

Free Webinars for Continuing Education

Wednesday, February 1

11am – 12pm

[EGAD! Bed Bugs in the Library?](#) (Nebraska Library Commission)

Yes, bed bugs can be found in a library. Libraries are not favorable environments for bed bugs to thrive, but they can hide in jackets, backpacks, and books. Jody Green from the Lancaster County Extension Office will discuss their life cycle and how to identify symptoms of infestations. Lincoln City Library staff, Julie Beno and Katie Murtha, will discuss how to recognize signs of bed bugs in the library and what steps to take if they are found.

For more information and to register, visit: <http://bit.ly/2kL9RwE>

1pm – 2pm

[Nonprofit 911: How to Create Your 2017 Fundraising Plan](#) (Network for Good)

Get ready to kick start your 2017 fundraising! Join fundraising experts Heather Yandow and Liz Ragland and discover how to create a comprehensive fundraising plan for your organization in seven easy steps. Together, we'll help you put these steps in place immediately for maximum impact this year!

For more information and to register, visit: <http://bit.ly/2kk34ZZ>

1pm – 2pm

[The Role of Staff and Volunteer Leadership in the Development Process](#) (4Good)

Successful fundraising requires a unique combination of professional and volunteer leadership. Your organization may have the people who can fundraise for your annual fund (or a capital campaign). This webinar is designed to help your staff and volunteers know what they can or should do to help raise vital funds for your agency's sustainability.

For more information and to register, visit: <http://bit.ly/2kk5IPc>

2pm – 3:30pm

[Makerspaces in ECE: A Planning Guide for Administrators](#) (Early Childhood Investigations)

Join this webinar to learn the basics of starting a makerspace in an early learning center and designing developmentally appropriate projects that engage children in hands-on making and learning.

For more information and to register, visit: <http://bit.ly/2jvKTMG>

2pm – 3pm

[How Top Nonprofit Leaders Avoid Burnout](#) (Wild Apricot)

Most people who join nonprofits find it hard to look after themselves. Take a step to help yourself and join our special webinar with Beth Kanter and Aliza Sherman, coauthors of *The Happy, Healthy Nonprofit*, described by Arianna Huffington as an "essential guide for nonprofits."

For more information and to register, visit: <http://bit.ly/2jvT0IQ>

2pm – 3pm

[Introduction to Finding Grants \(GrantSpace\)](#)

Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders.

For more information and to register, visit: <http://bit.ly/2kL2sgw>

2pm – 3pm

[Science Soup, Part Four: How Hot and Stormy Can It Get? NOAA: Oceans, Storms, and Climate Change \(Federal Depository Library Program\)](#)

It's no secret that NOAA provides information on our weather, tracks hurricanes, and tells us how hot it is. But, did you know that you can find a variety of interesting information from NOAA? Learn about fish and interesting facts such as how much seafood Americans ate last year. Experience Science on a Sphere, an educational tool that will teach you about atmospheric storms and climate change. View helpful charts for taking your boat out on the deep blue sea. This webinar takes a look at NOAA, concentrating on educational resources, lesser known information, and Spanish language resources.

For more information and to register, visit: <http://bit.ly/2kjRVrl>

2:45pm – 3:45 pm

[ESSA's Impact: Views From Districts and Schools \(Education Week\)](#)

As part of a nationwide survey conducted in late 2016, the Education Week Research Center asked teachers and district leaders to share their views on the ESSA transition. This webinar highlights findings from the survey, which examined ESSA's impact on accountability, funding, and other key dimensions of education policy. Survey respondents identified the types of support their districts need to put ESSA's requirements into practice and offered advice to state policymakers regarding implementation plans. The results shed light on the opportunities and challenges ahead as educators move toward full implementation in the 2017-18 school year.

