## Programming at Vermont Libraries December 16, 2022 (revised 3/13/23)

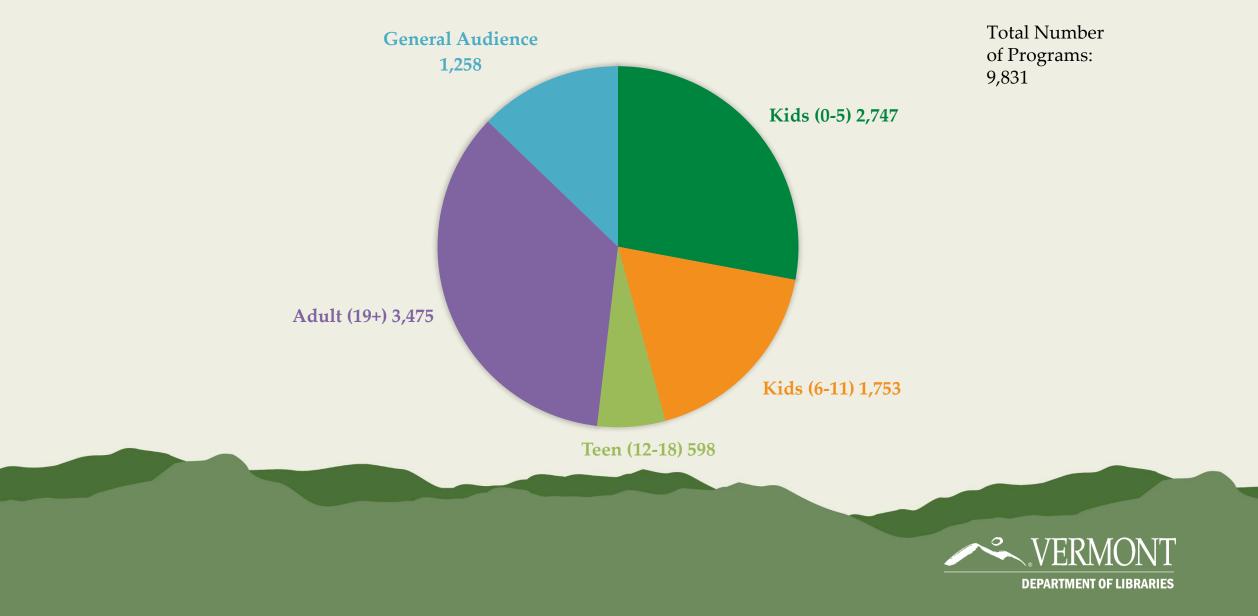


#### **Today's Presentation**

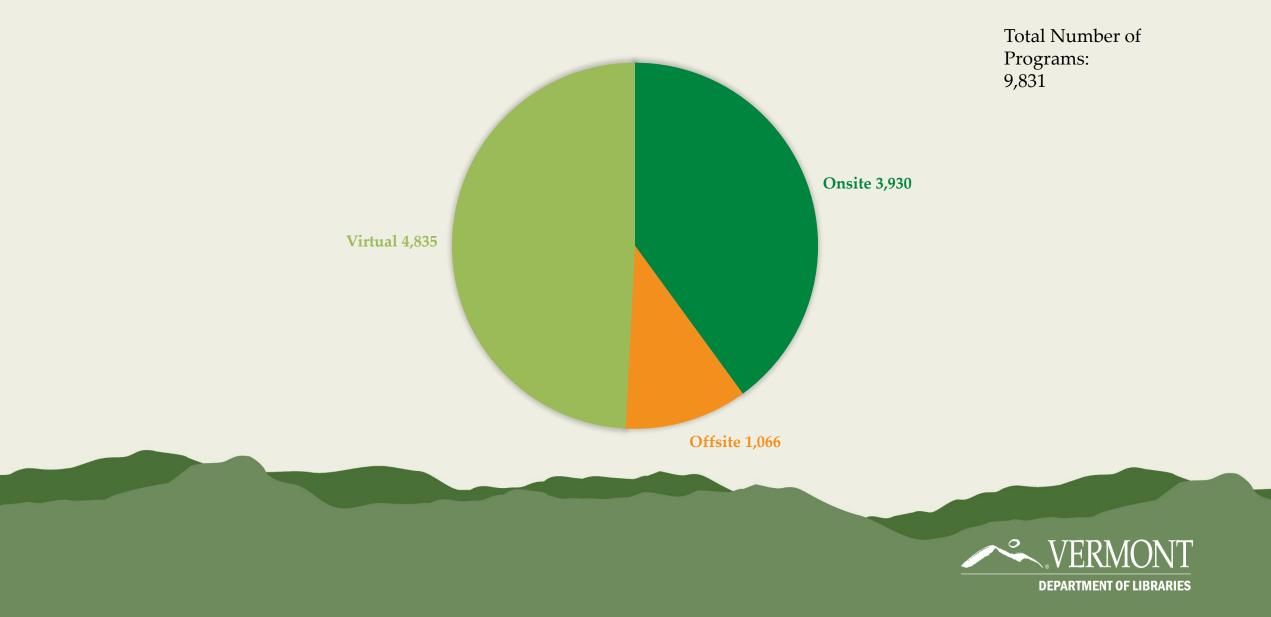
- Vermont Programming Data
