

Nov 13-16, 2017 The 2017 Global Education Conference: *The Global Education Conference Network is a collaborative, inclusive, world-wide community initiative involving students, educators, and organizations at all levels. Our activities are designed to significantly increase opportunities for connecting classrooms while supporting cultural awareness and recognition of diversity and educational access for all.*

<http://bit.ly/2yQNji3>

ADVOCACY

Nov 30: Social Media Analytics: What to Measure and Why (WebJunction)

Nov 30: Data Maturity: How to Keep Improving Your Approach to Data (IdealWare)

ASSESSMENT & PLANNING

Nov 15: Evaluating Government Customer Service (GovLoop)

Nov 17: Reading the Future (Maine State Library)

Nov 29: Using Data to Understand Your Community & Measure Impact (Public Library Association)

BOARDS

Nov 1: Building a Results-Based Board (GrantSpace)

CHILDREN & TEENS

Nov 1: Playful Math Instruction (Early Childhood Investigations)

Nov 7: Picture This! Great New Picture Books! (Booklist)

Nov 14: New Youth Nonfiction for Winter and Beyond (Booklist)

COLLECTION DEVELOPMENT & MANAGEMENT

Nov 9: Imaging in Context: Introduction to Still Image Digitization for Smaller Institutions (Connecting to Collections Care)

Nov 15: Going Digital (Lyrisis)

Nov 29: Geeksporting 2.0: Building a Popular and Diverse Collection for Your Library (Indiana State Library)

Nov 29: Update on the RDA 3R Project (Association for Library Collections and Technical Services)

COMMUNICATION

Nov 3: Making Difficult Conversations Easy (Effectiveness Institute)

Nov 14: Storytelling for Community Relationships (Infopeople)

DEVELOPMENT & MANAGING CHANGE

Nov 1: Tackling Fake News (American Libraries)

Nov 16: Holiday Stressbusters (InSync Training)

FUNDRAISING

Nov 1: Introduction to Corporate Giving (GrantSpace)

Nov 1: Convert Supporters with Powerful Landing Pages (Firespring)

Nov 2: Developing Your Case for Support: The Foundation For Your Fundraising Success (Bloomerang)

Nov 7: Raise More Money With “Win-Win” Partnerships (Nonprofit Hub)

Nov 7: Ask Us Anything: GuideStar Nonprofit Profiles (GuideStar)

Nov 8: Introduction to Project Budgets (GrantSpace)

Nov 8: How to Avoid Fundraising's Quiet Killer: Donor Attrition (Firespring)

Nov 9: Getting Ready to Fundraise in 2018 (GuideStar)

Nov 14: Virtual Conference: Get Ready for Year-End (Network for Good)

Nov 14: Reviving Your #GivingTuesday to Increase Fundraising Success (Blackbaud)

Nov 14: It's a New World—How to Cultivate Your Community Online Between Fundraising Events (Firespring)

Nov 16: Building a Sponsorship Proposal That Works (Charity Village)

Nov 30: Procrastinators Unite! Last-Minute Strategies for Year-End Giving (Bloomerang)

LEGAL

Nov 1: Understanding Risk Management for Nonprofit Organizations (Wayfind)

Nov 7: Legal Reference: The Basics (Washington State Library)

MANAGEMENT

Nov 2: Emotional Intelligence - Supporting Others & Ourselves (Training Magazine Network)

Nov 9: The Inclusive Library - Effectively Responding to a Mental Health Crisis (Part 1) (Texas State Library and Archives Commission)

Nov 13: Teach Leaders How to Think Before Teaching Them What to Do (Training Industry)

Nov 16: The Inclusive Library - Effectively Responding to a Mental Health Crisis (Part 2) (Texas State Library and Archives Commission)

OUTREACH & PARTNERSHIPS

Nov 1: Beyond Food for Fines: Libraries, Food Banks and Feeding America (WebJunction)

Nov 2: 5 Ways to Transform How Your Library Works With Your Community (Demco)

Nov 8: Partnering with Community Health Workers (National Network of Libraries of Medicine)

PROGRAMMING

Nov 8: BIG Ideas for Small Libraries (SirsiDynix)

Nov 9: Reconciling Communities: Planting Seeds of Change through Cultural Education and Truth-telling (Programming Librarian)

Nov 15: Not Just Bingo: Library Services and Programs for Older Adults (National Network of Libraries of Medicine)

Nov 15: LTC: National Issues Forums (3 of 3) (Programming Librarian)

READERS' ADVISORY

Nov 3: Spring 2018: Penguin Random House Staff Picks (Booklist)

Nov 7: Picture This! Great New Picture Books! (Booklist)

Nov 14: New Youth Nonfiction for Winter and Beyond (Booklist)

REFERENCE

Nov 1: Putting the Consumer Health Information Specialization to Work in Public Libraries (Public Library Association)

Nov 2: Gov Gets Personal: How to Customize Online Citizen Services (GovLoop)

Nov 9: Tools & Trends in Genealogy-Something for Everyone: Genealogical Reference Service in the 21st Century (Indiana State Library)

Nov 9: "For the Greater (Not) Good (Enough): Open Access and Information Privilege" (OCLC)

Nov 9: Protecting Your Online Privacy: Risks And Strategies (Infopeople)

Nov 14: National Cancer Institute's Information Resources (Federal Depository Library Program)

Nov 15: Healthy Aging - Promoting Healthy Living in Older Adults through Quality Health Information (National Network of Libraries of Medicine)

Nov 16: New Data Tools from the U.S. Bureau of Economic Analysis (Federal Depository Library Program)

