



**Association for
Rural & Small Libraries
2013 Annual Conference**

Omaha, NE September 25-28



**EMPOWERING
SMALL
LIBRARIES**



***Brought to you
in partnership with:***



**Nebraska
Library Commission**

Schedule, Preconference Information and Workshop Descriptions

Welcome to Omaha!

On behalf of the Board of Directors, I'm pleased to welcome you to this year's conference. This year's conference promises to be the best one yet. The opportunities to learn, share, network and grow are unparalleled in ARSL's history. I congratulate the conference committee and our joint chairs on a job very well done. It is my hope that you will find a new horizon to sail towards and a north star to point you in the right direction.



Welcome to Omaha,

Andrea Berstler
President, Association for Rural & Small Libraries
Executive Director, Wicomico Public Library

Welcome to Omaha!



It is a great pleasure to have library colleagues from across the country come to Omaha for this year's Association for Rural and Small Libraries conference. Your Nebraska co-hosts join our Iowa neighbors in wishing all participants an enjoyable and worthwhile conference. Planners and organizers have worked hard to assure that there will be many opportunities to learn, network, and contribute. We also hope you take some time to explore the nearby Omaha and Council Bluffs neighborhoods. Thank you for joining in making the 2014 ARSL conference a great experience for all.

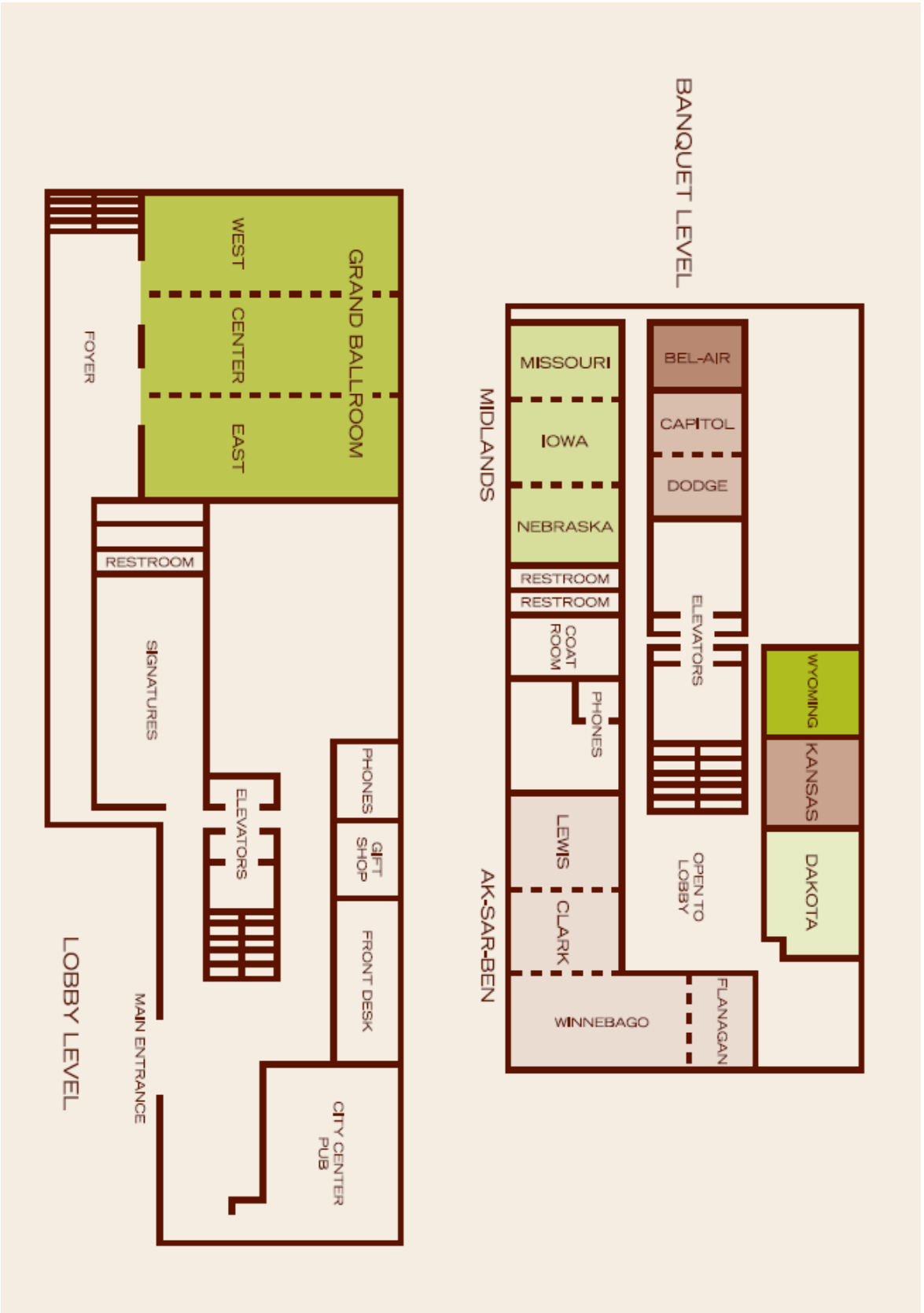
Rod Wagner
Director, Nebraska Library Commission

