

Free February Webinars for Library Staff

This month's list of free webinars proves that a short month brings no shortage of webinar opportunities! With some fresh additions in webinar providers, the options provided below are sure to cover topics of need and interest for your February learning. This list of 84 webinars and one online conference ([Big Talk From Small Libraries 2018](#), February 23!) covering 18 topic areas, was collected by the Wyoming State Library.

Also, February is Black History Month, American Hearth Month, National Bird Feeding Month, National Hot Breakfast Month and of course for all of us who love Libraries - Library Lovers Month!

LOVE THE LIBRARY

February is Library Lover's Month!

February 1

- [Going Digital \(Lyrisis\)](#)
Join us for a one-hour free webinar that briefly introduces the critical components of digital content creation and collection development.
- [A Conversation with the 2018 YALSA Excellence in Nonfiction Finalists \(School Library Journal\)](#)
Join us for a live webcast featuring the finalists for the 2018 YALSA Excellence in Nonfiction for Young Adults Award. Register now to learn a bit about these fantastic titles; hear from the authors and editors about their research, writing and decision-making processes; and glean some insights into how publishers select engaging and enduring nonfiction titles for teens. Don't miss out on this exclusive event, which will take place shortly before the award announcement at the ALA Midwinter Meeting in Denver.
- [How to Get Donors to a Yes - Revenue Boosting New Year's Resolutions for Fundraisers \(Bloomerang\)](#)
Ready to raise more money in 2018? If you want to work smarter, not harder, join our special guest, Rachel Muir, CFRE. She's eliminating the mystery, myths, and guesswork out of your fundraising. What do the best fundraisers do differently? Who are the top performers and

what's the secret to their success? Learn their strategies, tips and tools that you can put into effect immediately!

- [Tech Trends 2018 \(IdealWare\)](#)
It's now possible to buy a cup of coffee using Bitcoin, but does digital currency have any effect on your nonprofit? Self-driving cars are starting to appear on the streets and artificial intelligence in our homes, but should nonprofits even bother getting up to speed on these emerging technologies when many organizations aren't even in the cloud yet? In this look at tech trends, our panelists will tackle these topics and answer audience questions while focusing on what's worth our attention and what practical steps we can take to prepare for the future.
- [Beyond the SEA: Disrupting Diversity Narratives: Introducing Critical Conversations in Libraries \(National Network of Libraries of Medicine\)](#)
As libraries and library organizations engage in more diversity initiatives, how is the conversation around diversity, inclusion, and equity taking shape? What is left unsaid when these conversations take place? This session will challenge attendees to unpack, rethink and reframe the diversity conversation. The presenter will share findings from a content analysis project of academic library diversity plans, provide a brief overview of critical race scholarship in the field, and challenge attendees to think critically about current library rhetoric around diversity.
- [CopyTalk: copyright librarian starter kit \(ALA District Dispatch\)](#)
Many librarians are finding themselves in the position of being the local copyright expert. Some of these librarians are professionals who applied for a formal copyright librarian posting. However, other librarians are tasked with taking on copyright, to fill a growing yet unclear need in their organization, while retaining their other job responsibilities. The purpose of this webinar is to help other incoming copyright librarians know what to expect, and to prepare them with a basic knowledge base of user needs to ease into them into their new role. This CopyTalk will provide specific guidance and include "hands-on" best practices.
- [Building a Grant-Writing Framework for Success \(TechSoup\)](#)
Learn how to apply a successful grantwriting framework to plan your grant applications so they tell a strong story.
- [Improving School Librarian Evaluation \(Association for Educational Communications and Technology/School Media and Technology Division\)](#)
In the State of Georgia, a consortium of school librarianship leaders collaborated to develop the School Librarian Evaluation Instrument (SLEI), based on guidelines from the American Association of School Librarians (AASL). The SLEI clarifies the school librarian role for school librarians and administrators. The SLEI was piloted with six schools in Cobb County Schools (Georgia) during the '16-'17 school year, and fully implemented in all schools during '17-'18. Through partnerships with Dr. Phyllis Snipes, the SLEI Consortium, the Cobb County Schools HR department, and the Cobb Media Leaders Team, the SLEI implementation has helped library media specialists and evaluators better understand the impact of library media programs on student success. The panelists will share their perspectives on the need for the instrument, its implementation in Georgia school districts, and the future plans for the SLEI.