Nov 21: Accelerating Census Data in Excel: Basic Visualization and Analysis (U.S. Census Bureau)

Nov 29: Help! I'm an Accidental Government Information Librarian presents ... Government in the Sunshine State: Where and How to Dig for State Information in Florida (North Carolina Library Association)

Nov 29: An Introduction to the Biodiversity Heritage Library (Federal Depository Library Program)

SCHOOL LIBRARIES

Nov 3: Let's Talk: A Conversation about Information Literacy (Indiana State Library)

Nov 6: Integrating Media Literacy and Critical Thinking (edWeb)

Nov 7: Get Ready for Hour of Code (edWeb)

Nov 9: Tear Down the Walls to Create Anytime, Anywhere Learning (Alliance for Excellent Education/Future Ready Schools)

Nov 13: Partnering for Success: How Milwaukee Public Schools Is Leveraging National Service to Improve Low-Performing Schools (Alliance for Excellent Education/Future Ready Schools)

Nov 15: Secrets from the Front Lines: How Schools Can Boost Digital Engagement (edWeb)

Nov 15: Pitching the Library: The Elevator Speech (edWeb)

Nov 16: Looking for Commonsense? (North Dakota State Library)

Nov 16: Take the Plunge: STREAM (School Library Journal/ISTE)

Nov 16: Digital Storytelling with Google Chrome Apps: Reaching Out to Authentic Audiences (Simple K12)

Nov 16: It all Fits Together: The New National Standards for Learners, School Librarians, and School Libraries (American Association of School Librarians)

Nov 28: Our Big Beautiful Brains: What Every Educator Should Know (Simple K12)

Nov 30: Overview of the Statistics in Schools Program (Federal Depository Library Program)

TRAINING & INSTRUCTION

Nov 3: Let's Talk: A Conversation about Information Literacy (Indiana State Library)

Nov 7: eLearning Authoring and Production Tools (Insync Training)

VOLUNTEERS

Nov 9: Playing by the Rules: Creating an Effective Volunteer Handbook (VolunteerMatch)

Nov 14: Creating a Culture of Volunteer Engagement (VolunteerMatch)

Nov 15: Telling the Story of Volunteer Impact (VolunteerMatch)

Wednesday, Nov 1 (1-2 pm)

Tackling Fake News (American Libraries)

In our role as gatekeepers of information, librarians have always been responsible for establishing the authority of information. But with social media ensuring that news articles—whether real or not—spread like wildfire, how can help our users filter the real from the fake? How can we maintain our professional obligation to ensure equal access to information in a politically charged time where it seems like not all information is created equal? In our next episode of American Libraries Live, you'll have a chance to discuss these questions with our expert panel. We'll discuss this and how we can move forward as a profession.

For more information and to register, visit: <http://bit.ly/2zB7U9X>

Wednesday, Nov 1 (12:50-3:30)

Understanding Risk Management for Nonprofit Organizations (Wayfind)

This session will focus on three areas: identifying and assessing organizational risk, financial risk management, and the Board's role in risk management. In particular, the training will discuss how to identify and understand common areas of risk such as governance and oversight, contract, financial, regulatory compliance, physical and other injuries, reputational risks intellectual property, personnel management, and data security. It will also discuss what risks are transferable, through insurance or otherwise, and what risks are not, such as loss of funding. It will also explore how to mitigate risk by developing a mitigation and response plan, including prevention; training and emergency response; establishing reserves against loss; and the purchase of insurance. Finally, the session will delve into the Board of Director's duties in ensuring a proper risk management plan is in place.

For more information and to register, visit: <https://wayfindlegal.org/venue/webinar/>

Wednesday, Nov 1 (2-3 pm)

[Introduction to Corporate Giving](#) (GrantSpace)

Corporate grantmakers are different from traditional foundations in many ways. This class provides a basic overview of: The different types of corporate giving; What motivates corporations to give; How to find potential corporate partners.

For more information and to register, visit: <https://register.gotowebinar.com/register/441072768142958081>

Wednesday, Nov 1 (2-3 pm)

[Putting the Consumer Health Information Specialization to Work in Public Libraries](#) (Public Library Association)

This webinar will provide an overview of the Consumer Health Information Specialization (CHIS) designation, including its requirements and benefits, and will also showcase specific projects and programs that public library staff have developed with the knowledge they gained through the CHIS.

For more information and to register, visit: <http://bit.ly/2zVEcMm>

Wednesday, Nov 1 (2-3:30 pm)

[Playful Math Instruction](#) (Early Childhood Investigations)

Most of the webinar will focus on strategies for teaching math to young children that are playful and age-appropriate and that can be implemented without undermining children's curiosity and love of learning. We will touch upon ways to use commercial curricula flexibly as instructional guides.

For more information and to register, visit: <https://register.gotowebinar.com/register/7404122680526937857>

Wednesday, Nov 1 (2:30-3:30 pm)

[Convert Supporters with Powerful Landing Pages](#) (Firespring)

With great landing pages, your donors, volunteers and supporters are 10 times more likely to donate, sign up, register or engage with your nonprofit. In this session, we will share real world examples of landing pages that every nonprofit should have and what we have learned from studying the best practices of hundreds of nonprofits.

For more information and to register, visit: <http://bit.ly/2A5jXN5>

Wednesday, Nov 1 (3-4 pm)

[Beyond Food for Fines: Libraries, Food Banks and Feeding America](#) (WebJunction)

In the United States, 1 in every 8 people face hunger. Food insecurity affects 42 million people and impacts every county in America, and libraries are increasingly involved in helping to fight hunger in their communities. Join us to hear how Feeding America, the nation's largest domestic hunger-relief network, a food bank, and a public library, are all helping to fight hunger. Learn how to assess food security and needs in your area and how to grow community awareness and understanding about hunger through programming or resources. Providing meals can become a key component of library programming, even serving as an incentive for families and children to attend. Explore a range of opportunities to address community hunger needs year-round, and learn how to reach out and engage with local food banks to connect patrons to food.

