

To: Vermont Public Libraries

From: Brittney Wilson, Executive Assistant to the State Librarian

Date: March 5, 2014

Subject: OPEN ENROLLMENT for the 2014 Public Library Subscription to Recorded Books' One-Click Digital Downloadable Audiobooks and eBooks!

The Recorded Books One-Click Digital Downloadable Audio group subscription program, open to Vermont public libraries and managed by the Department of Libraries (VTLIB), will end on March 31, 2014. We are now opening the program to renewing libraries – and to new subscribers for the next year, beginning April 1, 2014.

Please read this letter carefully and take note of important dates for participation.

This consortial program offers discounted group pricing for Vermont public libraries, based on FY2013 library circulation figures. The Department of Libraries is once again offering this program with the expectation that a sufficient number of libraries will subscribe and we will be able to meet the minimum cost threshold set by Recorded Books. This offer will only go forward if we have enough libraries to cover the total subscription cost.

Some details about Audiobooks.

- The One Click Digital Audiobook Program offers patron access to high-quality downloadable Recorded Books titles. ALL titles are iPod compatible. This program includes titles for adults, children and young adults and includes a variety of fiction and non-fiction titles.
- The Core List of 4,800+ titles (3,600+ adult titles; 1,200+ for youth) will always be available to your library patrons. No holds or waiting lists required.
- Recorded Books will add 60 adult and 15 youth NEW multi-access titles each quarter at no extra cost. VTLIB plans to retain some funds for purchasing additional content. We will have the ability to purchase from over 20,000+ additional "single access" titles from Recorded Books and other publishers. Selection will be made by the Consortium's Collection Development Committee. In 2012-2013, the Consortium purchased additional titles from this list, including current NYT bestsellers, which are available as "single access" (one reader at at time).

Some details about **eBooks**.

• Recorded Books has 100,000 (and growing) eBooks available for purchase. Selections will be made by the Consortium's Collection Development Committee.

- Each quarter Recorded Books will give the consortium (and any library set up individually) 15% back on all purchases through a standing order plan.
- Libraries may choose to set up an individual plan, in addition to this consortium plan. For those libraries the \$300 one time set-up fee will be waived. Libraries must commit to a standing order plan and sign up by June 1, 2014. Please contact: Joe Levy, Account Manager, Recorded Books LLC, (P)800-638-1304 Ext 1309, (cell) 802-379-6991 or email jlevy@recordedbooks.com.
- All eBook content is single access.
- Patron authentication is by library barcode.
- VTLIB has determined the pricing schedule for audio and ebooks for libraries (see below).
- VTLIB does not plan to contribute any funding to this program, but to make this as cost-efficient as possible for libraries and to negotiate the best discount, VTLIB will act as the fiscal agent. This means that we will collect payment from individual libraries and forward one total payment directly to Recorded Books.
- The One Click Digital subscription is for one year, beginning on April 1, 2014.
- Libraries are required to make a commitment to this service, by returning an agreement to VTLIB no later than March 24, 2014. If you plan to participate, please email Brittney Wilson at: Brittney.wilson@state.vt.us. The agreement form is available on the VTLIB website at: http://libraries.vermont.gov/libraries/recordedbooks. Please return the completed form as an email attachment or send the original signed copy in the mail.
- Payment in full will be due to the Department of Libraries no later than 30 days from invoice date. Please do not send payment until you receive an invoice from VTLIB.

Pricing Schedule:

Pricing is based on library circulation as reported in the 2014 Public Library Report (FY2012-2013) at: http://libraries.vermont.gov/libraries/stats/plstats

Total Circulation FY2013	Total 1 year	Total Circulation FY2013	Total 1 year
< 6,000 circulations	\$375.00	50,000 - 60,000	\$1,500.00
6,001 - 10,000	\$525.00	60,001 - 70,000	\$1,650.00
10,001 - 15,000	\$600.00	70,001 - 90,000	\$1,800.00
15,001 - 20,000	\$750.00	90,001 - 100, 000	\$1,950.00
20,001 - 25,000	\$825.00	100,001 - 125,000	\$2,250.00
25,001 - 30,000	\$975.00	125,001 - 200,000	\$2,400.00
30,001 - 40,000	\$1,200.00	200,001 - 300,00	\$2,550.00
40,001 - 50,000	\$1,275.00	300,001 and up	\$2,700.00