

# Free July Webinars, organized by category & title

Collected by the Wyoming State Library.

## ADVOCACY

- July 10: Social Media 101 for Nonprofits (Firespring)
- July 11: How to get media coverage for your small nonprofit (The Good Partnership)
- July 19: Digital PR Basics for Nonprofits - How to Get Visibility for Your Cause (Bloomerang)
- July 19: Library value: student success, research outcomes & collection impact (Library Connect)
- July 19: How to Master Your Tribute Book Layout (Charity How To)

## ASSESSMENT & PLANNING

- July 17: Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community (WebJunction and TechSoup for Libraries)
- July 17: How Safe Is Your Data (GovLoop Training)
- July 17: Measuring Success: How to Strategically Assess Your Program (VolunteerMatch)
- July 18: Beyond Surveys: How to Measure Outcomes Using Alternative Data Collection Methods (Public Library Association)
- July 24: Be a Data Champion at Your Library (Infopeople)
- July 24: How to do Big Marketing on a Shoestring Budget (Wild Apricot)
- July 25: NCompass Live: Emergency and Disaster Response Planning for Libraries (Nebraska Library Commission)
- July 26: Marketing strategy, marketing plan and marketing tactics: Why you need all 3! (OCLC)

## ASSISTIVE TECHNOLOGY

- July 11: Universal Design for Learning (UDL) to Promote Framework Principles Adoption, Student Engagement and Active Learning (National Network of Libraries of Medicine)
- July 18: Analytics and Accessibility (DigitalGov)
- July 25: AAC Language Modeling (Accessible Technology Coalition)

## CAREERS

- July 18: Impromptu Leadership — How Women Can Seize Spontaneous Moments to Lead (American Management Association)
- July 26: Wake Up! Are you sleepwalking your way through the day? (Colorado State Library)

## CHILDREN & TEENS

- July 9: Code Club for Small & Rural Public Libraries Application (Prenda)
- July 12: Youth Engagement & Leadership (YALSA)

## COLLECTION DEVELOPMENT & MANAGEMENT

- July 3: Collection Development Made Easier with Ingram (Nebraska Library Commission)
- July 10: Small-Press Speed-Dating Extravaganza! (Booklist)
- July 11: The Art of Collections Management Technology (Lyris)

## COMMUNICATION

- July 10: Social Media 101 for Nonprofits (Firespring)
- July 11: How to Keep All Those New Donors You Worked So Hard to Get (Productive Fundraising)
- July 11: How to get media coverage for your small nonprofit (The Good Partnership)
- July 12: Be Found: The Secrets of SEO for Nonprofits (Firespring)
- July 12: Be CALM not BUSY: How to Manage Your Nonprofit's Communications (Firespring)
- July 12: An Inside Look at How the FBI Develops Engaging Video (DigitalGov)
- July 13: Making Difficult Conversations Easy (Effectiveness Institute)
- July 18: Impromptu Leadership — How Women Can Seize Spontaneous Moments to Lead (American Management Association)
- July 18: Effectively Communicating in the Moment (American Management Association)
- July 19: Digital PR Basics for Nonprofits - How to Get Visibility for Your Cause (Bloomerang)

## DIGITAL RESOURCES

- July 10: Trustworthy Digital Repositories (Federal Depository Library Program)
- July 12: Google Earth Web: Oh the Places You Can Go (Teachers First)
- July 12: Choose Your Own Adventure with Google Slides (Teachers First)
- July 19: Digitization 101 (North Dakota State Library)

## DATABASES & eRESOURCES

- July 10: Trustworthy Digital Repositories (Federal Depository Library Program)
- July 25: Environmental Health & Toxicology Resources for the Public and Professionals (National Network of Libraries of Medicine)

## DEVELOPMENT & MANAGING CHANGE

- July 11: Universal Design for Learning (UDL) to Promote Framework Principles Adoption, Student Engagement and Active Learning (National Network of Libraries of Medicine)
- July 17: How and Why Libraries Should Move to HTTPS (TechSoup)
- July 26: The Tech Effect: Discover the Simple Solution that 1000s of Organizations Are Using to Grow Membership In Today's World (Wild Apricot)
- July 26: Marketing strategy, marketing plan and marketing tactics: Why you need all 3! (OCLC)