For more information and to register, visit: <http://bit.ly/2gRix0o>

Wednesday, Nov 1 (4-5:30 pm)

[Building a Results-Based Board](#) (GrantSpace)

Learn how to move your board from the reporting and activity mode of operation to a results-based approach that is informed and inspired by purpose. We'll explore the characteristics and practices of a results-based board in relationship to the organization, and the board's own effectiveness. We'll also discuss a case study to look at how a board's culture and practices can be shifted, in partnership with staff leadership.

For more information and to register, visit: <http://bit.ly/2zIE8cB>

Thursday, Nov 2 (12-1 pm)

[Emotional Intelligence - Supporting Others & Ourselves](#) (Training Magazine Network)

Research shows that incivility in workplace has a detrimental impact across a wide range of areas. Lack of support from the people around us has shown to decrease work effort, time spent at work, customer service, quality, and commitment. While at the same time increasing worry, frustration, avoidance, and ultimately turnover. In this webinar, we'll explore the exciting topic of emotional intelligence (EI) through the world's first scientifically validated model the EQ-I 2.0. Using the acronym S.U.P.P.O.R.T we'll connect emotional intelligence skills to actions & behaviors leading to a more civil and emotionally healthy workplace.

For more information and to register, visit: https://www.trainingmagnetwork.com/login?event_id=1260

Thursday, Nov 2 (1-2 pm)

[Developing Your Case for Support: The Foundation For Your Fundraising Success](#) (Bloomerang)

The Case for Support is the foundation of your fundraising program. It is the basis for all your communications with donors. Done right, it calls donors to take action in support of your mission. How can you make your Case for Support powerful, provocative and successful? Robin L. Cabral, MA, CFRE, will highlight best practices in preparing and using your case for support.

For more information and to register, visit: <http://bit.ly/2znf5G9>

Thursday, Nov 2 (2-3 pm)

[5 Ways to Transform How Your Library Works With Your Community](#) (Demco)

Find out what happens when libraries stop asking people what they want to see from their libraries and start asking them about their aspirations for their community. Erica Freudenberger will share her experience of embracing community engagement to create a democratic, community-led organization. You'll learn actions you can put into practice right away; Erica will show you how innovation can happen on any budget, at any size (or staffed) library, and how to transform and revitalize a library and community.

For more information and to register, visit: <https://register.gotowebinar.com/register/2254915115197960961>

Thursday, Nov 2 (2-3 pm)

[Gov Gets Personal: How to Customize Online Citizen Services](#) (GovLoop)

Join us to learn about new digital tools like segmentation, personalized messaging and data science and they can transform the way government interacts with citizens.

For more information and to register, visit: <https://go.govloop.com/gov-gets-personal.html>

Friday, Nov 3 (10-11 am)

[Let's Talk: A Conversation about Information Literacy](#) (Indiana State Library)

Join us to talk about information literacy and lifelong learning in public, academic, and school libraries. We will share the perspective on the intersection of the ACRL Framework for Information Literacy in Higher Education as well as lifelong learning after college. Please come and share your professional experiences and challenges. Information Literacy happens in all libraries.

For more information and to register, visit: <http://bit.ly/2yEyxdG>

Friday, Nov 3 (2-3 pm)

[Spring 2018: Penguin Random House Staff Picks](#) (Booklist)

The Penguin Random House Library Marketing staff share their top picks for Spring 2018. Find out what new books made their TBR piles and get their predictions for upcoming sleeper hits and blockbuster bestsellers. Live attendees will be entered for a chance to win one of fifty “Borrow.Read.Repeat.” tote bags filled with ARCs!

For more information and to register, visit: <http://bit.ly/2z1SFHb>

Friday, Nov 3 (2-3 pm)

[Making Difficult Conversations Easy](#) (Effectiveness Institute)

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall underperformance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one hour session introduces you to concepts that enable you to begin to “integrate conflict” - to walk into it and effectively handle it - rather than avoid it.

For more information and to register, visit: <https://register.gotowebinar.com/rt/3044694309496900100>

Monday, Nov 6 (3-4 pm)

[Integrating Media Literacy and Critical Thinking](#) (edWeb)

In this edWebinar discover how you can help students grapple with these topics in a thoughtful, honest and civil way that encourages thinking about their own biases. Veteran teacher and media literacy trainer Chris Sperry will engage participants in analyzing classroom models of inquiry-based media analysis to explore pedagogy and practice.

For more information and to register, visit: <http://bit.ly/2xHQyHy>

Tuesday, Nov 7 (2-3 pm)

[Picture This! Great New Picture Books!](#) (Booklist)

Join us and publishers from Sterling Books, Albert Whitman, Houghton Mifflin Harcourt, Tundra Books, and Owlkids for a first look at terrific new books. Titles discussed will range from board books for ages 0 – 3 to picture books for up to age 8.

For more information and to register, visit: <http://bit.ly/2z8toxq>

Tuesday, Nov 7 (11:30 am-12:30 pm)

[Raise More Money With “Win-Win” Partnerships](#) (Nonprofit Hub)

Is your nonprofit raising as much money as it wants from businesses? Most nonprofits aren't because they either don't know how or they target the least lucrative part of the business: the company checkbook. In this webinar, business giving expert Joe Waters will reveal the strategies he's used and taught nonprofits how to raise six-figures with businesses.