February 5

- [Motivate Monday with Fundraising Expert Pamela Grow \(Motivate Monday\)](#)
How are nonprofit professionals jump starting their week with purpose? Join us for Motivate

Monday where: Every Monday we share your wins; Feature a special guest with a quick tip to get your week started right; And close with a Q&A session.

- [The Incredible Times: A News & Media Literacy Game from Common Sense Education \(edWeb/Common Sense Education\)](#)

Join the team at Common Sense Education to get a sneak peek at an exciting new online game launching soon! In this edWebinar, Eisha Buch, Senior Manager of Education Programs for Common Sense Education, will unveil The Incredible Times, a free game for exploring the topic of misinformation in an engaging way by introducing and sparking critical conversations around news literacy.

February 6

- [Library Ethics 101 \(Indiana State Library\)](#)

New to the profession? Or want a refresher on library responsibilities regarding censorship and intellectual property? In this webinar, we will look at different ways that librarians consider ALA best practices when making collection decisions. We will also look at resources for determining fair use and intellectual property considerations in your school or library program.

- [Creative Commons: Helping Patrons and Students Find and License Online Content \(Texas State Library and Archives Commission\)](#)

In this session, Kyla Hunt, Library Management Consultant with the Texas State Library, and Liz Philippi, School Program Coordinator for the Texas State library, will explore ways to locate Creative Commons licensed materials and to promote the usage of Creative Commons in your library. Creative Commons allows content creators to create licenses to share their creations with the world while holding on to their copyright. They also provide searching tools for students, teachers and the public to find content to use for free.

- [Making Sense of the Numbers—Health Numeracy and You \(and Me\) \(Washington State Library\)](#)

In this session we'll learn more about health numeracy and how it plays a role in our health, discuss the ways that library staff and others already work with users around numbers and health, and some best practices to make our assistance even more effective.

- [Successful Volunteer Interview Strategies \(VolunteerMatch\)](#)

Interviewing each prospective volunteer can seem overwhelming, but it's one of the best ways to ensure that the volunteers you recruit are the volunteers you need. This webinar introduces a variety of question types used in volunteer interviews and offers strategies for honing your interview skills. Materials will be provided to help you implement this process in your organization, as well as a training syllabus so you can learn how to recruit and train a volunteer staff to assist with prospective volunteer interviews.

- [Lunch at the Library: Nourishing Bodies and Minds \(WebJunction\)](#)

For too many children and teens, summer is a time of hunger and learning loss. Libraries offer the perfect environment to combat childhood hunger and obesity while preventing summer learning loss by offering free, healthy lunch to kids through the USDA Summer Food Service Program. Join us for this webinar to learn about the tools and practical tips for starting or expanding a USDA summer meals site and incorporating lunches into your summer reading program.

February 7

- [Writing Your First Lines of Code \(Training Magazine Network\)](#)
In this fast-paced, but approachable session, Mark Lassoff of Punk Learning will teach you to write your first lines of code-- But you're not going to simply sit back and watch. You're going to write the code as Mark does creating your first lines of executable code and whetting your appetite for more. You'll earn the title programmer as you complete the exercises in this session. More, importantly, Mark will demythologize programming so you can start learning on your own.
- [Advocacy in the Public and Private Institutions \(SirsiDynix\)](#)
Join us for this Library Professional Series webinar on advocacy.
- [Online Tools that Help Nonprofits Learn, Listen & Engage \(Firespring\)](#)
Every day you learn about a new mobile app or piece of software that will "change your life." There's so much coming at you; it sometimes feels like you're drinking through a firehose. In this session, we will help you make technology your friend.
- [Introduction to Project Budgets \(GrantSpace\)](#)
Are you ready to start fundraising for your project or idea, but don't know what and how much to ask for? If preparing a budget for your foundation grant is holding you back, this class will provide you with step-by-step instructions on how to generate a standard project budget for a foundation proposal.
- [Big Body Play: Why Something So Scary is So Good for Children \(Early Childhood Investigations\)](#)
Roughhousing, rough and tumble play, play fighting, horseplay...we have different names for it but all early childhood teachers have seen it: that bone-jarring, boisterous, often frightening playstyle young children seem to love, and crave. Join this webinar to learn the top reasons why young children need to play this way and how it supports every aspect of healthy development.
- [Facilitating Multi-Dimensional Listening: Helping Groups Identify Common Ground while Acknowledging Differences \(InfoPeople/California State Library\)](#)
Many of us are familiar with the practice of "active listening." This webinar will help facilitators and discussion leaders further develop their skills to listen beneath the surface of what's being said. Join us to hone your listening and facilitation skills and bring questions from your own experiences.
- [Wearables as Supports for Executive Functioning and Independence \(Center on Technology and Disability\)](#)
In this session, you will learn about a number wearables and smartwatches to help you select the device(s) that best meets your access needs while staying on budget. Following an overview of the built-in accessibility features of these devices, you will then learn about many apps that can assist in improving executive functioning capabilities and promoting independence for a variety of learners. These include apps for managing time and information, staying on task, and successfully completing daily living goals.

