

Orientation Packet for Strategic Planning

1. What does the future look like? Brief, thoughtful pieces to encourage insight and innovation¹

Chrystie Hill - Libraries Present and Future <http://www.youtube.com/watch?v=ohKEWTK0F8>
“When everything is online, why come to the library at all?” Planning at Aarhus Library, Denmark

What to expect from libraries in the 21st century: Pam Sandlian Smith
<http://www.youtube.com/watch?v=fa6ERdxyYdo>

As of September 2013, 73% of online adults use social networking sites.
<http://www.pewinternet.org/fact-sheets/social-networking-fact-sheet/>

Lee Rainie, Director of the Pew Research Center’s Internet Project, on seven questions libraries need to address about future services and their role
<http://www.pewinternet.org/2014/04/10/the-future-of-libraries/>

Best Small Library in America 2014: Pine River Library, CO Library Journal, John N. Berry, January 29, 2014. Report on the 2014 winner of the annual award.
<http://lj.libraryjournal.com/2014/01/awards/best-small-library-in-america-2014-pine-river-library-co/>

Core Competencies for all Anythinkers
http://www.anythinklibraries.org/sites/default/files/imce_uploads/Microsoft%20Word%20-%20Core%20Competencies%20Cover%20Letter.pdf
See also the Anythink Tank <http://www.anythinklibraries.org/anythinktank>

2. What do we need to know about the library? The town?

Location, budget, staff

Usage trends over five years: circ, visits, registered borrowers, program attendance
Demographics for town, county and state; census information
Area libraries and how the library fits in
Other community agencies and how the library services overlap or are unique

3. What do we need to know about libraries and how they operate?

Library Service Responses 18 descriptions of roles public libraries fill. Created by Sandra Nelson for the Public Library Association in 2008
<http://libraries.vermont.gov/sites/libraries/files/strategicplanning/NJLibraryServiceResponses.pdf>

Other information?

¹ Links checked July, 2014

Finding Data for the Orientation Packet

Community information

Quick Facts <http://quickfacts.census.gov/qfd/index.html> has statistics for states, counties, and towns with more than 5,000 people. Small towns may want to use the county figures which compare the counties.

UVM Center for Rural Studies location for town, county and state profiles based on latest U.S. Census data. Use the link for Data & Info Resources for Census reports, VT Indicators, School information (drop-outs, median income, and poverty indicators), Housing Data, town profiles and planning information). Vermont indicators to county, town and village http://www.uvm.edu/crs/indicators_2010/profiles.php
The Center for Rural Studies at the University of Vermont homepage provides data and informational resources about Vermont communities. <http://www.uvm.edu/crs/>

Community Analysis Scan Form from Library Research Service in Colorado.

http://www.lrs.org/public/ca_form.php Used to organize information about employers, business, health providers, other community resources.

Library information

<http://libraries.vermont.gov/libraries/stats/>

The Department of Libraries publishes statistics collected from public libraries, available in Excel and PDF formats. Data is published in the spring and covers libraries' fiscal years ending prior to November of the previous year. The PDF Biennial Report compares library funding and other statistics to statewide and national averages. The PDF pre-sorts libraries by population; using the Excel data, one can generate reports grouping libraries by operating income, per capita tax support, or other categories

Note on information used in the orientation packet

Demographic data and library data from the packet will populate PowerPoint slides during the Task Force community meetings. The Task Force needs to have packets before the meetings as well.

Use graphs to show data clearly

Pie chart: sources of library support, town vs. State of Vermont

Line graph: changes in circulation or visits over five years

VERMONT library funding	
tax support	82.69
other support	16.7
fed, state	1.15

