

To: Vermont Public Libraries

From: Tom McMurdo, Assistant State Librarian – Information & Access

Date: April 14, 2020

OPEN ENROLLMENT

2020 Public Library Subscription to Recorded Books RB Digital Downloadable Audiobooks and eBooks

The Vermont Department of Libraries contracts with RB Digital to provide group discounts for libraries' access to downloadable audiobooks and eBooks.

We want to get eBook and audiobook services to your patrons as quickly as possible, so we started open enrollment early this year for new and renewing libraries who want to subscribe to Recorded Books RB Digital. The subscription program runs July 1, 2020 through June 30, 2021. New libraries that join now can get access to RBDigital now, but any library that signs up must sign up for service through June 30, 2021. New libraries signing up now will be charged on a prorated basis for the remainder of the current year before July 1.

The Department of Libraries offers a group discount for all public libraries that want to collectively subscribe to the Recorded Books RB Digital subscription program. This consortium program offers discounted group pricing for Vermont public libraries, based on your library's total circulation figures for your most recently completed fiscal year.

This program offers:

- Over 9,800 downloadable e-audiobooks
- Over 775 downloadable e-books.
- Pimsleur language eAUDIO
- Great Courses (Ex. Practicing Mindfulness, Financial Literacy, and The American Civil War)

To make this program available to all libraries, we need to reach a certain number of subscriptions to meet the minimum cost threshold set by Recorded Books. Member subscriptions are used to pay for the RB Digital platform.

This is one more great service that can be offered to your library patrons.

Some details about Audiobooks & eBooks

- ❖ The RB Digital Audiobook program offers patron access to high-quality downloadable Recorded Books titles. This program includes titles for adults, children and young adults and includes a variety of fiction and non-fiction titles, including best-sellers.
- ❖ The Core List of Recorded Books titles will always be available to your library patrons. No holds or waiting lists required for these multi-access titles.
- ❖ Recorded Books will add a collection of NEW multi-access titles to the consortium's collection each quarter at no extra cost.
- ❖ Additional purchases can be made from a listing of over 35,000 single access audiobook titles.
- ❖ Recorded Books has over 300,000 eBooks available for purchase. The consortium's Collection Development Committee will select new content.
- ❖ All eBook content is single access.
- ❖ Recorded Books offers free marketing material on their website.
<https://www.recordedbooks.com/About-Us/Resources/Marketing-Materials/Digital-Resources/Audiobooks-and-eBooks>

Other Information:

- Patron authentication is by library barcode.
- Libraries may choose to set up an individual plan to purchase titles for their patrons only, in addition to this consortium plan. For more information, contact: Joe Levy, Account Manager, Recorded Books Inc., at: jlevy@recordedbooks.com
- The Department of Libraries (VTLIB) will contribute additional funds to the consortium so that extra new content can be purchased throughout the year.
- VTLIB has determined the 2020 pricing schedule for audio and eBooks for libraries (see below). Prices remain the same as in 2019.
- Libraries are required to make a commitment to this service, by returning a signed agreement to VTLIB no later than May 15, 2020.
- The agreement form is available on the VTLIB website at:
http://libraries.vermont.gov/services/public_libraries/audio_ebooks



State of Vermont
Department of Libraries
60 Washington Street, Suite 2
Barre, VT 05641

Tel: 802-636-0040

Agency of Administration

Please return the signed agreement form as an email attachment:

susan.whitney@vermont.gov

If you cannot scan and send the form, you may mail it, but processing may be delayed.

Mail to this address:

RB Digital – Attn. Susan Whitney
Vermont Department of Libraries
60 Washington Street, Ste. 2
Barre, VT 05641

For more information about Recorded Books, contact: Joe Levy, Account Manager, Recorded Books Inc., at: jlevy@recordedbooks.com.

Invoices will be sent out after July 1. Payment in full will be due to the Department of Libraries no later than 30 days from invoice date. Please do not send payment until you receive an invoice from VTLIB.

Pricing Schedule:

Pricing is based on total circulation from your library's most recently completed fiscal year:

<u>Circulation Total for Most Recently Completed Fiscal Year</u>	<u>Cost for Library</u>
< 6,000	\$375.00
6,001 – 10,000	\$525.00
10,001 – 15,000	\$600.00
15,001 – 20,000	\$750.00
20,001 – 25,000	\$825.00
25,001 – 30,000	\$975.00
30,001 – 40,000	\$1,200.00
40,001 – 50,000	\$1,275.00
50,001 – 60,000	\$1,500.00
60,001 – 70,000	\$1,650.00
70,001 – 90,000	\$1,800.00
90,001 – 100,000	\$1,950.00
100,001 – 125,000	\$2,250.00
125,001 – 200,000	\$2,400.00
200,001 – 300,000	\$2,550.00
300,001 and up	\$2,700.00

Enrollment questions? Contact Susan Whitney at susan.whitney@vermont.gov.

Other questions about the program? Contact Tom McMurdo at thomas.mcmurdo@vermont.gov.