Welcome to the annual conference of the Association for Rural and Small Libraries! The state libraries of Iowa and Nebraska have enjoyed working together with ARSL in preparation for this conference, and we hope that you find enjoyment as well as learning opportunities in your trip to the Midwest. Thanks for all that you do for your library customers - in Iowa and Nebraska, we see every day the key role of libraries in rural and small towns as the hearts and souls of their communities.



Mary Wegner
State Librarian, Iowa Library Services





BANQUET LEVEL

MIDLANDS

AK-SAR-BEN

LOBBY LEVEL

GRAND BALLROOM

WEST CENTER EAST

FOYER

RESTROOM

SIGNATURES

ELEVATORS

PHONES

GIFT SHOP

FRONT DESK

CITY CENTER PUB

MAIN ENTRANCE

MISSOURI

IOWA

NEBRASKA

RESTROOM

RESTROOM

COAT ROOM

PHONES

LEWIS

CLARK

WINNEBAGO

BEL-AIR

CAPITOL

DODGE

ELEVATORS

OPEN TO LOBBY

WYOMING

KANSAS

DAKOTA

FLANAGAN

Preconference Schedule of Events

Preconference Workshops - Wednesday, September 25, 2013

- 7:00 am– 5:00 pm **Registration Open** — 3rd floor (Banquet Level)
- 7:30 am - 5:00 pm **Full-day Preconference**
- Winnebago NASA's "Explore: Marvel Moon" with Eve Halligan
- 1:00 pm - 5:00 pm **Half-day Preconferences**
- Missouri / Iowa "Inspired for Greatness" with Heather Woody
- Lewis / Clark "Video Book Talks" with Michael Sauers and Laura Johnson
- Capitol / Dodge "Shifting Sands" with Bonnie McKewon

Tours

- 8:30 am - 4:00 pm **On, In, Up & Down Tour of Council Bluffs**
(Pre-registration required / meet at second floor lobby)
- 6:00 pm - 7:00 pm **Walking Tour of Downtown Omaha (FREE)**
(meet at second floor lobby, end up at library for welcome reception)

7:00 pm - 9:00 pm Welcome Reception

"Come & go" at the
Omaha Public Library
Refreshments ~ Live Music ~ Cash Bar



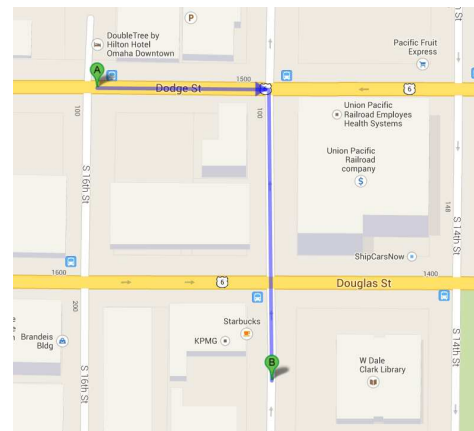
**Omaha
Public
Library**

Open Your World

W. Dale Clark Main Library 215 S. 15th St.

2 blocks from the conference center

- Conference badges required for entrance
- Use only the 15th St. entrance after 8 pm (when library closes)
- Featuring foods that originated in Nebraska, so bring your appetite!