- Programming Data Comparisons
- Factors That Affect Programming
- Summer Programming Spotlight

DEPARTMENT OF LIBRARIES

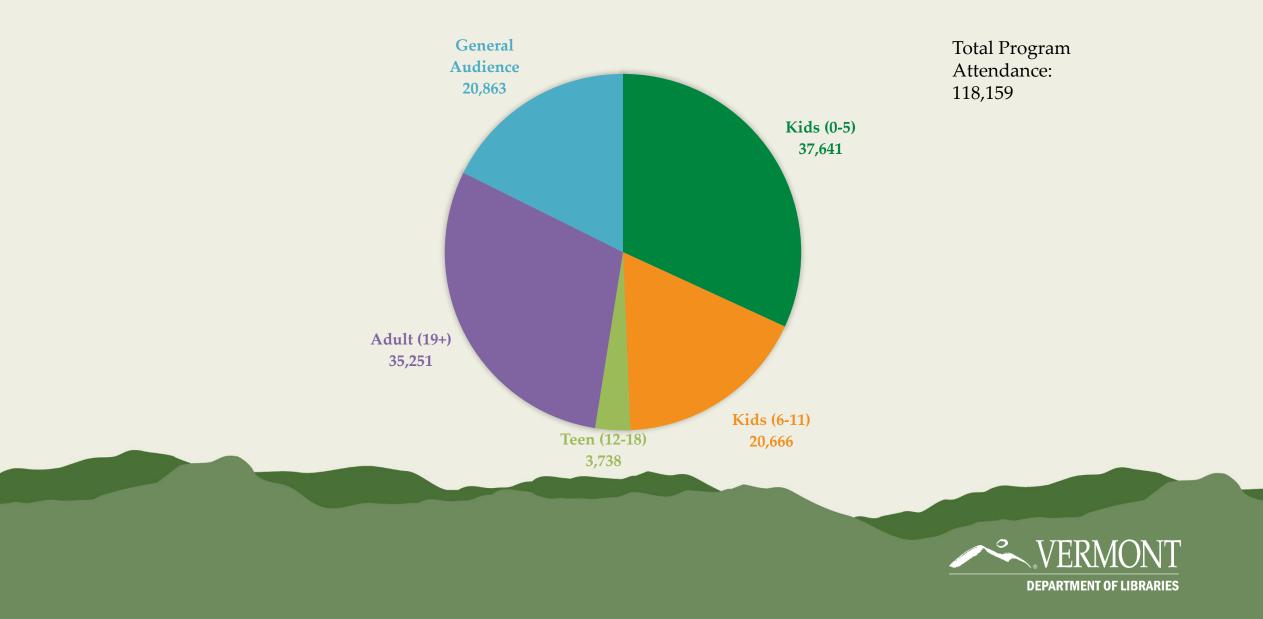
### Number of Programs Hosted by VT Libraries by Age (2021)