February 8

- [Developing Thinking Managers \(Training Magazine Network\)](#)
Middle managers get pressure to manage up, down and across the organization, but how can you deliver the skills they need without adding to their troubles? Herrmann-Nehdi demonstrates

easy-to-apply tools and strategies for helping your middle managers manage their own thinking more effectively and adapt, even in high-pressure situations.

- [Fundraising Strategy Series: Changing Behaviors and Mindsets to Grow your Nonprofit \(Network for Good\)](#)

From engaging your board in fundraising to adopting a new piece of technology, through implementing a strategy – all these efforts require a change in both behaviors and mindsets. If your nonprofit is ready to take it up a notch, then join the conversation.

- [How to Find and Get Grants \(Bloomerang\)](#)

An introductory webinar for those new to grant writing. The focus is on writing grants to support programs, capital projects and operations at nonprofit organizations and businesses. Workshop participants will learn about the basic elements common to foundation, corporate, and government grants.

- [Assistive Technology for People with Brain Injury \(Maine CITE\)](#)

This webinar will focus on exploration of available Assistive Technology (AT) devices designed to improve safety and independence for those living with brain injury. The presenter will explore common challenges following brain injury, as well as available low-tech and high-tech options for clients of all abilities and needs across a variety of settings and environments.

- [Database of the Month: Biography In Context \(Wyoming State Library\)](#)

Biography In Context is a portal to more than 640,000 biographical entries. Contemporary and historical figures. Join Chris Van Burgh for a look at this great tool, especially timely as we go into Black History Month and Women's History Month. Perfect resource for students doing research.

- [Measuring Success: How to Strategically Assess Your Program \(VolunteerMatch\)](#)

Your volunteer engagement program can be measured by more than just the hours a volunteer gives your organization. What other kinds of information should you keep track of, and how do you know if you're doing a good job with your volunteer engagement program? This webinar will help you think through both the quantitative and qualitative information you can use to evaluate your program.

- [Public Speaking Tips and Tricks \(GovLoop\)](#)

Public speaking. Those two words can strike fear into the hearts of anyone nervous about taking the stage. But with a few helpful tips and tricks, new and veteran speakers can relax a little and nail their next presentation.

February 9

- [Three Steps to Thriving in Chaos \(Effectiveness Institute\)](#)

The turbulence of current events increases stress, drains energy and reduces productivity. In this webinar you'll learn three essential steps for not only surviving but thriving in the chaos.

February 12

- [Motivate Monday with Fundraising Expert Pamela Grow \(Motivate Monday\)](#)

How are nonprofit professionals jump starting their week with purpose? Join us for Motivate Monday where: Every Monday we share your wins; Feature a special guest with a quick tip to get your week started right; And close with a Q&A session.