Keynote Speakers



Lee Rainie

Director, Pew Internet & American Life Project

The Next Library

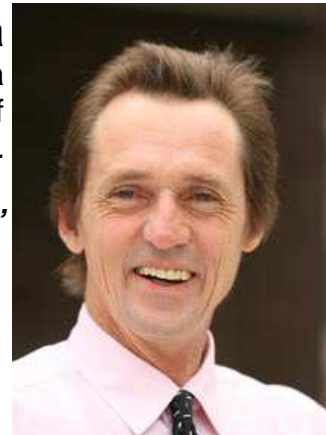
Lee Rainie will describe the Project's latest research about the way people use libraries and the role they play in their communities. He will focus on some of the ways that rural libraries are unique and will also cover the most recent findings about how people use mobile connections and social media to get and share information.

Joseph Starita

Pike Professor of journalism at the University of Nebraska College of Journalism and Mass Communications. Author of *"I Am A Man" – Chief Standing Bear's Journey for Justice*.

Join Starita as he discusses his book "I Am A Man"

On a numbingly cold day in early January 1879, a middle-aged Ponca chief set out on foot on a 600-mile journey to bury his only son in their beloved homeland near the Nebraska-South Dakota border. Along the way, Chief Standing Bear unwittingly ended up in the cross-hairs of an historic legal decision - one establishing for the first time in the nation's 103-year history that an Indian was "a person" with many of the "same Constitutional privileges as the more fortunate white race." It is for this reason that many Native Americans consider Standing Bear the Martin Luther King of Indian Country.



Sally Gardner Reed

Executive Director of United for Libraries

"Small is Beautiful!"

Sally Gardner Reed will talk about the huge impact small libraries can have on their communities. Library services are in constant flux thanks to ever changing technology and demographics. Through innovation and sheer love of the job, those who work in small libraries are making sure that their residents have access to the same top notch services as any library in the country.

Special Events



Photo courtesy of Elisabeth Roger

Craig Johnson

Author Luncheon Featured Guest, sponsored by COSLA

Longmire, or how many people can you kill in a town of 25?

Award-winning, New York Times Best-selling author Craig Johnson tells of the trails and tribulations of being a cowboy author from Ucross, Wyoming (population 25) who finds himself responsible for the

highest-rated scripted drama in A&E's network history.

COSLA

40th ANNIVERSARY

1 9 7 3 - 2 0 1 3

Mary Stenger

Director, Southern Area Library, Lost Creek, WV

Best Small Library in America, 2013

How did the smallest library in WV win Library Journal's Best Small Library in America? Mary Stenger, Director of Southern Area Library in Lost Creek, WV (population 496), will talk about how the team at Southern Area Library reinvented what the library means to their community.



WELCOME!

When you stopped at the registration booth, you should have received:

- A conference bag
- Name badge
- Conference Program
- List of conference registrants
- Ticket for the Vendor Prize Raffle
- Folder which included:
- Copy of your registration invoice/statement
- A meal card listing each meal you selected during registration

— **Please note that those who did not pre-register for a specific meal event will not be granted entrance.**



Conference Schedule of Events

Thursday, September 26, 2013

7:30am - 4:00pm **Registration Booth Open** (except during general sessions)
— 3rd floor (Banquet Level)

8:00 am **Continental Breakfast** (tickets / pre-registration required)
— 2nd floor Grand Ballroom Foyer (Lobby Level)

9:00 am **Opening General Session (Grand Ballroom)**

Welcome and Conference Opening - Andrea Berstler, President, ARSL

Grand Ballroom Welcome to Omaha— Rod Wagner, Director, Nebraska Library Commission
Mary Wegner, State Librarian of Iowa

Keynote: Lee Rainie, Director of the Pew Research Center's Internet and American Life Project

10:45 am **Exhibits Open / Coffee Break in Exhibits Area**
— 3rd floor (Banquet Level)