For more information and to register, visit: <https://nonprofithub.org/win-win-partnerships/>

Tuesday, Nov 7 (12-1 pm)

[Legal Reference: The Basics](#) (Washington State Library)

This workshop will provide an introduction to basic legal research. Topics covered will include primary and secondary sources of the law, online resources for finding the law created by the three branches of government, and an overview of Washington State Law Library services available to librarians and their patrons. Presented by Shani Cate, State Law Library.

For more information and to register, visit: <https://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

Tuesday, Nov 7 (2-3 pm)

[eLearning Authoring and Production Tools](#) (Insync Training)

In this session, you will see a breakdown of each phase of an eLearning project from cradle-to-grave – including storyboarding, audio and video needs, graphics creation, and image sourcing. A toolbox will be shared, along with several tools available both at a cost and free.

For more information and to register, visit: <https://www.insynctraining.com/complimentary/1309/>

Tuesday, Nov 7 (2-3 pm)

[Ask Us Anything: GuideStar Nonprofit Profiles](#) (GuideStar)

Just in time for giving season, join us on November 7 for an interactive Q & A session where you'll get your chance to ask GuideStar profile coaches any and all questions about your organization's GuideStar Nonprofit Profile.

For more information and to register, visit: <http://bit.ly/2zIVaY1>

Tuesday, Nov 7 (4-5 pm)

[Get Ready for Hour of Code](#) (edWeb)

In this edWebinar Kelly Knight, STEAM Coordinator at Riverside Presbyterian Day School in Jacksonville, FL, will be sharing her tips, tricks, and tools for making Hour of Code epic. Administrators, principals, teachers, librarians, and coaches for grades three to eight will benefit from attending this session.

For more information and to register, visit: <http://bit.ly/2xG2skX>

Wednesday, Nov 8 (11 am-12 pm)

[Partnering with Community Health Workers](#) (National Network of Libraries of Medicine)

Community Health Workers (CHWs) play a crucial role in improving the health literacy of their communities. They have a unique understanding of those they serve and can facilitate communication and trust. By partnering with CHWs, libraries can improve the effectiveness of their community health outreach initiatives. Learn more about the role that CHWs play in their communities and how to develop fruitful partnerships.

For more information and to register, visit: <https://nnlm.gov/class/partnering-community-health-workers/7957>

Wednesday, Nov 8 (1-2 pm)

[BIG Ideas for Small Libraries](#) (SirsiDynix)

American Fork Library has felt similar challenges but they don't let being a small library stop them from having Big ideas! Join Erin Warnick and Lori Bonner as they talk about how to make small library programs successful.

For more information and to register, visit: <http://go.sirsidynix.com/BIG-Ideas-for-Small-Libraries-SD-Webinar.html>

Wednesday, Nov 8 (2-3 pm)

[Introduction to Project Budgets](#) (GrantSpace)

If preparing a budget for your foundation grant is holding you back, this class will provide you with step-by-step instructions on how to generate a standard project budget for a foundation proposal.

For more information and to register, visit: <https://register.gotowebinar.com/register/2999512081163376641>

Wednesday, Nov 8 (2:30-3:30 pm)

[How to Avoid Fundraising's Quiet Killer: Donor Attrition \(Firespring\)](#)

In this session, Jay will help us learn how to step off of the donor acquisition treadmill and start revving up donor retention. Seven out of ten donors give only once, but this doesn't have to be your reality. Jay will help us understand how a 10% increase in donor retention will more than double the lifetime value of a donor and minimize our reliance on producing constant appeals for new donors.

For more information and to register, visit: <http://www.firespring.org/friedman-donor-attrition-2017-11-08/>

Thursday, Nov 9 (10-11 am)

[Tools & Trends in Genealogy-Something for Everyone: Genealogical Reference Service in the 21st Century \(Indiana State Library\)](#)

These are the very best of times for genealogists and the librarians who serve them—so much information is readily available and so many are engaged in this activity. A brief environmental scan will set the stage for discussing how to leverage digital assets and physical collections to best serve the widest range of customers.

For more information and to register, visit: <http://bit.ly/2z6qTvn>

Thursday, Nov 9 (11 am-12 pm)

["For the Greater \(Not\) Good \(Enough\): Open Access and Information Privilege" \(OCLC\)](#)

Char Booth will address the concept that open access has had a huge impact on publishing and scholarly communication, yet who you are, what you earn, and how you research still create serious barriers to information availability. Char will examine open access through the perspective of information privilege, highlighting actions libraries and allied organizations can take to reduce access inequities in pursuit of social and economic justice.

For more information and to register, visit: https://registration.oclc.org/reg/?pc=DSS_Nov9_2017

Thursday, Nov 9 (1-2 pm)

[Reconciling Communities: Planting Seeds of Change through Cultural Education and Truth-telling \(Programming Librarian\)](#)

In this webinar, the program's creators will explore the 18-month development process, delivery and follow-up of the Truth & Reconciliation in Our Community event.

For more information and to register, visit: <http://bit.ly/2z30VGW>

Thursday, Nov 9 (2-2:30 pm)

[Tear Down the Walls to Create Anytime, Anywhere Learning](#) (Alliance for Excellent Education/Future Ready Schools)

In this webinar, panelists will share experiences on how their districts shifted to digital as well as unique approaches to transforming learning into a personalized experience that engages students and improves their outcomes.