For more information and to register, visit: <http://bit.ly/2kKPD62>

Thursday, February 2

1pm – 2pm

[Capital Campaigns: Best Practices, Common Mistakes \(Bloomerang\)](#)

Few efforts will change the trajectory of a nonprofit like a capital campaign. Yet, even seemingly small decisions can tip the balance between success and failure. This session will review three best practices to better ensure success and three common mistakes that can sink your campaign.

For more information and to register, visit: <http://bit.ly/2iOgOc3>

2pm – 3pm

[Creativity and Library Leadership: Moving the Next Gen Library Forward \(Booklist\)](#)

Join Booklist and Rowman and Littlefield for this free, one-hour webinar which will explore the importance of creativity in the modern library and the influence leadership plays in its cultivation.

For more information and to register, visit: <http://bit.ly/2jnyLSv>

2pm – 3pm

[This Is How Our Most Successful Clients Fill Their Events](#) (Wild Apricot)

Have you found that it's getting harder or taking longer to fill up your events? Are you sick of waiting for checks in the mail? Exhausted from processing registration forms? In this free webinar, you'll learn: 3 recent trends preventing people from registering for your events; One simple way to avoid event-related cash flow problems; A proven 3-step process to fill events fast and cut your workload in half. For more information and to register, visit: <http://bit.ly/2kkdOrm>

Monday, February 6

8pm – 9pm

[Passion in your Future Ready Library](#) (TL Virtual Cafe)

Library Instructional Technology Teachers from Beaverton School District (Oregon) will be sharing unique projects from their Library. Beaverton School District launched their Future Ready program last year when it went 1:1 with Chromebook and iPads. We want to encourage you to find that "one thing" that makes your Library unique. Its too easy to look around at other Libraries and feel you need to have a MakerSpace or you must "genrefy" your collection. What is your passion? That will transform your library space and community because your energy and passion will shine through. For more information and to register, visit: <http://tlvirtualcafe.wikispaces.com/>

Tuesday, February 7

12pm – 1pm

[Leaving the library for nature programming: backpacks and geocaches](#) (Washington State Library)

Presenters Kylie Fullmer and Brooke Pederson, rural library directors from Eastern and Western Washington State, will review the lessons learned and best practices from their successful "leave-the-library," nature-based programs. Kylie will present about her outdoor backpack kits, ready to be checked out for family adventures. Brooke will present about her local history focused "Cache in Concrete" geocache trail. Attendees will leave with ideas and templates to design their own self-directed, family-friendly, nature-based programs.

For more information and to register, visit: <http://bit.ly/2iLW8nm>

2pm – 3pm

[Bozarthzone! Instructional Design for the Real World](#) (InSync)

Join in for a fast, fun tour of quick tools and tricks that will support rapid instructional design, cut to the heart of needs analysis, and improve communication with subject matter experts and managers and others requesting training solutions.

For more information and to register, visit: <http://bit.ly/2kHwcrI>

2pm – 3pm

[Full STEAM Ahead](#) (Booklist)

In this free, hour-long webinar, hear from representatives from Rosen Publishing, DK, Annick Press, and Scholastic, as well as guest expert, Kristin Fontichiaro. We'll help you look at ways to make STEM and STEAM a more organic presence in your space, programs, and story times.

For more information and to register, visit: <http://bit.ly/2k9LWnj>

2pm – 3pm

[Where Do I Go From Here? Engage Volunteers in New Ways](#) (VolunteerMatch)

This webinar will help you think about new strategies and help you evolve your program to include new roles and responsibilities for volunteers, pathways for more involvement and leadership positions in your program, how recognition plays a role in retention, and the importance of including continuing education and professional development to keep your volunteers engaged. Tools to help you evaluate your program implement new ideas will be provided.

For more information and to register, visit: <http://bit.ly/2jLxv0l>

Tuesday, February 7

3pm – 4pm

[Bleep, Blorp, Books: Robots in the Library](#) (Texas State Library and Archives Commission)

Join us as we discuss the benefits of providing robotics programs to youth patrons and how to get started. Katelyn Patterson of CTLS will discuss why robotics is a wonderful way to offer STEM programming and how to get started. Cecily Ponce de Leon of the Plano Public Library System will give an overview of how PPLS has been implementing robotics programs for several years.