- [Disability on the Shelf – Looking for Representation in Library Collections \(Massachusetts Library System\)](#)
When asked, we all can think of a book, movie, or TV show that features a disabled character, but we don't often think about the representation itself. With diversity and representation increasingly a part of our Collection Development practices, it is important we don't continue to overlook this aspect. In this webinar, we invite participants to learn about disability, to gain an awareness of representation, and learn vocabulary and resources to evaluate materials.
- [Best Practices to Empower Learners to Be Lifelong Readers \(edWeb\)](#)
Educators play a vital role in curating lifelong literacy among their learners, but how exactly can they best help their students cultivate a love for reading? The work begins and ends in crafting an environment that inspires readers. Building a reading community that supports engagement with text in the form of reading, writing, listening, connecting and speaking is a pathway educator can take to create such an environment.
- [Surveys & Questionnaires: a brief course for librarians \(Montana State Library\)](#)
How do you know when a survey is the best way to collect the data you want? In this first of three sessions, we'll look at different types of surveys, what types of data you can collect with a survey, and some simple alternative ways to collect valid useful data.

February 13

- [Monthly Giving Magnet: Free Fundraising Masterclass \(The Good Partnership\)](#)
In this webinar hosted by Cindy Wagman of The Good Partnership and Ashleigh Saith, co-founder, Charity Savant, you'll learn tips and tools to successfully use stories in your small nonprofit.
- [Instagram for Nonprofits: What's New, Tried, and True \(501 Strategy\)](#)
Over the last two years nonprofits have seen phenomenal growth on Instagram with an average 101% follower increase. At the end of last year Instagram announced that users can now follow hashtags, giving nonprofits extra power to gain new supporters. Whether your organization has been using Instagram or you're just starting, this webinar is for you. Filled with best practices, strategies, tools to help and tons of examples, you can expect to leave this webinar ready to reach new supporters and better cultivate the ones you already have with this powerful social channel.

February 14

- [Let Me Read It: Screen Readers for Patrons Who are Blind or Low Vision \(Georgia Public Library Service\)](#)
People with low vision or blindness can use screen readers to use library and internet resources. This webinar covers the basics of screen readers, including how to get FREE screen readers for your public computers. We will also cover a few easy ways to make emails and documents friendlier to read with a screen reader.
- [10 Ways to Improve Relationships with Your Grantmakers \(Nonprofit Hub\)](#)
10 Ways to Improve Relationships with Your Grantmakers will provide you with detailed insight and examples to try in your own organization. We will look at successful ways to: Enhance relationships via shared channels and networks; Be creative in reporting and expressing

gratitude to grantors; Keep grantors abreast of program and be their primary source for information; and Maintain seamless communication with grantors.

- [Donor Retention Series: How to Rock your Donor Love and Loyalty with Secrets from your Favorite Consumer Brands \(Network for Good\)](#)
Discover what your favorite consumer brands can teach us about donor experience. Be inspired, delighted and thoroughly entertained with examples from the for-profit world and walk away with insights, tips and tools to look at the donor experience from a fresh perspective and boost your donor love, loyalty and retention.
- [Maximizing Everyday Leadership Moments \(Training Industry\)](#)
Leadership moments happen every day, and the definition of a leader has expanded well beyond the boardroom. How do we address this new paradigm and help all leaders succeed every time they face a leadership moment? Join us for this complimentary Training Industry webinar, sponsored by AchieveForum. AchieveForum solutions director Kim Arellano will share insights, invite audience perspectives and introduce models designed for today's leader.
- [The Happy Healthy Fundraiser: Strategies for Impact without Burnout with Beth Kanter \(Firespring\)](#)
The passion that nonprofit professionals feel for their work is a double-edged sword. On the one hand, that fervor helps them keep going in the face of difficult challenges, especially in the early stages of their careers. On the other hand, they can be so driven they don't stop to refuel or smell the proverbial roses or even notice they are experiencing symptoms of burnout. This interactive workshop is based on her new book, *The Happy Healthy Nonprofit: Strategies for Impact without Burnout*.
- [Introduction to the American Community Survey Public Use Microdata Sample \(PUMS\) Files \(U.S. Census Bureau\)](#)
Satisfy your love for data this Valentine's Day by digging into the American Community Survey (ACS) Public Use Microdata Sample (PUMS) Files. These files allow you create custom tables using a sample of actual responses to the American Community Survey. In this webinar, we will discuss foundational aspects of working with the ACS PUMS files, including the organization of the files, the confidentiality of the files, accessing the data, geographic availability, and the PUMS documentation.
- [Introduction to Fundraising Planning \(GrantSpace\)](#)
Does your organization need help directing its fundraising efforts? Planning focuses your organization by setting fundraising priorities and helps give staff and board members a roadmap to success. This introductory class will provide you the basic steps for developing a fundraising plan.
- [Leadership in Early Childhood Education: Why You Should Care and What You Should Do About It \(Early Childhood Investigations\)](#)
Do you want to see positive change in early childhood education? Are you a director or administrator of a child care or early learning program or organization? Do you feel jaded in your role and need some inspiration? If you answered yes to any of these questions, then this session is for you. Why? Because leadership is what it is going to take to see positive change in early childhood education, in your program or organization, or in your own career as an early childhood professional or administrator.