## FUNDRAISING

- July 11: IMPROV(e) Your Business Workshop Series (Nonprofit hub)

- July 11 How to Keep All Those New Donors You Worked So Hard to Get (Productive Fundraising)
- July 11: Introduction to Finding Grants (GrantSpace)
- July 12: Perfecting your Pitch: How to Successfully tell your Story to the Media (Nonprofit hub)
- July 12: An Introduction to Online Fundraising for Small and Medium-Sizing Nonprofits (Charity How To)
- July 18: Introduction to Proposal Writing (GrantSpace)
- July 19: Turn Your Website Into a Membership Growth Engine (Wild Apricot)
- July 19: How to Master Your Tribute Book Layout (Charity How To)
- July 24: Apps, Zaps, Data Maps: How Nonprofits Can Navigate the Software Integration World (GuideStar)
- July 24: How to do Big Marketing on a Shoestring Budget (Wild Apricot)
- July 25: Beyond social media: Identifying and mobilizing supporters with data (Nonprofit Hub)
- July 25: Introduction to Project Budgets (GrantSpace)
- July 25: Grant Writing 101: Basics for Programming Librarians (Programming Librarian)
- July 26: The Tech Effect: Discover the Simple Solution that 1000s of Organizations Are Using to Grow Membership In Today's World (Wild Apricot)

## LEGAL

- July 27: Legally Using Video in Training (Training Magazine Network)

## LIBRARY SPACES

- July 10: First Tuesdays: Don't Let the Bedbugs Bite (your library) (Washington State Library)
- July 24: Starting Your Markerspace (edWeb)

## MANAGEMENT

- July 10: Mindful Leadership: Govie Edition (GovLoop Training)
- July 11: Strategic Thinking (American Management Association)
- July 17: How Safe Is Your Data (GovLoop Training)
- July 18: Impromptu Leadership — How Women Can Seize Spontaneous Moments to Lead (American Management Association)
- July 18: Academic Librarians and Low Morale Development (Georgia Library Association)
- July 26: FranklinCovey's 7 Habits Seminar (American Management Association)

## OUTREACH & PARTNERSHIPS

- July 12: Youth Engagement & Leadership (YALSA)
- July 17: Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community (WebJunction and TechSoup for Libraries)
- July 18: NCompass Live: Many Languages, Many Cultures: Responding to Diverse Health Information Needs (Nebraska Library Commission)
- July 24: Free Resources for Medicare and Medicare Rights (KEPRO-BFCC-QIO)
- July 26: When I'm 64: Financial Literacy Resources for Those Nearing and in Retirement (WebJunction)

## PROGRAMMING

- July 9: Code Club for Small & Rural Public Libraries Application (Prenda)
- July 19: Introducing MakeCode from Microsoft (Washington State Library)
- July 25: Fresh Food, Fresh Thinking: An Innovative Approach to Youth Development and Learning in Rural Communities (Public Library Association)
- July 26: When I'm 64: Financial Literacy Resources for Those Nearing and in Retirement (WebJunction)

## READER'S ADVISORY

- July 10: Small-Press Speed-Dating Extravaganza! (Booklist)

## REFERENCE

- July 11: NCompass Live: WebJunction: The Learning Place for Libraries (Nebraska Library Commission)
- July 11: Make Your Smartphone a Depository Library (Federal Depository Library Program)
- July 19: The Technology Reference Interview (Utah State Library)
- July 19: USGS Library Materials for Natural Hazards (Federal Depository Library Program)
- July 24: Free Resources for Medicare and Medicare Rights (KEPRO-BFCC-QIO)
- July 24: Help! I'm an Accidental Government Information Librarian presents ... Providing Health Information Services STAT (North Carolina Library Association)
- July 25: Beginning Genealogical Research at the National Archives (Federal Depository Library Program)
- July 25: Environmental Health & Toxicology Resources for the Public and Professionals (National Network of Libraries of Medicine)
- July 26: When I'm 64: Financial Literacy Resources for Those Nearing and in Retirement (WebJunction)
- July 31: Making Sense of Numbers; Understanding Risks and Benefits (National Network of Libraries of Medicine)