11:00 am - 12:00 pm **Workshops - Session #1**

Winnebago Pew Panel: The Future of Technology at Public Libraries with Lee Rainie

Missouri / Iowa Gaming & Game Programming in the Library
with Josh Barnes & Jezmyne Dene

Lewis / Clark Dazzling Displays on a Dime with Leah Krotz

Dakota *The Power of One with Judy Calhoun & Anna Bates

Kansas *Hitting It Out of the Park with Valerie Haverhals

Capitol / Dodge I Didn't Know Directors Had to do That with Maryann Mori

Nebraska Fundraising to Build & Sustain the Best Small Library in America with Amy
McBride & Paul Paladino

Wyoming Family Read with Heidi Schutt

Belair Book Systems, Inc. with Bart Eby (vendor demonstration)

12:00 pm - 1:30 pm **Lunch followed by Mary Beth Stenger,
winner of Library Journal's Best Small Library Award, 2013**
(tickets / pre-registration required) -- 2nd floor Grand Ballroom

*** Repeated session**

Conference Schedule - Thursday, September 26, 2013

1:45 pm - 2:45 pm

Workshops - Session #2

- Winnebago *Super Hero Leadership with Lisa Lewis
- Missouri / Iowa *The Future is Now with Andrea Berstler
- Lewis / Clark *Reader's Advisory on the Run with Carolyn Petersen
- Dakota DigitalLearn.org with Jamie Hollier
- Kansas *Mind Mapping with Denise Anton Wright
- Capitol / Dodge Teen Programs That Pack a Punch with Hope Decker
- Nebraska Makers and Mentors and More with Timothy G. Owens
- Wyoming Community Connections with Becky Baker
- Belair Q & A with Mary Stenger, winner of the Best Small Library Award, 2013

2:45 pm - 3:00 pm

Refreshment Break in Exhibits Area -- 3rd floor (Banquet Level)

3:00 pm - 4:00 pm

Workshops - Session #3

- Winnebago *Laughter for the Health of It with Wendy Street
- Missouri / Iowa *Excel at Rearranging Your Library with Chris Rippel
- Lewis / Clark *No Cost Staff Recognition with Sheila Urwiler
- Dakota *Build Library Awareness by Engaging Your Community with Jennifer Powell
- Kansas Answering Legal Reference Questions on a Shoestring with Paul Healey
- Capitol / Dodge *Think Outside the Barn with Rachel Miller & Louise Greene
- Nebraska Ask Them...The Right Way: Creating Community Surveys with Kim Kietzman
- Wyoming Working Together with Susan Mannix
- Belair Biblionix with Karl Beiser (vendor demonstration)

4:00 pm - 5:00 pm

ARSL Annual Membership Business Meeting
All are welcome! -- Grand Ballroom -- 2nd floor (Lobby Level)

4:15 pm - 4:45 pm

Belair: EBSCO with Elise Gold (vendor demonstration)

Walking Tour of the Joslyn Art Museum **(FREE to the first 25 people)**

5:15 pm

Sponsored by the Nebraska Library Association

Sign up at registration booth

Maximum 25 people

Meet at 2nd floor lobby / Dine as a group following the guided tour

6:00 pm

Dine Arouds (Sign up at registration / Meet at the 2nd floor lobby)