For more information and to register, visit: <https://all4ed.org/webinar-event/tear-down-the-walls/>

Thursday, Nov 9 (2-3 pm)

[Playing by the Rules: Creating an Effective Volunteer Handbook](#) (VolunteerMatch)

When was the last time you reviewed your Volunteer Handbook or Policies and Procedures Manual? It's probably been too long. Learn how to create a living document that can help both paid and volunteer staff be better informed and know what is expected of them. A good Volunteer Handbook can also help you better identify and deal with challenging volunteers. Whether you're just starting to create a Handbook or if you're looking for best practices on information to include, this webinar will evaluate the Handbook you have and help you create a stronger framework for your volunteer engagement program.

For more information and to register, visit: <https://register.gotowebinar.com/register/3371351525290071299>

Thursday, Nov 9 (2-3 pm)

[Getting Ready to Fundraise in 2018](#) (GuideStar)

As you look ahead to next year, let's focus on systematically aligning your team and goals, while setting realistic targets that will help you raise money more consistently than any silver bullet.

For more information and to register, visit: <https://learn.guidestar.org/room40groupguidestar-webinar>

Thursday, Nov 9 (2-3:30 pm)

[Imaging in Context: Introduction to Still Image Digitization for Smaller Institutions](#) (Connecting to Collections Care)

In this webinar, we'll describe the main elements of paper-based digitization, including the setup of scanning hardware and processing software, quality standards and best practices as defined by the Federal Agencies Digital Guidelines Initiative, the scanning process itself, and we'll wrap up by giving an overview of how to preserve your digitized assets for the long-term, including some details about collecting and storing metadata.

For more information and to register, visit: <https://www.connectingtocollections.org/imaging-in-context/>

Thursday, Nov 9 (3-4 pm)

[Protecting Your Online Privacy: Risks And Strategies \(Infopeople\)](#)

Would you like to learn more about why you should care about your online privacy?

The topic of online privacy is growing in importance as people realize the long-term ramifications of not being privacy-aware. This webinar will cover why protecting one's online privacy is now so critical and what can happen when one doesn't. We'll also look at various concrete methods and tools you can use to help insure online privacy as much as possible. At the end of this one-hour webinar, participants will:

- Be familiar with 3 or more potential risk categories of online activity
- Be aware of how some libraries are already dealing with online privacy issues
- Learn of some specific strategies and tools for managing and protecting online privacy

For more information and to register, visit: <https://register.gotowebinar.com/register/9091133059966062850>

Thursday, Nov 9 (3-4:30 pm)

[The Inclusive Library - Effectively Responding to a Mental Health Crisis \(Part 1\) \(Texas State Library and Archives Commission\)](#)

Mental health issues impact 1 in 5 Americans each year which has a higher prevalence rate than cancer, diabetes and asthma. Yet, most people are ill-equipped and unsure about how best to respond when a person is struggling through a mental health crisis. As a community gathering space, libraries may experience a higher number of incidents of people experiencing a crisis. If you're not sure how to respond effectively and would like to develop some tools for addressing and de-escalating crisis situations in a calm, responsible and compassionate way, you'll want to participate in this two-part training provided collaboratively by the Austin Police Department's Crisis Intervention Team and the Austin affiliate of the National Alliance on Mental Illness.

For more information and to register, visit: <https://register.gotowebinar.com/register/943350576241836033>

Monday, Nov 13 (1-2 pm)

[Teach Leaders How to Think Before Teaching Them What to Do \(Training Industry\)](#)

Join us for this complimentary Training Industry webinar, sponsored by D2L. Your host, Dr. Sam Shriver, executive vice president of The Center for Leadership Studies, will share practical insights on how leaders at any level can increase their effectiveness by improving their ability to accurately diagnose the variables of their opportunity to influence.

For more information and to register, visit: https://zoom.us/webinar/register/WN_zV4OihM6THuCYaVJU8Ykw

Monday, Nov 13 (2-3 pm)

[Partnering for Success: How Milwaukee Public Schools Is Leveraging National Service to Improve Low-Performing Schools](#) (Alliance for Excellent Education/Future Ready Schools)

This webinar will address how school districts can leverage national service programs like AmeriCorps to implement their plans for evidence-based school improvement under the Every Student Succeeds Act (ESSA). ESSA requires evidence-based interventions to improve low-performing schools, and effective partnerships with organizations that work with AmeriCorps members can play a significant role in supporting schools and districts across the country.

For more information and to register, visit: <http://bit.ly/2xAgZOX>

Tuesday, Nov 14 (12-4 pm)

[Virtual Conference: Get Ready for Year-End](#) (Network for Good)

Join this free virtual conference packed with information to help you rally your supporters and crush your fundraising goals this year. You'll come away with the tips and strategy you need to create better campaigns, get your board involved and energized, learn about Network for Good tools, and write your best-ever appeal.

For more information and to register, visit: <https://learn.networkforgood.com/year-end-2017.html>

Tuesday, Nov 14 (1-2 pm)

[Reviving Your #GivingTuesday to Increase Fundraising Success](#) (Blackbaud)

In this webinar, we'll review how to analyze your previous #GivingTuesday goals and results from last year in preparation for this year. Michelle Boyle, director of institutional advancement at the Maryland Zoo, will return to discuss the outcome of #GivingZOOday and changes the organization implemented for 2017. We will also discuss the importance of stewarding after #GivingZOOday.

For more information and to register, visit: <https://hello.blackbaud.com/GivingTuesdayWebinars.html>

Tuesday, Nov 14 (1-2 pm)

[It's a New World—How to Cultivate Your Community Online Between Fundraising Events](#) (Firespring)

How do you keep supporters engaged between major fundraising events? This webinar will help you change your thinking about that precious time in between! Use this time wisely and your community will be primed and ready to support your next event.