For more information and to register, visit: <http://bit.ly/2kL5VvP>

11am – 12pm

[New Statistical Standard for Public Services in Archives and Special Collections](#) (Nebraska Library Commission)

How do researchers engage with special collections? Over the past three years, the Society American Archivists and Association for College and Research Libraries have been teaming up to create, for the first time, a statistical standard to enable to archival repositories and special collections libraries to assess the services they provide their users according to common definitions. This webinar will provide you with an opportunity learn about the standard, and to provide the task force charged with its development vital feedback on the final stages of its drafting.

For more information and to register, visit: <http://bit.ly/2jnsR3U>

12pm – 1pm

[Get Ready for Agile Learning and Development](#) (American Management Association)

While global investment in learning and development continues to grow by double digits, the focus of that spending is shifting. What this means is that more learning will happen in teams, and on platforms where training can be delivered any time, any place, at the user's convenience. Join this webcast to explore how L&D is changing to meet the needs of today's organizations and their increasingly agile workforce.

For more information and to register, visit: <http://bit.ly/2kN3eWt>

1:30pm – 2:30pm

[Brand Architecture: Rethinking How You Connect the Dots Between Your Nonprofit's Brand and Programs](#) (nonprofit hub)

On this webinar, Farra Trompeter, Vice President of Big Duck, a communications firm that works exclusively with nonprofits, will define brand architecture and share insights for organizing your brand and expressing it in a clear, holistic way that your audiences understand. You should attend this webinar if you want to learn how to: Help different audiences recognize and understand your work; Improve the

overall awareness of your brand; Make it easier for staff and board members to communicate about your mission.

For more information and to register, visit: <http://bit.ly/2jnyCP6>

1pm – 2:30pm

[LYRASIS Free Webinar: NEH Preservation Assistance Grants \(LYRASIS\)](#)

Attend a session to get advice on crafting your application for the NEH Preservation Assistance Grants. The session will give an overview of eligibility, application guidelines, and tips on submitting your best application. Bring your ideas for projects to fund for discussion in the session.

For more information and to register, visit: <http://bit.ly/2jnOUr5>

1pm – 2pm

[Using Facebook LIVE to Broadcast Impact \(4Good\)](#)

Facebook Live is taking the newsfeed by storm! This (relatively) new live broadcasting feature lets any person, brand, or nonprofit live-stream events, reveals, celebrations, and more. The Humane Society, The White House, the MET, and many smaller nonprofits are broadcasting news-as-it-happens, museum tours, and even feeding time for baby raccoons! Learn how to get started with Facebook Live with your nonprofit.

For more information and to register, visit: <http://bit.ly/2jwcUn5>

2pm – 3pm

[Handling Change Starts with Leaders Themselves: Exploring Effective Approaches to Personal and Professional Change \(Early Childhood Investigations\)](#)

How we take care of ourselves during times of personal or professional change directly impacts our effectiveness in helping others cope with change. This webinar will give participants a chance to take stock of where they are in the process of change, and offer practical ideas for successfully navigating current and future changes.

For more information and to register, visit: <http://bit.ly/2kk2v20>

2pm – 3pm

[Introduction to Project Budgets \(GrantSpace\)](#)

Learn the basic elements of how to draft a project budget with confidence!

For more information and to register, visit: <http://bit.ly/2jw6vlu>

2pm – 3pm

[Transform Your Children’s Library Into an Interactive STEAM Learning Environment \(Demco\)](#)

Learn how you can harness new education strategies and transform your children’s library into an interactive STEAM learning environment.