Conference Schedule - Friday, September 27, 2013

7:30 am—5:00 pm	Registration Booth Open (except during general sessions) — 3rd floor (<i>Banquet Level</i>)
8:00 am—9:00 am	Continental Breakfast (<i>tickets / pre-registration required</i>) — 2nd floor <i>Grand Ballroom Foyer (Lobby Level)</i>
9:00 am	Exhibits Open
9:30 am - 10:00 am	Belair: Infovision with David Elliott (vendor demonstration)
9:00 am - 10:30 am	General Session Keynote: Joe Starita, Nebraska author of “I Am a Man” -- Grand Ballroom
10:15 am - 10:45 am	Belair: WT Cox with David Bogard (vendor demonstration)
10:45 am - 11:00 am	Coffee Break in Exhibits Area — 3rd floor (<i>Banquet Level</i>)
11:00 am—12:00 pm	Workshops - Session #4
Winnebago	*Tech Tools Get-er Done for Free with Kieran Hixon
Missouri / Iowa	*No Cost Staff Recognition with Sheila Urwiler
Lewis / Clark	*Excel at Rearranging Your Library with Chris Rippel
Dakota	*Hitting it Out of the Park with Valerie Haverhals
Kansas	*Genealogy Basics for the Non-genealogist Librarian with Sarah Uthoff
Capitol / Dodge	Weeding: The Good, the Bad and the Mustie with Jeremy Bolom
Nebraska	*Reader’s Advisory On the Run with Carolyn Petersen
Wyoming	21st Century iBrary with Matthew Cross, Jeffrey Stoffer, & Cecily Peters
Belair	Brodart with Graham Webster (vendor demonstration)
12:00 pm - 1:30 pm	Author Luncheon with Craig Johnson, Creator of the Longmire novels -- Grand Ballroom
1:45 pm - 2:45 pm	Workshops - Session #5
Winnebago	Innovation on a Shoestring with Christa Burns and Louise Alcorn
Missouri / Iowa	*Community 3E with Gail Sheldon
Lewis / Clark	*Tech Tools Get-er Done For Free with Kieran Hixon
Dakota	*From Cozy to Exotic with Carrie Falk
Kansas	Cataloger as SEO Expert with Melissa Powell
Capitol / Dodge	*Mind Mapping with Denise Anton Wright
Nebraska	Physical Change by Mental Change with Lola DeWall
Wyoming	Start a 1,000 Books B4K Program with Karen Drevo
Belair	Reference USA with Jill Zuerlein (vendor demonstration)

Conference Schedule - Saturday, September 28, 2013

8:00 am - 9:30 am

Registration Booth Open

9:15 am - 9:45 am Belair: Collaborative Summer Library Program with Karen M. Day
(vendor demonstration)

8:30 am - 9:30 am

Workshops - Session #7

Winnebago

Into the Wild Blue with Steven Arthur

Missouri / Iowa

*Laughter For the Health of It with Wendy Street

Lewis / Clark

*The Power of One with Judy Calhoun & Anna Bates

Dakota

*The Future is Now with Andrea Berstler

Kansas

*Community 3E with Gail Sheldon

Capitol / Dodge

*Genealogy Basics for the Non-Genealogist Librarian with Sarah Uthoff

Nebraska

*From Cozy to Exotic with Carrie Falk

Wyoming

Establish a Seed Saving Library with David Mixdorf

Belair

Vendor Demonstrations or Unconference Space
(every 1/2 hour during breakout sessions)

10:00 am - 10:30 am

Belair: National Library of Medicine with Suzanne Sawyer
(vendor demonstration)

9:30 am - 10:30 am

Brunch (tickets / pre-registration required) -- Grand Ballroom

10:30 am - 12:00 pm

**Closing General Session: Sally Gardner Reed,
Executive Director of ALA's United for Libraries**
Grand Ballroom

ARSL Board Meeting (Saturday 1 pm - 6 pm & Sunday 8 am - 12 pm) Eisenhower Room

Be sure to join us in Washington State in 2014!

A Big THANK YOU to this year's Conference Committee!

Please be sure to let them know how much you enjoyed this year's conference.

They are the ones who make this event so great!

Becky Heil & Tena Hanson, Conference Co-Chairs

Programs & Speakers - Lisa Lewis & Judy Van Acker

Preconferences - Brandie Ledford & Sarah Willeford

Vendor Arrangements - Donna Brice

AV Crew - Louise Alcorn, David Hansen, David Mixdorf, Jay Peterson

Welcome Reception - Omaha Public Library - Gary Wasdin, Manya Shorr, and Linda Trout

Treasurer - Lesley Boughton

Registrations - Sara Zach (AMR)

Promotions and PR - Becky Bilby, Dee Crouner, Kim Kietzman, Jet Kofoot, Lisa Lewis

Hospitality Crew (Tours, Airport Welcome, Speaker Introductions, Dine-Arounds, Maps, Scholarships, etc.) - Linda Adams, Becky Bilby, Jan Boyer, Donna Brice, Paula Brown, Francine Canfield, Dee Crouner, Gail Formanack, Mary Frisbie, Jennie Garner, Jan Grandgeorge, Sue Gruber, Denise Harders, Valerie Haverhals, Sherry Houston, Laura Johnson, Kim Kietzman, Brandie Ledford, Sandy Long, Pat Means, David Mixdorf, Marilyn Ralls, Kathy Rieger, Amy Turgasen, Shirley Vonderhaar, and many more!