For more information and to register, visit: <http://bit.ly/2ht3FG2>

Tuesday, Nov 14 (2-3 pm)

[Creating a Culture of Volunteer Engagement](#) (VolunteerMatch)

It's important to create a culture of inclusion & engagement of volunteers within your organization. But, it can be hard to recognize what your current culture says to volunteers, or identify how to make changes to help volunteers feel more welcome. Identify how your organization's current culture is shaping or limiting what volunteers do, & provide steps to take to start to create more understanding, respect, & appreciation for engaging volunteers.

For more information and to register, visit: <https://register.gotowebinar.com/register/4011854431864946179>

Tuesday, Nov 14 (2-3 pm)

[National Cancer Institute's Information Resources](#) (Federal Depository Library Program)

This webinar will provide an overview of the NCI's evidence-based resources available on the organization's website. These include educational materials for patients, families, and health professionals, as well as cancer statistics, dictionaries, and an image repository.

For more information and to register, visit: <http://bit.ly/2zm0dHX>

Tuesday, Nov 14 (2-3 pm)

[New Youth Nonfiction for Winter and Beyond](#) (Booklist)

This free, one-hour webinar will explore new nonfiction titles for preschool to young adult readers. You'll hear about new picture books, STEAM titles, and online resources for educators from Books on Tape/Listening Library, Simon & Schuster, DK, Holiday House, and IPG.

For more information and to register, visit: <http://bit.ly/2xGc7YP>

Tuesday, Nov 14 (2-3 pm)

[You May Not Be Walt Disney, But You Can Draw and Animate](#) (Insync Training)

All you need is a story, and you're ready to create simple yet effective visuals and animations without knowing how to draw or animate. Yes, it's that simple. Just use automatic drawing tools, Canva, and GoAnimate!

For more information and to register, visit: <http://bit.ly/2hqYRkC>

Tuesday, Nov 14 (3-4 pm)

[Storytelling for Community Relationships](#) (Infopeople)

Storytelling is a powerful tool because it builds trust and understanding. From podcasts, videos, livestreams and unique programming, there are many ways that librarians can utilize the power of storytelling to build transformational community relationships.

For more information and to register, visit: <https://register.gotowebinar.com/register/3627892878012506370>

Wednesday, Nov 15 (12-1 pm)

[Not Just Bingo: Library Services and Programs for Older Adults](#) (National Network of Libraries of Medicine)

To support older adults in our community, libraries must be prepared to provide dynamic, educational & creative programming. Stacey Lewis, Manager of Adult Programming at St. Louis County Library, discusses how to tap into community resources & partnerships to provide a wide range of program opportunities, tips to develop & sustain partnerships, & specific examples of programs & services that work for large metropolitan library system.

For more information and to register, visit: <https://nnlm.gov/class/not-just-bingo-library-services-and-programs-older-adults/7962>

Wednesday, Nov 15 (2-3 pm)

[Evaluating Government Customer Service](#) (GovLoop)

How can agencies improve government services without spending too much money or costing taxpayers too much time? Join Christopher Dorobek and his panel of government experts as they discuss the current state of customer service and plot its future.

For more information and to register, visit: <https://go.govloop.com/evaluating-gov-cx.html>

Wednesday, Nov 15 (2-3 pm)

[Telling the Story of Volunteer Impact](#) (VolunteerMatch)

You want to share the impact volunteers have in your organization and in the community, but often the information you track doesn't help you tell that story. This webinar will help you move past number of volunteers and number of hours and start telling the real story. You'll learn about information gathering and the key components to good storytelling, how to evaluate your current measurements and how to build support for a more thorough measurement and evaluation program, and how to engage other staff – paid and volunteer – in this work. You'll also receive a worksheet to help you begin to tell the story of volunteer impact in your organization.

For more information and to register, visit: <https://register.gotowebinar.com/register/5194648567886852355>

Wednesday, Nov 15 (2-3:30 pm)

[LTC: National Issues Forums \(3 of 3\) \(Programming Librarian\)](#)

Join the National Issues Forums Institute (NIFI) to learn how academic libraries can convene deliberative forums on important issues, thereby solidifying their role as a campus center for interdisciplinary and intellectual development while exploring pathways to civic engagement.

For more information and to register, visit: <http://bit.ly/2h0BelZ>

Wednesday, Nov 15 (2:30-3:30 pm)

[Going Digital \(Lyris\)](#)

Join us for a one hour free webinar that briefly introduces the critical components of digital content creation and collection development.

For more information and to register, visit: <http://bit.ly/2lAPbbG>

Wednesday, Nov 15 (4-5 pm)

[Secrets from the Front Lines: How Schools Can Boost Digital Engagement \(edWeb\)](#)

In this edWebinar, you will hear valuable insight on boosting the digital engagement at your school from library media specialist and technology liaison Kelly Hladek of the School City of Hammond in Indiana. In just one year, checkouts from the district's digital library increased by 184 percent. You'll learn about many of their proven best practices for engaging students, teachers and the community with the eBook and audiobook collection—including some creative approaches you may have never thought of.

For more information and to register, visit: <http://bit.ly/2zlgQDw>

Wednesday, Nov 15 (4-5 pm)

[Healthy Aging - Promoting Healthy Living in Older Adults through Quality Health Information \(National Network of Libraries of Medicine\)](#)

This webinar focuses on seniors and their use and access to Quality Health Information. Resources from National Institute on Aging (link is external) (NIA) and MedlinePlus will be highlighted.

For more information and to register, visit: <http://bit.ly/2h08XvY>

Wednesday, Nov 15 (5-6 pm)

[Pitching the Library: The Elevator Speech](#) (edWeb)

This edWebinar will equip participants with talking points to promote library programs, reframing their work with new language, and dispelling myths about librarianship.