For more information and to register, visit: <http://bit.ly/2kN3k0c>

1pm – 2pm

[You Can Do I.T.! How to Empower Library Staff with Basic Tech Management Skills \(TechSoup\)](#)

The library field relies heavily on technology, but few front-line staff receive training in basic I.T. concepts that can build confidence when managing public access computer and working with patrons. The Texas State Library faced this challenge in more than 400 small public libraries in rural areas. They

responded with You Can Do I.T., a friendly, approachable hardware, software, and networking skills training program. Join us for this free webinar to learn how you can demystify technology to empower others around you, no matter your technical ability or where you work. We will share our approaches to I.T. training to engage different learning styles, free and adaptable resources, and lessons learned from hands-on experience in the field.

For more information and to register, visit: <http://bit.ly/2jnD0m0>

Thursday, February 9

1pm – 2pm

[Asking Styles: A Revolutionary Concept in the Field \(Bloomerang\)](#)

Almost 90% of all charitable gifts come from individuals and the largest gifts come from asking one-on-one in person. Accessing these gifts is critical to fulfilling the mission of your organization. So how do you do it? There's no one right way to ask for a gift. Who you are and what you bring to the table are critically important. When you ask in a way that suits you personally, you will be more comfortable and more effective. You'll be able to cultivate and solicit individual gifts that allow your organization to fulfill its vision and have the biggest impact possible!

For more information and to register, visit: <http://bit.ly/2iMeOTV>

2pm – 3pm

[Libraries Transforming Communities: Models for Change Overview \(Programming Librarian\)](#)

Join this introductory webinar to learn about a free learning series that will teach library professionals to lead change in their communities. Libraries Transforming Communities (LTC): Models for Change is a free professional development program for all types of library professionals interested in exploring community engagement through dialogue and deliberation.

For more information and to register, visit: <http://bit.ly/2hETzmB>

2pm – 3pm

[Writing Accurate and Useful Volunteer Position Descriptions \(VolunteerMatch\)](#)

This webinar will start with the basics of what should be included in a position description and will help you create or update position descriptions for all of your volunteer opportunities. Once those position descriptions are created – use them! Learn how accurate and up-to-date position descriptions can help you recruit and train volunteers, and how they can help with retention and the development of leadership positions within your volunteer engagement program.

For more information and to register, visit: <http://bit.ly/2kMXbRV>

3pm – 4pm

[Developmentally Appropriate Programming for Babies & Toddlers \(Infopeople\)](#)

Join us for this one-hour webinar as presenters Brooke Newberry and Amy Koester discuss the developmental milestones as well as optimal space, format, content and staffing for library programming aimed at babies, infants and toddlers.

For more information and to register, visit: <http://bit.ly/2kLq6cO>

Friday, February 10

12:30am – 2:00pm

[A Step inside the D.C. Africana Archives \(Lyrisis\)](#)

The D.C. Africana Archives Project is a partnership between six archives throughout Washington, D.C. to enhance access to previously unavailable research materials documenting the history of the African diaspora in D.C., the civil rights movements, the struggle for Home Rule, the rise of Black-owned businesses, the development of Howard University, slavery in the nation's capital, jazz music in D.C., and the literary arts. This 2nd Friday session will cover the sustainability of such a project and the successes and challenges for different stakeholders.

For more information and to register, visit: <http://bit.ly/2iM5CPL>

Monday, Feb. 13

2:30-3:30 pm

[Adult Programming That Works \(Idaho Commission for Libraries\)](#)

Overview of adult programming that works, including Summer Reading. Learn Tips and tricks for increasing attendance and satisfaction.

To login, visit: <http://icfl.adobeconnect.com/ce>

Tuesday, February 14

10:00am – 11:00am

[Putting the LOVE Back into Your Blended Learning Instructional Design \(InSync\)](#)

The work we do as instructional designers is constantly shifting. We need to continuously evolve and adapt, as innovations drive change in the way that content can be delivered and consumed, learning environments can be designed and developed, and new modes of learning can be assessed. Although the shift can be chaotic at times, one thing remains at the core of our work -- LOVE. Yes, you read correctly, LOVE. L: Listening; O: Orienting; V: Visualizing; E: Evaluating.