## SCHOOL LIBRARIES

- July 11: Supporting the Turquoise Wedge with Mirrors and Windows in the School Library Collection (Follett)
- July 11: Hidden Treasures: Engaging and Free Resources from TeachersFirst (Teachers First)
- July 12: Personalizing Learning: Empowering Students to Use Data to Drive Their Own Learning (edWeb)
- July 12: Google Earth Web: Oh the Places You Can Go (Teachers First)
- July 12: World Class: How to Build a 21st Century School System (Alliance for Excellent Education)
- July 12: Choose Your Own Adventure with Google Slides (Teachers First)
- July 17: Europe's Tough New Data-Privacy Law: Breaking Down GDPR for Companies (Education Week)
- July 19: Introducing MakeCode from Microsoft (Washington State Library)
- July 24: Starting Your Markerspace (edWeb)
- July 24: Engage & Inspire: Podcasting in the Classroom (Teachers First)

- July 25: Thinking in Action: The Power of Digital Literacy (edWeb)
- July 26: Cross-Curricular Instructional Principles to Prepare More ELA Students for AP and College (Education Week)

## TECHNOLOGY

- July 18: Dorobekinsider Live: IT Modernization in the Age of Digital Transformation (GovLoop Training)
- July 19: Digitization 101 (North Dakota State Library)

## TRAINING & INSTRUCTION

- July 19: The Technology Reference Interview (Utah State Library)
- July 19: Memorializing Subject Matter Experts: Techniques to Converting Subject Matter Expertise to High-Performing Live & On-Demand Video Learning Assets (Training Magazine Network)
- July 24: Brain-Based Presenting: Getting the Brain to Pay Attention (InSync Training)

## VOLUNTEERS

- July 10: The New Volunteer Manager's Toolkit (VolunteerMatch)
- July 12: Social Media and Volunteer Engagement (VolunteerMatch)
- July 17: Measuring Success: How to Strategically Assess Your Program (VolunteerMatch)

# Program Abstracts

## July 3

### **[Collection Development Made Easier with Ingram \(Nebraska Library Commission\)](#)**

Collection development can be a daunting task. There is so much out there, and reading piles of reviews takes time that you don't have to spare. In this session, Ingram Library Services will share some resources that can help answer the question 'How do I know what to buy?'. The HINT Program, High Interest New Titles, provides a list of the top 25 titles that other public libraries have on order that you have not yet ordered. Curated Collection Lists and Standing Orders/New Title Notifications can also help you find the best books for your library.

## July 9

### **[Code Club for Small & Rural Public Libraries Application \(Prenda\)](#)**

The Institute of Museum and Library Sciences is funding a grant to deliver all the resources necessary to run a code club in small and rural public libraries. Those resources include one-on-one training sessions, code club software, and ongoing coaching and support. 50 libraries will be selected to participate in this grant. A code club is an informal program that takes place at a library where kids ages 8-18 learn computer programming skills. Teaching kids

computer programming skills can dramatically impact your community by providing kids with 21st century career opportunities and instilling a valuable set of life skills, like computational thinking and problem solving.

## July 10

### **[Social Media 101 for Nonprofits \(Firespring\)](#)**

Learn the basics of using social media for your nonprofit organization and give you handy tips for the “big 3:” Facebook, Twitter and LinkedIn.

### **[Don't Let the Bedbugs Bite \(your library\) \(Washington State Library\)](#)**

In this webinar, Beverly Choltco-Devlin. will give an overview of Tacoma Public Library's experience when several patrons from multiple locations introduced bedbugs into the library through the return of dozens of heavily impacted materials. Relying heavily on the PLA document on what to do (biggest message: "Don't Panic"), system staff pulled together with vigilance and determination to mitigate against a potentially disastrous outcome.

### **[Mindful Leadership: Govie Edition \(GovLoop Training\)](#)**

Learn how to bring a mindfulness practice into your office.

### **[Trustworthy Digital Repositories \(Federal Depository Library Program\)](#)**

This webinar will provide an overview of what defines a “Trustworthy Digital Repository;” what is the history of digital repository best practices, standards, and assessment; and what is the current state of digital repository certification.

### **[The New Volunteer Manager's Toolkit \(VolunteerMatch\)](#)**

New to volunteer management? Looking for a refresher on the basics? This webinar will walk you through the three primary Rs - recruitment, retention and recognition. We'll discuss the most popular program components such as interviews, orientations, volunteer handbooks, and more.