For more information and to register, visit: <http://bit.ly/2IBViMY>

Thursday, Nov 16 (2-3 pm)

[New Data Tools from the U.S. Bureau of Economic Analysis](#) (Federal Depository Library Program)

Viewers will learn about the Bureau of Economic Analysis' (BEA's) new "satellite" accounts for health care, arts and culture, and travel and tourism. Complementing the BEA's health data, we will also look at health cost data from the U.S. Agency for Health Research Quality, the U.S. Bureau of Labor Statistics, and the Center for Medicare and Medicaid Service.

For more information and to register, visit: <http://bit.ly/2zli5Tc>

Thursday, Nov 16 (2-3 pm)

[Holiday Stressbusters](#) (InSync Training)

What should be a season of love and joy often turns instead to tiring weeks of overspending, overindulging, disappointment and STRESS! Join facilitator Jane Bozarth for a look at common causes of holiday stress and ways to combat them. Leave this fun, interactive session with an action plan for taking back the spirit of the season!

For more information and to register, visit: <http://bit.ly/2xlgKSf>

Thursday, Nov 16 (3-4:30 pm)

[The Inclusive Library - Effectively Responding to a Mental Health Crisis \(Part 2\)](#) (Texas State Library and Archives Commission)

Mental health issues impact 1 in 5 Americans each year which has a higher prevalence rate than cancer, diabetes & asthma. Yet, most people are ill-equipped & unsure about how best to respond when a person is struggling through a mental health crisis. As a community gathering space, libraries may experience a higher number of incidents of people experiencing a crisis. If you're not sure how to respond effectively & would like to develop some tools for addressing & de-escalating crisis situations in a calm, responsible & compassionate way, you'll want to participate in this two-part training provided collaboratively by the Austin Police Department's Crisis Intervention Team & the Austin affiliate of the National Alliance on Mental Illness.

For more information and to register, visit: <https://register.gotowebinar.com/register/7346233395293386753>

Thursday, Nov 16 (2:30-3 pm)

[Looking for Commonsense?](#) (North Dakota State Library)

Join the crowd! Check out what Commonsense Education has for teachers. In this webinar I will show you around the website, especially the Digital Citizenship portion for librarians. If you haven't checked out this valuable resource, be prepared to be impressed with lesson plans, activity sheets, short videos, and even resources for parents. All lessons are aligned to the Common Core Standards. I will even correlate the digital citizenship lessons to the ND standards. Join me for the "commonsense" scoop!

For more information and to register, visit: <http://bit.ly/2xJdLZt>

Thursday, Nov 16 (3-4 pm)

[Take the Plunge: STREAM](#) (School Library Journal/ISTE)

Add an "R," Reading, to STEAM and ramp up student learning. In this free session, you'll glean insight from STREAM practitioners and tips on integrating science, technology, reading, engineering, arts, and math.

For more information and to register, visit: <http://bit.ly/2iiQs2t>

Thursday, Nov 16 (5-5:30 pm)

[Digital Storytelling with Google Chrome Apps: Reaching Out to Authentic Audiences](#) (Simple K12)

Join Nikki D Robertson as she shares a variety of ways to harness students' natural inclination toward storytelling with a variety of Google Chrome Apps you can start using in your classroom tomorrow!

For more information and to register, visit: <http://bit.ly/2h478Op>

Thursday, Nov 16 (7-8 pm)

[It all Fits Together: The New National Standards for Learners, School Librarians, and School Libraries](#) (American Association of School Librarians)

Join AASL Standards editorial board and implementation task force chairs Marcia A. Mardis and Mary Keeling on a guided tour of the standards development process as well as in-depth introductions to the National School Library Standards (NSLS) integrated content designed to support and enhance learners' experiences, school librarians' practice, and the alignment between school libraries and learning goals.

For more information and to register, visit: <http://bit.ly/2yjIVfO>

Friday, Nov 17 (2-3 pm)

[Reading the Future](#) (Maine State Library)

What does the future of your organization look like? How will libraries, businesses, non-profits, and community organizations be impacted by technology? How will they communicate and what tools will be available to help them adapt in order to best suit their customers' needs? These were some of the questions posed at the second Library Futures Conference (the first was held back in 2007) Members of the Maine State Library, in partnership with the New Jersey State Library, were invited to attend the conference this year, and were treated to observations and discourses given by some of the premiere futurists in the fields of business, education and technology. During this webinar, the conference attendees will share their own insights and interpretations – as applied to libraries – from this experience, and invite Maine librarians to ask their own questions about the rapidly changing future of libraries.

For more information and to register, visit: <http://root.evanced.info/maine/evanced/eventsignup.asp?ID=4402>

Tuesday, Nov 21 (1-2:30 pm)

[Accelerating Census Data in Excel: Basic Visualization and Analysis](#) (U.S. Census Bureau)

During this course you will learn how to download census data access using the American FactFinder for formatting in Excel. You will also learn how to create basic data visualizations and how to conduct advanced analyses of census data.

For more information and to register, visit: <http://bit.ly/2z3GFoK>

Tuesday, Nov 28 (10-11:00 am)

[Anything Can Happen in the Zone: The Whys and Hows of Library Organizational Change](#) (Indiana State Library)

All libraries face catalysts for change, and rather than being afraid of change, with effective consideration of the personal aspects felt by staff or patrons, libraries can change many things at the same time.