February 15

- [Managing Microaggressions in the Workplace \(Indiana State Library\)](#)
What is Microaggression? Do you know when it's happening to you? This webinar includes both coping with microaggressions and strategies for creating an inclusive workplace that prevents them from happening in the first place.
- [Donor-Delighting, Money-Raising Newsletters \(Bloomerang\)](#)
Newsletter guru Steven Screen will teach what he's learned from 25 years of creating money-raising newsletters! You'll learn the tested, proven model for creating a printed newsletter that delights your donors, increases donor retention, and raises money! You'll learn the best format to use, what types of stories to include, the most important elements on each page, and what to do on the all-important back page that causes your donors to give gifts (and love doing it)!
- [Libraries, Social Media, and Politics: Do You Know What to Post? \(EveryLibrary and Kixal\)](#)
During this free webinar, Dustin Fife and Mary Naylor Stephens will discuss recent research they did for The Political Librarian about the ambiguity surrounding libraries and social media when it comes to politics. Most library professionals feel like they have little direction regarding politics and social media and unnecessarily censor themselves on topics that they should be discussing. This free webinar will discuss the survey research that Mary and Dustin did and give practical advice for removing some of the ambiguity. Dustin and Mary will also consider the repercussions from library professionals not engaging appropriately in political topics because of artificial hurdles.
- [Grants and Proposal Writing \(National Network of Libraries of Medicine\)](#)
Designed for beginning grant proposal writers, this class presents a general overview of the grant and funding processes as well as the level of detail required in a successful proposal. Each component of the grant writing process will be addressed, including: documenting the need; identifying the target population; writing measurable objectives; developing a work plan, an evaluation plan and dissemination plan.
- [Emerging Workplace Technologies and Vision Loss \(Partnership on Employment and Assistive Technology\)](#)
Aira Director of Public Policy & Strategic Alliances Paul Schroeder will discuss how emerging technologies are shaping the landscape of employment for people with vision loss, and other disabilities. This session will examine the development and implications of new technologies that provide: access to remote, real-time, human and AI assistance in the workplace; smartphone apps such as Seeing AI and BeMyEyes; vision enhancement through electronic optical eyewear; support for indoor wayfinding assistance; as well as acceptance and privacy.
- [What's With that Pop Clock? —and Other Insights of the Population Estimates Program \(U.S. Census Bureau\)](#)
The Census Bureau Population Estimates program is the official source of population estimates for your city or town, county and state during the other nine years that the Census Bureau is not conducting a census. During this one-hour webinar, learn about this program, when the datasets are released and how you can use them to gain insight into your own community dynamics.
- [Building Diverse Collections for K-12 Students: A Conversation with Jewel Davis \(North Carolina Library Association\)](#)
Are you a youth advocate interested in finding children's and young adult literature featuring characters of color and native youth? Join Jewel Davis as she explores the history of the diverse books movement, strategies for finding and evaluating diverse books, and popular and upcoming titles to include in your collection.
- [VA Appeals – The Legacy and The New Process \(Federal Depository Library Program\)](#)
This webinar will focus on Public Law 115-55, the Veterans Appeals Improvement and

Modernization Act of 2017. The new law overhauls VA's current (legacy) appeals process, and provides Veterans, their families, and their survivors with increased choice in handling disagreements with VA's decisions. Additionally, participants will receive information on the legacy process.