### **[Small-Press Speed-Dating Extravaganza! \(Booklist\)](#)**

Learn about forthcoming titles from dynamic small presses that will bring rich variety and fresh energy to your collections.

## July 11

### **[NCompass Live: WebJunction: The Learning Place for Libraries \(Nebraska Library Commission\)](#)**

Find out how to make the most of WebJunction including their live and recorded webinars, self-paced courses, as well as articles and resources, which can all play a part in helping you meet your learning goals.

### **[Strategic Thinking \(American Management Association\)](#)**

Strategic thinking skills are essential for employees at all levels. The AMA will explain the combination of concepts around the skills needed to think strategically, and the practices that allow participants to develop and hone their skills in a classroom environment.

### **[IMPROV\(e\) Your Business Workshop Series \(Nonprofit hub\)](#)**

In this webinar with Gina Trimarco, CEO of Carolina Improv Company & Pivot10 Results will share strategies on ways to re-activate your brain to build stronger rapport and connections that result in higher earned income, donations and referrals to other donors.

### **[How to get media coverage for your small nonprofit \(The Good Partnership\)](#)**

Helping small nonprofits change the world through fundraising. Whether you work for social justice, equality, social innovation, education, arts and culture, the environment, animal rights, or any other cause, you are on a mission to change the world. Don't let fundraising stand in the way of what you stand for. Evolve it.

### **[Universal Design for Learning \(UDL\) to Promote Framework Principles Adoption, Student Engagement and Active Learning \(National Network of Libraries of Medicine\)](#)**

More and more libraries and educational institutions provide online content whether databases, archival collections, videos, and documents. But how much of this information is accessible by those who are blind, have low vision, or are hard of hearing? This webinar series will provide some basic steps librarians can take to make their content accessible to all.

### **[The Art of Collections Management Technology \(Lyrisis\)](#)**

In an effort to better support and serve museums, LYRISIS has commissioned a field-wide analysis and evaluation of collections management technology. This case study presentation will focus on the information gathered that will be generally useful for those working for change in their own institutions.

### **[Make Your Smartphone a Depository Library \(Federal Depository Library Program\)](#)**

In this webinar, you will learn about a variety of Government apps, including Science.gov, PubMed mobile, CDC MMWR Express, and FEMA.

### **[Introduction to Finding Grants \(GrantSpace\)](#)**

Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this introductory course.

### **[How to Keep All Those New Donors You Worked So Hard to Get \(Productive Fundraising\)](#)**

Join fundraising master trainer, Chad Barger, CFRE, for a discussion on the importance of donor retention and learn simple, actionable steps that you can take to boost donor retention in your organization.

### **[Supporting the Turquoise Wedge with Mirrors and Windows in the School Library Collection \(Follett\)](#)**

This webinar will explore the concept of mirror and window books as a critical component of a diverse school library collection. Participants will leave the session feeling empowered to support the turquoise wedge of the Future Ready Librarians Framework by curating resources, both print and digital, that reflect and value diversity.

### **[Hidden Treasures: Engaging and Free Resources from TeachersFirst \(Teachers First\)](#)**

Learn about the resources provided by TeachersFirst to make technology integration easy. Explore the teacher-friendly features of TeachersFirst to help you save time in developing

technology infused lessons. Participants will learn strategies to incorporate the tools of the web successfully into any classroom.

## July 12

### **[Be Found: The Secrets of SEO for Nonprofits \(Firespring\)](#)**

Everyone wants to be found. Your website is no exception. In this session we will share best practices of nonprofits that are experts at driving traffic to their websites and review the tools you should use to maximize your findability.

### **[Perfecting your Pitch: How to Successfully tell your Story to the Media \(Nonprofit hub\)](#)**

In this session, Annie will provide very tactical advice to rise above the noise and stand out. The key? Perfecting your pitch. She will go through an exercise that dives into how to create and perfect your pitch, what PR strategies you can incorporate to help you successfully tell your story to the media, and how to build your community and increase your donor base.

### **[An Introduction to Online Fundraising for Small and Medium-Sizing Nonprofits \(Charity How To\)](#)**

Learn the tactics to successfully raise money online for your nonprofit, even if you are a small or midsize organization.

