Telling Stories Through Email: How to Write Appeals that Rock!](#)** (Network for Good)

Email is becoming an increasingly popular medium for staying in touch with non-profit donors. Whether we use it for fundraising appeals or donor stewardship, each email is an opportunity to engage donors with your cause. One of the best ways to increase their engagement is to tell them stories. Key Takeaways: Find out why email offers non-profits a huge fundraising and storytelling opportunity, Learn 5 best practices for non-profit emails, Get tips for writing email appeals that use stories, and Understand the value of stories in fundraising appeals.

For more information and to register for this program, visit: <http://bit.ly/1ED4gdR>

**Tuesday, March 24 (3-4 pm)**

**[Responding to a Budget Crisis](#)** (United for Libraries)

Learn how to develop a campaign for your library in a budget crisis from a group that fought for an additional \$3.8 million for their library system. Find out how to work with the media, get publicity, find creative ways to campaign, and more. Speakers include Kate Park, executive director of the Friends of the Dallas (Texas) Public Library; Patti Clapp, advocacy chair of the Friends, and Sally Reed, executive director of United for Libraries. Friends of the Dallas (Texas) Public Library was one of 20 recipients of the Neal-Schuman Citizens-Save-Libraries grants. The library had experienced budget cuts of 40%, leaving it the worst funded urban library system in the country. The Friends used their training to develop an advocacy plan that resulted in the library receiving an additional \$3.8 million to hire 92 full-time employees, allowing the library to open 12 branches for 50 hours a week.

For more information and to register for this program, visit: <http://bit.ly/17Gjicj>

**Wednesday, March 25 (12 pm-1 pm)**

**[Management Gone Social](#)** (American Management Association)

The Industrial Age Is Dead, Welcome to the Social Age. Social media has become an insurmountable market force, changing how we innovate, collaborate, serve our customers, hire and develop team members, motivate others toward a common mission, communicate with stakeholders, display our character, and demonstrate accountability. The Social Age is about everyone within the organization developing their own brand, and using that brand to enhance the brand-power through employee advocacy. Today, every manager must embrace social media — for their own career and to be a part of what their team, and perhaps the competition, is already doing. This webcast explores how companies can leverage their managers to become active participants in this 24/7 conversation.

For more information and to register for this program, visit:

<http://www.amanet.org/training/webcasts/Management-Gone-Social.aspx>

**Wednesday, March 25 (2-3 pm)**

**[Making the Most of Your Board: Involving Your Board in Fundraising](#)** (GuideStar)

Join us for a three-part series that will demonstrate how nonprofit leaders can ensure they are building and capitalizing on the power of their boards. Using our experience leading and working alongside some of America's most-admired nonprofits, we will provide you with the tools and resources to develop your board into one that will provide you with strategic support and will lead you to financial security.

For more information and to register for this program, visit: <http://bit.ly/1EWlwsi>

**Wednesday, March 25 (2-3 pm)**

**[National Library of Medicine's K-12 Resources](#)** (National Network of Libraries of Medicine)

Come learn about the National Library of Medicine's K-12 Resources.

For more information and to register for this program,

visit: <http://nnlm.gov/mcr/services/updates/spotlightresources.html>

**Thursday, March 26 (1-2 pm)**

**["How Do I Apply to College?" Helping Patrons Meet Their Higher Education Goals](#)** (WebJunction)

As information and education centers, libraries are an ideal place for patrons—teens and adults—to learn about higher education opportunities. What can you offer in response to patrons who are curious about college? If you or your staff feel flummoxed by college-related reference questions, this session will acquaint you with the different types of college-bound students, college-related resources to promote at your library, and ways to work with community partners on programs for each audience. Provide help for the many patrons who do not have access to pricey college prep programs and services. Learn how to initiate or enhance your reference services to help more people meet their higher education goals.

For more information and to register for this program, visit: <http://bit.ly/1Anynzd>

**Thursday, March 26 (2:30-3:30 pm)**

**[Decision making: Crystal Ball or Magic 8 Ball?](#)** (Colorado State Library)

Decision making is an essential skill. We make quick decisions all the time; other decisions we procrastinate and agonize over.

Making poor decisions can label you as ineffective in your job. Learn how to make timely well-considered decisions to be assured of future success. Join us for an engaging session that will offer you practical tools to make better choices.

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

**Wednesday, March 27 11 am-12 pm)**

**[Tech Talk with Michael Sauers](#)** (Nebraska Library Commission)

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit:

<http://nlc.nebraska.gov/scripts/calendar/eventreg.asp?ProgID=13886>

**Tuesday, March 31 (1-2 pm)**

**[Enjoy your job, Enjoy your life](#)** (InSync)

So often we focus on the negatives and tasks we don't enjoy. This workshop helps participants identify the things about work they enjoy and find satisfying, look at ways of creating more of those items, and develop skill in recognizing and appreciating small accomplishments and savoring small successes.

For more information and to register for this program, visit: <http://bit.ly/1E2wiyB>