- [Managing Resources for Collections Storage Projects: Strategic Planning to Completion \(Connecting to Collections Care\)](#)
Collection storage project success is determined by alignment with larger strategic goals. Those planned as collections growth, access and preservation projects succeed while those approached as a building project fail. The resources required for each are completely different and impact the project definition in early planning, the internal consensus required, and the financial resources needed (for the project and future operations). This session will present an overview of what project criteria and information should be known at each phase (strategic planning to completion) to properly inform the early budgets (which will be remembered by the board).

February 19

- [Motivate Monday with Fundraising Expert Pamela Grow \(Motivate Monday\)](#)
How are nonprofit professionals jump starting their week with purpose? Join us for Motivate Monday where: Every Monday we share your wins; Feature a special guest with a quick tip to get your week started right; And close with a Q&A session.
- [Good questions, Poor questions \(Montana State Library\)](#)
A hands-on session with practice creating and editing valid and reliable survey questions. Learn how to evaluate the efficacy of your questions and how to structure questions to get at the data you really want and need. Understand how to achieve validity and reliability in research. Identify some common errors in formulating questions. Recognize when it is best to collect qualitative or quantitative data.

February 20

- [What's All the Buzz About Genrefication? \(Montana State Library\)](#)
This webinar is an introduction to the concept of arranging books by genre in the library rather than by Dewey or Library of Congress catalog number. This webinar features a panel of librarians who have genre-based stacks in their library and they are eager to share the possibilities and pitfalls of their experiences with you.
- [Build Staff Buy-In for Volunteer Engagement \(VolunteerMatch\)](#)
Is your organization open to engaging volunteers in new ways? Often one of the biggest challenges to a new model of volunteer engagement is the resistance of paid staff. Often attitudes and fears of our co-workers prevent us from expanding the work that volunteers do. But, if you've never worked with volunteers before, it can be scary. In this webinar we'll discuss strategies for working with paid staff to engage volunteers.
- [Spring into Picture Books: New Books, 2018 \(Booklist\)](#)
This free, one-hour webinar is the perfect way to shake the winter blues and get up-to-speed on essential new books for young readers. Hear from representatives from Houghton Mifflin

Harcourt, Abrams, Tundra, and IPG, as well as guest author, Susan Verde, (Rock 'n' Roll Soul, 2018) about forthcoming picture books perfect for engaging readers in grades K - 3.

- [Baby-Friendly Libraries \(Colorado State Library\)](#)
Of course, babies are welcome in your library, but what if you could transform your library into a truly baby-friendly library? Join us for this interactive webinar to explore ideas on transforming your space, collections, policies, programs, outreach efforts, and customer service philosophy to best fit the needs of your youngest patrons and their families and make them feel welcome. Along with examples we'll provide, there will be many opportunities for you to share your experiences, ideas, and questions on babies in libraries with each other.
- [7 Consumer Realities That Impact Learning and Development \(InSync Training\)](#)
If we search for answers to our questions immediately in our personal lives, why are we forced to seek for professional work answers by signing up for a two-day training a month from now? If we have a work-related problem we need to solve now, why do we have to sit through an hour-long webinar or self-paced course to try find something that will address our unique issue? In this session, we'll discuss these questions and more, including what we can do differently to provide learning experiences that our learners want and that actually change behavior.
- [A Practical Approach to Growing a Diverse School Library Collection and Program \(American Association of School Librarians\)](#)
This webinar will empower participants to add diverse titles to their collection through awards, lists, websites and social media. Additionally, participants will explore programming ideas and instructional activities for engaging diverse students and parents and ways of incorporating instructional technology. Various web-based applications such as Biblionasium, Bookopolis and Goodreads, to name a few, will be presented.

February 21

- [NCompass Live: Why Diverse Literature Matters for Youth Services \(Nebraska Library Commission\)](#)
This episode's discussion will focus on the need for robust representation of cultures, religions, and lifestyles in our book collections. A key part of this topic includes a conversation regarding the effects of exposing young readers to diverse literature and why this is important.
- [From Information Literate to Information Fluent: The Role of Libraries in Preparing 21st Century Citizens \(Georgia Library Association\)](#)
Librarians are increasingly important in helping students, pre-K through 20 and beyond, to move beyond the skills of Information Literacy and become Information Fluent in order to successfully navigate the Knowledge Economy. In this session, Dr. Alan Bearman will discuss how, with the help of a Lyasis Catalyst Grant, the Washburn University librarians are collaborating with other regional librarians to develop a culture of Information Fluency in their service region.
- [Science Cinema: A Little-known Resource for Students and Teachers \(Federal Depository Library Program\)](#)
This webinar presents Science Cinema, which offers scientific videos featuring leading-edge research from the U.S. Department of Energy.
- [The Top 10 Things Nonprofits Should Be Doing in 2018 \(GuideStar\)](#)
2018 has officially begun. We know it is important for you to implement streamlined processes and explore new opportunities to leave no stone unturned! This webinar will tell you the things you could and should be doing to make this year your most successful year ever. GuideStar and CrowdRise are here to help!