### **[Be CALM not BUSY: How to Manage Your Nonprofit's Communications \(Firespring\)](#)**

Learn clear and specific steps to bring more CALM into your work.

### **[Personalizing Learning: Empowering Students to Use Data to Drive Their Own Learning \(edWeb\)](#)**

Discover how a blended learning model can be used as a tool to support effective data-driven instruction and learn practical strategies for beginning to engage students with making their own data-driven decisions.

### **[An Inside Look at How the FBI Develops Engaging Video \(DigitalGov\)](#)**

This talk is aimed at video producers, directors, cinematographers / DP's, editors, social media and digital content managers, and anyone else interested in widening their reach through telling stories.

### **[Youth Engagement & Leadership \(YALSA\)](#)**

This webinar addresses the Youth Engagement & Leadership competency in which librarians respond to all teens' interests and needs, and act in partnership with teens to create and implement teen activities and to foster teen leadership.

### **[Social Media and Volunteer Engagement \(VolunteerMatch\)](#)**

This webinar will offer an introduction to including social media in your volunteer recruitment and retention plans. You'll see examples of Twitter, Facebook and YouTube pages, as well as blogs that other nonprofits have successfully used to draw attention to their organizations and volunteer opportunities.



### **[Google Earth Web: Oh the Places You Can Go \(Teachers First\)](#)**

Learn the key features of Google Earth web and how to incorporate this powerful tool into your classroom instruction. The reimagined version of Google Earth includes features that go beyond the use of maps and satellite imagery. Users can now explore the world with Voyager, Google's Earth's showcase of guided tours, and try out the 3D button to view places from any angle. Leave with classroom ideas and lesson planning resources.

### **[World Class: How to Build a 21st Century School System \(Alliance for Excellent Education\)](#)**

Join Andreas Schleicher, Director for Education and Skills and Special Advisor on Education Policy to the Secretary-General and Bob Wise, President of the Alliance for Excellent Education for a discussion on successes and a serious look at good practices in countries around the world to understand what works best in different contexts. They will also answer questions submitted online by viewers.

### **[Choose Your Own Adventure with Google Slides \(Teachers First\)](#)**

Learn to create a non-linear show that can engage learners while helping them learn content. Join us for this session where you will learn to create and use Choose Your Own Adventure (CYOA) stories.

## July 13

### **[Making Difficult Conversations Easy \(Effectiveness Institute\)](#)**

This one-hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it.

## July 17

### **[How Safe Is Your Data \(GovLoop Training\)](#)**

Explore what makes the best disaster recovery policy and how to get your agency's leadership on board.

### **[Measuring Success: How to Strategically Assess Your Program \(VolunteerMatch\)](#)**

Your volunteer engagement program can be measured by more than just the hours a volunteer gives your organization. What other kinds of information should you keep track of, and how do you know if you're doing a good job with your volunteer engagement program? This webinar will help you think through both the quantitative and qualitative information you can use to evaluate your program.

### **[Europe's Tough New Data-Privacy Law: Breaking Down GDPR for Companies \(Education Week\)](#)**

Join EdWeek Market Brief for an in-depth look at the law's implications for K-12 providers in the United States and beyond.

### **[How and Why Libraries Should Move to HTTPS \(TechSoup\)](#)**

Because libraries pride themselves on protecting their patron's privacy it's important for

libraries to both understand and champion ways of offering these services. HTTPS is an easy method of doing so, it now requires very little technical skill and makes a great difference to the operation security of your library's website.

**[Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community \(WebJunction and TechSoup for Libraries\)](#)**

This webinar will discuss how asset mapping can facilitate community entry for immigrants by helping libraries better understand the needs of this population and address those needs through service and program development.

July 18

**[NCompass Live: Many Languages, Many Cultures: Responding to Diverse Health Information Needs \(Nebraska Library Commission\)](#)**

The increasing diversity in our communities leads to a greater need for culturally relevant and multilingual health information resources. This includes materials to improve cultural awareness and communication skills of health providers and librarians, and resources created in a way that those from diverse backgrounds can understand and identify with the information provided. In this presentation, the presenter will share where to find appropriate information resources and how you and your patrons can use them.