Conference Workshop Descriptions

Listed alphabetically by workshop title

Sarah Day	The Absolutely True Story of a Part-Time Librarian	Any library can implement an afterschool program, no matter their size. Sarah will share her library's program which is a three-week rotation of games, crafts, and movies. She will also share a simple craft you can use in your afterschool program.
Paul Healey	Answering Legal Reference Questions on a Shoestring	Reference questions seeking legal information are fairly common, but most rural and small libraries do not have the materials, or the expertise, to answer such questions. This presentation will explain the ins and outs of answering such questions, including potential legal issues in providing help. We will also look briefly at the array of legal materials and resources available for free on the Internet.
Kim Kietzman	Ask Them... The Right Way: Creating Community Surveys	Writing questions for community surveys that get responses and results is frequently something libraries pay someone else to do - at great expense. Get tips and tricks to create your own!
Jennifer Powell	Build Library Awareness by Engaging Your Community	Learn from the experience of other libraries that are using the free 'Geek the Library' Community Awareness Campaign from OCLC; and join in a discussion about how library personnel can get out of the library and into the community to make connections, build relationships, and educate the public about the library's important local role. You will be inspired with examples of library leaders and staff who have successfully engaged their local communities.
Melissa Powell	Cataloger as SEO Expert	The catalog database is the foundation of the library's web presence and drives traffic to the pertinent information in the PAC. How well are you ranking your resources for your users? There will be discussion of access points, notes, and subject headings. Essential for copy catalogers and frontline staff.
Becky Baker	Community Connections	A discussion of various ways to help the library connect with the community, especially the business community, in ways that don't cost too much! Summer promotions and more will be included.
Gail Sheldon	Community 3E	This presentation will describe the initial concept, and continued organization and presentation, of the Oneonta Public Library's two annual events; Public Safety Fair "Don't be Lucky - Be Safe," and "Haunted Library: Terror in the Stacks." These events are part of the Library's Community 3E initiative (Education, Engagement, and Entertainment).



Conference Workshop Descriptions

Listed alphabetically by workshop title

Leah Krotz	Dazzling Displays on a Dime	Displays don't have to be expensive or time-consuming. Learn to create captivating displays using everyday fun objects and themes to bring your library to life. You will see tons of pictures to get your creative juices flowing and go home with resources and practical tips for creating displays that will dazzle!
Jamie Hollier	DigitalLearn.org	An informational session about the Public Library Association's DigitalLearn.org, an IMLS funded project that launched in June 2013. DigitalLearn.org is an online hub for digital literacy support and training, with a specific focus on rural and small libraries. Included in DigitalLearn.org are self-directed trainings for end-users and a community of practice for digital literacy trainers.
David Mixdorf	Establish a Seed Saving Library	Learn how to establish a seed saving library at minimal expense.
Chris Rippel	Excel at Rearranging Your Library	Eventually librarians need or want to rearrange their libraries. Rearranging bits of paper is tricky. In this session Chris will demonstrate using Excel to easily create a variety of patron-friendly layouts. It's free, quick to learn and use, and perfect for small libraries.
Heidi Schutt	Family Read	Take advantage of resources and hear the results of several libraries in Southern Minnesota that put together a family-oriented reading program. This program involves and encourages entire families to read together and talk about what they are reading. It's a whole new spin on Summer Reading.
Carrie Falk	From Cozy to Exotic: Library Programming for Everyone	Ideas for programs at your library that work plus suggestions for people, organizations and local businesses you can partner with to enhance programs and save on costs. Everything from a car cruise to a gadgetzoo to Saturday craft projects. This presentation will include many examples and pictures.
Amy McBride & Paul Paladino	Fundraising to Build and Sustain the Best Small Library in America	Learn how the Montrose Regional Library District raised \$1 million dollars to build a National Medal-Winning library in Naturita, Colorado (population 546), and how it raises \$30,000 annually to sustain it.
Andrea Berstler	The Future is Now	With the technology landscape constantly shape-shifting, libraries must respond as futurists to changing patron needs. Learn strategies on how to remain relevant, if not core, to your community's needs by providing the means and support for patrons to create and innovate. From makerspacers to editing suites to digital learning labs, libraries are empowering and impacting their communities, now and in the future.

