Date: October 17, 2022

Distribute pre-recorded session + activities

Date: October 31, 2022 at 1pm

Title: Getting Started with the Planning Process (90min)

Description: This session will review the People, Place, Platform framework and what it means to take a community-focused approach to strategic planning. We will also provide a general overview of the entire planning process and go in-depth on creating an effective planning team. At the end of this session participants will have a basic understanding of the entire strategic planning process, be able to successfully identify key participants of the planning team, and how to create a project plan.

Registration

Date: November 7, 2022 at 1pm

Title: Office Hour 1 (60min)

Description: Office hours are for libraries who are engaging with the planning process during the series. We will discuss unique challenges specific to attending libraries and have time to share experiences with participants. Office hours will review any questions regarding the prior week's lesson and templates.

Registration

Date: November 14, 2022 at 1pm

Title: Community Engagement & Data Gathering (90min)

Description: This lesson will focus on identifying existing and needed data to inform the planning process. We will discuss creating community and library profiles to create a holistic snapshot of both the community and library. We will also discuss common data gathering methods including surveys, focus groups, and interviews.

Registration

Date: November 28, 2022 at 1pm

Title: Office Hour 2 (60min)

Description: Office hours are for libraries who are engaging with the planning process during the series. We will discuss unique challenges specific to attending libraries and have time to share experiences with participants. Office hours will review any questions regarding the prior week's lesson and templates.

Registration

Date: December 5, 2022 at 1pm

Title: Drafting Plan Content (90min)

Description: This session will discuss synthesizing and aggregating community and internal feedback to begin drafting the strategic plan content. We will discuss how to do a SOAR assessment and map community needs to the strengths of the library to begin prioritizing needs and define broad goal areas for action. Participants will also be provided with sample outlines of common sections of strategic planning documents.

Registration

Date: December 12, 2022 at 1pm

Title: Office Hour 3 (60min)

Description: Office hours are for libraries who are engaging with the planning process during the series. We will discuss unique challenges specific to attending libraries and have time to share experiences with participants. Office hours will review any questions regarding the prior week's lesson and templates.

Registration

Date: January 9, 2023 at 1pm

Title: Plan Implementation & Evaluation (90min)

Description: In the final session of the series we will discuss how to set the strategic plan up for success at the outset by creating an implementation plan, fostering community and staff investment, and evaluating the progress toward your plan goals.

Registration

Date: January 23, 2023 at 1pm

Title: Office Hour 4 (60min)

Description: Office hours are for libraries who are engaging with the planning process during the series. We will discuss unique challenges specific to attending libraries and have time to share experiences with participants. Office hours will review any questions regarding the prior week's lesson and templates.

Registration