**[Impromptu Leadership — How Women Can Seize Spontaneous Moments to Lead \(American Management Association\)](#)**

In this webcast, Judith Humphrey provides clear, actionable guidance to help you reach your full leadership potential in all impromptu moments. The webcast will show you how to influence and inspire in meetings, elevator chats, corridor conversations, networking events, mentoring conversations, job interviews, and Q+As.

**[Introduction to Proposal Writing \(GrantSpace\)](#)**

This class will provide you with an overview of how to write a standard project proposal to a foundation.

**[Dorobekinsider Live: IT Modernization in the Age of Digital Transformation \(GovLoop Training\)](#)**

Join Christopher Dorobek and his panel of experts for an online discussion on the Modernizing Government Technology (MGT) Act, Modernization Fund and digitization efforts across the government.

**[Analytics and Accessibility \(DigitalGov\)](#)**

You will learn how to segment to check if behaviors change when people are using keystrokes to click, which might give insight into how users with disabilities interact with your site.

**[Academic Librarians and Low Morale Development \(Georgia Library Association\)](#)**

Learn about the factors that enable low-morale, the impacts on those having this experience, and explore ways to positively cope with, resolve, or detect low morale in future workplaces.

**[Beyond Surveys: How to Measure Outcomes Using Alternative Data Collection Methods \(Public Library Association\)](#)**

This webinar is designed to help libraries learn what data collection methods are available to them, and the benefits and challenges to each. This webinar will highlight several methods, with an emphasis on focus groups.

**[Effectively Communicating in the Moment \(American Management Association\)](#)**

AMA will help you develop your in-the-moment communication skills and will offer some tactics you can start using immediately to become a more effective communicator.

July 19

**[The Technology Reference Interview \(Utah State Library\)](#)**

Whether you have a patron asking for technical information or asking for technical assistance, this webinar will provide tools and resources for handling such requests.

**[Library value: student success, research outcomes & collection impact \(Library Connect\)](#)**

Join our librarian presenters in this webinar as they share their unique stories about library value starting with themes that resonate with their stakeholders, including how institutions can come together to pool data and share a powerful report on the impact of library instruction on student retention and academic success.

**[Digital PR Basics for Nonprofits - How to Get Visibility for Your Cause \(Bloomerang\)](#)**

How can a small nonprofit stand out without spending hours on social media or tons of money on advertising? In this webinar, Nonprofit Digital PR expert Julia Campbell will explain the concept of Digital PR, why it's vital for nonprofits, and how to start a Digital PR plan. Nonprofits will come away with techniques that they can implement to build movements and connect with supporters, in an authentic and ethical way.

**[USGS Library Materials for Natural Hazards \(Federal Depository Library Program\)](#)**

This webinar focuses on how to find and use information sources and products related to natural hazards real-time data, recent and historical data, databases, publications, maps, and field and laboratory methods.

**[Digitization 101 \(North Dakota State Library\)](#)**

Digitization can be an overwhelming concept but it is very manageable when you have a clear understanding of the basics. This webinar will introduce you to the terminology and concepts like dpi, resolution and metadata as well as best practices and standards.

**[Turn Your Website Into a Membership Growth Engine \(Wild Apricot\)](#)**

Is your membership website an engine that brings in new members while you sleep? If not, I'll show you how anyone with no tech experience can use membership management software to turn their website into a new member recruiter — in just an afternoon.

**[How to Master Your Tribute Book Layout \(Charity How To\)](#)**

This webinar will take you step-by-step through an easy-to-replicate tribute book template

that highlights your event, promotes your organization, and brings in advertising and tribute ad revenue.

**[Memorializing Subject Matter Experts: Techniques to Converting Subject Matter Expertise to High-Performing Live & On-Demand Video Learning Assets \(Training Magazine Network\)](#)**

In this webinar, author and training strategist Peggy Salvatore will share tips and techniques on how to creatively use interactive video learning tools to deliver expert organizational knowledge. She'll also reveal how she's bringing new ideas and strategies to leading organizations on how best to preserve corporate knowledge and distribute it to employees using on-demand video learning.

