

Vermont Arbor Day Celebration Kits

Instructions

VERMONT ARBOR DAY, MAY 7, 2021

Arbor Day is a day set aside to celebrate trees and all of their benefits. In Vermont, we celebrate on the first Friday in May. This year, it is May 7, 2021. To celebrate Vermont Arbor Day in a socially distant way, the Vermont Urban & Community Forestry Program has provided these kits with items to get families outside and learn more about trees. Below you will find the contents of the kit, online opportunities, and suggestions on how to make the best use for your community and patrons.

INCLUDED IN THIS KIT

- 40 Sugar Maple Seed Packets
- 40 Copies: Tree Scavenger Hunt
- 40 Copies: Tree Craft Ideas
- 40 Arbor Day Bookmarks
- 40 Copies: Vermont Tree Guides
- 3 Laminated Tree Tags

ONLINE OPPORTUNITIES

- Arbor Day Raffle
- Social Media Campaign
- Webinar Opportunities
- PDF versions of Handouts

libraries.vermont.gov/arborday

IDEAS FOR USE

This kit is intended to be used as you see fit for your patrons. Below are suggestions for use.

1. **PAPER ITEMS:** Items can be packaged together and handed out to interested patrons on a first come, first serve basis. Alternatively, items can be distributed individually, as you see fit. To print more copies of any of the handouts, visit: libraries.vermont.gov/arborday.
2. **SEED PACKETS:** Can be distributed with paper items, saved for future in-person library event, planted in a community garden, or used as a prize for your own raffle!
3. **TREE TAGS:** Hang laminated tree tags at convenient, visible location with string (not provided).
4. **ARBOR DAY RAFFLE:** Encourage patrons to submit a photo to be entered into the raffle. The Vermont Urban & Community Forestry Program will manage photo submissions and prize distribution. More information available on the next page.
5. **SOCIAL MEDIA CAMPAIGN:** Pre-made posts are available for download on the resources page at libraries.vermont.gov/arborday. Post on your social media or share posts from the Vermont Urban & Community Forestry Program (@VTUCF).
6. **WEBINAR OPPORTUNITIES:** The Vermont Urban & Community Forestry Program will be hosting "Ask an Arborist" webinar opportunities on Fridays throughout the month of May. Visit the resources page: libraries.vermont.gov/arborday for details to share with patrons.

OVER

ARBOR DAY RAFFLE

Families that would like to be entered in the Arbor Day Raffle, can submit a photo of their child(ren) and/or family working on the Tree Scavenger Hunt or working on an Arbor Day Craft Project. The Vermont Urban & Community Forestry Program will manage the raffle logistics.

How to enter:

Encourage families to send a photo to gwen.kozlowski@uvm.edu. Photos must be less than 20 MB. A photo is necessary for raffle entry. By sending a photo, you give consent for the Vermont Urban & Community Forestry Program (VTUCF) at the University of Vermont Extension to use the photograph without any compensation. This photo can be used in newsletter articles, social media posts, and posted on the VTUCF website. You may revoke my consent at any time by written notice to VTUCF.

Deadline:

Raffle entry deadline is May 31, 2021.

Prizes:

Five winners will be selected and offered their choice of the following prizes:

- Sibley's Trees of Trails and Forests of the Northeast & Upper Midwest (laminated guide)
- Vermont Urban & Community Forestry Program T-shirts
- Vermont Urban & Community Forestry Program Visor or Hat
- Green Mountain Club Day Hiker's Guide to Vermont

VERMONT URBAN & COMMUNITY FORESTRY PROGRAM

The Vermont Urban & Community Forestry Program is a collaborative effort of the Vermont Department of Forests, Parks, & Recreation and the University of Vermont Extension. We provide technical, educational and financial assistance to support communities in stewarding their tree resources.

QUESTIONS

This program was made possible by the Vermont Urban & Community Forestry Program and the Vermont Department of Libraries. Any questions about content, materials, additional suggestions, please contact:

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