- [Introduction to Finding Grants \(GrantSpace\)](#)
Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders.
- [Homelessness in Small and Rural Communities: Libraries Can Help! \(WebJunction and ARSL\)](#)
Libraries in rural and small communities are often a source of information and daytime shelter for individuals facing homelessness or housing insecurity. In an already busy library with limited resources, staff may be challenged to respond to the needs of these patrons and to cope with compassion fatigue. This webinar will provide practical insights on providing services to people who don't have stable housing. Learn how to create an environment that feels welcoming, informative and supportive, including ideas for reducing policy barriers. Learn how to host conversations that explore public perceptions, help to debunk myths around homelessness, and strengthen community ties.
- [What's New in Children's Literature - 2018 \(Infopeople\)](#)
Join esteemed children's librarian and author Penny Peck in her yearly review of what's new in children's literature. Discover new books published in late 2017 and Spring 2018 that will be popular with children ages 0-12, including books that reflect the diversity of the children we serve! Also, find out about books that fit the 2018 summer reading themes of music and travel.
- [Flip Badge This! Teaching Students to Love Databases \(edWeb\)](#)
Get ready to badge your way out of those boring database lessons! Schools are packed with reluctant database users who would much rather get to work than listen to one more database lesson. Well, here is a way to spice up and personalize database instruction. In this edWebinar, Michelle Luhtala, Library Department Chair at New Canaan High School, CT, and Dr. Brenda Boyer, Teacher Librarian at Kutztown Senior High School in Kutztown, PA, will share the flipped instructional program that Dr. Boyer introduced to her virtual library students.

February 22

- [Healthy Aging at Your Library: Connecting Older Adults to Health Information \(National Network of Libraries of Medicine\)](#)
This "train the trainer" class is designed to help librarians assist their older adult patrons find health information. Discover techniques for teaching older adults to use computers and to find health information on the Internet, learn what makes a website senior-friendly; plan library programs on senior health topics; and find out about some recommended health websites for older adults.
- [Digital Learning Day 2018: How Innovative Districts Blend Teaching and Technology to Improve Student Outcomes \(Alliance for Excellent Education/Future Ready Schools\)](#)
The webinar and the report will also highlight how Lindsay Unified School District in California uses blended learning to support its performance-based system of progression, in which students move through instructional content at their own pace, advancing only once they have mastered all the standards from the previous content level.
- [Intro to Accessibility: What Employers Need to Know to Create a Technology-Accessible Workplace \(EARN\)](#)
Join the Employer Assistance and Resource Network on Disability Inclusion (EARN) and the Partnership on Employment & Accessible Technology (PEAT) for a webinar on creating a technology-accessible workplace. Employers can learn about accessible workplace technology

and how to ensure their organization's technology infrastructure is accessible for everyone, including employees with disabilities. Experts will share information on integrating accessibility standards and best practices into the workplace, as well as tips for creating accessible documents, websites and other resources.