**[Introducing MakeCode from Microsoft \(Washington State Library\)](#)**

Come learn about Microsoft MakeCode, a learn-to-code platform that provides a beginning programming environment with block-based and JavaScript editors, and supports a variety of products including Minecraft, micro:bit, and other physical computing devices you're already familiar with. The block-based MakeCode platform is like JavaScript on training wheels - perfect for the beginning coder of any age, but with the added benefit of allowing a very easy progression to real scripting.

July 24

**[Free Resources for Medicare and Medicare Rights \(KEPRO-BFCC-QIO\)](#)**

Libraries are trusted community resources where older adults can look for information to their questions. KEPRO invites you to join this webinar to provide you with details to help people with Medicare learn about their Medicare rights and available free resources. KEPRO is the Beneficiary and Family Centered Care Quality Improvement Organization (BFCC-QIO) for over 30 states. KEPRO offers FREE services for people with Medicare: (1) help to complete and file complaints and discharge appeals, (2) Immediate Advocacy to quickly resolve a complaint or concern about medical care or services, and (3) Patient Navigation for those who need help navigating the healthcare system. (Look for KEPRO-BFCC-QIO)

**[Help! I'm an Accidental Government Information Librarian presents ... Providing Health Information Services STAT \(North Carolina Library Association\)](#)**

This talk will cover the medical information reference interview and the uniqueness of health questions. This webinar will give an overview of recommended resources from MedlinePlus.gov and NCHealthInfo.org.

**[Be a Data Champion at Your Library \(Infopeople\)](#)**

This webinar will explore multiple steps along the library data pathway, from using data for internal analytics, to building institutional and community data literacy, to leveraging data for community and civic engagement. Regardless of where you and your organization are currently with regard to library data, this webinar will provide insight and resources to facilitate your next steps as a data champion.

### **[Apps, Zaps, Data Maps: How Nonprofits Can Navigate the Software Integration World \(GuideStar\)](#)**

Join this interactive webinar where you will explore the various integration options available to nonprofits and help you understand the options for connecting software to your fundraising CRM Strategies to plan, implement, and manage a cohesive integration program as well as avoid costly fees and cumbersome processes through three simple tricks.

### **[Starting Your Makerspace \(edWeb\)](#)**

Join Mitchell Malpartida, Founder of Masterful Creations STEAM Academy and seasonal adjunct at Loyola Marymount University, and Jackie Tan, Maker Educator at South Tahoe Middle School in California, for a discussion on best practices for starting your first makerspace.

### **[How to do Big Marketing on a Shoestring Budget \(Wild Apricot\)](#)**

In this free webinar, nonprofit marketing expert Kishshana Palmer will show you: How to assess your current marketing strategy; Asset mapping your way to growth (because you've got some amazing things up your sleeve); How organizations just like yours are winning with clear and focused marketing and how you can too!

### **[Brain-Based Presenting: Getting the Brain to Pay Attention \(InSync Training\)](#)**

This webinar is an unforgettable learning experience that will give you the secrets to making any content memorable – even when your topic is dry, technical, or complex. You'll collect tools you can put to immediate use in your own presentations, meetings, and training programs.

### **[Engage & Inspire: Podcasting in the Classroom \(Teachers First\)](#)**

Join us to learn how to connect your classroom to the world beyond your walls. Encourage students to improve their digital and communication skills in all content areas. Understand how you can plan, produce and publish podcasts for free to support your classroom goals.

July 25

### **[NCompass Live: Emergency and Disaster Response Planning for Libraries \(Nebraska Library Commission\)](#)**

Is your library prepared for disaster? Find out what you need to know at this introduction to disaster planning.

### **[Beyond social media: Identifying and mobilizing supporters with data \(Nonprofit Hub\)](#)**

Webinar Presenter Lucy Caldwell is Chief Strategy Officer and Executive Vice President at Crowdsout, where she oversees all customer-facing operations and strategy, as well as various company-wide growth initiatives. A veteran of the campaigns and advocacy industry herself, Lucy has run grassroots, legislative and ballot initiative campaigns in over thirty states and on the national level. She frequently speaks and writes on the collision of technology and issue-moving and what it means for today's campaign and advocacy professionals.

### **Beginning Genealogical Research at the National Archives (Federal Depository Library Program)**

This webinar will provide a general overview of Federal records for genealogical research held by the National Archives in Washington, D.C.

