



We have built the following logos to use in VT-based outreach.

Please tell us: Do you have a preference for neither of these, one of these, or for using both interchangeably?

! Choose one of the following answers

- Neither of these
- Both of these



- The option **without** hands only
- The option **with** hands only

The Statewide CCC has received a grant of \$10,000 from the Johnson Family Foundation to conduct 2020 Decennial outreach in Vermont. And now we are asking you to weigh in on expending up to \$5,000 of these grant funds to purchase upwards of 1,000, one minute radio spots across the State.

The VT Association of Broadcasters (Executive Director Wendy Mays is part of the Statewide Complete Count Commission) has offered the Statewide CCC the opportunity to participate in their **Public Education Partnership** program. (<https://vab.org/public-education-partnership-program/>)

This program leverages limited resources to: "...help non-profit organizations and government agencies deliver their important public interest messages effectively & affordably around the entire state using the network of radio and television stations local to each region."

At the most recent Statewide CCC meeting in Rutland, we discussed this potential outreach mechanism. The method for this outreach will involve recording a number of different messages with Trusted Voices from across a diversity of Vermont's communities. We ask- are you in favor of spending up to \$5,000 for this outreach?

Yes	No
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Additional outreach discussed included making minigrants (\$100 - \$500) to Trusted Voices individuals or organizations to specifically support 2020 Decennial outreach. The Statewide CCC would accept 1 page mini proposals for funding. Upon completion, the minigrant recipient would provide a 1 page report. Do you support this initiative?

Yes	No
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Please use this space to provide any additional comments, or ideas for outreach.

Submit