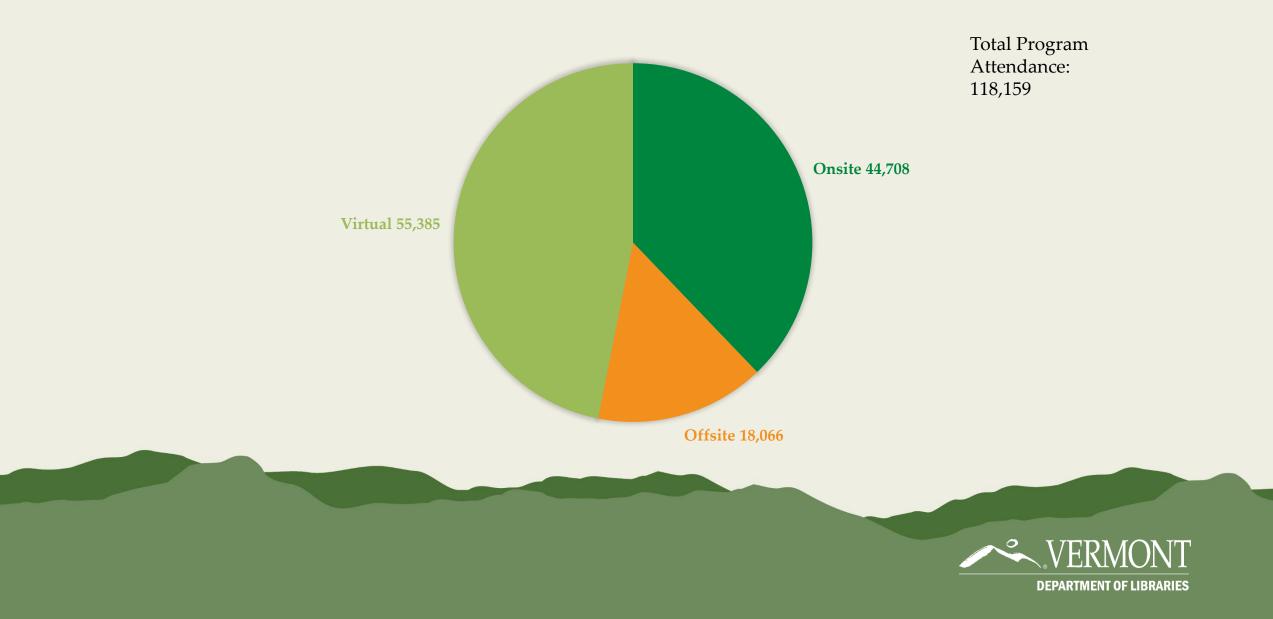
### Number of Programs Hosted by VT Libraries by Format (2021)