For more information and to register, visit: <http://bit.ly/2kjVazZ>

10:30am – 11:30am

[Online Fundraising Best Practices for Nonprofits \(Firespring\)](#)

Join us this Valentine's Day to discover the fundamentals of nonprofit fundraising. Conventional wisdom dictates that we manage what we measure, and the most effective nonprofits on the planet know exactly how to measure their results. In this educational session, Jay will share best practices—including detailed formulas that every nonprofit should be using—to track the effectiveness of their fundraising efforts.

For more information and to register, visit: <http://www.firespring.org/nycon-fundraising-2017-02-14/>

11am – 12pm

[No Internet, No Problem – Leveraging Offline Technology to Prepare Inmates for Success Outside the Walls \(Texas State Library and Archives Commission\)](#)

Computer and information literacy are essential life skills that are difficult to teach in situations without access to computers, much less without the Internet and until recently this was exactly the experience of the incarcerated students at Lee College Huntsville Center. Using grant funds, Jeannie Colson, Lee College Huntsville Center Librarian, was able to acquire Corrections Off-line Educational Platform (COEP) developed by WiderNet and provide an internet-like experience for her students to conduct independent research. In this webinar, Jeannie will discuss how she implemented the

technology, the challenges she encountered (and overcame) along the way, what she envisions for the future and, most importantly, how she has integrated the technology into her teaching to provide deep research and technology skills to her students.

For more information and to register, visit: <http://bit.ly/2kMD4Dn>

12pm – 1pm

[Works in Progress Webinar: Umbra Search African American History \(OCLC\)](#)

Join the University of Minnesota Libraries for a discussion of Umbra Search African American History (www.umbrasearch.org), an effort to facilitate access to African American history through a website and search widget; digitization of over 500,000 items; and workshops and public forums locally and around the country about access to culturally diverse collections.

For more information and to register, visit: <http://bit.ly/2jOczx5>

2pm – 3pm

[People - Difficult or Different? \(Effectiveness Institute\)](#)

Why are some clients or co-workers so frustrating to work with? Or more importantly, why would anyone think of YOU as a difficult person? In this highly interactive and engaging presentation, you will discover why “different” does not have to mean “difficult.” Then you will learn the magic of making slight adjustments in your awareness and behavior that will have a significant impact on your ability to “click” with customers and co-workers.

For more information and to register, visit: <http://bit.ly/1P148He>

2pm – 3pm

[Successful Volunteer Interview Strategies \(VolunteerMatch\)](#)

Interviewing each prospective volunteer can seem overwhelming, but it's one of the best ways to ensure that the volunteers you recruit are the volunteers you need. This webinar introduces a variety of question types used in volunteer interviews and offers strategies for honing your interview skills. Materials will be provided to help you implement this process in your organization, as well as a training syllabus so you can learn how to recruit and train a volunteer staff to assist with prospective volunteer interviews.

For more information and to register, visit: <http://bit.ly/2kKUQLg>

2pm – 3pm

[Teaching Tolerance \(Booklist\)](#)

In this free, hour-long webinar, representatives from Second Story Press and Lee & Low publishers present titles that aim to engender empathy and understanding for others. Additionally, assistant professor of teacher education Amina Chaudhri will offer tips on how to use books to prevent bullying.

For more information and to register, visit: <http://bit.ly/2kMrJDk>

3pm – 4pm

[Libraries Help Patrons Become Financially Empowered Consumers \(WebJunction\)](#)

Learn how two libraries have implemented financial literacy program ideas, resources and tools, and connected with local partners, and hear how you can take your library and your community to the next level with patrons empowered to be informed consumers.

For more information and to register, visit: <http://bit.ly/2inf8dd>

Wednesday, Feb. 15

11am – 12pm

[Tween & Teen BUILD Collective](#) (Nebraska Library Commission)

Come learn about the La Vista Public Library's BUILD Collective. The goal of the BUILD ("Building to Uphold Imagination and Learning Daily") Collective is to provide tweens and teens with educational "toys", based around the common theme of building, that will foster their sense of imagination and help them become more creative individuals. Learn how we started the Collective, see some of our toys, and learn how you could benefit from such a program at your library.