Conference Workshop Descriptions

Listed alphabetically by workshop title

Josh
Barnes &
Jezmyne
Dene

Gaming and Game
Programming in the
Library

Got Game? Come and explore the many types of games, consoles, and programs available to make your library the hottest place on the block. We'll also discuss ways to get started: Everything from the equipment you will need to getting your library's management on board.

Sarah
Uthoff

Genealogy Basics for
the Non-Genealogist
Librarian

Librarians have to take on many unexpected roles. One of these is the preserver of local history and side-kick in people's quest to find their family tree. This session will give you the background knowledge to help you help your patrons find the right track.

Valerie
Haverhals

Hitting It Out of the
Park

This presentation will combine library leadership and advocacy to ensure that your library is newsworthy, active, and partnering with groups in the community.

Maryann
Mori

I Didn't Know
Directors Had To Do
That!

Would-be directors often have misconceptions about the role of the director, and many newly-appointed directors are surprised to learn exactly what their job description means when they start the job. Understand the joys and challenges of becoming a director, and gain practical tips for finding help when it is needed.

Christa
Burns &
Louise
Alcorn

Innovation on a
Shoestring

Libraries everywhere are dealing with tight budgets and shrinking staff. Small and medium libraries are particularly hit hard by these issues. How are these libraries maintaining a respectable level of technology and library service innovation with little or no money and staff? They are starting new programs, bringing in new resources, and developing new partnerships. This session will highlight some very creative responses from small and rural libraries in middle America.

Steven
Arthur

Into the Wild Blue

Learn about a successful six-year rocketry program which includes remedial instruction in sciences. Kids develop a sense of pride when they launch a rocket that they built, plus librarian gain an opportunity to partner with local businesses and to get the whole community involved.



Conference Workshop Descriptions

Listed alphabetically by workshop title

Wendy Street	Laughter for the Health of It	A fun filled session that is taught by a certified Laughter Leader who will share ideas on how to start a Laughter Club, how to incorporate laughter exercises in library programming, and to share the health aspects of laughter. You will also participate in an actual laughter session.
Timothy Owens	Makers and Mentors and More	Looking for ways to reach teens without breaking the bank? Get ideas to adopt and adapt from the maker movement, learning labs, and more, by exploring projects supported with Federal LSTA funding. Leave with tips and tools for engaging teens on a shoestring budget.
Denise Anton Wright	Mind Mapping	Mind Mapping is an incredibly powerful visual tool that was first popularized by Tony Buzan in the 1960's. Since that time, Mind Mapping has been successfully used as a planning model in a variety of library settings. Participants will have the opportunity to experiment with Mind Mapping to achieve both professional and personal goals.
Sheila Urwiler	No Cost Staff Recognition	Our staff is our best resource for marketing, advocating, and providing outstanding service. With limited budgets and time, we don't always appreciate them as much as we should. This presentation will discuss low and no cost ideas for implementing a staff recognition program, and empower staff to appreciate each other.
Lee Rainie	Pew Panel: The Future of Technology at Public Libraries	This session features findings from a research series by the Pew Internet & American Life Project, focusing on the role of digital content and tools in public libraries, what new technology services patrons want, and how patrons use their library's digital services. Learn how some of your peers are using innovative digital services and tools to engage their communities. These findings will be one of your greatest advocacy and planning tools when paired with knowledge of your community.
Lola DeWall	Physical Change by Mental Change	Marketing your library to appear fresh and new on a budget. How many times have you said "I can't do anything to change the appearance of my library. This is the only way it works." This presentation will help you learn how to physically market your library to the community while staying within a tight budget.
Judy Calhoun & Anna Bates	The Power of One	Running a one-person library can be a daunting task. In the Power of One, we will show you how you can transform from mild mannered librarian to Super Librarian! Discover your superpowers to unleash skills that will help to make your life easier and more efficient. Topics that will be discussed include: Time management, working well with others, financial matters, technology issues, and more.