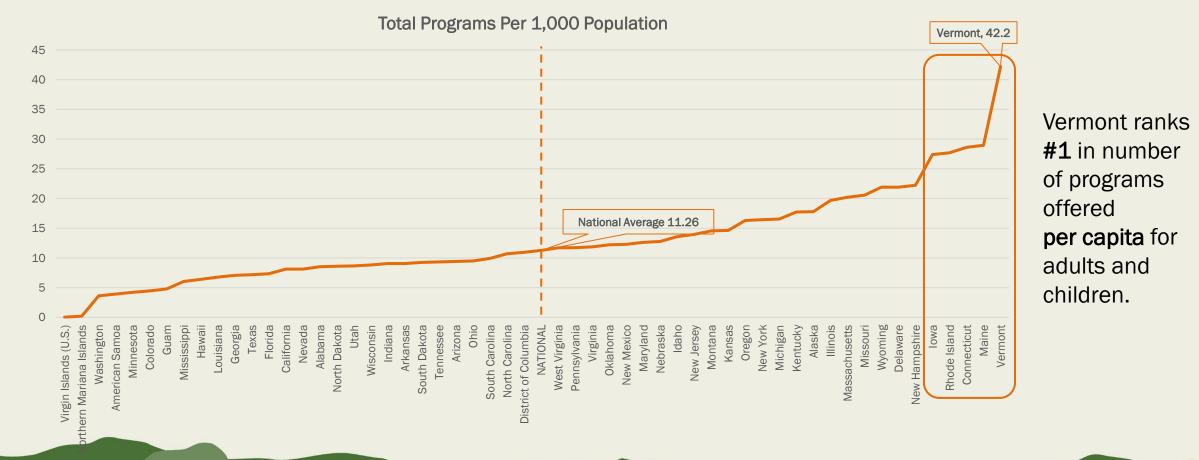
#### Number of Attendees of VT Library Programs by Age (2021)