For more information and to register, visit: <http://bit.ly/2kL0tZT>

12pm – 1pm

[2017 Career Planning Clinic](#) (American Management Association)

If you're like most people, you'll change careers several times over the course of your life. How successful you'll be in making those transitions can at least be partially attributed to the amount of planning and preparation you've done. Register for this webcast to help get you started. During the program you'll discover tips and advice for looking at the big picture and determining how to build a bridge from your current job/career to your next job/career.

For more information and to register, visit: <http://bit.ly/2jOeLON>

1pm – 2pm

[Grant Strategy for CEOs, Directors, and Board Members: What You Need to Know to Succeed](#) (4Good)

Most nonprofits need to attract grants to help pursue their missions or carry out specific programs. But perhaps -- like many other nonprofit executives -- you have been less than thrilled with the results of your organization's grantseeking efforts. How can you boost your team's efficiency and effectiveness? What can you do on a managerial level to empower your grantseekers to be more successful?

For more information and to register, visit: <http://bit.ly/2kjSAtN>

2pm – 3pm

[Creating a Culture of Volunteer Engagement](#) (VolunteerMatch)

It's important to create a culture of inclusion and engagement of volunteers within your organization. But, it can be hard to recognize what your current culture says to volunteers, or identify how to make changes to help volunteers feel more welcome. This webinar will help you identify how your organization's current culture is shaping or limiting what volunteers do, and provide steps you can take to start to create more understanding, respect, and appreciation for engaging volunteers.

For more information and to register, visit: <http://bit.ly/2k9HDbx>

2pm – 3pm

[Improving Communication and Relationships at Work with DiSC](#) (Colorado State Library)

What if you had a tool to help you better understand and communicate with your work colleagues in a way that they could "hear" you? DiSC is that tool! Join us for this fun and interactive session where you'll identify your primary behavioral style and guess at others. Then, learn how to talk with others so they'll listen.

For more information and to register, visit: <http://cslinsession.cvlites.org/>

2pm – 3pm

[Science Soup, Part Five: The Air We Breathe and the Water We Drink: The EPA - Keeping Our Environment Safe \(Federal Depository Library Program\)](#)

Science Soup, Part Five: The Air We Breathe and the Water We Drink: The EPA - Keeping Our Environment Safe (Federal Depository Library Program) Learn how EPA keeps our water safe to drink and our air clean to breathe. Explore resources on environmental-based topics like bed bugs, acid rain, greenhouse gases, and radon. Find out more about EPA activities underway in your state and how to calculate your personal carbon footprint. Learn about resources in Spanish and other languages. For more information and to register, visit: <http://bit.ly/2iOE1KZ>

Thursday, February 16

12pm – 1pm

[Practical Solutions: Quilt Care and Display \(Connecting to Collections\)](#)

This webinar will review the fundamentals of quilt care, including assessment, surface cleaning, stabilization, storage, and display. Along the way, we will dispel common myths, such as the necessity to handle with gloves and vacuum through a screen. Creative problem solving will be emphasized. Technical handouts from the Museum Textile Services website will be provided to walk you through each of the solutions presented. For more information and to register, visit: <http://bit.ly/2kOLFTN>

Tuesday, February 21

2pm – 3pm

[Crowdfunding 101 \(Firespring\)](#)

Join us to learn how to incorporate crowdfunding to raise the bar on your fundraising initiatives. Dana Ostomel, Firespring's leading authority on crowdfunding, will walk you through the lifecycle of a campaign, from prep through appreciation, emphasizing how to engage new audiences. Come ready to ask about the campaigns you have in mind so we can get all of your questions answered! For more information and to register, visit: <http://bit.ly/2kkCOJZ>

