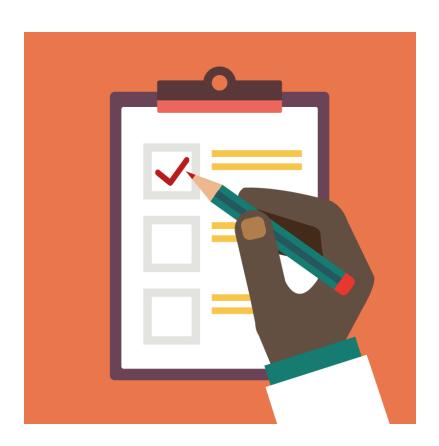




### Agenda

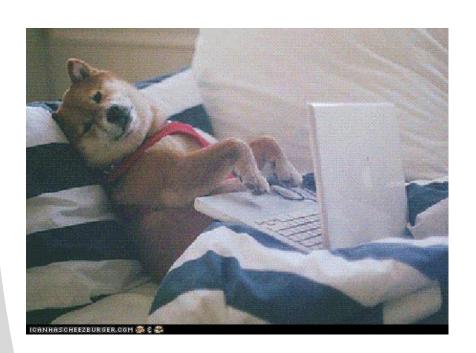
- Welcome
- Service and programming in uncertain times
- Summer Reading Goals
- Programming
- Partnerships
- Evaluation & Reporting
- Q&A





# Guidelines and Reminders

- Mute microphone and turn off camera
- Use chat box for comments, questions, and tech issues
- Yes, this webinar will be recorded



# How focused are you right now?





It's okay to not be okay



# Setting Goals



# How can you best meet families' needs this summer?

#### **Self-actualization**

desire to become the most that one can be

#### **Esteem**

respect, self-esteem, status, recognition, strength, freedom

#### Love and belonging

friendship, intimacy, family, sense of connection

#### Safety needs

personal security, employment, resources, health, property

#### Physiological needs

air, water, food, shelter, sleep, clothing, reproduction

Maslow's Hierarchy of Needs



# How can you best meet families' needs this summer?

- Try to bring a sense of normalcy
- Meet their physiological needs safely
- Share relatable content that connects to their interests
- Engage young people in activities that enhance their self-esteem, and knowledge of the world



# Goals for Summer Reading

#### **CLSP Examples**

- Empower people of all ages to have as positive attitude about reading
- Foster cooperation between community groups
- Promote library services and resources



# Goals for Summer Reading

- Build your goals around community needs
  - What does your community need now?
  - What will they need in the near future?
  - What will they need in a year from now?

- Accessible, inclusive and accommodating
  - Including learning, visual, and hearing impairments



# Plan for Equity of Access

- How can you allow for summer participation without internet access?
- What are ways that you can involve your community with low-bandwidth options?
- How will you reach families that don't use social media
- Engaging with all ages
  - Emerging readers
  - Children
  - Teens
  - Adults
  - Families





#### **Other Considerations**

- Think about you and your organizations' capacity
  - Reopening and recovery
  - When libraries and schools do reopen service may not look the same as it has in the past

#### **Other Considerations**

- Shorter program (compressed to 4-8 weeks)
- Delayed program (start later than normal)









# Summer Programming 2020



# Registration and Tracking

Online platforms

Paper

Phone

No registration



# VTLIB Online Registration and Tracking platform

- Why now?
- Research and bid process
- What if you already have
   a contract?
- What's next?
  - Info about chosen platform
  - Training and support throughout summer

# Virtual Programming

- Scavenger hunts
- Virtual book clubs
- Story and nature walks
- Art & craft tutorials
- Community service, projects and acts of kindness

- Art, writing, video submissions
- Recipe exchanges
- Science projects
- Lego challenges



### **CSLP** Update

- Resources for participants
- Podcasts To Pair with CSLP's Summer Reading Theme



#### Incentives

- Extend pick up time
- Mail or curbside pick-up
- Digital badges
- Community goals & incentives
- Raffles
- E-gift cards
  - local businesses
- Contribute to charities



