



2020 Summer Reading Planning Webinar



Agenda

- Welcome
- Service and programming in uncertain times
- Summer Reading Goals
- Programming
- Partnerships
- Evaluation & Reporting
- Q&A



Guidelines and Reminders

- Mute microphone and turn off camera
- Use chat box for comments, questions, and tech issues
- ***Yes, this webinar will be recorded***



How focused are you right now?





“The new normal”

It's okay to not be okay



“The new normal”

All of this is new to all of us

Try not to compare

Setting Goals



Why do we do Summer Reading?

How can you best meet families' needs this summer?



Maslow's Hierarchy of Needs

How can you best meet families' needs this summer?

- Try to bring a sense of normalcy
- Meet their physiological needs safely
- Share relatable content that connects to their interests
- Engage young people in activities that enhance their self-esteem, and knowledge of the world

Goals for Summer Reading

CLSP Examples

- Empower people of all ages to have as positive attitude about reading
- Foster cooperation between community groups
- Promote library services and resources

Goals for Summer Reading

- Build your goals around community needs
 - What does your community need now?
 - What will they need in the near future?
 - What will they need in a year from now?
- Accessible, inclusive and accommodating
 - Including learning, visual, and hearing impairments

Plan for Equity of Access

- How can you allow for summer participation without internet access?
- What are ways that you can involve your community with low-bandwidth options?
- How will you reach families that don't use social media
- Engaging with all ages
 - Emerging readers
 - Children
 - Teens
 - Adults
 - Families



Other Considerations

- Think about you and your organizations' capacity
 - Reopening and recovery
 - When libraries and schools do reopen service may not look the same as it has in the past

Other Considerations

- Shorter program (compressed to 4-8 weeks)
- Delayed program (start later than normal)



**TAKING IT
ONE DAY
AT A TIME**



Summer Programming 2020



Registration and Tracking

Online platforms

Paper

Phone

No registration

VTLIB Online Registration and Tracking platform

- Why now?
- Research and bid process
- What if you already have a contract?
- What's next?
 - Info about chosen platform
 - Training and support throughout summer

Virtual Programming

- Scavenger hunts
- Virtual book clubs
- Story and nature walks
- Art & craft tutorials
- Community service, projects and acts of kindness
- Art, writing, video submissions
- Recipe exchanges
- Science projects
- Lego challenges



CSLP Update

- Resources for participants
- [Podcasts To Pair with CSLP's Summer Reading Theme](#)

Incentives

- Extend pick up time
- Mail or curbside pick-up
- Digital badges
- Community goals & incentives
- Raffles
- E-gift cards
 - local businesses
- Contribute to charities



Go Old School

Using Mail

- Postcards
 - Registration
 - Window displays
- Pen pal program
- Zines



Using phones

- Dial a story
- Quizzes and trivia
- Provide reference and support



Go Old-school

Local Radio

HOMER PUBLIC LIBRARY  KBBI AM 890

STORYTIME IS HEADING TO RADIO!

Thursdays, 10 - 11am, beginning April 2nd on KBBI



<https://www.cityofhomer-ak.gov/library/radio-storytime>

Local Television

- How to find local access <https://vermontaccess.net/amo/>



Newspapers and Blogs Front Porch Forum



Curbside Programming

- Utilizing service areas
- I Spy Windows
- Parades
- Window/Chalk drawings
- Take-and-make crafts



Summer Learning Home Challenges



**FREE SUMMER
READING CHALLENGE
FOR STUDENTS**

- Create Kits to leave at critical service points
- Reading/learning challenges
- Calendars & BINGO sheets

Community Partnerships

Meet your patrons where they are (metaphorically)

- [Food banks](#)
- [Meal programs](#)
- Parks and Rec
- Health Dept
- Essential services



School Partnerships

Public libraries and schools, more than ever, must work together to support children and teens

- Now is the time to connect
- Use existing relationships and forge new ones
- School librarians are key!
- Share tools and resources

Keep records and metrics of what you are doing during this time



Reporting: What's different for 2020?

- Remote & virtual programming – count attendees, views, materials distributed etc.
- Summer reading statistics are due by November 15
- Performer grant statistics are due by November 15

QUESTIONS



More to come

- Youth Services virtual meet-up: 5/15, 5/29
 - https://libraries.vermont.gov/services/continuing_ed
- Collaborative Google Drive/Doc
- Join the National Summer Learning Association (NSLA) for two new upcoming webinars in their [spring webinar series](#):
 - **The COVID-19 Slide and the Future of Summer Learning** will take place on **Tuesday, May 5th at 3 p.m. (ET)**.
 - **Making Summer Youth Employment Work** will take place on **Thursday, May 7th at 2 p.m. (ET)**.
 - You can also watch recordings of previous 2020 Spring Series webinars and keep an eye out for future webinars on the [NSLA website](#).

Share your ideas and resources!

- VTYAC listserv
 - Step 1: Sign up if you haven't already by emailing Josh Muse (joshua.muse@vermont.gov)
 - Step 2: Once you're signed up, compose an email to lib.vtyac@list.vermont.gov
- Shared drive

Resources

- [Podcasts To Pair with CSLP's Summer Reading Theme](#)
- [Reading Joy in the Time of Coronavirus](#)
- [What Librarians Are Doing to Support Students and Teachers in the Shutdown | SLJ COVID-19 Survey](#)
- [Serving Teens During COVID-19](#)
- [I Spy Windows](#)
- [Distanced, but Connected: Ways to Reach Your Whole Community](#)
- [**ALA Programming & Summer Reading**](#)

VTLIB Resources

- Covid-19 (<https://libraries.vermont.gov/covid19>)
 - Look at the menu on the left side of the general webpage for other COVID resource webpages (curbside guidelines, online resources, programming for adults and youth, virtual storytimes, etc.)
- CE (https://libraries.vermont.gov/services/continuing_ed)
 - Look at the menu on the left side of the general webpage for info about the CPL, recorded webinars from VTLIB, free webinars from around the country, and more
- Online Resources (<https://libraries.vermont.gov/covid19/resourcesforpatrons>)
 - Universal Class, Learning Express, Vermont Online Library

Contacts and Reminders

- **Jonathan Clark**, Youth Services Consultant
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[v](#)
- **Jennifer Johnson**, Library Advancement Assistant
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-> General summer reading & programming questions

Sign up for Lib.VTYAC!
Contact Josh Muse at
joshua.muse@vermont.gov



Thank You!

2020 Summer Reading Planning
Webinar

