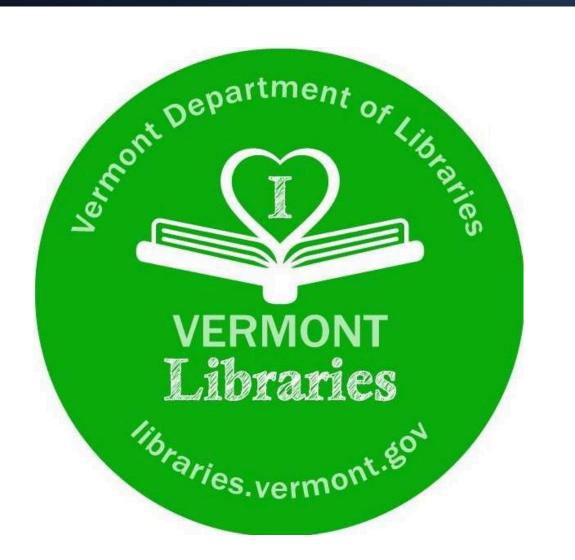
How Libraries Can Partner with the MRC

National Preparedness Month







Plan Ahead Build a Kit

Low and No Cost Preparedness

Financial Preparedness

Get Tech Ready

People with Disabilities

Ready Campus

Pets and Animals

Alder Adulte



What is NPM?

- https://www.ready.gov/september
- Launched in 2004, National Preparedness Month is FEMA's effort to strengthen community and individual-preparedness.
- States and territories use NPM as a time to focus outreach in the community with education and training.
- Campaign utilizes a combination of national resources and state/local focal areas.

Media Reach

Preparedness Month, commit to making an emergency or to prepare yourself, your family, and your neighborhood for In your plan, be sure to include:

will stay connected

ce to meet

n routes

wn contac

about making an emergency plan:

- Focus is on simple steps people remont gov/emergency/prepare/preparedness-can take to increase readiness.
- Social-media/internet focused.
- Both FEMA and Vermont usesafety plans and emergency preparedness supplies!
 media toolkits to promote messaging.
 National Preparedness Month. Time to do a seasonal design and emergency preparedness supplies!
 media toolkits to promote messaging.
- Pair awareness messaging with you need it.
 in-person interaction for those in-perishable foods and bottled water in case weather seeking a 'deep-dive' into specialized topics.

es available here:

<u>healthvermont.gov/emergency/prepare/preparedness-</u> <u>hilles</u> #BeReady #VTPrepares2022



In zip file of images



Collaboration

- The MRC's activities align with National Preparedness Month mission and goals.
- And because libraries are a trusted, free, accessible source of information for communities, offering education through libraries is a perfect partnership.
- The public is already aware of existing partnerships forged the last few years. We've already done the legwork of putting a familiar face on our work.

Walk-In Vaccine Clinic

Springfield Town Library

February 22, 2022 March 15, 2022 April 5, 2022

3:00-5:00 pm

Pfizer 5-11 yr old Pfizer 12 and old Moderna 18 and NO APPT. NEEDI

1st dose, 2nd dose, and boosters of both Pfizer and Moderna.



Information

- Provide fact sheets and brochures to the community
- Work with libraries to develop a 'book list' of print publications, audio books, visual media and comprehensive websites around preparedness topics.
- Write educational pieces for library newsletters that reach your local patrons.
- Share and 'Like' social media posts about NPM from Vermont Department of Health's website.



Education

- Present on a variety of topics to staff and/or patrons.
- Use the library for a host site to put on programming to a targeted group on topics specialized to their needs.
- Work with libraries to stage a recruitment or orientation event to mobilize local volunteers to the MRC.



National Preparedness Month Can Be Every Day

- You don't need to wait until September to host a preparedness activity.
- Our nine MRC units regularly outreach with community partners. Just because we focus on NPM, does not mean we are not available and accessible any time.
- If your local MRC does not teach a topic you want to know more about, they may know someone who does. Neighboring MRCs or partner organizations may be able to host a live, virtual webinar or provide a recording of a topic for a 'discussion night.'