#### Go Old School

#### **Using Mail**

- Postcards
  - Registration
  - Window displays
- Pen pal program
- Zines



#### Using phones

- Dial a story
- Quizzes and trivia
- Provide reference and support



#### Go Old-school

#### **Local Radio**

HOMER PUBLIC LIBRARY KBBI AM 890

# STORYTIME IS HEADING TO RADIO!

Thursdays, 10 - 11am, beginning April 2nd on KBBI



https://www.cityofhomerak.gov/library/radio-storytime

#### **Local Television**

 How to find local access <u>https://vermontaccess.</u>



Newspapers and Blogs Front Porch Forum



### Curbside Programming

- Utilizing service areas
- I Spy Windows
- Parades
- Window/Chalk drawings
- Take-and-make crafts



### Summer Learning Home Challenges



FREE SUMMER READING CHALLENGE FOR STUDENTS

- Create Kits to leave at critical service points
- Reading/learning challenges
- Calendars & BINGO sheets



### **Community Partnerships**

Meet your patrons where they are (metaphorically)

- Food banks
- Meal programs
- Parks and Rec
- Health Dept
- Essential services



### **School Partnerships**

Public libraries and schools, more than ever, must work together to support children and teens

- Now is the time to connect
- Use existing relationships and forge new ones
- School librarians are key!
- Share tools and resources

# Keep records and metrics of what you are doing during this time



# Reporting: What's different for 2020?

- Remote & virtual programming count attendees, views, materials distributed etc.
- Summer reading statistics are due by November 15
- Performer grant statistics are due by November 15



# QUESTIONS



#### More to come

- Youth Services virtual meet-up: 5/15, 5/29
  - https://libraries.vermont.gov/services/continuing\_ed
- Collaborative Google Drive/Doc
- Join the National Summer Learning Association (NSLA) for two new upcoming webinars in their <u>spring webinar series</u>:
  - The COVID-19 Slide and the Future of Summer Learning will take place on Tuesday, May 5th at 3 p.m. (ET).
  - Making Summer Youth Employment Work will take place on Thursday, May 7th at 2 p.m. (ET).
  - You can also watch recordings of previous 2020 Spring Series webinars and keep an eye out for future webinars on the <u>NSLA website</u>.



### Share your ideas and resources!

- VTYAC listserv
  - Step 1: Sign up if you haven't already by emailing Josh Muse (joshua.muse@vermont.gov)
  - Step 2: Once you're signed up, compose an email to <u>lib.vtyac@list.vermont.gov</u>
- Shared drive



#### Resources

- Podcasts To Pair with CSLP's Summer Reading Theme
- Reading Joy in the Time of Coronavirus
- What Librarians Are Doing to Support Students and Teachers in the Shutdown | SLJ COVID-19 Survey
- Serving Teens During COVID-19
- I Spy Windows
- <u>Distanced, but Connected: Ways to Reach Your</u>
   <u>Whole Community</u>
- ALA Programming & Summer Reading



#### VTLIB Resources

- Covid-19 (https://libraries.vermont.gov/covid19)
  - Look at the menu on the left side of the general webpage for other COVID resource webpages (curbside guidelines, online resources, programming for adults and youth, virtual storytimes, etc.)
- CE (<u>https://libraries.vermont.gov/services/continuing\_ed</u>)
  - Look at the menu on the left side of the general webpage for info about the CPL, recorded webinars from VTLIB, free webinars from around the country, and more
- Online Resources (<a href="https://libraries.vermont.gov/covid19/resourcesforpatrons">https://libraries.vermont.gov/covid19/resourcesforpatrons</a>)
  - Universal Class, Learning Express, Vermont Online Library



#### **Contacts and Reminders**

- Jonathan Clark, Youth Services Consultant jonathan.l.clark@vermont.go
- Jennifer Johnson, Library
   Advancement Assistant
   <u>jennifer.johnson@vermont.go</u>
   <u>V</u>
  - -> General summer reading& programming questions

Sign up for Lib.VTYAC!
Contact Josh Muse at joshua.muse@vermont.gov