### Number of Attendees of VT Library Programs by Format (2021)

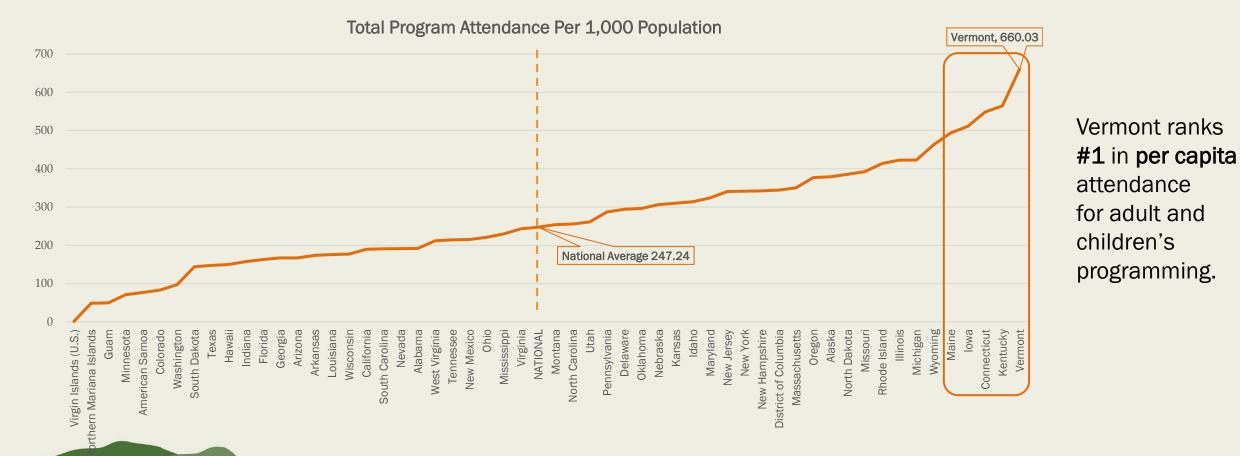


## National Program Offering Comparison (2020)





## National Program Attendance Comparison (2020)





## YA Programs Comparison (2020)

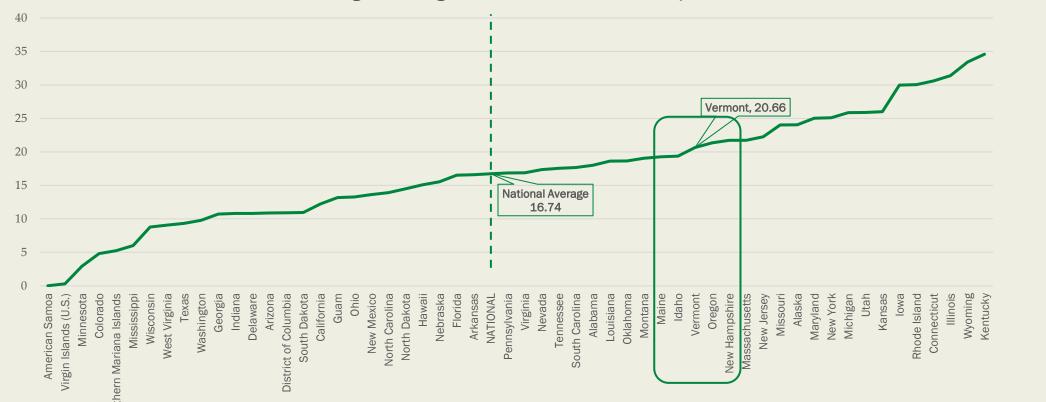
Total Young Adult Programs Per 1,000 Population 3 Vermont, 2.66 2.5 2 1.5 National, Average 1.17 0.5 Vermont Mississippi Washington Georgia Indiana Utah Virginia Nevada Michigan Delaware Oregon Maine Iowa Illinois Hawaii Wisconsin Arizona Arkansas Idaho Guam Texas Florida Ohio Louisiana Alabama Montana New Mexico New Hampshire Alaska Connecticut American Samoa Colorado South Carolina Nebraska Pennsylvania Oklahoma Kansas New York Massachusetts Wyoming Rhode Island District of Columbia Minnesota California West Virginia North Dakota North Carolina South Dakota NATIONAL Missour Maryland Kentucky New Jersey Tennesse Virgin Islands (U.S. ern Mariana Island

Vermont ranks #1 in number of program offering per capita for young adult programming.



## YA Program Attendance (2020)

Total Young Adult Program Attendance Per 1,000 Population



Vermont ranks #18 in per capita attendance for young adult programming.



### **Factors That Affect Programming**



National Impact of Library Public Programs Assessment



## **Programming Considerations**

- Competence in or access to people with expertise in
  - Digital literacy
  - Early literacy
  - Teen programming
  - EDIA programming
- Dedicated program spaces (indoor/outdoor)
- Flexible spaces/movable furniture
- Budget
- Staff capacity



# Summer Programming Spotlight



#### **2022 Summer Programming at Vermont Libraries**

- 131 of the 134 libraries who submitted the summer programming survey offered some kind of summer reading program
- 143 libraries received \$300 Summer Programming grants



## **Highlights and Testimonials**

We always have a huge impact on our community. Summer Reading highlights the good work that rural libraries do in their communities - the offering of free and accessible activities, community partnerships and happy, engaged kids is what it is all about. (Westford Library) Our shelves were more depleted this summer than I ever recall. So much traffic through our doors. It was almost more than we could stay on top of. A good problem to have! (Richmond Free Library) This is the first time our library has had a summer reading program since before the pandemic. It was wonderful to see patrons get enthused about it, including our adult participants. (Waterville Town Library)



## **Highlights and Testimonials**

Many people see how engaging and welcoming our library is to all age groups and we are a true community partner for much more than books.

(Alice M. Ward Memorial Library)

Since we were able to present our summer reading line-up of activities in our local school system, a number of children who had never visited came to the library with caregivers and signed up for library cards. A number of these families have remained active in the fall, volunteering, attending programs, and checking out materials. (Carpenter-Carse Library) We tripled our summer reading participation in this year. In addition, our book circulation for children and youth dramatically increased this past summer as compared to pre-pandemic numbers.

(Cutler Memorial Library)



### **Highlights and Testimonials**



Tunbridge Library



Burnham Memorial Library





**Guilford Library** 



### **Data Sources**

- Vermont Public Library data is from the result of 2021's annual state-wide library survey: <u>https://libraries.vermont.gov/sites/libraries/files/PublicLibraries/Statistics/Report\_Spreadsheets/PLS\_S</u> <u>ummary\_2021.pdf</u>
- State benchmarking data is from the Institute of Museum and Library Service's 2020 Public Library Survey Benchmarking: <u>https://www.imls.gov/pls-benchmarking-tables</u>
- National Impact of Library Public Programs Assessment

