

Building School & Public Library Partnerships into the Strategic Plan.



Planning Pays Off

- Off the cuff projects are great for filling gaps, but don't often have as high a value.
 - Projects planned with goals in mind have a higher value to the community, and also tend to have a greater impact.
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Be future thinking.

Where do you want to be and what do you want to change in...

- A few months
- Half a year
- A couple of years

**“Strategic
planning is an act
of advocacy.”**

Increase your clout.

- As a public library, prioritizing partnership with school libraries in strategic planning can really help school libraries.
 - It proves to stakeholders that school libraries are a necessity.
 - It can also help both libraries advocate for improvements and jobs.
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Use I / We Statements

- Try writing a strategic plan using I/We statements where the I/We are librarians and educators
 - This humanizes the issues we are facing,
 - and puts a face to the ideas we have.
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Cloudy vision?

- Ignoring your plan or policies clouds your vision.
- It also signals that there is room to grow,
- Or that it is time to prune.

With a plan,

**Success is scalable, and
failure can be averted or
addressed.**

Keep up to date!

- How often will you update your plan?
- A current plan helps reduce loss of institutional knowledge when jobs or personnel change.

**This is all great,
but what should I
put in my plan?**

Include...

- A list of current partners and what work you do together.
 - A list of stakeholders in your community.
 - Contact info for partners and stakeholders.
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Don't forget

- Your I/we mission/vision statement.
- What you want to get from partnerships in the future,
- And how that partnership benefits your community

**Remember, your partner
is a regular human too.**

**If you can, go offsite to
talk and be transparent.**

**Let's show people
what a modern
library can be!**

Let's stay in touch

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