Butler University Libraries had already made progressive changes in public services areas, but Technical Services workflows and organization remained unchanged and bound to legacy practices from decades past. For us, the best catalyst for change was a system migration to a cloud-based library management system. This system migration was tied to organizational restructuring, building rearrangement, and a new strategic plan, each of which intertwined with the details of the migration project and was underpinned by thoughtful analysis of how to help employees through change. Research on technical services departments is discussed in light of how roles change through the streamlined workflows available in a new ILS, and how those changes can have a domino effect, creating space or opportunity to shift responsibilities or spaces in ways long awaited or newly identified.

Join us to learn how changes can help refocus a library's efforts to fulfill what can be an evolving mission, while retaining core strengths and values. This webinar, while delivered by an academic librarian, will also be useful to public libraries wanting to work through big changes.

For more information and to register, visit: <http://bit.ly/2z9epTR>

Tuesday, Nov 28 (3-3:30 pm)

[Our Big Beautiful Brains: What Every Educator Should Know \(Simple K12\)](#)

Join Naomi Harm for this brain-based teaching and learning session, as she provides a roadmap of how you can infuse brain-based teaching practices throughout your school's environment. She will share how to optimize physical learning spaces and experiences so that each and every child can discover their student-driven passion and personalized learning potential.

For more information and to register, visit: <http://bit.ly/2z38lqE>

Wednesday, Nov 29 (10-11 am)

[Geekspotting 2.0: Building a Popular and Diverse Collection for Your Library \(Indiana State Library\)](#)

Diversity has been a major issue in pop culture lately. The demand to include traditionally marginalized voices in comics, movies, TV, and gaming has led to an explosion of material in the past few years. Join two fellow librarians (who also happen to be geeks) as they explore this issue and help you navigate all the content available with collection development recommendations that can work in your local library.

For more information and to register, visit: <http://bit.ly/2gRjUMA>

Wednesday, Nov 29 (12-1 pm)

[Help! I'm an Accidental Government Information Librarian presents ... Government in the Sunshine State: Where and How to Dig for State Information in Florida \(North Carolina Library Association\)](#)

The Government Resources Section of the North Carolina Library Association welcomes you to a series of webinars designed to help us increase our familiarity with government information. All are welcome because government information wants to be free. This session will cover some of the key dates that impact access to Florida government information (e.g., statehood in 1845, codification of Florida Statutes in 1941, state depository program in 1967, privatization of Dept of Commerce activities in 1996), bibliographies and finding tools, scattered locations of digitized collections, and a few highlights of unique and interesting content.

For more information and to register, visit: <http://bit.ly/2iPvXOA>

Wednesday, Nov 29 (2-3 pm)

[Update on the RDA 3R Project](#) (Association for Library Collections and Technical Services)

The RDA Toolkit Restructure and Redesign (3R) Project is a year-long effort to improve the RDA Toolkit in several different ways. Restructuring includes generalizing existing instructions where possible, implementing the four-fold path (unstructured description, structured description, identifiers, and actionable links) wherever applicable, and incorporating new elements from the IFLA Library Reference Model. Redesign includes greater flexibility in the display of instructions, improved user interaction with the Toolkit, and better tracking of revision history. Kathy Glennan, ALA Representative to the RDA Steering Committee, will bring attendees up-to-date about the planned changes to the Toolkit, which will be rolled out in April 2018.

For more information and to register, visit: <https://register.gotowebinar.com/register/1450652044531071747>

Wednesday, Nov 29 (2-3 pm)

[An Introduction to the Biodiversity Heritage Library](#) (Federal Depository Library Program)

The Biodiversity Heritage Library is the world's largest open access digital library dedicated to biodiversity literature. Headquartered at Smithsonian Libraries and operating as a worldwide partnership of natural history and botanical libraries, BHL provides free access to 50+ million pages of literature spanning the 15th-21st centuries. This webinar will provide an overview of the Library, offer tips for searching the collection, and highlight tools and services available to support librarians and their patrons.

For more information and to register, visit: <http://bit.ly/2z0XV0i>

Wednesday, Nov 29 (2-3 pm)

[Using Data to Understand Your Community & Measure Impact](#) (Public Library Association)

In this interactive webinar, participants will use a hypothetical case study to analyze data, identify community needs, prioritize outcomes, and measure impact. Participants are encouraged to share their own experiences and ask questions.

For more information and to register, visit: <http://bit.ly/2gRGOUc>

Thursday, Nov 30 (1-2 pm)

[Procrastinators Unite! Last-Minute Strategies for Year-End Giving](#) (Bloomerang)

It's the end of November...so what are you doing for year end giving? If you're in a panic because you neglected to plan for the next 31 days, it's not too late! We'll talk about key things to maximize your fundraising that you can still do now.

For more information and to register, visit: <http://bit.ly/2z9sf8u>

Thursday, Nov 30 (1-2 pm)

[Data Maturity: How to Keep Improving Your Approach to Data](#) (IdealWare)

Join us for a free webinar that will help you see your potential with data. We'll introduce our data maturity model—the five stages for developing a successful approach to data—and help you identify where your nonprofit is currently on the data spectrum and how to move up to the next level. We'll also discuss the importance of a data-driven culture and how you can nurture data champions across your organization.

For more information and to register, visit: <http://bit.ly/2ijM8zU>

Thursday, Nov 30 (2-3:30 pm)

[Social Media Analytics: What to Measure and Why](#) (WebJunction)

Now that you are using social media to engage with your community, how do you know if it's working? If you don't know where to start when planning your social media metrics, join us to learn the best methods to measure your library's social media outcomes. During this event, you will learn how to establish measurable goals, identify key performance indicators (KPIs), and evaluate your social media results.

For more information and to register, visit: <http://bit.ly/2z2Sluc>