- [Need Volunteers? Four Tech Trends You Need to Know \(Wild Apricot\)](#)
If you're struggling to attract and mobilize volunteers, you're not alone. Many organizations are experiencing the effects of four tech trends that are changing public expectations and behavior. That's why we've invited volunteerism expert and international thought leader, Tobi Johnson, to share how successful organizations can attract and sustain volunteer involvement in today's rapidly-evolving digital world.
- [Librarian's Guide to Trade Data, Part 8: U.S. Bureau of Transportation Statistics and U.S. Customs and Border Protection \(Federal Depository Library Program\)](#)
Participants will learn how to use the Bureau of Transportation Statistics' Transborder Freight Data website as well as features on the "Trade" web page of U.S. Customs and Border Protection.
- [Civic Literacy and a Civic Lab \(Indiana State Library\)](#)
In late summer of 2016, Skokie (IL) Public Library created a Civic Lab—a mobile, pop-up initiative to increase civic discussion and civic literacy among library patrons of all ages. Hear from Christine Goertz and Amy Koester as they discuss the lessons learned from a year and a half of civic literacy programming. Participants will leave the webinar with ideas for implementing civic literacy initiatives in their own libraries.
- [Connecting Competencies: Learner, School Librarian and School Library \(American Association of School Librarians\)](#)
Participants will be introduced to the language of competencies as part of the structure of the National School Library Standards (NSLS). The intentional shift from outcomes to competencies in the standards is designed to better align the AASL framework with other education standards and provide increased opportunities for learners, school librarians, and school libraries to thrive in a more personalized learning environment.

February 23

- Online Conference: [Big Talk From Small Libraries 2018 \(Nebraska Library Commission/Association of Rural and Small Libraries\)](#)
This one-day online conference is aimed at librarians from small libraries; the smaller the better! Each of our speakers is from a small library or directly works with small libraries. Topics range from technology (new and old tech) to programming to new roles for the library. This event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries.

February 26

- [Motivate Monday with Fundraising Expert Pamela Grow \(Motivate Monday\)](#)
How are nonprofit professionals jump starting their week with purpose? Join us for Motivate Monday where: Every Monday we share your wins; Feature a special guest with a quick tip to get your week started right; And close with a Q&A session.

- [Measuring Up \(Montana State Library\)](#)
A brief review of the three ways to identify central tendency. An introduction to recruiting techniques so that you get the participant data you want. A discussion about ethical behaviors for how you interact with your participants so that your thirst for data is not overly intrusive nor harmful to your subjects. We'll conclude with a conversation about the value to the field and to promoting trust in your institution by sharing your findings and analysis.

February 27

- [For Director's Ears Only: 10 Secret Tips to Support Youth Services \(iSchool @UW-Madison\)](#)
Great youth services happen in libraries where staff and community recognize the importance of supporting youth and their literacy, learning and discovery needs. Youth library staffers often have strong thoughts about what would help them be more effective advocates for youth and youth library services but may not be able to articulate them or need support to make them happen. Join a seasoned youth librarian and consultant to explore ten different ways you can support your youth services and create an even more powerful place in your community's heart!
- [Programming for 'Tweens \(Utah State Library\)](#)
Join us for a webinar on programming for 'tweens (ages 8-12). Whether you've been offering 'tween programs for years or you're just getting started, you'll come away with ideas on program themes, structures, and organization.
- [In Depth with the New AASL Standards, Part II \(Wyoming State Library\)](#)
Join Jennisen Lucas, Wyoming School Librarian and AASL Affiliate as she takes us on an in-depth tour of the new AASL standards. This month's installation will be the Shared Foundation "Include" on Tuesday, February 27, 2018 at 3:30 pm. Come for the information, stay to ask questions!

February 28

- [NCompass Live: Eleven Ways Your Current Tutorials Are as Forgettable as Barb and What to Do About It \(Nebraska Library Commission\)](#)
Do you ever feel like you are stuck in a rut when you create another LibGuide, screencast or other library instruction? Does it feel repetitive and not-at-all-creative? Are you still getting questions about how to use a database, despite creating detailed screencasts on each one? Are you unsure if what you are creating on the web is accessible to all of your learners? In this workshop, we will address some core skills around universal, instructional and graphic design that you can implement to make your online library instruction more effective.
- [Introduction to Dialogue & Deliberation for Public Libraries Serving Small, Mid-sized and/or Rural Communities \(Programming Librarian\)](#)
Using NCDD's Engagement Streams Framework and a variety of dialogue resources, participants will learn about the steps for designing successful dialogues that best fit their circumstances and resources. They will also gain an understanding of approaches to dialogue that can help them achieve their goals.

- [Introduction to Proposal Writing \(GrantSpace\)](#)

Are you new to proposal writing or want a quick refresher? This class will provide you with an overview of how to write a standard project proposal to a foundation.