Conference Workshop Descriptions

Listed alphabetically by workshop title

Al Bennett & Larry Grieco	Pushing the Limits	Pushing the Limits is now entering it's 4th and final year for funding by the National Science Foundation. In 2013, twenty rural libraries offered four programs each for their communities featuring reading, viewing project-developed videos, and discussions involving local scientists. Leaders from participating libraries will describe their activities and the future of the 2014 program will be discussed.
Carolyn Petersen	Reader's Advisory on the Run	This presentation is aimed at the librarian who is too busy to read everything he/she would like to, but still wants to keep abreast of adult reading trends so they can recommend materials for their patrons.
Terry Elsey	Refurbishing Reference	Attending this session will help you to survey holdings in reference, decide reference depth and breadth with typical update periods, make decisions on print vs. e-resources such as e-books and databases, make reference policy, weed the print collection, develop new signage and improve the arrangement of databases on your website.
Joan Weaver	Small Libraries Can Make Big Impact	The small and rural library can stay relevant by being instrumental in preserving their community's heritage through oral histories. This presentation will show how to gather, preserve and make accessible your community's history by following the example of the Kinsley Library (two time 2012 ALA winner and recognized throughout Kansas).
Karen Drevo	Start a 1,000 Books B4K Program	Learn how to launch a "1,000 Books Before Kindergarten" stealth program at your library to ensure kids enter kindergarten ready to read. Reinforce parents' role as their child's first teacher and instill the lifelong love of reading in young children. This program encourages frequent visits to the library and boosts your circulation all on a shoestring budget.
Lisa Lewis	Superhero Leadership	Empower your library by developing "superhero" leadership skills. Channel your inner superhero and lead your library through difficult challenges such as budget, innovative programs, community outreach, staffing difficulties and much more. You will leave this presentation armed with all the tools necessary to conquer the world! (Maybe a slight exaggeration!)
John Thill	Tapping into Transnational Community Networks	This program examines the way transnational communities can be used to create specifically tailored library services that reflect the true demographics of a library's Spanish speaking community.



Conference Workshop Descriptions

Listed alphabetically by workshop title

Kieran Hixon	Tech Tools Get'er Done for Free	This presentation will share more than 25 resources that will help you fill your technology tool box with things just for fun and to get work done. We will look at a variety of tools and discuss possible uses.
Hope Decker	Teen Programs That Pack a Punch	Every library can provide teen programs that teens will love; "If you build it they will come". Three simple programs will be presented: Extreme Cupcake Decorating, Ultimate PB&J Challenge and Duct Tape Crafts. At the end, participants can share their own teen programs, pit falls of teen programming and brainstorm solutions.
Louise Greene & Rachel Miller	Think Outside the Barn	Advocate for small and rural libraries in the festive atmosphere of a fair, farm show, or community event. Bring "Think outside the Barn @ Your Library" to your area and connect with patrons on their turf. These venues are perfect to remind people of their rural roots and what libraries do for them.
Matthew Cross, Jeffrey Stoffer, Cecily Peters	21st Century iBrary	For the past 4 years the Ak-Chin Indian Community Library has prided itself with using new innovative methods to teach digital media and 21st century skills. Our presentation is about telling our story and is meant to inspire others to think outside the box for programming at their libraries.
Jeremy Bolom	Weeding: The Good, the Bad and the Mustie	Weeding is not a dirty word! Change your attitude about weeding and take charge of your collection. Learn the essential steps to make your collection more useful, comfortable and attractive for users.
Susan Mannix	Working Together	Maintaining effective and productive relationships with the Library Board of Trustees, City Government and City Administration can be among the Public Library Director's most important and challenging roles. Join in a discussion on how a Director can confidently and successfully manage these pivotal professional relationships.

Association for Rural & Small Libraries, Inc.

Board of Directors

2013-2014

(Election of June 2013)

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