3pm – 4pm

[Emerging Tech Trends in Libraries – Part 6 \(Infopeople\)](#)

As part of the Emerging Tech Trends series, presenter Laura Solomon continues the exploration into emerging technology trends, and how these trends might (or might not) re-shape library services. Topics for this part 6 webinar include: wearable technology, interactive content including live video stats and Snapchat Spectacles, Artificial Intelligence including Amazon Echo and other AI devices. For more information and to register, visit: <http://bit.ly/2iWeofc>

Wednesday, Feb. 22

11am – 12pm

[Metadata Makeover: Transforming Omaha Public Library's Digital Collections \(Nebraska Library Commission\)](#)

In 1998 Omaha Public Library created its first online digital library to showcase its extensive collection of original photographs and documents from the 1898 Trans-Mississippi and International Exposition, Omaha's own world's fair. Another digitization project was undertaken in 2004. A decade later it was only too evident that the entire digital library, with its hodgepodge of different interfaces and metadata standards, needed to be dragged into the 21st century. We did it—despite minimal staff, minimal training, and minimal time! Come hear this saga of the good, the bad, and the ugly, and what we

learned from it.

For more information and to register, visit: <http://bit.ly/2jvRZRn>

12pm – 1pm

[Developing Your Leaders' Emotional Intelligence to Improve Organizational Performance](#) (Training Magazine Network)

New research is showing that emotional intelligence is no longer a “nice-to-have.” It’s a need to have in today’s workplace and serves as the building block for professional success. It’s not a building block that’s isolated to a few professions or job roles. It’s just about as universal as a success principle can be. EQ, however, is widely misunderstood as something people either have or don’t have. Join us for this webinar as we outline a development plan for your leaders, managers and key employees to help improve EQ across your organization.

For more information and to register, visit: <http://bit.ly/2jwaRiX>

2pm – 3pm

[Show Your Profile Some Love](#) (GuideStar)

Create a Nonprofit Profile that donors, funders, and key decision makers will love and adore. In this one-hour event, we’ll walk you through how to claim your profile and become fully transparent. You will leave with the tools to achieve Platinum, the highest seal of transparency.

For more information and to register, visit: <http://bit.ly/2kLu1X3>

2pm – 3pm

[Getting Started in Scholarship: A Scholarly Publishing Primer for Librarians](#) (Georgia Public Library Service)

Are you new to publishing your research or ideas and unsure where to begin? In this session, we’ll discuss various aspects of academic publishing: getting started, selecting a topic, selecting a research methodology, organizing a literature review, finding an appropriate place to publish, and handling suggestions and rejection from editors.

For more information and to register, visit: <http://bit.ly/2kkpevi>

2pm – 3pm

[Post-Truth: Fake News and a New Era of Information Literacy](#) (American Library Association and Programming Librarian)

A recent Stanford Graduate School of Education study found that most students, middle school through college, struggled to distinguish between credible and unreliable news articles. Many adults have the same challenge. Can you spot fake news? Do you know how to help others differentiate between truth and fiction? Join us to learn how you can be a better ambassador for information literacy. Note: Due to high demand, this webinar is now full. The session will be recorded, and the recording will be available after Feb. 22.

Visit <https://www.surveymonkey.com/r/KB3F7Z3> to receive a link to the recorded session.

5pm - 6pm

[Media Literacy: A Crash Course in 60 Minutes](#) (edWeb)

Because students increasingly turn to online news to meet their research needs, it is more important than ever for educators to help them separate truth from fiction. In this session, USA TODAY Reporter

Greg Toppo will join Michelle Luhtala, Library Department Chair, New Canaan High School, CT to discuss shifting trends in the news business and what teachers can do to help their learners sift through the information pool to find trustworthy journalism. This webinar will benefit librarians.

