

National Preparedness Month

How Libraries Can
Partner with the MRC



*medical
reserve
corps*





What is NPM?

- <https://www.ready.gov/september>
- Launched in 2004, National Preparedness Month is FEMA's effort to strengthen community and individual-preparedness.
- States and territories use NPM as a time to focus outreach in the community with education and training.
- Campaign utilizes a combination of national resources and state/local focal areas.

Media Reach

- Focus is on simple steps people can take to increase readiness.
- Social-media/internet focused.
- Both FEMA and Vermont use media toolkits to promote messaging.
- Pair awareness messaging with in-person interaction for those seeking a 'deep-dive' into specialized topics.

Preparedness Month, commit to making an emergency or
to prepare yourself, your family, and your neighborhood for
In your plan, be sure to include:

will stay connected
place to meet
in routes
in contact

about making an emergency plan:

<https://www.vermont.gov/emergency/prepare/preparedness-families#plan> #BeReady #VTPrepares2022

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National Preparedness Month. Time to do a seasonal
safety plans and emergency preparedness supplies!
batteries in your smoke detectors and carbon monoxide
replace them, if needed.

function of your emergency generator and schedule a tune
up when you need it.

non-perishable foods and bottled water in case weather
agencies make it unsafe to travel.

your car safety kits, such as ice scrapers, hand warmers and
portable shovel. Add in a baggie of sand or clay cat litter for
ice and snow.

resources available here:

<https://www.healthvermont.gov/emergency/prepare/preparedness-families> #BeReady #VTPrepares2022

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Collaboration

- The MRC's activities align with National Preparedness Month mission and goals.
- And because libraries are a trusted, free, accessible source of information for communities, offering education through libraries is a perfect partnership.
- The public is already aware of existing partnerships forged the last few years. We've already done the legwork of putting a familiar face on our work.

Walk-In Vaccine Clinic

Springfield Town Library

February 22, 2022

March 15, 2022

April 5, 2022

3:00-5:00 pm

Pfizer 5-11 yr old
Pfizer 12 and old
Moderna 18 and
NO APPT. NEEDED

**1st dose, 2nd dose, and
boosters of both Pfizer and Moderna.**



Information

- Provide fact sheets and brochures to the community
- Work with libraries to develop a 'book list' of print publications, audio books, visual media and comprehensive websites around preparedness topics.
- Write educational pieces for library newsletters that reach your local patrons.
- Share and 'Like' social media posts about NPM from Vermont Department of Health's website.



Education

- Present on a variety of topics to staff and/or patrons.
- Use the library for a host site to put on programming to a targeted group on topics specialized to their needs.
- Work with libraries to stage a recruitment or orientation event to mobilize local volunteers to the MRC.



National Preparedness Month Can Be Every Day

- You don't need to wait until September to host a preparedness activity.
- Our nine MRC units regularly outreach with community partners. Just because we focus on NPM, does not mean we are not available and accessible any time.
- If your local MRC does not teach a topic you want to know more about, they may know someone who does. Neighboring MRCs or partner organizations may be able to host a live, virtual webinar or provide a recording of a topic for a 'discussion night.'