### **Thinking in Action: The Power of Digital Literacy (edWeb)**

Attend this research-driven edWebinar, presented by Susannah Moran, Senior Project Manager at myON, by Renaissance, for practical tips for teaching these critical skills in your district—and for empowering every student to become a more savvy, self-confident reader.

### **Introduction to Project Budgets (GrantSpace)**

This class will provide you with step-by-step instructions on how to generate a standard project budget for a foundation proposal.

### **Fresh Food, Fresh Thinking: An Innovative Approach to Youth Development and Learning in Rural Communities (Public Library Association)**

What happens when you mix public library staff, high school students, architects, and STEM curriculum? You get project-based learning that leads to students designing a hybrid public library/farmer's market facility! Learn from speakers who have been immersed in a year-long IMLS National Leader Planning Grant, which has involved teaching students about human centered service design and exploring libraries and farms in field trips, and hear how this innovative project engaged teens along with community partners.

### **Grant Writing 101: Basics for Programming Librarians (Programming Librarian)**

A successful grant proposal starts with two things: a clear idea and an understanding of the pieces you need to bring that idea to fruition. This session will offer an overview of the grant-writing process and give you the tools to think through your idea to make it as strong as possible.

### **Environmental Health & Toxicology Resources for the Public and Professionals (National Network of Libraries of Medicine)**

The purpose of this NNLM Resource Picks presentation is to familiarize participants with environmental health and toxicology resources available online from the National Library of Medicine. The live session will include an overview and search demonstrations for various databases.

### **AAC Language Modeling (Accessible Technology Coalition)**

Learn about building core language through language modeling, and how to leverage core language to learn content through Descriptive Teaching.

July 26

### **FranklinCovey's 7 Habits Seminar (American Management Association)**

Discover how The 7 Habits of Highly Effective People® can help you to lead yourself more effectively, engage and collaborate with others more successfully, and continually renew these capabilities.

**[Cross-Curricular Instructional Principles to Prepare More ELA Students for AP and College \(Education Week\)](#)**

This webinar will introduce the College Board's Shared Instructional Principles that have been identified across curriculums to prepare more students for AP and college success. Attendees will learn tips and tricks to apply to their classroom instruction.

**[The Tech Effect: Discover the Simple Solution that 1000s of Organizations Are Using to Grow Membership In Today's World \(Wild Apricot\)](#)**

In this free 1-hour webinar, you'll learn: All about The Tech Effect, the hidden threat that is making things harder for you to grow; ; proven strategies to address The Tech Effect and attract new members right away; How an easy tech solution can save you hours of administrative work every day.

**[Marketing strategy, marketing plan and marketing tactics: Why you need all 3! \(OCLC\)](#)**

Join us for a one-hour webinar to learn practical lessons from three library marketing professionals who will share real-world examples and straightforward tips that will make sense for your library marketing efforts regardless of what you currently have in place.

**[Wake Up! Are you sleepwalking your way through the day? \(Colorado State Library\)](#)**

Join us as we discuss how sleep and lack of sleep affects us and brainstorm the changes you need to make to experience a good night's sleep!

**[When I'm 64: Financial Literacy Resources for Those Nearing and in Retirement \(WebJunction\)](#)**

This webinar explores free resources provided by the Bureau of Consumer Financial Protection (formerly Consumer Financial Protection Bureau) that can help consumers navigate some of these complexities. You'll also hear about programming and resources from the Kansas City Public Library that help patrons as they near their retirement years—valuable information for you and your patrons!

## July 27

**[Legally Using Video in Training \(Training Magazine Network\)](#)**

In this session, we'll delve into and answer these questions: How can we incorporate video into our training modules? More important, where can we get relevant videos? Producing our own may be the ideal, but, beyond the costs, what are the legal issues? How can we incorporate content created by others to produce our customized "on point" training? Is there no-cost or low-cost footage out there? Do we link, embed, copy? What about mash-ups?

## July 31

**[Making Sense of Numbers; Understanding Risks and Benefits \(National Network of Libraries of Medicine\)](#)**

Numeracy literacy is not only a problem for individuals receiving health information but also for those providing information that contain numbers. This class is a basic introduction for

anyone who wants to understand how to communicate health information that involves numeracy.