For more information and to register, visit: <http://bit.ly/2iMbuLL>

Thursday, February 23

12pm – 1pm

[Delegating: When, How, and To Whom?](#) (Utah State Library)

In this session, you'll learn specific tips to help you delegate more effectively – not just more – and you'll also discover why doing so is important to your success as a supervisor. We'll uncover some important questions to consider when you finally make that leap to delegating on a consistent basis. We'll also look at not just whether or not a task should be delegated, but also to whom – and how to make sure the delegation process is successful.

For more information and to register, visit: <http://bit.ly/2in6FXK>

2pm – 3pm

[Bozarthzone! Tips for the Positive Deviant](#) (InSync)

One of our favorite positive deviants, Dr. Jane Bozarth, will lead you on an overview: who are some positive deviants? What kinds of success have they had? How did they do it? Plus: 5 critical behaviors necessary for those who aspire to positive deviancy!

For more information and to register, visit: <http://bit.ly/2kLLymQ>

2pm – 3pm

[How to Successfully Roll Out Project Outcome in Your Library](#) (Public Library Association)

This webinar will cover good practices for on-boarding staff, building internal support, and organizing your data collection team. Learn some of the steps libraries have taken early on to launch Project Outcome and spark support for outcome measurement, whether in a single library or an entire system. This webinar will feature Project Outcome users who will share their success stories and lessons learned. Webinar participants will have the opportunity to ask questions and share their own experiences.

For more information and to register, visit: <http://bit.ly/2ivNOVj>

2pm – 3pm

[Libraries = Education: Your Key to Success](#) (Demco)

Presenter Valerie Gross details the steps to rebranding your library as a key educational institution in your community, helping you gain the respect and funding you deserve. This game-changing vision of “Libraries = Education” has been hailed by Library Journal as “a 21st-century model worthy of study and consideration by every library in America, if not the world.”

For more information and to register, visit: <http://bit.ly/2in9BU6>

2pm – 3pm

[Social Media and Volunteer Engagement](#) (VolunteerMatch)

This webinar will offer an introduction to including social media in your volunteer recruitment and retention plans. You'll see examples of Twitter, Facebook and YouTube pages, as well as blogs that other nonprofits have successfully used to draw attention to their organizations and volunteer opportunities. You'll also learn about the social media tools available as part of your VolunteerMatch account that can

help you promote your volunteer opportunity on other social networking sites.
For more information and to register, visit: <http://bit.ly/2kL1npb>

Tuesday, February 28

2pm – 3pm

[If You Make It, Protect It! Understanding the Importance of Intellectual Property Rights for Your Community](#) (Federal Depository Library Program)

Explore the various types of intellectual property (IP) such as copyright, patents, trademarks, and the rights associated with them. Learn how IP affects your community in ways we don't traditionally think about. Discover resources to help patrons identify what they need to know about protecting their creations.

For more information and to register, visit: <http://bit.ly/2jvOjyN>

3pm – 4pm

[Visualizing \(and Finding!\) Funding for Libraries](#) (WebJunction)

This webinar will introduce participants to a dynamic and freely available data-visualization tool, Visualizing Funding for Libraries that enables library professionals and supporters to search for institutional funding for libraries at national, state, and local levels. Participants will learn pro tips on navigating the tool and as well as next steps on how to pursue new funding opportunities. Data visualizations such as maps, network constellations, and partnership pathways showcase key networks of funders and recipients, as well as individual grants that highlight the library services and programs that are winning grants. Visualizing Funding for Libraries is a Knight Foundation News Challenge winning project.

For more information and to register, visit: <http://bit.ly/2kjSHoM>

3:30pm – 4:30pm

[Set Up Your Makerspace for Success](#) (Colorado Virtual Library)

Incorporating new technology such as 3D printers in libraries can bring unique risks and challenges, but designing makerspaces to focus on access and education can help reduce risk to your library while increasing benefits to your community. Join us as we discuss the balance between intellectual property and intellectual freedom, and how to set up your makerspace minimize legal risks.

For more information and to register, visit: <http://bit.ly/2kkmRJ2>